
One Flash Great Photography With Just One Light

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Outdoor Flash Photography Amherst Media, Inc

Mastering Nikon Speedlights is the most comprehensive guide available for anyone using or wanting to learn more about the Nikon Creative Lighting System (CLS). Starting with an exploration of how to work with light, the book teaches you everything you need to know about understanding the direction and intensity of light, using light meters and metering modes, controlling exposure, and much more. You'll learn the specifics of how to use the full range of Nikon Speedlights and accessories, including past and current models of cameras and CLS compatible flashes—and in the process you'll find out how to get the best shots with your gear, whether you have a whole box of equipment or just the basics. The book includes practical, real-world photo shoots—portraits, action shots, and product photography—starting with one light and gradually working up to multiple lights so you can observe the progression of the light from one flash to many. No matter

what your subject or shooting scenario, Mastering Nikon Speedlights is an essential resource that teaches you how to produce the light you need to achieve great results. Offers a thorough discussion of the qualities of light, how the camera measures light, and the settings needed to record an image with proper exposure Provides a complete overview of all the components that make up the Nikon Creative Lighting System, outlining how to use the different Speedlights and accessories to correspond with each camera's unique capabilities Covers how to use the Nikon Speedlights off the camera using the Advanced Wireless Lighting (AWL) features built into the Creative Lighting System Features several examples of real photo shoots, showing you how to take great photos in a variety of situations, building from one flash up to multiple flashes

Off-camera Flash Techniques for Digital Photographers Sterling Publishing Company
 Canon Speedlites and Nikon Speedlights are small, off-camera flashguns that can provide big results - if you know how to use them properly. Acclaimed Boston photographers Lou Jones, Bob Keenan and Steve Ostrowski guide you through the technical and creative aspects of how to get the most out of these powerful tools in this indispensable guide, packed full of inspirational images

and comprehensive diagrams of the lighting set ups used to capture them. They are significantly more advanced, lighter and considerably cheaper than a standard flashgun, and have many advantages. They are small (and cheap) enough that a number can be carried in your kit, and they can be used in combination, triggered wirelessly. They use through-the-lens (TTL) metering, which allows you to use the in-camera LCD and histograms to calculate the required power/direction, rather than having to use a light meter or trial and error. They use proprietary, dedicated technology (from Canon and Nikon) that means there are no compatibility issues. Getting the most out of them, however, remains a mystery - most photographers still just use their speedlights in the same way as a standard flash gun. This is where this book comes in.

Lighting & Design for Portrait Photography Rocky Nook, Inc.

From gear to editing, composition, lighting, settings, techniques and more, real estate photographer Nathan Cool provides a comprehensive guide for shooting high-quality interior real estate photography from start to finish. Learn how to not just take, but also "make" great real estate interior photos with an efficient workflow and cost-effective tools to speed up your shooting

and editing processes. With over 70 color images showing real-world examples, screen shots and diagrams, you'll learn the principles that Nathan Cool and many other professional real estate photographers apply to their work. Far from being a dry academic tome, this book shows practical techniques that prove profitable for a real estate photography business. See how you can stand out from today's crowd of camera clickers and show clients you charge like a pro because you shoot like one.

Mastering Flash Photography Pixiq

The author explains his path to photography, including key career moments and his philosophy of the art, complemented by the portrait, scenic, and artistic photographs that have made him famous.

Master Lighting Guide for Portrait Photographers Amphoto Books

With his new title, 'Flash', Lenny Kravitz makes his mark in a new arena of the creative arts. During his childhood, Kravitz was enthralled by cameras, playing with them like toys instead of taking photographs. In recent years photographer friends taught him the fundamentals of photography by using a Leica. Intrigued by the possibilities, Kravitz began creating his own works, featuring close attention to the nuances and effects created by light. As he, himself, had been endlessly photographed by photographers, paparazzi, and fans--his perspective on aesthetics was decidedly unique. In 'Flash', he captures the essence of what it's like to be a rock star who's constantly in the public eye. The result: an intense exploration of the photographer and his subject. SELLING POINTS: * This thrilling collection documents Kravitz's world tours, offering a rare record of the nomadic musical life * Flash signals an exciting new chapter in the annals of rock photography * A must-have for fans of Lenny Kravitz and all those fascinated by the world of contemporary celebrity 50 duotone photographs

Just One Flash Amphoto

Canon Speedlites and Nikon Speedlights are small, off-camera flashguns that can provide big results - if you know how to use them properly. Acclaimed Boston photographers Lou Jones, Bob Keenan and Steve Ostrowski guide you through the technical and creative aspects of how to get the most out of these powerful tools in this indispensable guide, packed full of inspirational images and comprehensive diagrams of the lighting set ups used to capture them. They are significantly more advanced, lighter and considerably cheaper than a standard flashgun, and have many advantages. They are small (and cheap) enough that a number can be carried in your kit, and they can be used in combination, triggered wirelessly. They use through-the-lens (TTL) metering, which allows you to use the in-camera LCD and histograms to calculate the required power/direction, rather than havng to use a light meter or trial and error. They use proprietary, dedicated technology (from Canon and Nikon) that means there are no compatability issues. Getting the most out of them, however, remains a mystery - most photographers still just use their speedlights in the same way as a standard flash gun. This is where this book comes in.

On-Camera Flash Tony Northrup

Small-flash photography has become widely popular because of its portability and affordability, and this book offers insights on mastering the use of small-unit, hot shoe-mounted flashes called flashguns. Demonstrating the various light modifiers, techniques, and setups designed for these small powerhouses of light, the book explores how to achieve creative results from working with a single flashgun, multiple flashguns, and colored filters, as well as making adjustments with the camera's white-balance settings. The guide lists the tools required for location-portrait photography and discusses different lighting setups—from shooting in direct sunlight to night and low-light photos—for various location-portrait situations, giving photographers the confidence to make lighting decisions to produce professional results.

Direction & Quality of Light Rocky Nook, Inc.

Furnishes an overview of digital photography, covering such topics as cameras, exposure, lighting, shutter speed, depth of field, and resolution--and tips on how to avoid hours of photo-editing by taking great photographs the first time.

Mastering Light and Flash Photography Amherst Media

Some photographers make portraits that we can't take our eyes off of. These images create mood, evoke emotion, and pique our curiosity. They have that certain something that other portraits seem to lack. These rare images are memorable—the kind of shots that clients want and photographers strive to emulate. These portraits are technically precise and have style. Neil van Niekerk is a big name in the portrait and wedding photography industry. His masterful photographs get a reaction, and he's devoted to helping others create compelling portraits for their clients. In

this book, van Niekerk shows readers strategies for creating a wide range of portrait looks (romantic, fun, sweet, dramatic, glamorous, or moody) in lackluster, middle-of-nowhere locales, small home studios, big expanses, and even on rooftops. Starting with traditional lighting and posing strategies and moving through “spicier” varieties, he shows readers how integrating specialized lighting (rim lighting, backlighting, flare, and low-key lighting—using natural light and artificial sources) and compositional approaches (shallow depth of field, lens compression, and unorthodox perspectives) into their creative approach can allow them to take full creative control over their portrait-taking process so that they're able to deliver incredible shots of their clients in any photographic conditions.

The Off-Camera Flash Handbook Peachpit Press

Providing readers with a study of learning how to turn poorly lit images into finely crafted, masterfully lit photographs, this guidebook instills photographers with the self-confidence to think on their feet and photograph any portrait subject anywhere. Acclaimed photographer Neil van Niekirk presents seven distinctly different lighting scenarios—available light, exposure metering, a touch of flash, bounced on-camera flash, off-camera flash, video light, and hard sunlight—to show readers how to manipulate the direction and quality of light, the subject's and photographer's position, and numerous other variables so as to turn a bad image into a stunning, professional-level portrait. Packed with dozens of instructional, full-color photos, this work also features 10 sample photo sessions, allowing readers the opportunity to see the seven lighting scenarios put to practice.

The Speedlight Studio Peachpit Press

"With dedicated sections covering equipment, indoor and outdoor lighting, post production, case studies, and genres such as wedding, fashion, lifestyle, and boudoir, One light flash aims to show you how the first flash you buy may be the last you ever need."--Publisher's description.

Flash Rocky Nook, Inc.

Light, vibrant and malleable, is the greatest tool at the disposal of portrait photographers. In this acclaimed book—with over 50,000 copies in print—Christopher Grey walks you through studio portrait lighting from start to finish. Dozens of image sequences and before/after pairings show you precisely how each change of light position and modifier affects the look of the lighting on the subject. From classic portrait lighting patterns to unexpected but powerful looks, Grey teaches you everything you need to know to control light effectively. Armed with these powerful skills, you'll be able to create portraits that are more flattering, more marketable, and more creative.

Understanding Flash Photography Amphoto Books

Now that you've had your DSLR for a while, are you ready to take a much closer look at what creating a great image is all about? It's all about light! The ability to see, influence, modify, control, and create light will take your images from snapshots to great shots! In *Lighting for Digital Photography: From Snapshots to Great Shots*, photographer and bestselling author Syl Arena begins with a primer on light itself—how to see its direction, intensity, color, contrast, and hardness—and quickly moves on to discussions of shooting both indoors and outdoors in the many different conditions of natural or man-made light. Then the book digs in to begin creating light with photographic lights, whether that's small flash or big strobe, the pop-up flash on your DSLR or continuous lights. Follow along with Syl and you will: Learn the basics (and beyond) of light modifiers that make light bigger and softer, such as umbrellas, softboxes, beauty dishes, and diffusion panels Understand how to control and shape the light itself with flags, grids, snoots, and the zoom function on your flash Appreciate the color temperature of light (whether that's the sun, a light bulb, or a flash), and how to influence it with white balance settings on your camera and colored gels on your flash Learn how to take great pictures across many different genres, from product and still life images, to simple (and not so simple) portraits and group shots With *Lighting for Digital Photography: From Snapshots to Great Shots*, you'll learn not only how light behaves—you'll learn all you need to know to get started on the journey of creating and controlling light in order to make great shots. And once you've got the shot, show it off! Join the book's Flickr group, share your photos, and discuss how you get great shots at flickr.com/groups/lightingfromsnapshotstogreatshots.

Mastering Nikon Speedlights Rocky Nook, Inc.

If your past attempts at learning flash have all ended in failure (not to mention tears and/or blind rage), then *The Off-Camera Flash Handbook* is about to change everything for you. For years, photographer Vanessa Joy has been using off-camera flash to create gorgeous portraits that look like they were shot in the most beautiful natural light at the perfect time of day. Well, guess what?

That consistent look was not created thanks to the most amazing luck with the weather. No. It was created by a pro photographer who mastered her use of off-camera flash. And with her down-to-earth and practical explanations, that's exactly what Vanessa teaches you in this book.

Vanessa breaks down off-camera flash into an easy-to-understand approach, and instead of focusing on the gear and the settings (which are also included, of course), she focuses on the kinds of shots you want to make. This book is about learning to use off-camera flash easily and quickly so that you can create beautiful, natural-looking light in any situation, at any time you need it...regardless of the weather or time of day.

The book is divided into three parts. Part One covers the fundamentals of off-camera flash, and it does so without blasting you with a firehose of information. Instead, Vanessa gives you the basics you need so that you can start shooting right away without becoming overwhelmed with technical jargon.

Once you're set up and ready to go, Vanessa jumps right into Part Two with specific photo scenarios and real-world situations where you'll learn key techniques for using your flash to create consistent, beautiful photographs. For each scenario, Vanessa provides the goal for the shoot, a gear list, the step-by-step shooting instructions, and images that show both the progress of the shoot and the behind-the-scenes shots or lighting diagrams of the setup. She also discusses problems you may encounter, variations on the shot, and additional practical scenarios for each situation.

Just a few examples include:

- Recreating the golden hour at any time
- Shooting groups
- Making indoors look like outdoors
- Enhancing natural light
- Using flash at events
- Working in harsh sunlight
- Creating silhouettes
- Shooting at sunset
- Fixing an ugly-light room
- And much more

Finally, Part Three tackles the questions you'll likely have once you've got the basics under your belt and you're already creating great photos with your off-camera flash—things like high-speed sync, sync speed, a practical understanding of the inverse square law, etc. There is also a helpful FAQ section at the end of the book.

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[Photography for Real Estate Interiors](#) Tony Northrup

The top-rated and top-selling photography ebook since 2012 and the first ever Gold Honoree of the Benjamin Franklin Digital Award, gives you five innovations no other book offers: Free video

training. 9+ HOURS of video training integrated into the book's content (requires Internet access). Travel around the world with Tony and Chelsea as they teach you hands-on. Appendix A lists the videos so you can use the book like an inexpensive video course. Classroom-style teacher and peer help. After buying the book, you get access to the private forums on this site, as well as the private Stunning Digital Photography Readers group on Facebook where you can ask the questions and post pictures for feedback from Tony, Chelsea, and other readers. It's like being able to raise your hand in class and ask a question! Instructions are in the introduction. Lifetime updates. This book is regularly updated with new content (including additional videos) that existing owners receive for free. Updates are added based on reader feedback and questions, as well as changing photography trends and new camera equipment. This is the last photography book you'll ever need. Hands-on practices. Complete the practices at the end of every chapter to get the real world experience you need. 500+ high resolution, original pictures. Detailed example pictures taken by the author in fifteen countries demonstrate both good and bad technique. Many pictures include links to the full-size image so you can zoom in to see every pixel. Most photography books use stock photography, which means the author didn't even take them. If an author can't take his own pictures, how can he teach you? In this book, Tony Northrup (award-winning author of more than 30 how-to books and a professional portrait, wildlife, and landscape photographer) teaches the art and science of creating stunning pictures. First, beginner photographers will master: Composition Exposure Shutter speed Aperture Depth-of-field (blurring the background) ISO Natural light Flash Troubleshooting blurry, dark, and bad pictures Pet photography Wildlife photography (mammals, birds, insects, fish, and more) Sunrises and sunsets Landscapes Cityscapes Flowers Forests, waterfalls, and rivers Night photography Fireworks Raw files HDR Macro/close-up photography Advanced photographers can skip forward to learn the pro's secrets for: Posing men and women. including corrective posing (checklists provided) Portraits (candid, casual, formal, and underwater) Remotely triggering flashes Using bounce flash and flash modifiers Using studio lighting on any budget Building a temporary or permanent studio at home Shooting your first wedding High speed photography Location scouting/finding the best spots and times Planning shoots around the sun and moon Star trails (via long exposure and image stacking) Light painting Eliminating noise Focus stacking for infinite depth-of-field Underwater photography Getting close to wildlife Using electronic shutter triggers Photographing moving cars Photographing architecture and real estate [Speedlights & Speedlites](#) Rocky Nook, Inc.

Learn to use a one-light approach for recreating the look of beautiful, natural window light for portraiture!

At its best, natural light is magical for portraiture. The quality of natural light streaming through a window can be extraordinary—gorgeous, wrapping light that flatters your subject and can be used to create multiple looks. For years, photographer Sandra Coan exclusively used natural light in her portraiture work. And while the results could be magnificent, she also learned that she could not rely on it to build a business and create consistently great photographs. That's because natural light is frustratingly unpredictable: sometimes it rains, sometimes the light is too harsh when your clients are available, and sometimes—depending on the time of year—it's just too dark.

In order to grow her business with dependably great results and a high level of professionalism, Sandra finally decided to tackle artificial light. She spent years honing her ability to use artificial light to recreate the look of beautiful, natural light. And now, with a simple one-light approach, she produces "natural" light whenever and wherever she likes, creating great portraits in any situation, at any time of day or night. It's an approach that has led to a successful career spanning two decades and a signature look to her work. Here, in *Crafting the Natural Light Look*, Sandra shares her knowledge and techniques so that you, too, can learn to quickly and dependably create the look of natural light in your own portraiture. Unlike other books that address artificial light, Sandra's tone is conversational and easygoing, and she does not cover everything there is to know about artificial light. In fact, there are no two- or three-light setups here. Instead, Sandra's method is straightforward and easily actionable. She covers:

- The key characteristics of light (intensity, distance, direction)
- Equipment: strobes, flashes, light meters, triggers, receivers, modifiers, reflectors, and light stands—including what she uses, and what she recommends if starting out on a budget
- Shutter speed and its relationship with artificial light

- Where to position the light and the subject for consistent, flattering results
- Creating four lighting patterns and looks with one setup—flat light, loop light, side light, and backlight
- Using a light meter to determine the perfect flash power (whether you shoot film or digital)
- Working with individuals, families, and groups
- The role of shadows in its contribution to the drama and mood of a portrait
- Common mistakes and how to avoid them
- What she does in post-production (very little!)

Finally, in a series of case studies, she brings it all together and shares her thought process as she works through a number of real-world portrait shoots from start to finish. If you're a "natural light photographer" who's been either struggling with flash or reluctant to learn it at all, *Crafting the Natural Light Look* is exactly the book you need to improve the quality and consistency of your portraiture.

One Flash! Amherst Media, Inc

Maximizing the power of your camera's flash is difficult enough in a studio set-up, but outdoors literally presents a whole new world of challenges. John Gerlach and Barbara Eddy have taken the most asked about subject from their renowned photography workshops and turned it into this guidebook that is sure to inspire your next outdoor shoot, while also saving you time and frustration. Outdoor Flash Photography covers a range of practices from portrait to landscape, including unique strategies that the authors have pioneered through 40 years in the field. Mastering the use of multiple flashes to freeze action is shown through one of most challenging subjects in nature, hummingbirds in flight. This book will benefit photographers of all experience levels who are eager to evolve their outdoor photography and get the most out of their equipment. *Sketching Light* Amherst Media

Without light, there is no photograph. As almost every photographer knows, the word "photograph" has its roots in two Greek words that, together, mean "drawing with light." But what is less commonly acknowledged and understood is the role that shadow plays in creating striking, expressive imagery, especially in portraiture. It is through deft, nuanced use of both light and shadow that you can move beyond shooting simply ordinary, competent headshots into the realm of creating dramatic portraiture that can so powerfully convey a subject's inner essence, communicate a personal narrative, and express your photographic vision.

In *The Dramatic Portrait: The Art of Crafting Light and Shadow*, Chris Knight addresses portraiture with a unique approach to both light and shadow that allows you to improve and elevate your own portraiture. He begins with the history of portraiture, from the early work of Egyptians and Greeks to the sublime treatment of light and subject by artists such as Caravaggio, Rembrandt, and Vermeer. Chris then dives into a deep, hands-on exploration of light, shadow, and portraiture, offering numerous lessons and takeaways. He covers:

- The qualities of light: hard, soft, and the spectrum in between
- The relationships between light, subject, and background, and how to control them
- Lighting patterns such as Paramount, Rembrandt, loop, and split
- Lighting ratios and how they affect contrast in your image
- Equipment: from big and small modifiers to grids, snoots, barn doors, flags, and gels
- Multiple setups for portrait shoots, including those that utilize one, two, and three lights
- How color contributes to drama and mood, eliciting an emotional response from the viewer
- How to approach styling your portrait, from wardrobe to background
- The post-processing workflow, including developing the RAW file, maximizing contrast, color grading, retouching, and dodging and burning for heightened drama and effect

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- How all of these elements culminate to help you define your personal style and create your own narrative

Mastering Digital Flash Photography Taylor & Francis

Scott Kelby, author of the top-selling digital photography book of all time, is back with an entirely new book in his popular series that picks up right where part 4 left off. It's more of that "Ah ha—so that's how they do it," straight-to-the-point, skip-the-technojargon stuff you can really use today that made part 1 so successful. In parts 1 through 4 of this series, the most popular chapter in the book has always been the last chapter: "Photo Recipes to Help You Get 'The Shot'." In each of those chapters, Scott shows a final image and then describes how to get that type of shot. Here, in

part 5, he gives you what you've been waiting for: an entire book of nothing but those amazing photo recipes. But, he took it up a big notch by adding a behind-the-scenes photo for every single recipe. Now you can see exactly how it was done, so you can get that exact same look every time. In these extra pages, each spread allows you to dig in a little deeper and really unlock the power of these recipes. Scott breaks each spread into four segments: (1) he explains exactly what you're seeing behind the scenes, (2) he lists all of his camera settings, and lens and lighting info—it's all there, (3) he gives you his thought process, so you learn exactly why he does it this way, and (4) he shares all the post-processing in Lightroom or Photoshop that goes on after the shoot (this is something other books leave out). Plus, the whole book is packed with tips and insights you won't find anywhere else. This isn't a book of theory, full of confusing jargon and detailed concepts. This is a book on which button to push, which settings to use, and exactly how and when to use them. With around 100 of the most popular photographic "tricks of the trade," the entire book is designed to get you shooting like a pro starting today. You're gonna love it.

The Dramatic Portrait Amherst Media

* The complete guide to mastering the technical challenges of lighting and flash * Explores locations, subjects and styles, and all the technical skills, tools and tips needed to master them * Written by multi award-winning photographer Richard Bradbury Aimed at the serious amateur, this is a practical guide to achieving professional results in digital photography. Light is at the very heart of photography and plays a fundamental role in creating successful images. Not only does light affect brightness, it also determines tone, mood, atmosphere, texture, colour and luminosity. Mastering Lighting & Flash Photography contains everything you need to know about controlling and manipulating light to capture the beauty of the world around you in your own signature style. Written and photographed by a multi award-winning photographer, the book describes and demonstrates all the key topics: from understanding light and how to use it; through choosing the best kit and mastering the essential techniques; to different forms of flash photography and studio lighting, tips from leading professionals, and elevating your prints in post-production. .

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