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SIDNEY TOMMY

Globalization, Deglobalization, and New Paradigms in Business Headline

As a charismatic director in the Indian film industry, Chopra's name is synonymous with the glamour of the romantic film and a certain style within Indian culture. Spanning four decades, his directed features include some of the classic films of Indian film history, such as 'Deewaar' and 'Kabhi Kabhie'. His directorial career began in 1959 with 'Dhool Ka Phool' and he has been a major producer since 1973, consolidating his success in the 1990s with a series of huge box office hits including 'Dilwale Dulhaniya Le Jayenge'. He has also worked in other Hindi movie

genres, directing action movies such as 'Mashaal' and a thriller, 'Darr'. This book discusses in depth his work with the Hindi megastar Amitabh Bachchan in films such as 'Deewaar', 'Trishul', 'Kala Patthar' and 'Silsila' and how, in his transformation of the look of mainstream cinema in 'Dil To Pagal Hai' and other films, Yash Chopra has proved to be a tireless innovator within a mainstream tradition. The author integrates this analysis with information about the man and his work, based on interviews with Yash Chopra, his family, his colleagues, his stars, his contemporaries and major critics that include views from Amitabh Bachchan, Shahrukh Khan, Shashi Kapoor and Sri Devi. A study of a top contemporary Indian film director, Rachel Dwyer's book also examines the influence on Chopra of predecessors such as Raj Kapoor and how his own legacy can be seen in such films as 'Kuch Kuch Hota Hai' and younger directors such as Karan Johar

and Aditya Chopra.

Youth and Truth Unplug with Sadhguru O'Reilly Media

Meghnad Desai tracks the film's tortuous journey and reveals fascinating, little-known aspects of it. He foregrounds the craftsmanship, perseverance and perfectionism of its maker, Kamal Amrohi, who would wait weeks for the perfect sunset. Desai sees the film as a 'Muslim social' set in a 'Lucknow of the Muslim imagination', as a woman-centric film with a dancing heroine at a time when they were a rarity and above all, as a film that harkes back to an era of 'nawabi culture with its exquisite tehzeeb', a world that is lost forever. *Pakeezah: An Ode to a Bygone World* is a fitting tribute to a film that Meghnad Desai calls 'a monument to the golden age of Hindustani films'.

Encyclopaedia of Hindi Cinema "O'Reilly Media, Inc."

When 16-year-old poetry blogger Tessa Dickinson is involved in a car accident and loses her eyesight for 100 days, she feels like her whole world has been turned upside-down. Terrified that her vision might never return, Tessa feels like she has nothing left to be happy about. But when her grandparents place an ad in the local newspaper looking for a typist to help Tessa continue writing and blogging, an unlikely answer knocks at their door: Weston Ludovico, a boy her age with bright eyes, an optimistic smile...and no legs. Knowing how angry and afraid Tessa is feeling, Weston thinks he can help her. But he has one condition - no one can tell Tessa about his disability. And because she can't see him, she treats him with contempt: screaming at him to get out of her house and never come back. But for Weston, it's the most amazing feeling: to be treated like a normal person, not just a sob story. So he comes back. Again and again and again. Tessa

spurns Weston's "obnoxious optimism", convinced that he has no idea what she's going through. But Weston knows exactly how she feels and reaches into her darkness to show her that there is more than one way to experience the world. As Tessa grows closer to Weston, she finds it harder and harder to imagine life without him -- and Weston can't imagine life without her. But he still hasn't told her the truth, and when Tessa's sight returns he'll have to make the hardest decision of his life: vanish from Tessa's world...or overcome his fear of being seen. *100 Days of Sunlight* is a poignant and heartfelt novel by author Abbie Emmons. If you like sweet contemporary romance and strong family themes then you'll love this touching story of hope, healing, and getting back up when life knocks you down.

[Information and Communication Technologies for Development. Strengthening Southern-Driven Cooperation as a Catalyst for ICT4D](#) National Geographic Books

Today's market for mobile apps goes beyond the iPhone to include BlackBerry, Nokia, Windows Phone, and smartphones powered by Android, webOS, and other platforms. If you're an experienced web developer, this book shows you how to build a standard app core that you can extend to work with specific devices. You'll learn the particulars and pitfalls of building mobile apps with HTML, CSS, and other standard web tools. You'll also explore platform variations, finicky mobile browsers, Ajax design patterns for mobile, and much more. Before you know it, you'll be able to create mashups using Web 2.0 APIs in apps for the App Store, App World, OVI Store, Android Market, and other online retailers. Learn how to use your existing web skills to move into mobile development Discover key differences in mobile app

design and navigation, including touch devices Use HTML, CSS, JavaScript, and Ajax to create effective user interfaces in the mobile environment Learn about technologies such as HTML5, XHTML MP, and WebKit extensions Understand variations of platforms such as Symbian, BlackBerry, webOS, Bada, Android, and iOS for iPhone and iPad Bypass the browser to create offline apps and widgets using web technologies

Marketing Research Nirali Prakashan

'A book for every teacher's bookshelf. This book gives a comprehensive overview of the tools and apps that can be used to help turn a mediocre teaching session into an outstanding one.' - Cheryl Hine, Leeds City College 'Megan Poore's updated text is needed more than ever, as social media becomes increasingly integrated in many aspects of education. I would recommend it to all practising teachers and trainee teachers, whatever their subject.' - Sue Howarth, University of Worcester This is an essential guide to using social media to enhance teaching and learning in schools. It combines practical information on using all forms of social media for educational purposes and provides indispensable advice on how to tackle issues arising from social media use in the classroom. Key topics include: using blogs, wikis, social media networks and podcasting, digital literacy and new modes of learning, digital participation, cyberbullying and understanding risk online. This second edition includes: · Reflective tasks in each chapter inviting you to critically consider important aspects of using social media in education. · Expanded coverage of game-based learning and mobile learning. · New examples tailored for use in primary and secondary schools. · A website including additional resources and

handouts can be found at study.sagepub.com/poore2e. This is essential reading for anyone training to teach in schools, and experienced teachers seeking to improve their understanding of using social media for teaching in informed and appropriate ways.

[Return to the Rivers](#) Penguin Books India

Return to the Rivers is an incredible collection of recipes, photos, and memories as a means to preserve and share the sacred foodways, values, and simple gifts of friendship that the Himalayan people bestowed Khanna. Exploring the regions the great Himalayas directly touch upon Bhutan, Nepal, Tibet, Northern India, Myanmar, Western China, Pakistan Khanna was met with immeasurable kindness and hospitality. The dishes are beautifully simple and appealing, such as Eggplant Fritters with Ginger, Spinach and Cheese Momos, Chile-Scallion Buckwheat Noodles, Nepalese Black Lentils and Rice, Burmese Fish Noodle Soup, Pressed Rice with Yogurt and Almonds, and Tibetan Scallion Pancakes. Nominated for both a James Beard Award and the IACP Cookbook Award."

Yash Chopra Penguin Random House India Private Limited

This book analyzes the changing dynamics of competition and the emergence of deglobalization trends and processes. The authors begin by explaining the role of technology on globalization and its impact on competitive strategy. Then, they present a theoretical framework that outlines the connection between globalization and modern society. The book also delves into the shift toward deglobalization and addresses how the onset of the COVID-10 pandemic has accelerated the process.

Concluding with a discussion of how the 4th Industrial Revolution

has resulted in new paradigms for business, this book will fill a gap through its investigation of an emerging concept for scholars in international business.

Ghalib Danger Kalki Mahavatar

Comics are a uniquely autonomous art form, one that has its own rich traditions that have given rise to a remarkably vibrant contemporary scene. In this richly illustrated book, Paul Gravett traces the history of comics from the late 19th century right through to the huge current interest in manga and graphic novels and the explosion of comics on the Internet.

The Trouble with Highlanders Prabhat Prakashan

Programming the Mobile Web O'Reilly Media

Mixed Up Columbia University Press

Fully updated ahead of the 2018 World Cup in Russia, England:

The Complete Record is the definitive account of one of the world's most recognisable and historic national teams.

Participants in the first official international association football match ever played -- a 0-0 draw with Scotland at Hamilton Crescent on 30 November 1872 -- England have remained a domineering and pioneering force in the global game throughout their existence. Over 145 years since that groundbreaking meeting with Scotland, Philp Ross, Jack Gordon Brown and James Corbett have collaborated to detail the highs and the lows of the Three Lions: from the ignominy of defeat against Hungary at Wembley in 1953, to World Cup glory at the same venue thirteen years later, and penalty heartbreak throughout the ages -- every meaningful moment is recorded throughout these pages. This complete record includes statistical details of every England match, friendly or competitive, year upon year -- the result, the

opponents, the scorers, the venue, the attendance -- complete with a weaving narrative throughout. Every England tournament appearance is documented, including the now-defunct British Home Championships, alongside the more recognisable European Championships and World Cup. Replete with in-depth player and manager databases and profiles, this book is an indispensable addition to the libraries of every England fan and to followers of the beautiful game everywhere.

The Story of Buildings MIT Press

"Every Pixar movie is connected. I explain how and possibly why."

These are the words that began the detailed essay now known as "The Pixar Theory," which came out way back in 2013. It

collected over 10 million views on Jon's blog alone, and was syndicated on BuzzFeed, Mashable, Huffpost, Entertainment Weekly, and more - generating over 100 million impressions and now translated into a dozen languages. Now, these thoughts and ideas first written by Jon Negroni have been fully realized inside this book, aptly named The Pixar Theory. In this book, you'll find an analysis of every single Pixar movie to date and how it tells a hidden story lurking behind these classic movies. You'll learn about how the toys of Toy Story secretly owe their existence to the events of The Incredibles. You'll learn about what truly happened to the civilization of cars from Cars before the events of WALL-E. And of course, you'll find out the possible truth for why "Boo" of Monsters Inc. is the most important Pixar character yet. Welcome to the Pixar Theory. Don't forget to fasten your imagination.

The Pixar Theory Harper Collins

A common man's journey... YOUR ROAD MAP TO ACHIEVING

FINANCIAL FREEDOM AND LIVING YOUR DREAMS Financial freedom is not defined by your net worth or your social status. It does not matter how much you earn – what matters is how much you can save and invest wisely. The secret to financial freedom is learning the basic concepts of planning well and adopting the right attitude. But how does one achieve this? Written by a common man for the common man, this book will help you lead a financially independent and conscious life. Everyone around us is trapped in a mindless rat race. If you've resolved to take control of your finances and construct a personal finance plan, *From the Rat Race to Financial Freedom* is a good starting point.

An Actor's Actor Bloomsbury Publishing

An uncensored account of the obstacles and triumphs of a mixed-race relationship during the biggest civil rights movement in history. 'An illuminating book that will challenge what you think you know about relationships, cultural diversity and race.' Professor Olivette Otele 'A must read book that will change the way we see mixed race couples and make us question our own entrenched beliefs.' Melissa Fleming, award-winning author of *A Hope More Powerful than the Sea* Growing up Black in America, Tineka Smith knew she had to behave in a certain way because of the colour of her skin. She faced restrictions imposed upon her by an unfair system; don't talk back to White people, expect to be stopped by the police and work twice as hard as your White peers. Alex Court, a White British man, moved through his life in a very different way. As someone with White and male privilege he saw himself represented in every field of life and so he always had the confidence to excel and push forward. When Tineka and Alex first fell in love, they didn't realise how much the colour of

their skin might impact on their relationship. But as time went on, and as their lives and cultures became interwoven, they recognised how dramatically different their experiences were. In *Mixed Up*, Tineka and Alex open up about their interracial relationship for the first time, and with anecdotes, analysis and raw revelations, the pair attempt to navigate their new and challenging world, confronting race and relationships in the 21st century head on.

Using Social Media in the Classroom Popular Prakashan

Remember when an optimized website was one that merely didn't take all day to appear? Times have changed. Today, website optimization can spell the difference between enterprise success and failure, and it takes a lot more know-how to achieve success. This book is a comprehensive guide to the tips, techniques, secrets, standards, and methods of website optimization. From increasing site traffic to maximizing leads, from revving up responsiveness to increasing navigability, from prospect retention to closing more sales, the world of 21st century website optimization is explored, exemplified and explained. Website Optimization combines the disciplines of online marketing and site performance tuning to attain the competitive advantage necessary on today's Web. You'll learn how to improve your online marketing with effective paid and natural search engine visibility strategies, strengthened lead creation and conversion to sales methods, and gold-standard ad copywriting guidelines. Plus, your increased site speed, reduced download footprint, improved reliability, and improved navigability will work synergistically with those marketing methods to optimize your site's total effectiveness. In this book

for business and IT managers, author Andrew King, president of Website Optimization, LLC, has assembled experts in several key specialties to teach you: Search engine optimization -- addressing best (and worst) practices to improve search engine visibility, including step-by-step keyword optimization guidelines, category and tag cloud creation, and guerilla PR techniques to boost inbound links and improve rankings Pay-per-click optimization -- including ad copywriting guidelines, setting profit-driven goals, calculating and optimizing bids, landing page optimization, and campaign management tips Optimizing conversion rates -- increasing leads with site landing page guidelines, such as benefit-oriented copy, credibility-based design, value hierarchies, and tips on creating unique selling propositions and slogans Web performance tuning -- optimizing ways to use (X)HTML, CSS, and Ajax to increase speed, reduce your download footprint, and increase reliability Advanced tuning -- including client-side techniques such as on-demand content, progressive enhancement, and inline images to save HTTP requests. Plus server-side tips include improving parallelism, using cache control, browser sniffing, HTTP compression, and URL rewriting to remap links and preserve traffic Web metrics -- illustrating the best metrics and tools to gather details about visitors and measure web conversion and success rates. Covering both search marketing metrics and web performance measures including Pathloss and waterfall graphs Website Optimization not only provides you with a strategy for success, it also offers specific techniques for you and your staff to follow. A profitable website needs to be well designed, current, highly responsive, and optimally persuasive if you're to attract prospects, convert them

to buyers, and get them to come back for more. This book describes precisely what you need to accomplish to achieve all of those goals.

40 Retakes "O'Reilly Media, Inc."

More than forty years after his death, Sanjeev Kumar remains a role model for all aspiring actors. He could light up the screen in underpants, paunch showing, in one of Hindi cinema's most lovable song sequences, 'Thande thande paani se nahana chahiye' (Pati Patni Aur Woh, 1977). Entirely unselfconscious of his image as a star, he would often be cast as the father figure to a number of his contemporaries, most famously Sharmila Tagore in Mausam (1975) and Amitabh Bachchan in Trishul (1978), or as the elderly Thakur in Sholay (1975) and yet leave an indelible mark with his presence and his acting prowess. After starting out in B-films in the 1960s, he caught the eye in Sungharsh (1967), where the manner in which he held his own against Dilip Kumar is now stuff of Hindi film folklore. Equally adept at comedy (Angeer and Manchali, for example) and dramatic serious roles (Anubhav and Koshish), he was truly an actor's actor. Hanif Zaveri and Sumant Batra's biography provides a glimpse of star's personal and professional lives, taking off from the traditional business of the Zariwalas, his romantic involvement with some of Hindi cinema's biggest names, his lifelong battle with loneliness and his glittering achievements on screen. An Actor's Actor is a succinct introduction to the life and films of a star who left us tragically at the young age of forty-seven but who continues to live through his unforgettable and remarkable contribution to Hindi cinema.

Comics Art Springer

"Having been born a freeman, and for more than thirty years

enjoyed the blessings of liberty in a free State—and having at the end of that time been kidnapped and sold into Slavery, where I remained, until happily rescued in the month of January, 1853, after a bondage of twelve years—it has been suggested that an account of my life and fortunes would not be uninteresting to the public." -an excerpt

Affect in Language Learning Penguin UK

Performance is critical to the success of any web site, and yet today's web applications push browsers to their limits with increasing amounts of rich content and heavy use of Ajax. In this book, Steve Souders, web performance evangelist at Google and former Chief Performance Yahoo!, provides valuable techniques to help you optimize your site's performance. Souders' previous book, the bestselling *High Performance Web Sites*, shocked the web development world by revealing that 80% of the time it takes for a web page to load is on the client side. In *Even Faster Web Sites*, Souders and eight expert contributors provide best practices and pragmatic advice for improving your site's performance in three critical categories: JavaScript—Get advice for understanding Ajax performance, writing efficient JavaScript, creating responsive applications, loading scripts without blocking other components, and more. Network—Learn to share resources across multiple domains, reduce image size without loss of quality, and use chunked encoding to render pages faster. Browser—Discover alternatives to iframes, how to simplify CSS selectors, and other techniques. Speed is essential for today's rich media web sites and Web 2.0 applications. With this book, you'll learn how to shave precious seconds off your sites' load times and make them respond even faster. This book contains six

guest chapters contributed by Dion Almaer, Doug Crockford, Ben Galbraith, Tony Gentilcore, Dylan Schiemann, Stoyan Stefanov, Nicole Sullivan, and Nicholas C. Zakas.

SAGE

The affective domain and the emotional factors which influence language learning have been of interest in the field of language teaching for a number of years. By proposing a holistic approach to the learning process, this volume takes the position that the language learning experience will be much more effective when both affect and cognition are considered. The eighteen chapters discuss issues such as memory, anxiety, self-esteem, facilitation, autonomy, classroom activities, and assessment from the perspective of affect. *Affect in Language Learning* will be of interest to teachers-in-preparation, teachers, teacher educators, curriculum designers, programme administrators and researchers and to those second language teaching professionals who wish to improve language teaching through a greater awareness of the role affect plays.

Vehicle Body Engineering Cambridge University Press

Aspiring architects will be in their element! Explore this illustrated narrative history of buildings for young readers, an amazing construction in itself. We spend most of our lives in buildings. We make our homes in them. We go to school in them. We work in them. But why and how did people start making buildings? How did they learn to make them stronger, bigger, and more comfortable? Why did they start to decorate them in different ways? From the pyramid erected so that an Egyptian pharaoh would last forever to the dramatic, machine-like Pompidou Center designed by two young architects, Patrick Dillon's stories of

remarkable buildings — and the remarkable people who made them — celebrates the ingenuity of human creation. Stephen Biesty's extraordinarily detailed illustrations take us inside famous buildings throughout history and demonstrate just how these marvelous structures fit together.

Two Little Pilgrims' Progress Lake Isle Press

Harnessing the wind can be a tricky business, but in this groundbreaking book the authors provide step-by-step, illustrated

instructions for building a wind generator in a home workshop and then installing it in an off-grid home electrical system. Even if you don't plan on building your own turbine, this book is packed with valuable information for anyone considering wind energy. It covers the basic physics of how the energy in moving air is turned into electricity, and most importantly, it will give you a realistic idea of what wind energy can do for you--and what it can't.

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