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BENJAMIN SAGE

Ethics in Information Technology Macmillan

The five volumes of this ultimate resource recognize the inherent unity between business ethics and business and society, that stems from their shared primary concern with value in commerce. This Encyclopedia spans the relationships among business, ethics, and society by including more than 800 entries that feature broad coverage of corporate social responsibility, the obligation of companies to various stakeholder groups, the contribution of business to society and culture, and the relationship between organizations and the quality of the environment.

John Wiley & Sons

The fifth edition of Business Ethics addresses current, intriguing, often complex issues in corporate morality through 53 readings and 30 pertinent case studies. Now significantly updated, it includes new leading articles, related current cases, and mini-cases based on MBA student dilemmas.

Addresses a broad range of the most current, intriguing, often complex issues and cases in corporate morality Provides impartial, point-counterpoint presentations of different perspectives on the most important and highly contended issues of business ethics Updated and significant case studies are included to reinforce student learning Now contains mini-cases based on actual MBA student dilemmas Each author has substantial experience in teaching, writing, and conducting research in the field

Business Ethics John Wiley & Sons

NEW EDITION, REVISED AND UPDATED This is a pragmatic, hands-on, up-to-date guide to determining right and wrong in the business world. Joseph Weiss integrates a stakeholder perspective with an issues-oriented approach so students look at how a business's actions affect not just share price and profit but the well-being of employees, customers, suppliers, the local community, the larger society, other nations, and the environment. Weiss uses a wealth of contemporary examples, including twenty-three customized cases that immerse students directly in recent business ethics dilemmas and ask them to consider how they would resolve them. The recent economic collapse raised ethical issues that have yet to be resolved—there could not be a better time for a fully updated edition of Weiss's classic, accessible blend of theory and practice. New to the Sixth Edition! New Cases! Fourteen of the twenty-three cases in this book are brand new to this edition. They touch on issues such as cyberbullying, fracking, neuromarketing, and for-profit education and involve institutions like Goldman Sachs, Google, Kaiser Permanente, Walmart, Ford, and Facebook. Updated Throughout! The text has been updated with the latest research, including new national ethics survey data, perspectives on generational differences, and global and international issues. Each chapter includes recent business press stories touching on ethical issues. **New Feature!** Several chapters now feature a unique Point/Counterpoint exercise that challenges students to argue both sides of a contemporary issue, such as too-big-to-fail institutions, the Boston bomber Rolling Stone cover, student loan debt, online file sharing, and questions raised by social

media.

Business & Society: Ethics, Sustainability & Stakeholder Management Cengage Learning

Equip students with the critical leadership skills and solid understanding of today's theory needed to become effective business leaders in today's turbulent times with THE LEADERSHIP EXPERIENCE, 7E.

Acclaimed author Richard Daft helps students explore the latest thinking in leadership theory and contemporary practices at work within organizations throughout the world. Students examine emerging topics, including enhancement of emotional intelligence, leadership vision and courage, leadership of virtual teams, and open innovation, and they connect those topics to recent world events such as ethical scandals and political turmoil. Packed with memorable examples and unique insights into actual leadership decisions, this full-color text includes crisp, clear visuals to reinforce the book's engaging presentation. This edition's proven applications, specifically designed for today's leadership theory and applications course, and a solid foundation grounded in established scholarly research make the topic of leadership come alive for students. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Wall Street Values Cengage Learning

4LTR Press solutions give students the option to choose the format that best suits their learning preferences. This option is perfect for those students who focus on the textbook as their main course resource. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Business Ethics Oxford University Press

Develop a strong understanding of the legal, ethical, and societal implications of information technology with Reynolds' ETHICS IN INFORMATION TECHNOLOGY, 6E. The latest edition of this dynamic book provides up-to-date, thorough coverage of notable technology developments and their impact on business today. Readers examine issues surrounding professional codes of ethics, cyberattacks and cybersecurity, security risk assessment, privacy, electronic surveillance, freedom of expression, Internet censorship, protection and infringement of intellectual property, development of high-quality software systems, the impact of IT on society, social networking, and the ethics of IT corporations. Business vignettes, Critical-Thinking exercises, thought-provoking Cases and decision-making features prepare readers to make key business decisions and resolve ethical dilemmas in today's workplace. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Ethical Innovation in Business and the Economy Springer Science & Business Media

Thoroughly revised, updated, and expanded, The SAGE Encyclopedia of Business Ethics and Society, Second Edition explores current topics, such as mass social media, cookies, and cyber-attacks, as well as traditional issues including accounting, discrimination, environmental concerns, and management. The new edition also includes an in-depth examination of current and recent ethical affairs, such as the dangerous work environments of off-shore factories for Western retailers, the negligence resulting in the 2010 BP oil spill, Apple's exploitation of outdated tax code, the gender

wage gap, the minimum wage debate and increasing income disparity and the unparalleled level of debt in the U.S. and other countries with the challenges it presents to many societies and the considerable impact on the ethics of intergenerational wealth transfers. Key features include: seven volumes, with more than 1,200 signed entries by significant figures in the field cross-references and suggestions for further readings to guide students to in-depth resources Thematic Reader's Guide groups related entries by general topics Index allows for thorough browse-and-search capabilities in the electronic edition.

Nonmarket Strategy in Business Organizations John Wiley & Sons

This book addresses an essential need felt by many who seek to promote best business practices in China and East Asia – namely the need for culturally appropriate instructional materials (basic information, case studies and ethical perspectives) that will allow managers and entrepreneurs to understand and embrace the challenge of moral leadership in business. In an era characterized by globalization and the increasing importance of the economies of China, India, Japan and SE Asia, international business ethics must reflect the concerns of the people living and working in this area, the moral and spiritual traditions that have nurtured them and their specific contributions to sustainable development. This book presents twenty important case studies, taken from newsworthy events of the past few years, in which Asians and others have attempted to respond to this challenge. Each case study has been selected and shaped in order to highlight various aspects of doing business in Asia, starting with basic principles and moving on to the specific responsibilities that businesses have towards their various stakeholders. The authors contend that the best way to appreciate the relevance of Asian moral and spiritual traditions is to determine their specific contribution to virtue ethics, where the ancient traditions of both East and West converge in their focus on the qualities of moral leadership that form the basis of best business practice. Exploring the case studies will enable readers to appreciate the continued relevance of these ethical perspectives in Asian business. Best business practice clearly involves learning to do business and playing the game according to the rules; but the necessity of playing by the rules is not likely to become clear until one takes up the path that leads to a virtuous life in business, developing a moral character chiefly based on integrity.

Emmanuel Levinas and the Politics of Organization ANU E Press

An updated edition of a classic reference provides guidance on the business writing process, sharing numerous real-world examples, current rules about business grammar and usage, and up-to-date coverage of such areas as resume writing, Web resources, and ethics. 20,000 first printing.

Encyclopedia of Business Ethics and Society Cengage Learning

Highly applied and packed with real-world examples and cases, *Understanding Business Ethics, Second Edition* by Peter A. Stanwick and Sarah D. Stanwick, prepares readers for the ethical dilemmas they may face in their chosen careers by providing broad, comprehensive coverage of business ethics from a global perspective. The book's 26 cases deal with a variety of ethical areas, including Ponzi schemes, fraud, product recall, bribery, telephone hacking, insider trading, the illegal downloading of copyrighted material, the unethical and dangerous activities of a monopoly, and dangerous working conditions, as well as four cases that emphasize the positive aspects of business ethics.

Business Ethics SAGE Publications

Business Ethics Through Movies: A Case Study Approach examines a wide range of ethical dilemmas, principles and moral reasoning that arise in contemporary business through a series of popular films and real-world case studies. Engages readers in learning about ethical theory by using movies and both national and international case studies in business as the vehicle for analysis and reflection Facilitates comprehension of ethical issues by showing how characters in films confront issues, make choices, and face the consequences Draws from a variety of actual cases in Business Ethics ? from the 1982 Tylenol poisoning and the 1989 Exxon Valdez disaster to recent examples such as the Foster Farms salmonella outbreak and the chemical spill in West Virginia Reveals the important role that ethics plays in setting the moral foundation of a business or corporation Develops critical thinking skills through applying analytical checklists to ethical dilemmas raised in films and in actual cases in Business Ethics

Disturbing Business Ethics Pearson College Division

Innovation has become a buzzword that promises dramatic changes in almost every field of business. Absent from this attention is a serious discussion of the ethical sides of dramatic change. To address this, editors Georges Enderle and Patrick E. Murphy gather a team of experts to fully examine the ethics of innovation within business and the economy in this standout addition to the *Studies in TransAtlantic Business Ethics* series.

Straight Talk about How to Do It Right Cengage Learning

Gain a solid understanding of the importance of business ethics, sustainability and stakeholder management using a strong managerial perspective within Carroll/Brown/Buchholtz's *BUSINESS AND SOCIETY: ETHICS, SUSTAINABILITY, AND STAKEHOLDER MANAGEMENT*, 11E. You discover, first-hand, how today's most successful business decision makers both balance and protect the interests of various stakeholders, including investors, employees, consumers, the community, and the environment. You learn how strong business decisions making skills are particularly critical as businesses navigate today's issues, such as climate change and a global pandemic. Updated chapter content and 34 timely cases examine the social, legal, political and ethical responsibilities of a business to all external and internal groups that have a stake or interest in that business. Ethics in Practice cases also provide opportunities to apply your skills. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Business Ethics: Ethical Decision Making and Cases John Wiley & Sons

Ethics and Auditing examines ethical challenges exposed by recent accounting and auditing 'lapses' through a study of interconnected moral, legal and accounting issues. The book aims to engage a broad readership in the discussion of audit failure and reform. With its range of intellectual and practical perspectives, *Ethics and Auditing* provides critical analyses of auditor independence, conflicts of interest, self-regulation, the setting and enforcing of auditing standards, and ethics education.

Focus on China Routledge

For courses in Business Ethics A fresh approach to the assumptions that underlie business practices Two recent events — the 2008 economic meltdown and the ongoing concentration of the nation's

wealth in the hands of a very small percentage of the population — have led many people to question a number of basic assumptions about business, corporations, and the workings of contemporary free-market capitalism in a global economy. Written as a dialogue between Socrates and a hypothetical contemporary CEO, *Socrates Comes to Wall Street* leads students to think critically about perspectives and practices that are taken as “givens” in most American business schools and corporations. Employing this original and provocative approach, author Thomas White seeks to encourage the next generation of business leaders to be more astute about the implications of their actions, and to act more prudently and more fairly than we have seen in the recent past.

Contemporary Issues and Cases John Wiley & Sons

This book explores nonmarket strategy (NMS) in firms by invoking economic, political and philosophical perspectives. Featuring data from the USA, the UK, India, China, Mexico and other countries, the author links NMS to economic freedom, regional development, corruption and other national factors. Nonmarket strategy (NMS) refers to any part of a firm’s strategy that seeks to generate superior performance through means not directly associated with market activity, such as lobbying legislators, colluding with rivals to erect industry entry barriers and pursuing direct business-government partnerships. Decades ago, nonmarket factors comprised a minor, peripheral consideration in organizational strategy. Today, NMS is central to strategy development and execution. This phenomenon is driven by both corruption in emerging economies and cronyism in the developed world. Scholarly interest in NMS continues to increase and while much is known about the topic, some core questions still remain such as: Are there different drivers for and implications of proactive NMS versus defensive NMS? How do national environments influence firm decisions to pursue NMS? The data presented in the book explores many of these questions. Providing a comprehensive, multidisciplinary analysis that includes elements of management, economics, philosophy and social sciences, this book is beneficial for scholars, practitioners, students, academics and policy makers interested in NMS.

Organization Theory & Design ABC-CLIO

The future of the free market depends on fair, honest business practices. *Business Ethics: Contemporary Issues and Cases* aims to deepen students’ knowledge of ethical principles, corporate social responsibility, and decision-making in all aspects of business. The text presents an innovative

approach to ethical reasoning grounded in moral philosophy. Focusing on corporate purpose—creating economic value, complying with laws and regulations, and observing ethical standards—a decision-making framework is presented based upon Duties-Rights-Justice. Over 40 real-world case studies allow students to grapple with a wide range of moral issues related to personal integrity, corporate values, and global capitalism. Richard A. Spinello delves into the most pressing issues confronting businesses today including sexual harassment in the workplace, cybersecurity, privacy, and environmental justice.

Socrates Comes to Wall Street Cengage Learning

21st century Western neoliberalism has seen the transformation of self-interest from an economic imperative to a centrally constitutive part of dominant modes of subjective existence. Against this celebration of competitive individualism, Emmanuel Levinas’ philosophy stands as a haunting reminder of an ethics that passively disturbs the self from its egoistic slumber, awakening it to the incessant demands of the other. Ethics stands as an anxious affective state of being where one is held to account by others, each one demanding care, attention and respect. Focussing on business activities and organizations, this book explores how this ethical demand of being for the other becomes translated, in a necessarily impure way, into political action, contestation and resistance. Such a response to ethics invokes a disturbance of organizational order, including an order that might itself be labelled ‘ethical’. On these grounds, the book offers an explication of an ethics for organizations which disturbs the selfishness of neoliberal morality, and can inform a democratic politics rested on a genuine concern for the other and for justice. *Disturbing Business Ethics: Emmanuel Levinas and the Politics of Organization* offers an unconventional and enlightening approach to ethical thinking and practice in politics and organisations, and will be of interest to students of business, management, leadership, political science and organizational theory.

Corporate Social Responsibility in the Global Business World M.E. Sharpe

Wall Street Values *Business Ethics and the Global Financial Crisis* Cambridge University Press

New Challenges for Business Schools and Corporate Leaders Springer

What are the economic and moral connections between Wall Street and the overall economy? This book chronicles the transformation of Wall Street’s business model from serving clients to proprietary trading and explains how this shift undermined the ethical foundations of the modern financial industry.

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