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Dieter Rams - Design Museum Dieter Rams As Little Design Dieter Rams: As Little Design as Possible [Sophie Lovell, Klaus Kemp, Jonathan Ive] on Amazon.com. *FREE* shipping on qualifying offers. Dieter Rams is one of the most influential product designers of the twentieth century. Even if you don't immediately recognize his name Dieter Rams: As Little Design as Possible: Sophie Lovell ... Good design makes a product easily understood. Good design is unobtrusive, honest, durable, thorough, and concerned with the environment. Most of all, good design is as little design as possible. In that spirit, this monograph is as little book as possible. It is a clear, comprehensive and beautiful presentation of Dieter Rams' life and his work. Dieter Rams: As Little Design As Possible | Design ... Modular World. Through March 12th, 2017, the Vitra Design Museum is host to Dieter Rams: Modular World, an exhibition of furniture designed by Dieter Rams. In 1957, Rams began collaborating with Vitsø+Zapf (now simply known as Vitsø) to develop prototypes of modular furniture. Dieter Rams: As Little Design As Possible - Kinfolk In the book Dieter Rams: As Little Design As Possible, author Sophie Lovell honors the legacy of one of the most iconic product designers through 400 pages examining of his life and work. In stock and ships free with easy returns. Dieter Rams: As Little Design As Possible | Uncrate Dieter Rams: As Little Design as Possible Sophie Lovell and Klaus Kemp with forward by Jonathan Ive "Indifference towards people and the reality in which they live is actually the one and only cardinal sin in design" —Dieter Rams. Dieter Rams: As Little Design as Possible | Industrial ... "Good design is as little design as possible." These few words encapsulate the philosophy of German designer Dieter Rams, whose sleek and understated household products coined an aesthetic ... Dieter Rams: The legendary designer who influenced Apple ... As head of design at Braun, the German consumer electronics manufacturer, Dieter Rams (1932-) emerged as one of the most influential industrial designers of the late 20th century by defining an elegant, legible, yet rigorous visual language for its products. **Formative Years** Dieter Rams was born in Wiesbaden, Germany, in 1932. As a teenager he loved to watch his grandfather who worked as a ... Dieter Rams - Design

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