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# Books Think Big Unleashing Your Potential For Excellence

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How to Leverage Bold Ideas and Leave Small Thinking Behind  
An Easy & Proven Way to Build Good Habits & Break Bad Ones  
America the Beautiful  
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Think Big  
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A More Perfect Union  
Anyone Can Lead  
The Power of Taking Risks, Making Mistakes, and Thinking Big

A novel

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## JOEL BOND

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*How to Leverage Bold Ideas and Leave Small Thinking Behind*  
Celadon Books

In 1987, Dr. Benjamin Carson gained worldwide recognition for his part in the first successful separation of Siamese twins joined at the back of the head. Carson pioneered again in a rare procedure known as a hemispherectomy, giving children without hope a second chance at life through a daring operation in which he literally removes one half of their brain. Such breakthroughs aren't unusual for Ben Carson. He's been beating the odds since he was a child. Raised in inner-city Detroit by a mother with a third grade education, Ben lacked motivation. He had terrible grades. And a pathological temper threatened to put him in jail. But Sonya Carson convinced her son he could make something of his life, even though everything around him said otherwise. Trust in God, a relentless belief in his own capabilities, and sheer determination catapulted Ben from failing grades to the directorship of pediatric neurosurgery at Johns Hopkins Hospital in Baltimore, Maryland. *Gifted Hands* takes you into the operating room to witness surgeries that made headlines around the world—and into the private mind of a compassionate, God-fearing physician who lives to help others.

*An Easy & Proven Way to Build Good Habits & Break Bad Ones*  
Zondervan

A biography of the surgeon who overcame poverty and racism to become chief of pediatric neurosurgery at Johns Hopkins University Hospital.

*America the Beautiful* Harper Collins

Dear Reader, Many people have wondered why I've been speaking out on controversial issues for the last few years. They say I've never held political office. I'm not a constitutional scholar. I'm not even a lawyer. All I can say to that is "Guilty as charged." It's true that I've never voted for a budget America could not afford. I've never raised anyone's taxes. And I've never promised a lobbyist anything in exchange for a donation. Luckily, none of that really matters. Our founding fathers didn't want a permanent

governing class of professional politicians. They wanted a republic, in Lincoln's words, "of the people, by the people, and for the people." A country where any farmer, small-business owner, manual laborer, or doctor could speak up and make a difference. I believe that making a difference starts with understanding our amazing founding document, the U.S. Constitution. And as someone who has performed brain surgery thousands of times, I can assure you that the Constitution isn't brain surgery. The founders wrote it for ordinary men and women, in clear, precise, simple language. They intentionally made it short enough to read in a single sitting and to carry in your pocket. I wrote this book to encourage every citizen to read and think about the Constitution, and to help defend it from those who misinterpret and undermine it. In our age of political correctness it's especially important to defend the Bill of Rights, which guarantees our freedom to speak, bear arms, practice our religion, and much more. The Constitution isn't history—it's about your life in America today. And defending it is about what kind of country our children and grandchildren will inherit. I hope you'll enjoy learning about the fascinating ways that the founders established the greatest democracy in history—and the ways that recent presidents, congresses, and courts have threatened that democracy. As the Preamble says, the purpose of the Constitution is to create a more perfect union. My goal is to empower you to help protect that union and secure the blessings of liberty. Sincerely, Ben Carson

**The Big Picture** Zondervan

The different ways that social change happens, from unleashing to nudging to social cascades. "Sunstein's book is illuminating because it puts norms at the center of how we think about change."—David Brooks, *The New York Times* How does social change happen? When do social movements take off? Sexual harassment was once something that women had to endure; now a movement has risen up against it. White nationalist sentiments, on the other hand, were largely kept out of mainstream discourse; now there is no shortage of media outlets for them. In this book, with the help of behavioral economics, psychology, and other fields, Cass Sunstein casts a bright new light on how change happens. Sunstein focuses on the crucial role of social norms—and on their frequent collapse. When norms lead people

to silence themselves, even an unpopular status quo can persist. Then one day, someone challenges the norm—a child who exclaims that the emperor has no clothes; a woman who says "me too." Sometimes suppressed outrage is unleashed, and long-standing practices fall. Sometimes change is more gradual, as "nudges" help produce new and different decisions—apps that count calories; texted reminders of deadlines; automatic enrollment in green energy or pension plans. Sunstein explores what kinds of nudges are effective and shows why nudges sometimes give way to bans and mandates. Finally, he considers social divisions, social cascades, and "partyism," when identification with a political party creates a strong bias against all members of an opposing party—which can both fuel and block social change.

**You Don't Need A Title To Be A Leader** Zondervan

Dr. Ben Carson is known as the originator of ground-breaking surgical procedures, a doctor who turns impossible hopes into joyous realities. He is also known as a compassionate humanitarian who reaches beyond corporate boardrooms to touch the lives of inner-city kids. Where does this drive and focus come from? *The Big Picture*. A vision of something truly worth living for, something that calls forth the best of his amazing talents, energy, and focus. In *The Big Picture*, Dr. Carson shares with you the philosophy that has shaped his life, causing him to rise from failure to far-reaching influence. This book is not about HOW to succeed—it's about WHY to succeed. It's about broadening your perspectives. It's about finding a vision for your own life that can reframe your priorities, energize your efforts, and inspire you to change the world around you.

**The Ben Carson Story** New World Library

Learn to do astounding tricks with cards, coins, rope; also, comedy magic, mental dexterity, more. Few props and little sleight of hand needed. "The best book yet on easy-to-do magic." — Martin Gardner. 247 illustrations.

St. Martin's Griffin

Sunday Times #1 bestseller and long-awaited follow-up to the #1 bestselling *Stop Talking, Start Doing* You can think big or you can think small, it all starts in the mind. What have you got to lose? If you aim for the stars you might just get there. Sometimes it pays

off to think BIG and Richard Newton is here to get us thinking on a bigger scale than we ever imagined. With the right thinking tools and the right approach you can release your inspiration and creativity, reset your ambition and direct your attention to the things that truly matter to you. And that can change your life. Short and punchy with quick tips and inspiring graphics, *The Little Book of Thinking Big* will have your imagination, creativity and determination firing on all cylinders. You'll come away with a set of BIG goals to fuel and drive your BIG life. Here's where it starts. This is a reset button. Push it. Think bigger.

*Think Big* Penguin

No matter how cushy their lives, dogs live on our terms. They compromise their freedom and instinctual pleasure, as well as their innate strategies for coping with stress and anxiety, in exchange for the love, comfort, and care they get from us. But it is possible to let dogs be dogs without wreaking havoc on our lives, as biologist Marc Bekoff and bioethicist Jessica Pierce show in this fascinating book. They begin by illuminating the true nature of dogs and helping us "walk in their paws."; They reveal what smell, taste, touch, sight, and hearing mean to dogs and then guide readers through everyday ways of enhancing dogs's freedom in safe, mutually happy ways. The rewards, they show, are great for dog and human alike.

**The Little Book of Thinking Big** John Wiley & Sons

The #1 New York Times bestseller. Over 4 million copies sold! *Tiny Changes, Remarkable Results* No matter your goals, *Atomic Habits* offers a proven framework for improving--every day. James Clear, one of the world's leading experts on habit formation, reveals practical strategies that will teach you exactly how to form good habits, break bad ones, and master the tiny behaviors that lead to remarkable results. If you're having trouble changing your habits, the problem isn't you. The problem is your system. Bad habits repeat themselves again and again not because you don't want to change, but because you have the wrong system for change. You do not rise to the level of your goals. You fall to the level of your systems. Here, you'll get a proven system that can take you to new heights. Clear is known for his ability to distill complex topics into simple behaviors that can be easily applied to daily life and work. Here, he draws on the most proven ideas from biology, psychology, and neuroscience to create an easy-to-understand guide for making good habits inevitable and bad

habits impossible. Along the way, readers will be inspired and entertained with true stories from Olympic gold medalists, award-winning artists, business leaders, life-saving physicians, and star comedians who have used the science of small habits to master their craft and vault to the top of their field. Learn how to: • make time for new habits (even when life gets crazy); • overcome a lack of motivation and willpower; • design your environment to make success easier; • get back on track when you fall off course; ...and much more. *Atomic Habits* will reshape the way you think about progress and success, and give you the tools and strategies you need to transform your habits--whether you are a team looking to win a championship, an organization hoping to redefine an industry, or simply an individual who wishes to quit smoking, lose weight, reduce stress, or achieve any other goal.

**Think Big** Harper Collins

Hack into the secret power of your brain *Your Brain 100 Billion Neurons 100 Trillion Connections* And you only command 5% of it. Now it's time to take back control! In *Brainhack*, creativity coach Neil Pavitt gives you tips and tricks to re-programme your brain, developing the skills and insights that can transform how you think, solve problems and make decisions. This book will help you: • Learn to think smarter • Become more focused • Discover creative approaches to problem-solving • Generate ideas with innovative techniques • Unlock your brain blocks

**Unleashing Your Potential for Excellence** Think

*BigUnleashing Your Potential for Excellence*

Bestselling author and conservative icon Dr. Ben Carson lays out a hopeful and inspiring road map for how America can come together. External physical characteristics that are genetically encoded are things over which no individual has control. But rather than appreciating the gift of diversity, some have chosen to use it to drive wedges between groups of people. Some of these external characteristics are associated with the past moral failing of slavery. Though slavery in America formally ended in the 1860s, the vestiges of that evil institution are still with us today, and those vestiges often inflict guilt on some and facilitate feelings of victimhood in others. In *Created Equal*, Dr. Carson uses his own personal experiences as a member of a racial minority, along with the writings and experiences of others from multiple backgrounds and demographics, to analyze the current state of race relations in America. Instead of using race as an excuse to

remake America into something completely antithetical to the Constitution, Dr. Carson suggests ways to enhance and bring great success to our nation and all multiethnic societies by magnifying America's incredible strengths instead of her historical weaknesses.

*Unleashing Your Dog* Zondervan

Carson Kressley, the Emmy-winning TV star and New York Times bestselling author of *Queer Eye for the Straight Guy*, has spent the last decade transforming thousands of women and connecting with millions more on Oprah Winfrey, Good Morning America, and countless other national broadcasts. He knows what makes women tick. Whether we live in Tacoma or Tallahassee, there is a common thread among all of us: we want to feel beautiful but don't always know where to start. We're frequently frustrated by fashion and can't figure out which trends to follow and which to flee. Does *This Book Make My Butt Look Big?* is a roadmap for all of us to build unshakable body and fashion confidence. Nowhere else is there a fun and accessible book created for the underserved masses like us, who just want to get out the door looking and feeling fabulous. Who don't have gobs of money to drop on our wardrobe and feel left out of the game. And when it comes to how we feel about our bodies, all we see are roadblocks...and signs for Burger King! We need to be reminded that fashion is FUN. We need to know that with the right tools, we have the power to transform our self-perception by shifting our mindset from woe-is-me to wow-is-me. We need the secrets of playing to our strengths and minimizing our flaws. We need to take more chances, and leave what doesn't work in the dust. Most of all, we need Carson, our peppy, blond fairy godstylist, to show us the way!

*Take Small Steps and Build the Future You Want* MIT Press

In this quietly powerful and eminently readable novel, winner of the prestigious Sinclair Prize, Kenyan writer Marjorie Macgoye deftly interweaves the story of one young woman's tumultuous coming of age with the history of a nation emerging from colonialism. At the age of sixteen, Paulina leaves her small village in western Kenya to join her new husband, Martin, in the bustling city of Nairobi. It is 1956, and Kenya is in the final days of the "Emergency," as the British seek to suppress violent anti-colonial revolts. But Paulina knows little about, about city life, or about marriage, and Martin's clumsy attempts to control her soon lead

to a relationship filled with silences, misunderstandings, and unfulfilled expectations. Soon Paulina's inability to bear a child effectively banishes her from the confines of traditional women's roles. As her country at last moves toward independence, Paulina manages to achieve a kind of independence as well: She accepts a job that will require her to live separately from her husband, and she has an affair that leads to the birth of her first child. But Paulina's hard-won contentment will be shattered when Kenya's turbulent history intrudes into her private life, bringing with it tragedy—and a new test of her quiet courage and determination. Paulina's patient struggles for survival and identity are revealed through Marjorie Macgoye's keen and sensitive vision—a vision which extends to embrace the whole of a nation and a people likewise struggling to find their way. As the Weekly Standard of Kenya notes, "Coming to Birth is a radical novel in firmly asserting our common humanity."

**Getting Perspective on What's Really Important** John Wiley & Sons

From a rare insider's point of view, *Unveiling Grace* looks at how Latter-day Saints are "wooing our country" with their religion, lifestyle, and culture. It is also a gripping story of how an entire family, deeply enmeshed in Mormonism, found their way out and what they can tell others about their lives as faithful Mormons. Unleashing Your Potential for Excellence The Feminist Press at CUNY

"It is often said that education and training are the keys to the future. They are, but a key can be turned in two directions. Turn it one way and you lock resources away, even from those they belong to. Turn it the other way and you release resources and give people back to themselves. To realize our true creative potential—in our organizations, in our schools and in our communities—we need to think differently about ourselves and to act differently towards each other. We must learn to be creative." —Ken Robinson PRAISE FOR OUT OF OUR MINDS "Ken Robinson writes brilliantly about the different ways in which creativity is undervalued and ignored . . . especially in our educational systems." —John Cleese "Out of Our Minds explains why being creative in today's world is a vital necessity. This book is not to be missed." —Ken Blanchard, co-author of *The One-minute Manager* and *The Secret* "If ever there was a time when creativity was necessary for the survival and growth of any organization, it is

now. This book, more than any other I know, provides important insights on how leaders can evoke and sustain those creative juices." —Warren Bennis, Distinguished Professor of Business, University of Southern California; Thomas S. Murphy Distinguished Research Fellow, Harvard Business School; Best-selling Author, *Geeks and Geezers* "All corporate leaders should read this book." —Richard Scase, Author and Business Forecaster "This really is a remarkable book. It does for human resources what Rachel Carson's *Silent Spring* did for the environment." —Wally Olins, Founder, Wolff-olins "Books about creativity are not always creative. Ken Robinson's is a welcome exception" —Mihaly Csikszentmihalyi, c.s. and d.j. Davidson Professor of Psychology, Claremont Graduate University; Director, Quality of Life Research Center; Best-selling Author, *Flow* "The best analysis I've seen of the disjunction between the kinds of intelligence that we have traditionally honored in schools and the kinds of creativity that we need today in our organizations and our society." —Howard Gardner, a. hobbs professor in cognition and education, Harvard Graduate School of Education, Best-selling Author, *Frames of Mind*

#### **Brandscaping** Penguin

Recommends a method of achieving success by hard work in a Christian context, and shows how it worked in the author's own rise from poverty to become a neurosurgeon.

Based on the Book Gifted Hands Zondervan

In 1987, Dr. Benjamin Carson gained worldwide recognition for his part in the first successful separation of Siamese twins joined at the back of the head. The extremely complex and delicate operation, five months in the planning and twenty-two hours in the execution, involved a surgical plan that Carson helped initiate. Carson pioneered again in a rare procedure known as hemispherectomy, giving children without hope a second chance at life through a daring operation in which he literally removed one half of their brain. But such breakthroughs aren't unusual for Ben Carson. He's been beating the odds since he was a child. Raised in inner-city Detroit by a mother with a third grade education, Ben lacked motivation. He had terrible grades. And a pathological temper threatened to put him in jail. But Sonya Carson convinced her son that he could make something of his life, even though everything around him said otherwise. Trust in God, a relentless belief in his own capabilities, and sheer determination catapulted Ben from failing grades to the top of his

class --- and beyond to a Yale scholarship . . . the University of Michigan Medical School . . . and finally, at age 33, the directorship of pediatric neurosurgery at Johns Hopkins Hospital in Baltimore, Maryland. Today, Dr. Ben Carson holds twenty honorary doctorates and is the possessor of a long string of honors and awards, including the Horatio Alger Award, induction into the 'Great Blacks in Wax' Museum in Baltimore, Maryland, and an invitation as Keynote Speaker at the 1997 President's National Prayer Breakfast. *Gifted Hands* is the riveting story of one man's secret for success, tested against daunting odds and driven by an incredible mindset that dares to take risks. This inspiring autobiography takes you into the operating room to witness surgeries that made headlines around the world --- and into the private mind of a compassionate, God-fearing physician who lives to help others. Through it all shines a humility, quick wit, and down-to-earth style that make this book one you won't easily forget.

#### **The Promise of Frontier Technologies for Sustainable Development** Red Wheel/Weiser

The pressure to generate big ideas can feel overwhelming. We know that bold innovations are critical in these disruptive and competitive times, but when it comes to breakthrough thinking, we often freeze up. Instead of shooting for a \$10-billion payday or a Nobel Prize, the most prolific innovators focus on Big Little Breakthroughs—small creative acts that unlock massive rewards over time. By cultivating daily micro-innovations, individuals and organizations are better equipped to tackle tough challenges and seize transformational opportunities. How did a convicted drug dealer launch and scale a massively successful fitness company? What core mindset drove LEGO to become the largest toy company in the world? How did a Pakistani couple challenge the global athletic shoe industry? What simple habits led Lady Gaga, Banksy, and Lin-Manuel Miranda to their remarkable success? Big Little Breakthroughs isn't just for propeller-head inventors, fancy-pants CEOs, or hoodie-donning tech billionaires. Rather, it's a surpassingly simple system to help everyday people become everyday innovators.

My Life in Crime Zondervan Publishing Company

Are you settling for a mediocre life? Do you ever wonder what you are truly capable of? Whether you want to (1) free your mind from limited thinking, (2) start turning your big ideas and dreams into

reality, or (3) discover elite strategies and habits for creating big things in your life, then this is the book for you. You were made for more than this. There is a much better way to succeed in life! The reality is that many of us don't dream enough! Our performance-laden culture has left us afraid to try anything that we can't execute flawlessly and efficiently the very first time. So many shrink back from experimenting, exploring, and imagining, the very things that have fueled the big thinkers of our age. This book was written for the purpose of reversing that trend and unleashing the big thinker inside of you. Yes you! It's time that you truly discover the power of thinking big! Unleash your inner power. You won't have to go far to learn this skill because what you need is already right there, inside of you. All I will do is help you unleash the Big Idea that's hiding deep within you and show you how to ride it to fruition in your life. I have included time tested strategies from some of the greatest people and minds that have ever existed. Everything I show you is practical, and

when done over time, can show incredible results. Let nothing hold you back. Most of your fears are only in your own head. They have nothing to do with reality. So, turn your negative thoughts around. Walk with me through this book and I will show you how to address the fears that hold you back from confidently pursuing your big idea. I will help you turn your fears into creative energy, exchanging them for confidence that yes, you can live life to the fullest and execute some big plans! You can let yourself think big and begin pursuing your own big ideas. Turn your big dreams into reality. Discover the incredibly powerful magic of thinking big. In this book you will learn how to brainstorm great ideas and then discover how to make that big idea into a reality. Included is step-by-step guidance on how to turn your big idea into something that exists in the real world. Stop aiming for average goals, start thinking of big things that will really make a BIG difference in your life! The ability to think big is a common trait of many of the greatest people who have ever lived and it has been proven over

the centuries to have incredible results! What Will You Learn About Thinking Big? The magic that happens when you Think Big. How to overcome fears and gain the confidence you need to realize your big idea. Powerful ways for training your mind for automatic success. How to work smarter, stay motivated and transform every obstacle in your path. How to develop a powerful work ethic based upon world class good habits. You Will Also Discover: Instructions for creating your own 30-day strategy plan to turn your big idea into a reality. The inspiring true life story of a poverty-stricken girl who refused to close the door on big thinking. How to get others to help you accomplish your big goals. How to use powerful morning rituals to start the day off right. You only live once! This is your chance. Unleash your true potential: Buy It Now!  
*Atomic Habits* Courier Corporation  
The definitive leadership book on digital adaptation and solving major global crises.

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