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 A Cognitive Linguistics View of Terminology and Specialized Language
 Building and Exploring Web Corpora (WAC3 - 2007)
 The Oxford Handbook of the French Language
 Handbook of Research on Web 2.0 and Second Language Learning
 Variational Text Linguistics
 The Routledge Handbook of Systemic Functional Linguistics

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Science in Translation Walter de Gruyter GmbH & Co KG

The cross-linguistic and cross-cultural practice of translation is a field of rapidly growing international importance. World-renowned experts offer new and multidisciplinary insights on this subject, viewing translation as social action and intercultural communication, and as a phenomenon of languages in contact and a socio-cognitive process.

Register, Genre, and Style BRILL

The Routledge Handbook of Systemic Functional Linguistics brings together internationally renowned scholars of systemic functional linguistics (SFL) to provide a space for critical examination of the key tenets underpinning SFL theory. Uniquely, it includes description of the three main strands within contemporary SFL scholarship: Halliday's Introduction to Functional Grammar, Martin's discourse semantics and Fawcett's Cardiff Grammar. In five sections and thirty-eight interdisciplinary chapters, this is the first handbook to cover the whole architecture of SFL theory, comprising: the ontology and epistemology of SFL; SFL as a clause grammar; lexicogrammar below the clause, and SFL's approach to constituency; SFL's vibrant theory of language above the clause; and SFL as a theory of praxis with real-world applications. With a wide range of language examples, a comprehensive editors' introduction and a section on further reading, The Routledge Handbook of Systemic Functional Linguistics is an essential resource for all those studying and researching SFL or functional grammar.

The Protean Forms of Life Writing Taylor & Francis

In spite of the day-to-day relevance of business communication, it remains underrepresented in standard handbooks and textbooks on applied linguistics. The present volume introduces readers to a wide variety of linguistic studies of business communication, ranging from traditional LSP approaches to contemporary discourse-based work, and from the micro-level of lexical choice to macro-level questions of language policy and culture.

The Grammar of Genres and Styles A&C Black

This volume combines diverse research scenarios to present a solid framework for analysis of figurative language. Figurative Language, Genre and Register brings together discourse analysis and corpus linguistics in a cutting-edge study of figurative language in spoken and written discourse. The authors explore a diverse range of communities from chronic pain sufferers to nursery staff to present a detailed framework for the analysis of figurative language. The reader is shown how figurative language is used between members of these communities to construct their own 'world view', and how this can change with a shift in perspective. Figurative language is shown to be pervasive and inescapable, but it is also suggested that it varies significantly across genres.

Handbook of Business Communication BoD – Books on Demand

Owing to the ever-increasing possibilities of communication, especially with the advent of modern communication technologies, register analysis offers a constantly widening range of research opportunities. Still, research has mainly concentrated on well-established and frequent registers such as newspaper articles, while many descriptive and theoretical issues have not yet been sufficiently investigated. This volume gives a state-of-the-art insight into register studies and points out emerging trends as well as new directions for future research. Furthermore, it provides a forum for the description and discussion of registers which have not received an appropriate amount of attention so far. In particular, it deals with specialized offline and online registers, cross-register comparison as well as regional, contrastive, and diachronic register variation. In parallel to the new discipline of variational pragmatics, this volume aims to foster the discipline of 'variational text linguistics' and to initiate fundamental investigations in this area. This field of research provides new

insights into the concept of register, since it covers both functional and regional types of textual variation.

Corpus Use and Translating John Benjamins Publishing Company

The volume "Genres on the Web" has been designed for a wide audience, from the expert to the novice. It is a required book for scholars, researchers and students who want to become acquainted with the latest theoretical, empirical and computational advances in the expanding field of web genre research. The study of web genre is an overarching and interdisciplinary novel area of research that spans from corpus linguistics, computational linguistics, NLP, and text-technology, to web mining, webometrics, social network analysis and information studies. This book gives readers a thorough grounding in the latest research on web genres and emerging document types. The book covers a wide range of web-genre focused subjects, such as: • The identification of the sources of web genres • Automatic web genre identification • The presentation of structure-oriented models • Empirical case studies One of the driving forces behind genre research is the idea of a genre-sensitive information system, which incorporates genre cues complementing the current keyword-based search and retrieval applications.

Translation: A Multidisciplinary Approach Walter de Gruyter GmbH & Co KG

The volume provides a comprehensive overview of the history of English and explores key questions and debates. A re-evaluation of the concept of periodization is followed by overviews of changes in the traditional linguistic areas – phonology, morphology, syntax, semantics – and chapters on prosody, idioms, fixed expressions, onomastics, orthography, register, and standardization, among others.

Teaching and Learning by Doing Corpus Analysis John Benjamins Publishing

Professional translators are increasingly dependent on electronic resources, and trainee translators need to develop skills that allow them to make the best use of these resources. The aim of this book is to show how CULT (Corpus Use for Learning to Translate) methodologies can be used to prepare learning materials, and how novice translators can become autonomous users of corpora. Readers interested in translation studies, translator training and corpus linguistics will find the book particularly useful. Not only does it include practical, technical advice for using and learning to use corpora, but it also addresses important issues such as the balance between training and education and how CULT methodologies reinforce student autonomy and responsibility. Not only is this a good introduction to CULT, but it also incorporates the latest developments in this field, showing the advantages of using these methodologies in competence-based learning.

On the Productivity of Verbal Prefixation in English Cambridge University Press

Multimodality's popularity as a semiotic approach has not resulted in a common voice yet. Its conceptual anchoring as well as its empirical applications often remain localized and disparate, and ideas of a theory of multimodality are heterogeneous and uncoordinated. For the field to move ahead, it must achieve a more mature status of reflection, mutual support, and interaction with regard to both past and future directions. The red thread across the disciplines reflected in this book is a common goal of capturing the mechanisms of synergetic knowledge construction and transmission using diverse forms of expressions, i.e., multimodality. The collection of chapters brought together in the book reflects both a diversity of disciplines and common interests and challenges, thereby establishing an excellent roadmap for the future. The contributions revisit and redefine theoretical concepts or empirical analyses, which are crucial to the study of multimodality from various perspectives, with a view towards evolving issues of multimodal analysis. With this, the book aims at repositioning the field as a well-grounded scientific discipline with significant implications for future communication research in many fields of study.

Literacy and Schooling John Benjamins Publishing Company

The French administrative language of the European Union is an emerging discourse: it is only fifty

years old, and has its origins in the French administrative register of the middle of the twentieth century, but it is also a unique contact situation in which translation has always played a pivotal role. Using the methodology of corpus linguistics, and a specially compiled corpus of texts, covering a range of genres, this book describes the current discourse of EU French from the perspective of phraseology and collocational patterning, and in particular in comparison with its French national counterpart. Corpus methodology and an inclusive notion of phraseology, embracing typical formulae, locutions, and patterning around keywords, reveal subtleties and patterns which otherwise remain hidden, and point to a discourse of EU French whose novel context of production has led it to be phraseologically conservative, compared with the administrative French of France.

Multidisciplinary Views on Discourse Genre Walter de Gruyter GmbH & Co KG

This volume presents a systematic approach to developing advanced English language competence at tertiary level. It includes the reflections of experienced language teachers and teacher-researchers in the English Language Competence programme at the University of Vienna and provides examples of good practice, amalgamating teaching expertise and research with aspects of curriculum design and programme management. The book addresses a growing academic and professional interest in understanding advanced language learning and use. To date, research has tended to investigate advanced proficiency from a specific theoretical viewpoint, for example cognition, psycholinguistic processing strategies, or the assumption of a critical period or the age factor. In contrast, this work examines advanced proficiency from a curricular and instructional perspective by providing a profile of advanced-level language development in a specific institutional context. It brings together three areas of language education: curriculum design, pedagogical practice, and research. Within this triangle, advanced English language education is the focus or, conversely, advanced English language education provides the lens through which links between curriculum design, teaching, and research can be established.

Register, Genre, and Style Cambridge University Press

The use of corpora has conventionally been envisioned as being either corpus-based or corpus-driven. While the formal definition of the latter term has been widely accepted since it was established by Tognini-Bonelli (2001), it is often applied to studies that do not, in fact, fulfil the fundamental requirement of a theory-neutral starting point. This volume proposes the term pattern-driven as a more precise alternative. The chapters illustrate a variety of methods that fall under this broad methodology, such as the extraction of lexical bundles, POS-grams and semantic frames, and demonstrate how these approaches can uncover new understandings of both synchronic and diachronic linguistic phenomena.

Historical Outlines from Sound to Text BRILL

"This book investigates how those involved in education can respond to the opportunities offered by the Web 2.0 technology"--Provided by publisher.

Natural Language Processing and Text Mining Springer Nature

This book describes the most important kinds of texts in English and introduces the methodological techniques used to analyse them. Three analytical approaches are introduced and compared, describing a wide range of texts from the perspectives of register, genre and style. The primary focus of the book is on the analysis of registers. Part 1 introduces an analytical framework for studying registers, genre conventions, and styles. Part 2 provides detailed descriptions of particular text varieties in English, including spoken interpersonal varieties (conversation, university office hours, service encounters), written varieties (newspapers, academic prose, fiction), and emerging electronic varieties (e-mail, internet forums, text messages). Finally, Part 3 introduces advanced analytical approaches using corpora, and discusses theoretical concerns, such as the place of register studies in linguistics, and practical applications of register analysis. Each chapter ends with three types of activities: reflection and review activities, analysis activities, and larger project ideas.

Manual of Romance Sociolinguistics John Benjamins Publishing Company

The Romance languages offer a particularly fertile ground for the exploration of the relationship between language and society in different social contexts and communities. Focusing on a wide

range of Romance languages – from national languages to minoritised varieties – this volume explores questions concerning linguistic diversity and multilingualism, language contact, medium and genre, variation and change. It will interest researchers and policy-makers alike.

Interdiscursive Readings in Cultural Consumer Research Walter de Gruyter GmbH & Co KG

More and more people are using Web data for linguistic and NLP research. The Web as Corpusworkshop (WAC) provides a venue for exploring how we can use it effectively and the advancementsto which this could lead.This book is a collection of the talks presented at the 3 rd WAC in Louvain-la-Neuve (Belgium).The focus is on the description of Web corpus collection projects, the exploration of Web datacharacteristics from a linguistics/NLP perspective, and on the use of crawled Web data for NLPpurposes. CLEANVAL Any use of Web data requires that it be cleaned in order to get rid of unwanted material including,for example, HTML markup, navigation bars, advertisements. To date there has been no sharingof resources or expertise in this particular domain and the cleaning has often been done minimally.Cleaneval was an exercise aimed at promoting collaboration and improving our understandingof the issues. Results and perspectives are presented in this book.

Syntactic Variation and Genre Walter de Gruyter

Text and Wine: Approaches from terminology and translation collects part of the results of the research project WeinApp: Multilingual System of Information and Winegrowing-Resources (MINECO, Ref. FFI2016-79785-R), carried out by researchers from the universities of Cordoba and Cadiz (Spain), on wine production, the wine sector, and its language and terminology in English, French, German and Spanish. The editors, principal investigators of the project, begin the volume, which contains works on phytopathology, lexical domains and subdomains, wine tourism, agro-legal texts, Indo-European languages, labelling, tasting metaphors, wine and literature, interpretation, wine and medicine, oenological websites, and lexical and morphosyntactic formation around the language of wine.

Web As Corpus Cambridge University Press

Is the internet a suitable linguistic corpus? How can we use it in corpus techniques? What are the special properties that we need to be aware of? This book answers those questions. The Web is an exponentially increasing source of language and corpus linguistics data. From gigantic static information resources to user-generated Web 2.0 content, the breadth and depth of information available is breathtaking – and bewildering. This book explores the theory and practice of the “web as corpus”. It looks at the most common tools and methods used and features a plethora of examples based on the author's own teaching experience. This book also bridges the gap between studies in computational linguistics, which emphasize technical aspects, and studies in corpus linguistics, which focus on the implications for language theory and use.

Genre in a Changing World Springer Science & Business Media

Using the Web as Corpus is one of the recent challenges for corpus linguistics. This volume presents a current state-of-the-arts discussion of the topic. The articles address practical problems such as suitable linguistic search tools for accessing the www, the question of register variation, or they probe into methods for culling data from the web. The book also offers a wide range of case studies, covering morphology, syntax, lexis, as well as synchronic and diachronic variation in English. These case studies make use of the two approaches to the www in corpus linguistics – web-as-corpus and web-for-corpus-building. The case studies demonstrate that web data can provide useful additional evidence for a broad range of research questions.

Developing Advanced English Language Competence Walter de Gruyter GmbH & Co KG

Natural Language Processing and Text Mining not only discusses applications of Natural Language Processing techniques to certain Text Mining tasks, but also the converse, the use of Text Mining to assist NLP. It assembles a diverse views from internationally recognized researchers and emphasizes caveats in the attempt to apply Natural Language Processing to text mining. This state-of-the-art survey is a must-have for advanced students, professionals, and researchers.

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