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VIKTOR

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SCHÖNBERGE

R is Professor

of Internet Governance and Regulation at the Oxford Internet Institute, Oxford University. A widely recognized authority on big data, he is the author of over a hundred articles and eight books, of which the most recent is Delete: The

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| <p><i>How ...</i> The rise of big data has helped to create several types of companies: those that own data, those that analyze data, and those that know how to use data to find the answers to new problems. The authors review the risks of this new trend, from privacy concerns to over-reliance on numbers to changes in an individual's responsibility to society. <u>Big Data: A Revolution that Will</u></p> | <p><u>Transform how We Live ...</u> Big Data Viktor Mayer Schonberger <u>Speakers:</u> <u>Viktor Mayer-Schönberger,</u> <u>Best-Selling Author LAI</u> VIKTOR MAYER-SCHÖNBERGE R is Professor of Internet Governance and Regulation at the Oxford Internet Institute, Oxford University. The co-author of <u>Big Data: A Revolution That Will Transform How We, Live, Work, and Think</u>, he has</p> | <p>published over a hundred articles and eight other books, including <u>Delete: The Virtue of Forgetting in the Digital Age.</u> <u>Big Data: A Revolution That Will Transform How We Live</u> ... "BIG DATA: A Revolution That Will Transform How We Live, Work, and Think," is a revelatory exploration of the hottest trend in technology and the dramatic impact it will</p> |
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Viktor Mayer-Schönberger is an expert on the role of information in the networked economy, discussing how big data is going to change how people live, work, and think. He is also a prolific author and the professor of internet governance and regulation at the Internet Institute at Oxford University. *Viktor Mayer-Schönberger -*

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In 2008 the term 'big data' was barely in use. Five years later and it has become latest ICT-related buzzword, used to refer to the recent surge in the generation of huge quantities of diverse and dynamic data produced by social media, transactions and interactions across the internet, sensor and camera networks, a myriad software-enabled

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