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 Cannibals with Forks
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CAMILA DUKE

Call of the Reed Warbler Routledge

The Cost of Our Clothes -- The Fibershed Movement -- Soil-to-Soil Clothing and the Carbon Cycle -- The False Solution of Synthetic Biology -- Implementing the Vision with Plant-Based Fibers -- Implementing the Vision with Animal Fibers and Mills -- Expanding the Fibershed Model -- A Future Based in Truth.

Mid-Course Correction Revisited SAGE

Thousands of business books are published every year— Here are the best of the best After years of reading, evaluating, and selling business books, Jack Covert and Todd Sattersten are among the most respected experts on the category. Now they have chosen and reviewed the one hundred best business titles of all time—the ones that deliver the biggest payoff for today's busy readers. The 100 Best Business Books of All Time puts each book in context so that readers can quickly find solutions to the problems they face, such as how best to spend The First 90 Days in a new job or how to take their company from Good to Great. Many of the choices are surprising—you'll find reviews of Moneyball and Orbiting the Giant Hairball, but not Jack Welch's memoir. At the end of each review, Jack and Todd direct readers to other books both inside and outside The 100 Best. And sprinkled

throughout are sidebars taking the reader beyond business books, suggesting movies, novels, and even children's books that offer equally relevant insights. This guide will appeal to anyone, from entry-level to CEO, who wants to cut through the clutter and discover the brilliant books that are truly worth their investment of time and money.

Cannibals with Forks Chelsea Green Publishing

One of the world's most influential environmentalists reveals a worldwide grassroots movement of hope and humanity Blessed Unresttells the story of a worldwide movement that is largely unseen by politicians or the media. Hawken, an environmentalist and author, has spent more than a decade researching organizations dedicated to restoring the environment and fostering social justice. From billion-dollar nonprofits to single-person causes, these organizations collectively comprise the largest movement on earth. This is a movement that has no name, leader, or location, but is in every city, town, and culture. It is organizing from the bottom up and is emerging as an extraordinary and creative expression of people's needs worldwide. Blessed Unrestexplores the diversity of this movement, its brilliant ideas, innovative strategies, and centuries-old history. The culmination of Hawken's many years of leadership in these fields, it will inspire, surprise, and delight anyone who is worried about the direction the modern world is headed. Blessed Unrestis a description of humanity's collective genius and the unstoppable movement to re-imagine our relationship to the environment and one another. Like Hawken's previous books, Blessed Unrestwill become a classic in its field— a touchstone for anyone concerned about our future.

The Natural Step for Business Chelsea Green Publishing

'Sustainability' offers a comprehensive treatment of the relationship between business and sustainability.

The First 30 Days Chelsea Green Publishing

The companion volume to the public television series explains what it takes to be a successful entrepreneur.

Blessed Unrest Simon and Schuster

There are hidden laws at work in every aspect of your business. Understand them, and you can create extraordinary growth. Ignore them, and you run the risk of becoming another statistic. It's become almost cliché: 8 out of every 10 new ventures fail. Of the ones that succeed, how many truly thrive for the long run? And of those that thrive, how many continually overcome their growth hurdles ... and ultimately scale, with meaning, purpose, and profitability? The answer, sadly, is not many. Author Lex Sisney is on a mission to change that picture. After more than a decade spent leading and coaching high-growth technology companies, Lex discovered that the companies that thrive do so in accordance with 6 Laws - universal principles that govern the success or failure of every individual, team, and organization.

The Magic of Findhorn MIT Press

'The future can't be predicted but it can be envisioned and brought lovingly into being.' Donella Meadows Like most of us, Damon Gameau has spent most of his adult years overwhelmed into inaction by the problem of climate change and its devastating effects on the planet. But when Damon became a father, he knew he couldn't continue to look away. So he decided to do what he does best, and tell a story. And the story became an imagining of what the world could look like in 2040, if we all decided to start doing things differently, right now. The result is the era-defining documentary 2040 - a meticulously researched plea for the adoption of community-building, energy-generating, connection-forging, forest-renewing, ocean-replenishing measures that science tells us will reset our planet's health, drive our economies and improve lives across the globe. 2040: A Handbook for the Regeneration shows us how we can stitch this magnificent vision into everyday life by engaging in activities such as cooking, shopping, gardening, sharing, working and teaching our kids. It shows us that climate change is a practical problem that can be tackled by each of us, one small step at a time, and that we can make a genuine difference - if we know what to do. Brimming with practical wisdom and even 50 delicious recipes, 2040: A Handbook for the Regeneration empowers you to become the change you want to see in the world. This is a specially formatted fixed-layout ebook that retains the look and feel of the print book. PRAISE FOR THE 2040 DOCUMENTARY '2040 is the Australian documentary everyone's going to be talking about! Mamamia 'even better than That Sugar Film!' Tom Tilley of Triple J's Hack 'In 2040, Gameau defaults to the position of inspiring people rather than alarming or overwhelming them. You leave the film wanting more, not less, of these sorts of productions.'

Guardian 'a real glimpse of a greener future' Sydney Morning Herald

Tomorrow's Economy Laurence King Publishing

'BEST STARTUP BOOKS OF ALL TIME' by Benzinga 'TOP GROWTH-HACKING BUSINESS BOOK' by Entrepreneur Magazine This compelling and inspiring narrative gives entrepreneurs a rare behind-the-scenes look inside a fast-growing startup that created the first online dating app and grew to 100 million users. Explosive Growth combines lively and often hilarious storytelling, revealing genius growth tactics, numerous case-studies, and its step-by-step playbook to help your startup grow massively. Due to its raw storytelling style, practical lessons, compelling content, and fast-paced read, Explosive Growth is a one-of-a-kind business book that transcends the narrow entrepreneurial audience to also appeal to readers and business students looking to learn about startup life and entrepreneurship. It holds nothing back while detailing the highest highs and lowest lows of what it's really like to run a startup. Cliff Lerner's online dating startup, Snap Interactive, was running out of money when he bet the company's fortunes on a then-unknown platform called Facebook. The app suddenly began to acquire 100,000 new users daily for free, and soon after the stock price skyrocketed 2,000 percent, setting off an extraordinary chain of events filled with sudden success and painful lessons. You will learn how to: * IGNITE EXPLOSIVE GROWTH by creating a remarkable product * Identify the ONLY 3 METRICS THAT MATTER * Explore valuable VIRAL GROWTH strategies to grow rapidly * Execute the GENIUS MEDIA HACKS that helped us acquire 100 million users * Create a thriving culture of PASSIONATE EMPLOYEES and CONSTANT INNOVATION PRAISE: "A must read for founders and CEOs who want to achieve rapid growth while also building a great product and company." -Payal Kadakia, Founder & Executive Chairman of ClassPass "Explosive Growth is without question one of the most useful and entertaining business books I have ever read. Cliff gives you a roadmap to massively grow your startup with specific tactical lessons made memorable through engaging stories. This book is a must-read." -David Perry, Digital Sales & Business Development Expert at Google, Adobe, Amazon, Startup Advisor "Want to know how to grow your startup to 100 million users? Then this is the book for you. Explosive Growth gives step-by-step instructions, case studies and proven tactics on how to explode your growth." -Entrepreneur Magazine by Syed Balkhi "Lessons for startups and CEOs on growth hacking, marketing, and innovation from one of the smartest founders I know." -Andrew Weinreich, Inventor of Social Networking

The Innovator's Dilemma Chelsea Green Publishing

A radically new understanding of and practical approach to climate change by noted environmentalist Paul Hawken, creator of the New York Times bestseller *Drawdown* Regeneration offers a visionary new approach to climate change, one that weaves justice, climate, biodiversity, equity, and human dignity into a seamless tapestry of action, policy, and transformation that can end the climate crisis in one generation. It is the first book to describe and define the burgeoning regeneration movement spreading rapidly throughout the world. Regeneration describes how an inclusive movement can engage the majority of humanity to save the world from the threat of global warming, with climate solutions that directly serve our children, the poor, and the excluded. This means we must address current human needs, not future existential threats, real as they are, with initiatives that include but go well beyond solar, electric vehicles, and tree planting to include such solutions as the fifteen-minute city, bioregions, azolla fern, food localization, fire ecology, decommodification, forests as farms, and the number one solution for the world: electrifying everything. Paul Hawken and the nonprofit Regeneration Organization are launching a series of initiatives to accompany the book, including a streaming video series, curriculum, podcasts, teaching videos, and climate action software. Regeneration is the inspiring and necessary guide to inform the rapidly spreading climate movement.

[Factor Four](#) Lulu.com

A breakthrough for business owners and entrepreneurs of small to large businesses and companies looking to achieve more success. Whether you are a young company that's just starting out or a mature business looking to grow, business entrepreneur Bob Pritchett gives hands-on advice and practical examples that are a must-listen for every manager, business owner, and entrepreneur. You will not find Thirteen Incontrovertible Laws of Excellence. You won't find motivational clichés to frame and put on your desk. There are no step-by-step instructions for writing a business plan. In *Fire Someone Today*, you will find: What Pritchett has discovered through his years of experience as an entrepreneur and small-business owner.

Practical and tested advice for leaders seeking to better their company. Strategic tools and tips that will help your business be more successful. *Fire Someone Today* is a book about what to do, what not to do, and why. For your business, it could be that one piece of advice that makes all the difference, and even give you a few laughs along the way. Diagrams are included in the audiobook companion PDF download.

The 100 Best Business Books of All Time Penguin

"Today, about 98 percent of scientists affirm that climate change is human made, and about 2 percent still question it. Despite that overwhelming majority, though, about half the population of rich countries, like ours, choose to believe the 2 percent. And, paradoxically, this large camp of deniers grows even larger as more and more alarming proof of climate change has cropped up over the last decades. This disconnect has both climate scientists and activists scratching their heads, growing anxious, and responding, usually, by repeating more facts to 'win' the argument. But, the more climate facts pile up, the greater the resistance to them grows, and the harder it becomes to enact measures to reduce greenhouse gas emissions and prepare communities for the inevitable change ahead. Is humanity up to the task? It is a catch-22 that starts, says psychologist and climate expert Per Espen Stoknes, from an inadequate understanding of the way most humans think, act, and live in the world around them. With dozens of examples, he shows how to retell the story of climate change and apply communication strategies more fit for the task."--Publisher's description.

Growing Influence Text Publishing

You Matter More Than You Think introduces a new way of thinking about climate change and social change. It focuses on how the small changes we make can have a big impact, and why each of us matters when it comes to sustainability.

Regeneration Simon & Schuster

A timely look at how to build a more sustainable and regenerative business that is built to last

You Matter More Than You Think: Quantum Social Change for a Thriving World Penguin

It's not often that someone stumbles into entrepreneurship and ends up reviving a community and starting a national economic-reform movement. But that's what happened when, in 1983, Judy Wicks founded the White Dog Café on the first floor of her house on a row of Victorian brownstones in West Philadelphia. After helping to save her block from demolition, Judy grew what began as a tiny muffin shop into a 200-seat restaurant-one of the first to feature local, organic, and humane food. The restaurant blossomed into a regional hub for community, and a national powerhouse for modeling socially responsible business. *Good Morning, Beautiful Business* is a memoir about the evolution of an entrepreneur who would not only change her neighborhood, but would also change her world-helping communities far and wide create local living economies that value people and place as much as commerce and that make communities not just interesting and diverse and prosperous, but also resilient. Wicks recounts a girlhood coming of age in the sixties, a stint working in an Alaska Eskimo village in the seventies, her experience cofounding the first Free People store, her accidental entry into the world of restauranting, the emergence of the celebrated White Dog Café, and her eventual role as an international leader and speaker in the local-living-economies movement. Her memoir traces the roots of her career - exploring what it takes to marry social change and commerce, and do business differently. Passionate, fun, and inspirational, *Good Morning, Beautiful Business* explores the way women, and men, can follow both mind and heart, do what's right, and do well by doing good.

Do Build HarperBusiness

With carbon farming, agriculture ceases to be part of the climate problem and becomes a critical part of the solution "This book is the toolkit for making the soil itself a sponge for carbon. It's a powerful vision."—Bill McKibben "The Carbon Farming Solution is a book we will look back upon decades from now and wonder why something so critically relevant could have been so overlooked until that time. . . . [It] describes the foundation of the future of civilization."—Paul Hawken In this groundbreaking book, Eric Toensmeier argues that agriculture—specifically, the subset of practices known as "carbon farming"—can, and should be, a linchpin of a global climate solutions platform. Carbon farming is a suite of agricultural practices and crops that sequester carbon in the soil and in above-ground biomass. Combined with a massive reduction in fossil fuel emissions—and in concert with adaptation strategies to our changing environment—carbon farming has the potential to bring us back from the brink of disaster and return our atmosphere to the "magic number" of 350 parts per million of carbon dioxide. Toensmeier's book is the first to bring together these powerful strategies in one place. Includes in-depth analysis of the available research. Carbon farming can take many forms. The simplest practices involve modifications to annual crop production. Although many of these modifications have relatively low sequestration potential, they are widely applicable and easily adopted, and thus have excellent potential to mitigate climate change if practiced on a global scale. Likewise, grazing systems such as silvopasture are easily replicable, don't require significant changes to human diet, and—given the amount of agricultural land worldwide that is devoted to pasture—can be important strategies in the carbon farming arsenal. But by far, agroforestry practices and perennial crops present the best opportunities for sequestration. While many of these systems are challenging to establish and manage, and would require us to change our diets to new and largely unfamiliar perennial crops, they also offer huge potential that has been almost entirely ignored by climate crusaders. Many of these carbon farming practices are already implemented globally on a scale of millions of hectares. These are not minor or marginal efforts, but win-win solutions that provide food, fodder, and feedstocks while fostering community self-reliance, creating jobs, protecting biodiversity, and repairing degraded land—all while sequestering carbon, reducing emissions, and ultimately contributing to a climate that will remain amenable to human civilization. Just as importantly to a livable future, these crops and practices can contribute to broader social goals such as women's empowerment, food sovereignty, and climate justice. The Carbon Farming Solution is—at its root—a toolkit and the most complete collection of climate-friendly crops and practices currently available. With this toolkit, farmers, communities, and governments large and small, can successfully launch carbon farming projects with the most appropriate crops and practices to their climate, locale, and socioeconomic needs. Toensmeier's ultimate goal is to place

carbon farming firmly in the center of the climate solutions platform, alongside clean solar and wind energy. With *The Carbon Farming Solution*, Toensmeier wants to change the discussion, impact policy decisions, and steer mitigation funds to the research, projects, and people around the world who envision a future where agriculture becomes the protagonist in this fraught, urgent, and unprecedented drama of our time. Citizens, farmers, and funders will be inspired to use the tools presented in this important book to transform degraded lands around the world into productive carbon-storing landscapes.

Fire Someone Today Penguin

This book by leadership and sustainability experts Giles Hutchins and Laura Storm provides an exciting and comprehensive framework for building regenerative life-affirming businesses. It offers a multitude of business cases, fascinating examples from nature's living systems, insights from the front-line pioneers and tools and techniques for leaders to succeed and thrive in the 21st century. *Regenerative Leadership* draws inspiration from pioneering thinking within biomimicry, circular economy, adult developmental psychology, anthropology, biophilia, sociology, complexity theory and next-stage leadership development. It connects the dots between these fields through a powerful framework that enables leadership to become regenerative: in harmony with life, building thriving, prosperous organizations amid transformational times. The book is a combination of theoretical frameworks, case studies, tools & practices: Everything the leader needs to be successful in the 21st century. *Regenerative Leadership* - what's it all about? While the future is uncertain, we clearly see an upward trend towards sustainable conscious business. And this is more than just a trend - we're witnessing a new kind of organization emerging. An organization which is able to rapidly sense and respond to the ever-changing business climate by innovating how and why it creates and delivers value, and the way it engages internally and externally with its ecosystem of employees, customers, suppliers, resources, investors, society and environment. This new kind of organization is the organization-as-living-system that is designed on the Logic of Life: life-affirming businesses that thrive from the inside out, by cultivating conditions conducive for life, internally and externally. These organizations nurture flourishing cultures while focusing on products and services that enhance society and the environment. Regenerative organizations will be tomorrow's success stories.

Sustainability New Society Publishers

New times create new needs - and new needs require new solutions. *The New Pioneers* is a practical guide for capitalists and idealists on how to navigate in the new economic world order. It is about the social megatrends that are shaping our lives in new ways and creating a new face of capitalism. And it is about the pioneers that are paving the way for the new business revolution: this century's generation of visionary leaders, social entrepreneurs and social intrapreneurs. 'Hardcore business people are realising that they can increase their profits by incorporating social responsibility into their business, and hardcore idealists are realising that the use of market methods helps them meet their social goals successfully,' argues Tania Ellis. With a wide array of cases from all over the world Tania Ellis explains the key principles of sustainable business

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success. Read *The New Pioneers* to gain insight into the new rules that are paving the way for business unusual - for the benefit of humanity and the bottom line. Learn more about *The New Pioneers* and join the movement of sustainable businesses and social entrepreneurs at www.thenewpioneers.biz

What We Think About When We Try Not To Think About Global Warming Harper Collins

How we can achieve healthy growth--more regenerative than destructive, restoring equity rather than exacerbating inequalities. In *Tomorrow's Economy*, Per Espen Stoknes reframes the hot-button issue of economic growth. Going beyond the usual dialectic of pro-growth versus anti-growth, Stoknes calls for healthy growth. Healthy economic growth is more regenerative than destructive, repairs problems rather than greenwashing them, and restores equity rather than exacerbating global inequalities. Stoknes--a psychologist, economist, climate strategy researcher, and green-tech entrepreneur--argues that we have the tools to achieve healthy growth, but our success depends on transformations in government practices and individual behavior. Stoknes provides a compass to guide us toward the mindset, mechanisms, and possibilities of healthy growth.

Real Dirt Chelsea Green Publishing

The original *Mid-Course Correction*, published 20 years ago, became a classic in the sustainability field. It put forth a new vision for what its author, Ray C. Anderson, called the "prototypical company of the 21st century"—a restorative company that does no harm to society or the environment. In *Mid-Course Correction*, Anderson recounts his eureka moment as founder and leader of Interface, Inc., one of the world's largest carpet and flooring companies, and one that was doing business in all the usual ways. Bit by bit, he began learning how much environmental destruction companies like his had caused, prompting him to make a radical change. *Mid-Course Correction* not only outlined what eco-centered leadership looks like, it also mapped out a specific set of goals for Anderson's company to eliminate its environmental footprint. Those goals remain visionary even today, and this second edition delves into how Interface worked toward making them a reality, birthing one of the most innovative and successful corporate sustainability efforts in the world. The new edition also explores why we need to create not only prototypical companies, but also the prototypical economy of the twenty-first century. As our global economy shifts toward sustainability, challenges like building the circular economy and reversing global warming present tremendous opportunities for business and industry. *Mid-Course Correction* Revisted contains a new foreword by Paul Hawken, several new chapters by Ray C. Anderson Foundation executive director John A. Lanier, and interviews with Janine Benyus, Joel Makower, Andrew Winston, Ellen MacArthur and other leaders in green enterprise, the circular economy, and biomimicry. A wide range of business readers—from sustainability professionals to green entrepreneurs to CEOs—will find both wise advice and concrete examples in this new look at a master in corporate and environmental leadership, and the legacy he left.

Green Business Little, Brown

Based on first-hand experience with companies such as Volvo, BP, Proctor and Gamble, ICI and Fuji Xerox, Elkington defines the triple bottom line of 21st century business as profit, environmental sustainability and social responsibility.