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A Logistics Approach
 Management of Transportation
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 Learning from Countries and Regions
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 Principles of Global Supply Chain Management
 Understanding care chain effectiveness through logistics management theories and systems theory
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EWING MARSHALL

A Logistics Approach SAGE

This book focuses on supply chain management in emerging markets. The authors present issues relating to supply chain development covering countries such as Brazil, China, the Czech Republic, Russia, Indonesia, Malaysia, Nepal, Turkey, Egypt and South Africa and focuses on the challenges faced when the supply chain is designed and maintained. Such challenges derive from issues to do with risk, security, quality management and infrastructure among others. Case studies and survey results are presented in chapters which explore practical solutions to these issues. The latter will be of interest not only to local and international managers, but also to students who are interested in emerging economies. The book covers manufacturing, retail and food chains at the local and international levels.

Management of Transportation Thomson South-Western
Supply Chain Management: A Logistics Perspective Cengage Learning

Transportation: A Global Supply Chain Perspective

Cengage Learning

Intermodal Maritime Security: Supply Chain Risk Mitigation offers every stakeholder involved in international transactions the tools needed to assess the essential risks, threats and vulnerabilities within the global supply chain. The book examines the role intermodal maritime transportation plays in global security, surveying its critical policies, procedures, operations, infrastructure and systems. Linking new technological standards with intermodal operations, this book provides the foundational knowledge readers need, including transportation and maritime trade students, researchers, practitioners and regulatory agencies. Blends academic knowledge with real-world experiences Drawn from subject matter experts in academia, importers and exporters, transportation firms, and trade intermediaries Breadth of multidisciplinary coverage from maritime supply chains, port and maritime operations, as well as cyber and physical security

Supply Chain Simulation FT Press

Mounting emphasis on construction supply chain management (CSCM) is due to both global sourcing of materials and a shortage of labor. These factors force increasing amounts of value-added work to be conducted off-site deep in the supply chain.

Construction Supply Chain Management Handbook compiles in one comprehensive source an overview of the diverse research and examples of construction supply chain practice around the world. Reflecting the emergence of CSCM as an important area of multi-national research and practice, this volume takes an interdisciplinary perspective with contributions from leading international authors in three major areas: production and operations analysis, organizational perspectives, and information technology. The book begins with a survey of the current literature on modeling construction supply chain production and describes a set of approaches and methods for designing and operating project supply chains with references to design and materials production. It provides the basic framework for understanding the challenges and approaches to representing and improving supply chain performance. The next section recognizes the importance of considering arrangements between the different firms involved in designing, procuring, and assembling construction, and reviews various perspectives to understanding and improving organizational issues in the supply chain. The final section provides an overview of a range of information technologies that can contribute to supply chain performance, as well as examples of effective use. The organization and sourcing of materials is increasingly complex across the global construction industry. Construction clients are demanding faster, more responsive construction processes and higher quality facilities. This volume provides an invaluable resource to understanding the implications of supply chain management, which is sure to result in more effective construction project execution.

A System Dynamics Approach for Improving Performance
Springer Science & Business Media

Author of the bestselling text *Supply Chain Management*, John T. Mentzer's companion book *Fundamentals of Supply Chain Management: Twelve Drivers of Competitive Advantage* has been developed as a supplemental text for any course dealing with strategy and supply chains. Written in an entertaining, accessible style, Mentzer identifies twelve drivers of competitive advantage as clear strategic points managers can use in their companies. Research from more than 400 books, articles, and papers, as well as interviews with over fifty executives in major global companies, inform these twelve drivers. The roles of all of the traditional business functions—marketing, sales, logistics, information systems, finance, customer services, and management—in supply chain management are also addressed.

Applications and Simulations Springer

The latest edition of this market leading text has adopted a supply chain approach, one of the latest developments in logistics management. Its managerial focus blends logistics theory with practical applications and includes updated material of latest transportation regulations and carrier pricing.

Learning from Countries and Regions BoD - Books on Demand

"This book provides a valuable resource for all those who seek to understand the sources of supply chain risk and provides powerful insights into how that risk might be mitigated." — Martin Christopher, Emeritus Professor of Marketing & Logistics, Cranfield School of Management, UK "This handbook is perfectly balanced with academic theory and real-world best practices making it a useful resource for both supply chain practitioners and students of the trade." — Sean S. Murphy, President and CEO, Lootok "This book provides practitioners and students with an overview of good supply chain risk management practices, nicely illustrated with a diverse set of case examples." — Stephan M. Wagner, Ph.D., Professor and Chair of Logistics Management, Swiss Federal Institute of Technology Zurich (ETH Zurich) Recent

business trends, and practices, coupled with unpredictable external events have made many firms much more vulnerable to supply chain risk and disruptions than in the past. The Handbook for Supply Chain Risk Management offers the first comprehensive collection of diverse practices executives and practitioners in most any industry can adopt to proactively manage supply chain risks and improve their overall business performance. Key Features • Delivers valuable insights from 30 international contributing authors • Provides comprehensive coverage of current and future supply chain risks such as globalization, outsourcing, Lean initiatives, information security, natural disasters, political upheaval and economic recession • Includes a wide variety of cases from various industries demonstrating effective approaches useful for benchmarking, reducing the chance and financial impact of risk, and for creating a more robust and resilient firm in the face of supply chain risk • Supplies practitioners with a set of best practices, processes, tools, and techniques supported by illustrative examples • WAV offers downloadable instructional materials — available from the Web Added Value™ Download Resource Center at www.jrosspub.com

Purchasing and Supply Chain Management John Wiley & Sons

This dissertation consists of a philological and philosophical exploration of the Guiguzi. It establishes the sinological background of the text through a detailed contextual study and locates Guiguzi in the Chinese intellectual tradition. The research reveals that the Book of Master Guigu conceives a comprehensive "art of persuasion" by promoting an unassuaging efficacy within an early Daoist cosmological framework.

[Paperback Dissertation reprinted from the 2000 edition]

Linköping University Electronic Press

The enterprise-focused framework of supply chain, which an overwhelming majority of books on supply chain management (SCM) have adopted, falls short in explaining recent developments in the real world, especially the so-called Wal-Mart model, in which a 'factory' is a virtual logistics network of multiple international manufacturing firms. The book fills the gap and examines supply chain and transport logistics. The success of the Wal-Mart model rests on dynamic innovations in two key dimensions, namely, all-mode logistics service facilitation and industrial organization of supply chains, on which existing SCM textbooks have little coverage. For example, managing transport utility and facility, such as seaports and airports, has become expected parts of logistics and SCM, especially in an international orientation; which, however, are seldom covered in the textbooks on SCM and logistics. Supply chain and transport logistics as termed in this book is precisely based on this intriguing interrelationship, referring to supply-chain centered logistics of enterprise-crossing characteristics, including both service facilitation and industrial organization (IO) aspects of logistics. This book also includes the development of a unified methodological framework which underpins all the characteristics of the intriguing interrelationship between supply chain management and logistics. It covers many aspects of the important and innovative developments well. The book offers a unique coverage of integrated logistics of navigation, aviation and transportation. The book not only answers the urgent need for a book on supply chain management and transport logistics but also highlights the central role of supply chain logistics in the emerging fields of sustainable (green), humanitarian and maritime supply chains and the importance of studying supply chain management together with transport logistics. It also explains the difference between supply chain

Principles of Global Supply Chain Management Supply Chain Management: A Logistics Perspective

Cost is considered a crucial factor in much decision-making in private and public organisations. Therefore, the ability to calculate total estimated costs for different alternatives is important. However, such total cost analysis is a challenging task. Providing students with the knowledge and skills needed for total cost analysis is therefore relevant in several disciplines within higher education. Within logistics management, total cost analysis is for decades by several scholars regarded as a 'cornerstone', a fundamental part of the discipline. However, except for describing the basic steps and presumptions, the literature does not give much support concerning how to conduct such analyses, or which the difficulties associated with total cost analysis are. This blank space in literature is not limited to the logistics discipline, it stretches throughout many disciplines. Neither does literature cover how to teach to support students' learning of total cost analysis. Hence, to address the lack of research, the purpose of this thesis was formulated as follows: To contribute to the understanding of conducting, learning, and teaching total cost analysis. Three research questions were shaped to address each part of the purpose: conducting, learning and teaching. RQ1 What challenges are connected to the process of conducting total cost analysis? RQ2 What thresholds are there for learning how to conduct total cost analysis? RQ3 How can total cost learning be supported by suitable educational methods? The research questions are connected to each other in the sense that the challenges of conducting total cost analysis (RQ1) indicate within which areas total cost learning is difficult, and thereby where thresholds are to be investigated (RQ2). Further, knowledge about the learning thresholds is needed to discuss suitable educational activities (RQ3). The research was conducted by a combination of literature reviews and multiple case studies at four Higher Education Institutions, where both teachers and students were approached. The findings for RQ1 were developed in an abductive procedure walking back and forth between literature and cases. A twelve-step process for total cost analysis was defined, and specific challenges associated for each of these steps. Regarding learning thresholds (RQ2), perceived difficulties with learning total cost analysis were identified in the case studies. These difficulties were then analysed against threshold characteristics available in literature. This resulted in the identification of four total cost learning thresholds. Literature on constructivist-based teaching was used to suggest teaching methods to support learning (RQ3). These types of activities proved to match the ones most appreciated by teachers and students in the studied cases. The twelve-step process provides a more structured and holistic view of total cost analysis than previously available in the logistics literature. The description of challenges with conducting total cost analysis is novel, not only within logistics, but also generally, why this is a major contribution from this research. Aspects regarding teaching and learning connected to logistics, and to total cost analysis, are very sparsely addressed in literature, which makes the findings concerning learning thresholds and teaching methods valuable. The findings are believed to be useful for different stakeholders. First and foremost, teachers can use the findings for designing programs, courses, and course modules which cover the important aspects of total cost analysis with help from educational activities supporting the students' learning. Second, for organisations where total cost analyses are conducted, the suggested process with its steps and associated challenges can be used to achieve better total cost analyses, and in turn more substantiated decisions. In the longer perspective, better education on total cost analysis at Higher Education Institutions will further strengthen the total cost competence in organisations, thereby improving the total cost-related decision

making. Total cost analysis is not unique for the logistics discipline. Although focus in the study has been on Higher Education Institutions providing logistics courses, the findings are to a high extent believed to be relevant also for other disciplines dealing with total cost analysis.

Understanding care chain effectiveness through logistics management theories and systems theory St. Paul : West Publishing Company

Globalization leads to increased fierce competition and companies which do not pursue successful global sourcing within the next five years are probably not able to survive. However, global sourcing projects are highly complex and two-thirds of all sourcing projects in Europe are considered to have failed. A tool of ten steps is elaborated to show how to evaluate the success of sourcing by considering the potentials and risks in an international context. Successful managing of international sourcing, however, does not only imply the primary goal to acquire parts cheaply abroad, but it can be seen as a kind of strategic weapon to create a strong market position and to keep the company successful on the long term.

Supply Chain Management Springer

ERP: The Dynamics of Supply Chain and Process Management is a complete updating and expansion of Avraham Shtub's award-winning 1999 text Enterprise Resource Planning (ERP): The Dynamics of Operations Management. New chapters, written together with his co-author Reuven Karni, cover enterprise process modeling; design of business processes; a complete revision of the original chapter on the integrated order-fulfillment process using ERP; business process management; business process improvement; and a new appendix on simulating process life cycles: using serious games as teaching aids. MERPTM is designed to facilitate the teaching of integrated operations of a business organization with a focus on corporate performance management. It reflects a fully live environment and allows students to participate in a virtual organization made real and dynamic as minute-by-minute business events and conditions unfold. This book is ideal for use in academic and executive programs aimed at teaching students how integrated systems work. It is suitable as a textbook for the basic MBA Operations Management course or as a text for courses on ERP systems and the development of business processes. In an industrial engineering program it could serve to give students their first, and perhaps only, introduction to business issues like market demand and supplier relationships. "I used Avy Shtub's award-winning 1999 book on ERP and the accompanying Operations Trainer software in several leading MBA programs in the United States and Europe. Most of the courses were delivered in traditional classroom settings but some of them were offered fully online. The current revision and second edition of the book, co-written with Reuven Karni, adds new materials with an emphasis on services and business processes, provides excellent, detailed examples, and revises old ones of the previous edition. The book is nicely complemented and enhanced by the addition of a unique, dynamic, online simulation package MERPTM that represents a major upgrade to the old, PC-based Operations Trainer. In my reading, the book's first main theme, Integrated Production and Order Management (IPOM), is a different, and perhaps more valid, take on the many issues associated with Supply Chain Management. The authors touch on all facets and issues of Operations and Supply Chain Management and provide a theory-based and sound, practice-proven approach to the problems present in any organization. The second main theme covers the design and improvement of enterprise and business processes, touching on facets and issues relating to process-based enterprise management. I would highly recommend the

book and the accompanying software to any instructor teaching Operations/Supply Chain Management, Business Process Management or Industrial Engineering." -- Gyula Vastag (Corvinus University of Budapest, Hungary)

European and Japanese Logistics Paradigms Management Outlook Publishing

This book addresses critical issues in today's logistics operations and supply chain management, with a special focus on sustainability. In dedicated chapters the authors address aspects concerning multimode logistics operations, reverse network configuration, forward and reverse supply chain integration, improvement of the production operations and management of the recovery activities, as well as carbon footprint reduction in transportation. Selected best practices from different countries and industries are presented to aid in the implementation of sustainable policies in private enterprises and at public-sector institutions. The book offers a valuable resource for both academics and practitioners who wish to deepen their expertise in the field of logistics operations and management with regard to sustainability issues. The book examines both qualitative and quantitative aspects of sustainable supply chain and logistics operations.

Maritime Logistics Elsevier

Transportation is arguably the most critical component of global supply chains. And one of the most complex. Delivering comprehensive coverage of current domestic and global transportation trends, *MANAGEMENT OF TRANSPORTATION, 7e, International Edition* equips your students with a solid understanding of this dynamic field. More student friendly than ever, the SEVENTH EDITION helps readers understand both the fundamental role and importance of transportation in companies and in society, as well as the complex environment in which transportation service is provided today. Taking a managerial approach, the authors give students the tools to successfully adapt to this fast-paced and rapidly changing industry. The text is organized into three parts. Part I provides a framework and foundation for the role of transportation from a micro and macro perspective in supply chains. Discussions include both the theoretical and managerial dimensions of transportation in supply chains, including regulation and public policy. Part II focuses on the providers of transportation, offering an industry overview, operating and service characteristics, cost structure, and current challenges and issues. Part III focuses on a variety of critical transportation management issues, providing insightful discussions of the strategic activities and challenges involved in the movement of goods through the supply chain.

[Paperback Dissertation Reprint] Springer Taiwan Edition

Managing Supply Chains Purdue University Press

We are facing a global energy crisis caused by world population growth, an escalating increase in demand, and continued dependence on fossil-based fuels for generation. It is widely accepted that increases in greenhouse gas concentration levels, if not reversed, will result in major changes to world climate with consequential effects on our society and economy. This is just the kind of intractable problem that Purdue University's Global Policy Research Institute seeks to address in the Purdue Studies in Public Policy series by promoting the engagement between policy makers and experts in fields such as engineering and technology. Major steps forward in the development and use of technology are required. In order to achieve solutions of the required scale and magnitude within a limited timeline, it is essential that engineers be not only technologically-adept but also aware of the wider social and political issues that policy-makers face. Likewise, it is also imperative that policy makers liaise closely with the

academic community in order to realize advances. This book is designed to bridge the gap between these two groups, with a particular emphasis on educating the socially-conscious engineers and technologists of the future. In this accessibly-written volume, central issues in global energy are discussed through interdisciplinary dialogue between experts from both North America and Europe. The first section provides an overview of the nature of the global energy crisis approached from historical, political, and sociocultural perspectives. In the second section, expert contributors outline the technology and policy issues facing the development of major conventional and renewable energy sources. The third and final section explores policy and technology challenges and opportunities in the distribution and consumption of energy, in sectors such as transportation and the built environment. The book's epilogue suggests some future scenarios in energy distribution and use.

A Method to Create Corporate Success South-Western Pub

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My Story of Struggle and Hope in Overcoming Pediatric Stroke Elsevier

The world of logistics has considerably changed due to globalization, modern information technology, and especially increasing ecological awareness. Large Supply Chain Management (SCM) systems are developing to global logistic networks. This book reflects major trends of the recent decade in SCM and, additionally, presents ideas and visions for logistic networks of the 21st century. Among the various aspects of SCM, emphasis is placed on reverse logistics: closing the loop of a supply chain by integrating waste materials into logistic management decisions.

The Luckiest Girl in the World Kogan Page Publishers

Supply Chain Management (SCM) has been widely researched in numerous application domains during the last decade. Despite the popularity of SCM research and applications, considerable confusion remains as to its meaning. There are several attempts made by researchers and practitioners to appropriately define SCM. Amidst fierce competition in all industries, SCM has gradually been embraced as a proven managerial approach to achieving sustainable profits and growth. This book "Supply Chain Management - Applications and Simulations" is comprised of twelve chapters and has been divided into four sections. Section I contains the introductory chapter that represents theory and evolution of Supply Chain Management. This chapter highlights chronological prospective of SCM in terms of time frame in different areas of manufacturing and service industries. Section II comprised five chapters those are related to strategic and tactical issues in SCM. Section III encompasses four chapters that are relevant to project and technology issues in Supply Chain. Section IV consists of two chapters which are pertinent to risk managements in supply chain.

A Supply Chain Perspective CreateSpace

Delivering comprehensive coverage of current domestic and global trends, *TRANSPORTATION: A SUPPLY CHAIN PERSPECTIVE, 8E* equips readers with a solid understanding of what is arguably the most critical—and complex—component of global supply chains. Taking a managerial approach, the text explains the fundamental role and importance of transportation in companies and in society, as well as the complex environment in which transportation service is provided today. It provides a framework

and foundation for the role of transportation from a micro and macro perspective in supply chains. It also offers an overview of the operating and service characteristics, cost structure, and current challenges faced by current providers of transportation. In addition, the authors spotlight a variety of critical transportation management issues, providing insightful discussions of the strategic activities and challenges involved in the movement of goods through the supply chain. Completely up

to date, the Eighth Edition features new readings, cases, and examples. It emphasizes global topics throughout, includes new coverage of hard and soft technology, and offers expanded discussions of fuel, energy, managerial, economic, and environmental issues. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

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