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# Corporate Finance A Focused Approach

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Corporate Finance

A Strategic Approach

Knowledge, Opportunities and Inclusion

Managerial Accounting: The Cornerstone of Business Decision-Making

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The Routledge Handbook of Critical Finance Studies

Survey of Accounting

Corporate Finance: A Focused Approach (Book Only)

Mastering Strategy: Workshops for Business Success

A Focused Approach by Ehrhardt, Michael C., ISBN 9781305637108

A Focused Approach

Adaptive Leadership: The Heifetz Collection (3 Items)

A Brain-Focused Foundation for Economic Science

Brief Coaching

Global Corporate Finance

A Focused Approach  
Global Corporate Finance  
Behavioral Corporate Finance  
Rich Dad, Poor Dad  
Theory and Practice  
A Practical Guide to Financial Services  
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## **COLEMAN FERNANDA**

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**Corporate Finance** Cengage Learning  
This book argues that Lionel Robbins's construction of the economics field's organizing cornerstone, scarcity—and all that has been derived from it from economists in Robbins's time to today—no longer can generate general consent among economists. Since Robbins' Essay, economists have learned more than Robbins and his cohorts could

have imagined about human decision making and about the human brain that is the lynchpin of human decision making. This book argues however that behavioral economists and neuroeconomists, in pointing to numerous ways people fall short of perfectly rational decisions (anomalies, biases, and downright errors), have saved conventional economics from such self-contradictions in what could be viewed as a wayward approach. This book posits that the human brain is the ultimate scarce resource, and that a

focus on the brain can bring a new foundation for economics and can save the discipline from hostile criticisms from a variety of non-economists (many psychologists).

*A Strategic Approach* Princeton University Press

Global Corporate Finance, 2nd edition written by a son-father team introduces students and practitioners to those principles essential to the understanding of global financial problems and the policies that global business managers contend with. The objective of this book is to equip current and future business leaders with the tools they need to interpret the issues, to make sound global financial decisions, and to manage the wide variety of risks that modern businesses face in a competitive

global environment. In line with its objective, the book stresses practical applications in a concise and straightforward manner, without a complex treatment of theoretical concepts. Instructors who want students to possess practical, job-oriented skills in international finance will find this unique text ideal for their needs. Suitable for both undergraduate- and graduate-level courses in international finances, this book is clearly the "go-to" book on one most important aspect of corporate finance. The revised, 2nd edition offers updates to the chapters, answers to some end-of-chapter problems, and a number of practical case-studies. It also comes with a complete set of online ancillary materials, including an Instructor's Manual, a test bank of 500

multiple-choice questions, two sets of PowerPoint lecture slides, and separate, detailed lecture notes. The ancillary materials are available upon request for instructors who adopt this book as a course text.

*Knowledge, Opportunities and Inclusion*  
Lulu Press, Inc

Brief Coaching offers a new approach to coaching by considering how the client will know when they have reached their goal, and what they are already doing to get there. The coach aims to work towards the solution rather than working away from the problem, so that the client's problem is not central to the session, but instead the coach and the client work towards the client's preferred future. This book employs case examples and transcripts of sessions to

offer guidance on: looking for resources rather than deficits exploring possible and preferred futures examining what is already contributing to that future treating clients as experts in all aspects of their lives. This practical guide includes summaries and activities for the coach to do with the client and will therefore be a useful tool for both new and experienced coaches, as well as therapists branching into coaching who want to add to their existing skills.

*Managerial Accounting: The Cornerstone of Business Decision-Making* World Scientific

The past twenty years have seen great theoretical and empirical advances in the field of corporate finance. Whereas once the subject addressed mainly the financing of corporations--equity, debt,

and valuation--today it also embraces crucial issues of governance, liquidity, risk management, relationships between banks and corporations, and the macroeconomic impact of corporations. However, this progress has left in its wake a jumbled array of concepts and models that students are often hard put to make sense of. Here, one of the world's leading economists offers a lucid, unified, and comprehensive introduction to modern corporate finance theory. Jean Tirole builds his landmark book around a single model, using an incentive or contract theory approach. Filling a major gap in the field, *The Theory of Corporate Finance* is an indispensable resource for graduate and advanced undergraduate students as well as researchers of corporate finance, industrial

organization, political economy, development, and macroeconomics. Tirole conveys the organizing principles that structure the analysis of today's key management and public policy issues, such as the reform of corporate governance and auditing; the role of private equity, financial markets, and takeovers; the efficient determination of leverage, dividends, liquidity, and risk management; and the design of managerial incentive packages. He weaves empirical studies into the book's theoretical analysis. And he places the corporation in its broader environment, both microeconomic and macroeconomic, and examines the two-way interaction between the corporate environment and institutions. Setting a new milestone in the field, *The Theory of*

Corporate Finance will be the authoritative text for years to come.

**Corporate Finance - a Focused Approach + Mindtapv3.0, 1 Term Printed Access Card** McGraw-Hill Education

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[The Routledge Handbook of Critical Finance Studies](#) Routledge

From the creator of the popular website Ask a Manager and New York's work-

advice columnist comes a witty, practical guide to 200 difficult professional conversations—featuring all-new advice! There's a reason Alison Green has been called "the Dear Abby of the work world." Ten years as a workplace-advice columnist have taught her that people avoid awkward conversations in the office because they simply don't know what to say. Thankfully, Green does—and in this incredibly helpful book, she tackles the tough discussions you may need to have during your career. You'll learn what to say when • coworkers push their work on you—then take credit for it • you accidentally trash-talk someone in an email then hit "reply all" • you're being micromanaged—or not being managed at all • you catch a colleague in a lie • your boss seems

unhappy with your work • your cubemate’s loud speakerphone is making you homicidal • you got drunk at the holiday party

Praise for Ask a Manager “A must-read for anyone who works . . . [Alison Green’s] advice boils down to the idea that you should be professional (even when others are not) and that communicating in a straightforward manner with candor and kindness will get you far, no matter where you work.”—Booklist (starred review) “The author’s friendly, warm, no-nonsense writing is a pleasure to read, and her advice can be widely applied to relationships in all areas of readers’ lives. Ideal for anyone new to the job market or new to management, or anyone hoping to improve their work experience.”—Library Journal (starred

review) “I am a huge fan of Alison Green’s Ask a Manager column. This book is even better. It teaches us how to deal with many of the most vexing big and little problems in our workplaces—and to do so with grace, confidence, and a sense of humor.”—Robert Sutton, Stanford professor and author of *The No Asshole Rule* and *The Asshole Survival Guide* “Ask a Manager is the ultimate playbook for navigating the traditional workforce in a diplomatic but firm way.”—Erin Lowry, author of *Broke Millennial: Stop Scraping By and Get Your Financial Life Together*

*Survey of Accounting* Elsevier  
Discover success in finance as you examine today's most relevant financial concepts in PRINCIPLES OF FINANCE,



Fourth Edition, by leading authors Besley/Brigham. This reader-friendly, practical survey text combines coverage of financial markets and institutions, investments, and managerial finance with an emphasis on the financial tools you need for personal financial success. You will immediately see the relevance and value of the information you are learning. New features in each chapter clearly demonstrate how topics relate to your personal financial needs and can influence both immediate and long-term common financial decisions. Expanded coverage of spreadsheets within relevant chapters, appendices, and an end-of-book tutorial ensure you know how to maximize this critical tool for financial decisions. Find the diversity of coverage and practical financial

strengths for success in today's course and your future beyond with Besley/Brigham's PRINCIPLES OF FINANCE, Fourth Edition. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Corporate Finance: A Focused Approach (Book Only) South-Western Pub Focuses on the critical financial concepts, skills and technological applications, resulting in a lean textbook that provides an in-depth treatment of all essential topics in corporate finance, yet can be covered in its entirety in a single semester.

**Mastering Strategy: Workshops for Business Success** Cengage Learning Judging by the sheer number of papers

reviewed in this Handbook, the empirical analysis of firms' financing and investment decisions—empirical corporate finance—has become a dominant field in financial economics. The growing interest in everything “corporate is fueled by a healthy combination of fundamental theoretical developments and recent widespread access to large transactional data bases. A less scientific—but nevertheless important—source of inspiration is a growing awareness of the important social implications of corporate behavior and governance. This Handbook takes stock of the main empirical findings to date across an unprecedented spectrum of corporate finance issues, ranging from econometric methodology, to raising capital and capital structure choice, and

to managerial incentives and corporate investment behavior. The surveys are written by leading empirical researchers that remain active in their respective areas of interest. With few exceptions, the writing style makes the chapters accessible to industry practitioners. For doctoral students and seasoned academics, the surveys offer dense roadmaps into the empirical research landscape and provide suggestions for future work. \*The Handbooks in Finance series offers a broad group of outstanding volumes in various areas of finance \*Each individual volume in the series should present an accurate self-contained survey of a sub-field of finance \*The series is international in scope with contributions from field leaders the world over

A Focused Approach by Ehrhardt,  
Michael C., ISBN 9781305637108

Harvard Business Review Press  
Behavioral Corporate Finance provides instructors with a comprehensive pedagogical approach for teaching students how behavioral concepts apply to corporate finance. The primary goal is to identify the key psychological obstacles to value maximizing behavior, along with steps that managers can take to mitigate the effects of these obstacles.

**A Focused Approach** Cengage Learning

Comprehensive and up-to-date, this important textbook analyzes the escalating crisis in corporate governance and the growing interest in its reform across the globe. Written by a leading

name in the field of corporate governance from a genuinely international perspective, this excellent textbook provides a balanced analysis of the relative strengths and weaknesses of the Anglo-Saxon, European and Asian traditions of corporate governance; offering a prognosis of the future development, complexity and diversity of corporate governance forms and systems. It: investigates the reasons for the failure of Enron, WorldCom, Tyco, Parmalat and other major international corporations examines the role of international standards of corporate governance, with the intervention of the OECD, World Bank and IMF explores the continuing cultural diversity in corporate and institutional forms in the United States and UK, Europe and Asia Pacific.

Illustrated with a wealth of up-to-the-minute case studies and packed full of excellent illustrative material that guides student readers through this complex subject, *International Corporate Governance* is a must read for anyone studying corporate governance today. [Adaptive Leadership: The Heifetz Collection \(3 Items\)](#) John Wiley & Sons Behavioral finance presented in this book is the second-generation of behavioral finance. The first generation, starting in the early 1980s, largely accepted standard finance's notion of people's wants as "rational" wants—restricted to the utilitarian benefits of high returns and low risk. That first generation commonly described people as "irrational"—succumbing to cognitive

and emotional errors and misled on their way to their rational wants. The second generation describes people as normal. It begins by acknowledging the full range of people's normal wants and their benefits—utilitarian, expressive, and emotional—distinguishes normal wants from errors, and offers guidance on using shortcuts and avoiding errors on the way to satisfying normal wants. People's normal wants include financial security, nurturing children and families, gaining high social status, and staying true to values. People's normal wants, even more than their cognitive and emotional shortcuts and errors, underlie answers to important questions of finance, including saving and spending, portfolio construction, asset pricing, and market efficiency.

**A Brain-Focused Foundation for Economic Science** Cengage Learning Never HIGHLIGHT a Book Again! Includes all testable terms, concepts, persons, places, and events. Cram101 Just the FACTS101 studyguides gives all of the outlines, highlights, and quizzes for your textbook with optional online comprehensive practice tests. Only Cram101 is Textbook Specific. Accompanies: 9781305637108. This item is printed on demand.

**Brief Coaching** Cengage Learning This package includes a physical copy of Corporate Finance and Investment: Decisions and Strategies, 7/e by Richard Pike, Bill Neale and Philip Linsley, as well as access to the eText and MyFinanceLab. Corporate Finance and Investments, now in its seventh edition,

is a popular and well-regarded text for students of corporate finance. The text takes a practical approach, focusing on the strategic issues of finance in a business setting. With clear and accessible language and an international perspective, the seventh edition will provide students with both essential knowledge of corporate finance and the tools to apply it.

Global Corporate Finance Cram101 MANAGERIAL ACCOUNTING, 7E shows readers how managerial accounting plays an essential role in helping today's managers make effective business decisions for their companies. This edition has been revised with an emphasis on showing students "Here's How It's Used." This unique learning approach along with relevant examples

encourages and enables students to develop a deeper understanding of managerial accounting and its implications for business. Readers learn why managerial accounting is important, what it is, where managerial information comes from and how it is best used to make strong business decisions. This edition even explores emerging topics of interest to today's readers, such as sustainability, quality cost, lean accounting, international accounting, enterprise risk management, and forensic and fraud accounting. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

*A Focused Approach* John Wiley & Sons  
Focus on the financial concepts, skills,

and technological applications that are critical for you in today's workplace with Ehrhardt/Brigham's CORPORATE FINANCE: A FOCUSED APPROACH 6E. With its relevant and engaging presentation and numerous examples, you will learn the latest financial developments as you also learn how to maximize a firm's value in today's changing business environment. You will master the features and functions of spreadsheets by using chapter Excel Tool Kits, Build a Model problems, and Mini Cases that encourage "what-if" analysis on a real-time basis. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Global Corporate Finance Thomson

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Now readers can master the core concepts in marketing management that undergraduate marketing majors, first-year MBA or EMBA student or advanced learners need with the detailed material in Iacobucci's *MARKETING MANAGEMENT, 5E*. Readers are able to immediately apply the key concepts they have learned to cases, group work, or marketing-driven simulations. *MARKETING MANAGEMENT, 5E* reflects all aspects of the dynamic environment facing today's marketers. Engaging explanations, timely cases and memorable examples help readers understand how an increasingly competitive global marketplace and current changes in technology impact the marketing decisions that today's

managers must make every day.

Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version. *Behavioral Corporate Finance ABC-CLIO* Your complete guide to quantitative analysis in the investment industry *Quantitative Investment Analysis, Third Edition* is a newly revised and updated text that presents you with a blend of theory and practice materials to guide you through the use of statistics within the context of finance and investment. With equal focus on theoretical concepts and their practical applications, this approachable resource offers features, such as learning outcome statements, that are targeted at helping you understand, retain, and apply the

information you have learned. Throughout the text's chapters, you explore a wide range of topics, such as the time value of money, discounted cash flow applications, common probability distributions, sampling and estimation, hypothesis testing, and correlation and regression. Applying quantitative analysis to the investment process is an important task for investment pros and students. A reference that provides even subject matter treatment, consistent mathematical notation, and continuity in topic coverage will make the learning process easier—and will bolster your success. Explore the materials you need to apply quantitative analysis to finance and investment data—even if you have no previous knowledge of this subject

area Access updated content that offers insight into the latest topics relevant to the field Consider a wide range of subject areas within the text, including chapters on multiple regression, issues in regression analysis, time-series analysis, and portfolio concepts Leverage supplemental materials, including the companion Workbook and Instructor's Manual, sold separately Quantitative Investment Analysis, Third Edition is a fundamental resource that covers the wide range of quantitative methods you need to know in order to apply quantitative analysis to the investment process.

**Rich Dad, Poor Dad** Cengage Learning Using the unifying valuation framework based on the Law of One Price, Corporate Finance, Fourth Canadian



Edition, blends coverage of time-tested principles and the latest advancements with the practical perspective of the financial manager. With this ideal melding of the core with modern topics, innovation with proven pedagogy, renowned researchers Berk, DeMarzo and Stangeland establish the new canon in finance. KEY TOPICS: The Corporation; Introduction to Financial Statement Analysis; Arbitrage and Financial Decision Making; The Time Value of Money; Interest Rates; Valuing Bonds; Valuing Stocks; Investment Decision Rules; Fundamentals of Capital Budgeting; Capital Markets and the Pricing of Risk; Optimal Portfolio Choice and the Capital Asset Pricing Model; Estimating the Cost of Capital; Investor Behaviour and Capital

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**Theory and Practice** Cengage Learning  
Managing & Using Information Systems:

A Strategic Approach provides a solid knowledgebase of basic concepts to help readers become informed, competent participants in Information Systems (IS) decisions. Written for MBA students and general business managers alike, the text explains the fundamental principles and practices required to use and manage information, and illustrates how information systems can create, or obstruct, opportunities within various organizations. This revised and updated seventh edition discusses the business and design processes relevant to IS, and presents a basic framework to connect

business strategy, IS strategy, and organizational strategy. Readers are guided through each essential aspect of information Systems, including information architecture and infrastructure, IT security, the business of Information Technology, IS sourcing, project management, business analytics, and relevant IS governance and ethical issues. Detailed chapters contain mini cases, full-length case studies, discussion topics, review questions, supplemental reading links, and a set of managerial concerns related to the topic.

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