
Business Ethics

Andrew Crane Dirk

Matten Oup

Corporate Citizenship
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Corporate Citizenship

Springer

This upper-level textbook offers an original and up-to-date introduction to issues in corporate social responsibility (CSR) from a global perspective. Written by an international team of experts, it guides students through key themes in CSR including strategy, communication, regulation and governance. Balancing critiques of CSR with a discussion of the opportunities it creates, it includes chapters devoted to critical issues such as human rights, anti-corruption, labour rights and the environment. Pedagogical features include customised case studies, study questions, key term

highlighting, practitioner pieces and suggestions for further resources. The book is also complemented by a companion website featuring adaptable lecture slides, teaching notes for cases and links to related resources. Tailored for upper-level undergraduate and postgraduate courses on corporate social responsibility, sustainability and business ethics, it is also relevant to non-business courses in political science, international relations and communications. Handbook of Research on Global Corporate Citizenship SAGE Publications Limited No longer only the domain of corporate public relations, corporate social responsibility (CSR)

has now become a serious concern for many firms and a major sphere of academic research. However, most strikingly, by encouraging corporations to play a role in economic governance, particularly at the global level, CSR also raises issues for political science, public policy, and the world of politics as a whole. In this volume, authors consider what defines a 'responsible' corporation, examining such debates as: the implications of corporations setting standards for such matters as products and labour conditions, and thus playing more than a market role in the global economy; how the concept of corporate citizenship

has been applied to the role of firms in corporate responsibility initiatives and what this means in terms of rights and responsibilities, and for citizenship in general; and whether corporate responsibility is compatible with shareholder maximization, specifically in the context of the global economy. Bringing together academics and practitioners, this volume examines the increasingly important arena of global economic governance and the role played by major corporations from a diverse range of perspectives. It will be of particular interest to academics, researchers, and students of Business, Political Science, and other social sciences,

as well as business practitioners interested in CSR.

Behavioral Business Ethics Pearson

Education India
CSR has now moved beyond the stage of specialist or niche subject to become an integral part of global business and society. This timely edition is destined to become the definitive guide to CSR, Sustainability, Business Ethics and the organizations and standards in the field. The A to Z of Corporate Social Responsibility is a unique publication and is the culmination of over a hundred of the world's leading thinkers, opinion formers, academic and business people providing an easy-to-use guide to CSR: from general concepts such as sustainability,

stakeholder management, business ethics and human rights to more specific topics such as carbon trading, microfinance, biodiversity, the Base of the Pyramid model and globalisation. In addition to definitions of the most important terms across the wide range of CSR associated topics, this book also covers all the most important codes and guidelines, such as the Equator Principles, the UN Global Compact and ISO standards, as well as providing background on organizations such as the World Business Council for Sustainable Development and Transparency International and profiles of CSR in particular industries and regions. This paperback edition

includes all the latest developments in CSR as well as incorporating new sections on boardroom pay, the sub-prime market and the financial crisis. Praise for the first edition: "A complete reference guide...offers an invaluable combination of lessons learned and best practice for the future...provides first-hand insights" (Forum CSR International, October 2008) "This is a timely and innovative contribution to the field of Corporate Social Responsibility" (Retail & Leisure International, February 2008) "...a handy reference to have on the shelf behind your desk..." (Ethical Performance, February 2008) "You will not find a wider display of today's key

global players and their action programs than here." (CSR-News.net, May 2008) "The book contains a great deal of detailed research." (Supply Management, May 2008) Questioning the Domain of Business Ethics Oxford University Press, USA Corporate Citizenship (CC) has emerged as a widely used way of describing the role of business in wider society. As such, CC has been popular with academics, business leaders and politicians alike, as it locates the private corporation within a network of mutual responsibilities and obligations in their social environment. This collection takes stock of the debate by tracing back its origin, identifying the key topics and delineating

the key controversies. The volume locates the discussion on corporate citizenship in a wider turn towards the political within the ongoing discussion on the role of business in society. In doing so, the individual chapters feature key contributions by the thought leaders in the field and provide an overview of the ongoing developments in the field, in particular at the transnational level. With an original introduction by the editors, this collection will be an invaluable tool for students, researchers and practitioners with an interest in the field of corporate citizenship.

Business Ethics John Wiley & Sons

This work is a brief yet comprehensive

introduction to the thought-provoking field of business ethics. It is organized into three parts that cover the role of business in society, the ethics of internal management, and the challenges of international business.

Peace Through Commerce McClelland & Stewart

Two of the leading international figures in the field bring together critical and up-to-date academic research in business ethics as it continues to proliferate in new and exciting directions.

Managing for Stakeholders Edward Elgar Pub

As problems such as corruption, financial scandals, food safety, human rights and pollution continue to hit the headlines, business ethics are

becoming increasingly central to the global economy. In the four volumes of *New Directions in Business Ethics*, Andy Crane and Dirk Matten, two of the leading international figures in the field, bring together the most critical and up-to-date academic research in business ethics as it continues to proliferate in new and exciting directions.

Supply Chain

Management by

Pearson Springer Science & Business Media

"Digital technology will bring globalisation and robotics (globotics) to previously shielded professional and service sectors. Jobs will be displaced at the eruptive pace of digital technology while they will be replaced at a normal historical pace.

The mismatch will produce a backlash - the globotics upheaval"--

Corporate Social Responsibility SAGE

Publications Limited
As problems such as corruption, financial scandals, food safety, human rights and pollution continue to hit the headlines, business ethics are becoming increasingly central to the global economy. In the four volumes of *New Directions in Business Ethics*, Andy Crane and Dirk Matten, two of the leading international figures in the field, bring together the most critical and up-to-date academic research in business ethics as it continues to proliferate in new and exciting directions. [The A to Z of Corporate Social Responsibility](#)

Oxford University Press
Want to know what's
buzzing with corporate
citizenship? Look no
further. This book
shows why global
corporate citizenship
has been called the
topic of the decade and
why it matters to each
of us, no matter where
we live. It explains in
plain English the major
issues and ideas
percolating in current
research on the topic.
Trust what you
discover in the book.
The list of contributors
to Handbook of
Research on Global
Corporate Citizenship
reads like a Who's Who
of corporate citizenship
research. Thomas
Donaldson, University
of Pennsylvania, US
This is a unique and
eclectic set of essays
on a vitally important
(but often neglected)
topic. The editors are

to be congratulated in
assembling a
distinguished group of
scholars, who carefully
and expertly guide the
reader through the
various facets of global
corporate citizenship.
This is a must read for
anyone interested in
the social ramifications
of the globalization of
business activity. John
H. Dunning OBE,
University of Reading,
UK and Rutgers
University, US Start
with a fact large
corporations wield
enormous power in the
contemporary,
globalized economy.
Then note the hopes
and fears that this fact
inspired the potential
to harness the profit
motive to social needs,
but the fear that the
profit motive can just
as easily wreak havoc.
And finally, bring
together some leading

scholars from around the world to discuss the matter and the result is a hugely impressive collection of essays on one of the burning issues of our time. This volume is definitive the necessary starting point for future debate.

Paul S. Adler,
University of Southern California, US
This volume provides an extensive and comprehensive overview of current research and theory about why and how corporations should play a more active role in fulfilling their global citizenship obligations and responsibilities. Its contributors include many of the most important and influential scholars in the field of corporate social responsibility from both Europe and

the US. An important strength of this volume is the diversity and breadth of the dimensions of corporate citizenship that it explores in depth. This volume provides an important resource to scholars, managers, and activists interested in promoting corporate citizenship. David Vogel, University of California, Berkeley, US
The Handbook of Research on Global Corporate Citizenship identifies and fosters key interdisciplinary research on corporate citizenship and provides a framework for further academic debate on corporate responsibility in a global society. This exciting and important Handbook provides a unique forum to discuss the

consequences of the social and political mandate of business firms and examines the implications of these consequences for the theory of the firm. Leading academics have been invited from various disciplines such as management studies, economics, sociology, legal studies and political science to evaluate the concept of corporate citizenship and to analyze the role of private business in global governance and the production of global public goods. The Handbook is structured in seven sections: theoretical perspectives on corporate citizenship contemporary issues and challenges of global business regulation actors and institutions of global business regulation

disciplinary perspectives on corporate citizenship implications for management theory building critical perspectives on corporate citizenship conclusions. This Handbook will be a significant read for academics, postgraduate students and managers interested in the field of corporate citizenship, regulation and corporate responsibility across the social sciences. New Directions in Business Ethics Yale University Press It is widely accepted that corporations have economic, legal, and even social roles. Yet the political role of corporations has yet to be fully appreciated. Corporations and Citizenship serves as a

corrective by employing the concept of citizenship in order to make sense of the political dimensions of corporations.

Citizenship offers a way of thinking about roles and responsibilities among members of polities and between these members and their governing institutions. Crane, Matten and Moon provide a rich and multi-faceted picture that explores three relations of citizenship - corporations as citizens, corporations as governors of citizenship, and corporations as arenas of citizenship for stakeholders - as well as three contemporary reconfigurations of citizenship - cultural (identity-based), ecological, and

cosmopolitan citizenship. The book revolutionizes not only our understanding of corporations but also of citizenship as a principle of allocating power and responsibility in a political community.

Business Ethics

Routledge

For *Business Ethics* is a daring adventure into the world of business ethics. It offers a clear and accessible introduction to business ethics and also expands business ethics beyond its current narrow confines. It is groundbreaking in the sense that it invites a distinctively critical approach to business ethics, an approach that the authors argue is part and parcel of ethics. With a thought-provoking glossary and

recommendations for further readings, For Business Ethics is an essential purchase for students and practitioners alike. It is at once an introduction to business ethics and a challenge to anyone who wishes to take part in or change contemporary organized society.

Managing Business

Ethics Oxford University Press
In today's global economy, business leaders need to develop new policies and practices aimed at promoting responsible corporate citizenship. The United Nations Global Compact, launched in 2000, serves as a forum in which multinational businesses work to promote human rights, prevent violent conflict, and contribute

to more peaceful societies. Peace through Commerce: Responsible Corporate Citizenship and the Ideals of the United Nations Global Compact contains a foreword, introduction, and twenty-one chapters by major business leaders and scholars who discuss the issues set out by the UN Global Compact. The chapters address the purpose of the corporation; the influence of legal and peace studies; the experience of career NGO officials and of business leaders; how commerce can help promote peace; and how we might envision the future. Ten case studies document the efforts of individual businesses, including IBM, Chevron, Bristol-Myers-Squibb, General

Electric, Nestle, and Ford, to successfully serve society's interests as well as their own. Peace through Commerce will lay the groundwork for courses in business schools on corporate social responsibility, corporate citizenship, and global environment of business. "This book makes a significant contribution to the literature on corporate social responsibility. While the general relationship between economic development and peace has been explored before, the practical exploration of corporate strategies embodied in this book is completely new. It will be of interest not only to those interested in corporate responsibility but also those who study

development economics and those involved in peace studies." —Kirk O. Hanson, Santa Clara University "There are many books of readings on CSR and Corporate Citizenship available. But this book has a newness, a freshness and sense of quality about it, that I think makes it stand out. It is definitely global in perspective. Most of the articles and cases are very good and serve their specific purpose. Some new ground is broken and, of greater importance, this is an excellent book for a seminar on responsible corporate citizenship or for one focused on CSR on a global level." —Thomas A. Bausch, Marquette University

Corporate Governance and

Business Ethics

Oxford University Press
The third edition of this book introduces business ethics concepts, tools and theories, then applies them to key stakeholder groups. It takes a global approach in a market dominated by US texts. The accessible style and thorough pedagogy ensure the book is both student- and teacher-friendly. *New Directions in Business Ethics: International perspectives on business ethics* Pearson Education India
How can you be an ethical corporate citizen in an increasingly complex, multiple-stakeholder world? This is the most pressing question facing businesses

today, small and large, local and global. Business Ethics, fifth edition, is a thorough yet accessible exploration of the main ethical theories and how these apply to major stakeholders facing this question. Written from a truly international perspective and supported by diverse and innovative learning features, this book provides the tools and concepts necessary to understand and effectively manage ethical challenges wherever you are in the world. **NEW TO THIS EDITION** Professor Laura Spence and Dr Sarah Glozer join the author team, bringing fresh perspectives and new expertise. Practitioner Spotlights feature prominent

businesswomen and men, discovering the ethical challenges they face at work and also the skills they employ to tackle them. Ethics in Action boxes have been substantially refreshed, with new examples exploring ethical considerations at organizations such as Nudie, Jeans Co., Brewdog, and indigenous Bangladeshi tanneries, as well as complex issues including digital currency, modern slavery, and Big Data. New Case Studies address the latest developments in the business environment, such as the sharing economy and sustainability. This title is available as an eBook. Please contact your Learning Resource Consultant for more information.

New Directions in Business Ethics Oxford University Press

Individuals are generally considered morally responsible for their actions. Who or what is responsible when those individuals become part of business organizations? Can we correctly ascribe moral responsibility to the organization itself? If so, what are the grounds for this claim and to what extent do the individuals also remain morally responsible? If not, does moral responsibility fall entirely to specific individuals within the organization and can they be readily identified? A perennial question in business ethics has concerned the extent to which business organizations

can be correctly said to have moral responsibilities and obligations. In philosophical terms, this is a question of "corporate moral agency." Whether firms can be said to be moral agents and have the capacity for moral responsibility has significant practical consequences. In most legal systems in the world, business firms are recognized as "persons" with the ability to own property, to maintain and defend lawsuits, and to self-organize governance structures. However to recognize that these "business persons" can also act morally or immorally as organizations would justify the imposition of other legal constraints and normative expectations on

organizations. In the criminal law, for example, the idea that an organized firm may itself have criminal culpability is accepted in many countries (such as the United States) but rejected in others (such as Germany). This book presents contributions by leading business scholars in business ethics, philosophy, and related disciplines to extend our understanding of the "moral responsibility" of firms.

Corporate Social Responsibility SAGE Publications Limited

A number of disparate but interconnected forces such as deregulation and globalization, rapid advances in communications technology and the rise in the power of the

consumer and civil society have now combined to bring corporate responsibility to prominence in many corporate boardrooms. In this information age, the ramifications of not addressing best practice in environment, workplace, marketplace and community could range from bad press coverage to complete market exclusion. These are perilous times for the social construct of modern capitalism. In today's society successful companies will increasingly be those that recognize that they have responsibilities to a range of stakeholders that go beyond compliance with the law. If in the past the focus was on

enhancing shareholder value, now it is on engaging stakeholders for long-term value creation. This does not mean that shareholders are not important, or that profitability is not vital to business success, but that in order to survive and be profitable a company must engage with a range of stakeholders whose views may vary greatly. If in the past corporate social responsibility was simply seen as profitability plus compliance plus philanthropy, now responsible corporate citizenship means companies being more aware of and understanding the societies in which they operate. This means senior executives and managers being able

to deal with a wide range of issues including greater accountability, human rights abuses, sustainability strategies, corporate governance codes, workplace ethics, stakeholder consultation and management. The aim and scope of *Perspectives on Corporate Citizenship* is to help capture and distil these and other emerging trends in terms of content, context and processes, in one concise volume. With contributions from the *crème de la crème* of leading thinkers from around the world, *Perspectives on Corporate Citizenship* is essential reading for students, scholars and all serious thinkers on one of the most critical issues of

our time.

Business Ethics and Corporate Governance
Cambridge University Press

This study provides a representation of the broad spectrum of theoretical work on topics related to business ethics, with a particular focus on corporate citizenship. It considers relations of business and society alongside social responsibility and moves on to examine the historical and systemic foundations of business ethics, focusing on the concepts of social and ethical responsibilities. The contributors explore established theories and concepts and their impact on moral behaviour. Together, the contributions offer varied philosophical

theories in approaches to business ethics. The book will be a valuable resource for academics and researchers with an interest in the theoretical development of business ethics.

Re-Imagining

Capitalism Oxford University Press

Corporate social responsibility (CSR) continues to grow as an area of interest in academia and business.

Encompassing broad topics such as the relationship between business, society, and government, environmental issues, globalization, and the social and ethical dimensions of management and corporate operation, CSR has become an increasingly interdisciplinary

subject relevant to areas of economics, sociology, and psychology, among others. New directions in CSR research include advanced 'micro' based investigations in organizational behaviour and human resource management, additional studies of environmental social responsibility and sustainability, further research on 'strategic' CSR, connections between social responsibility and entrepreneurship, and improvements in methods and data analysis as the field matures. Through authoritative contributions from international scholars across the social sciences, this Handbook provides a cohesive overview of

this recent expansion. It introduces new perspectives, new methodologies, and new evidence from a range of disciplines to encourage and facilitate interdisciplinary research and global implementation of corporate social responsibility.

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