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About the Author. The Author. Elaine Biech is president and managing principal of ebb associates, inc., a strategic implementation, leadership development, and experiential learning consulting firm. She has consulted to a diverse range of industries including health care institutions, insurance, banking, ship building, manufacturing, government, and nonprofit organizations.

The New Business of Consulting - Elaine Biech

The New Business of Consulting is authentic and practical, and shares the knowledge and skills required to start and grow a successful consulting business. From how to make a smooth career transition, to how to determine a consulting fee, to how consultants inadvertently create a bad reputation, it covers everything you need to know to thrive and flourish in this competitive field.

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Written by Elaine Biech one of the foremost experts in the field of consulting this practical and easy-to-use resource includes useful guidance, practical ideas, special consulting considerations, and creative tips. *Marketing Your Consulting Services* is filled with the information you need to help you: Develop a successful marketing plan

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Elaine Biech is a consultant, trainer, and author of *The Washington Post* #1 best seller, *The Art and Science of Training*. She has four decades of experience and published more than 80 books including two classics in the consulting industry: *The Business of Consulting* and *The Consultant's Quick Start Guide*. Her company, ebb associates inc, started as a custom-designed training business and ...

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Identify The General Journal Entry Below That Matuszek Consulting Will Make To Record The Transaction. Multiple Choice
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40,000 Investments 40,000 Cash 40,000 Investments 40,000
Common Stock ...

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