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Planning parties might sound fun, but it takes more than booking a caterer and DJ to make a living at it. It also requires diplomacy, salesmanship, multitasking, and above all, a desire to help other people enjoy themselves. Party planner engagements can range from weddings and product launches to corporate seminars and awards dinners.

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You might be thinking about starting your own events company,

in which case, coming up with an event business plan should be

your number-one priority. Either way, it's never too early to start

building your portfolio, so make a record of every event you have

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