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## **YARELI BRIANA**

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solution ... Aurora  
Textile Company Case  
Study Recommendation  
Due to economic and  
financial reasons we  
suggest keeping the  
old machine. Current  
Financial Position  
Results: Investing in  
Zinser 351 NPV =  
\$116,022 IRR = 13%  
Investment Decision

Zinser 351 Allows for  
higher-quality and  
higher-margin products  
10% increase in  
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Aurora analysis  
Problems that Aurora  
have Capital Budgeting  
for Projects Projects  
Analysis Conclusion  
Investment Conditions  
& Assumption Capital  
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No Investment Due  
to Aurora Textile

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Company Essay  
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5 Pages. Case 20:  
Aurora Textile  
Company Summary: In  
early 2003, Michael,  
CFO of Aurora Textile  
Company, is deciding  
whether or not to  
install a new machine  
called Zinser 351 in  
order to save the  
declined sales and  
increase its  
competitive  
force. Essay on Case 20  
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Currently is using an older-generation spinning machine installed in 1997 - Management believes that with proper maintenance the existing machine could continue to operate for 10 more years. - However, due to the age of the current machine its maintenance and power usage costs

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**Aurora Textile Company Case Abstract** In January 2003, Michael Pogonowski, the chief financial officer of Aurora Textile Company, was questioning whether the company should install a new ring-spinning machine, the Zinser 351, in the Hunter production

facility.

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Textile Company  
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Company Case Essay  
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whether or not to install a new machine called Zinser 351 in order to save the declined sales and increase its competitive force.  
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...

Recommendation Due to economic and financial reasons we suggest keeping the old machine. Current Financial Position Results: Investing in Zinser 351 NPV = \$116,022 IRR = 13% Investment Decision Zinser 351 Allows for higher-quality and higher-margin products 10% increase in sales  
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Group 6 Jin Wang Zexi Liu Xinghan Wang

Aurora Textile Company Agenda  
Industry analysis  
Aurora analysis  
Problems that Aurora have  
Capital Budgeting

for Projects Projects  
Analysis Conclusion  
Investment Conditions  
& Assumption Capital  
Budgeting for Projects  
No Investment Due to  
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Aurora Textile Company is in a tough situation due to the troubled financial condition of both the company and the U.S. textile industry as a whole. Manufacturers are migrating to Asia to benefit from lower manufacturing costs and Aurora does not want to move operations overseas. With net earnings in the negative, Aurora must now make the ...  
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Company Analysis -

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Company can create

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Solution and Analysis,

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older-generation

spinning machine

installed in 1997 -

Management believes

that with proper

maintenance the

existing machine could

continue to operate for

10 more years. -

However, due to the

age of the current

machine its

maintenance and

power usage costs

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Company Case

Abstract In January 2003, Michael Pogonowski, the chief financial officer of Aurora Textile Company, was questioning whether the company should install a new ring-spinning machine, the Zinser 351, in the Hunter production facility.

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