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1: Identify the areas that

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The McKinsey 7S model is a management model for making an internal analysis. McKinsey states that you can divide the internal organization of a company into 7 main components (factors). All 7 factors are in balance with optimum operational management. In this article we provide a detailed explanation and a detailed 7S model.

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This was a strategic vision for groups, to include businesses, business units, and teams.

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The McKinsey 7S model is one of the most popular strategic planning tools.

Businesses commonly use it to analyze internal elements that affect organizational success.

The model recognizes 7 of these elements and considers them to be interlinked, therefore it's difficult to make significant progress in one area without making progress in other areas as well.

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In order to be successful it is useful for every organization to have a good understanding of the internal organization and to find out how work can be done more effectively and efficiently. The 7S Framework or McKinsey 7S Framework provides this understanding.

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