
Online Catalog Montgomery Ward

Who Did What for the First Time

The Furnishings Catalog 1985

Montgomery Ward & Co.'s Catalogue

The Home & Leisure Catalog - 1985

Winter and Spring 1876

Montgomery Ward

Montgomery Ward 1962 Camera Catalog

Montgomery Ward

Catalogue No. 13, Spring and Summer, 1875, Montgomery Ward & Co

Montgomery Ward & Co, Catalogue No. 76

The 1945 Sears Christmas Book

The 1942 Sears Christmas Book

Montgomery Ward Catalogue

Farm Equipment Catalog

The Story of Montgomery Ward

Montgomery Ward Catalogue of 1895

Montgomery Ward, 1949

Montgomery Ward Fashions of the Twenties

Montgomery Ward & Co. Catalogue and Buyers' Guide 1895

Wardway Homes, Bungalows, and Cottages, 1925

Big Catalog

1908 Sears, Roebuck & Co. Catalogue

Montgomery Ward's Mail-order Homes

Montgomery Ward & Co.'s Catalogue

Montgomery Ward, 1953

Farm Equipment Catalog

Catalogue, 1905-1906
No. 81
Montgomery Ward & Co. Catalogue
Reprinted in Its Original Form
Montgomery Ward & Co., Catalog
Montgomery Ward & Co. Catalogue
1935 Spring & Summer Catalog
1872-1972: a Century of Serving Consumers
Montgomery Ward [catalogue].
Montgomery Ward, 1952
Montgomery Ward & Co. Catalogue
A History and Field Guide to Wardway Homes
The Life of Aaron Montgomery Ward
Special Furniture Catalogue of Montgomery Ward & Co

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Montgomery Ward*

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Who Did What for the First Time Courier Corporation

Proudly advertising its enormous inventory shipped from "Cheapest Supply House on Earth," in 1894, the Sears, Roebuck and Co. catalog offered substantial savings for rural dwellers on almost everything. And everything means everything. From pianos and firearms to clothing, watches, and jewelry, this well-known American

superstore had it all. Need a sewing machine guaranteed to last ten years? Just \$17.55 from Sears, Roebuck and Co. And why not buy solid gold? Solid gold watches, that is, for just thirty to fifty dollars. In the musical goods department, guitars came with free instruction books, mandolins were becoming so popular that sales had more than doubled in a year, and violins were imported and plentiful. The guns and sporting goods department boasted a wide range of weaponry, including the Colt's Army Double Action Revolver (which, if ordered with an

accompaniment of cash payment in full, came with a "FREE nice present" . . . the likes of which are left to the gun enthusiast's imagination). Hundreds of illustrations accompany the fascinating product descriptions and hard-to-fathom prices of over a century ago in this rerelease of the Sears, Roebuck and Co. Consumer's Guide for 1894. Nostalgic for some, fun for all--this book is perfect for anyone interested in collectibles. The Furnishings Catalog 1985 Skyhorse Montgomery Ward & Co. Catalogue and Buyers' Guide 1895 Skyhorse Publishing

Inc.

Montgomery Ward & Co.'s Catalogue

Montgomery Ward & Co. Catalogue and Buyers' Guide 1895

Famed merchants' extremely rare catalog depicting about 1,700 products: clothing, housewares, firearms, dry goods, jewelry, and more. Invaluable for dating and identifying vintage items. Also, royalty-free graphics for artists and designers. Co-published with Henry Ford Museum & Greenfield Village.

The Home & Leisure Catalog - 1985

Courier Dover Publications

The classic comprehensive catalog of general merchandise.

Winter and Spring 1876 Skyhorse

Completely unlike any encyclopedia before it, *The Book of Firsts* is the product of decades of archiving and research from the incredible Patrick Robertson. For many years the proprietor of a stock photo archive and collector of all forms of ephemera, Robertson boasts a library that includes ads, clippings, and archival materials going back well over 100 years. In this amazing work, Robertson indexes and describes the things he considers socially relevant, such as the first black

head of a white government (it's not who you think), the first baby carriage, and the first department store. He writes about all this with an unparalleled knowledge and impossible-to-fake fluency with a staggering number of subjects. What's more, Robertson renders this massive reference with subtle but distinctive humor, and an eye for fascinating detail. Every entry in this book includes a first time in America, and many also have firsts from elsewhere in the world. With a handsome design and an oversized trim, this will be both a groundbreaking work of reference and a beautiful gift for trivia heads.

Montgomery Ward Courier Corporation
Tea gowns, bleached damask, and yards of flannel and pillow-case lace, stereoscopes, books of gospel hymns and ballroom gems, the New Improved Singer Sewing Machine, side saddles, anti-freezing well pumps, Windsor Stoves, milk skimmers, straight-edged razors, high-button shoes, woven cane carpet beaters, spittoons, the Studebaker Road Cart, commodes and washstands, the "Fire Fly" single wheel hoe, cultivator, and plow combined, flat irons, and ice cream

freezers. What man, woman, or child of the 1890s could resist these offerings of the Montgomery Ward catalogue, the one book that was read avidly, year after year, by millions of Americans on farms and in small towns across the nation? The Montgomery Ward catalogue provides one of the few irrefutably accurate pictures of what life was "really like" in the gay nineties, for it described and illustrated almost anything that anybody could possibly need or want in the way of "store-bought" goods. In fact, in that pre-department store era, it was usually the only source for such goods. Imagine if Montgomery Ward had issued an illustrated catalogue in the days of Louis XIV, or Elizabeth I, or Charlemagne: what insights would we have into the daily life of the "common folk," the farmers and shopkeeper, housewives and schoolchildren . . . what sources of information for historians and scholars, collectors and dealers, what models for artists and designers. In 1895, Montgomery Ward was the oldest, largest, and most representative mail-order house in the country. The brainchild of a former traveling salesman, it issued its first

catalogue in 1872, a one-page listing of items. By 1895, the catalogue, reprinted here, had grown to 624 pages and listed some 25,000 items, almost all of them illustrated with live drawings. Montgomery Ward was by then a multi-million dollar business that profoundly affected the American economy; and since it reached the most isolated farms and backwoods cabins, its effect on American culture was almost as great. Now once again available, it is our truest, most unbiased record of the spirit of the 1890s. An introduction on the history of the Montgomery Ward Company and its catalogue has been prepared especially for this edition by Boris Emmet, Ph.D. (Johns Hopkins), a foremost expert on retail merchandising. His monumental work *Catalogues and Counters* has long been recognized as a landmark in the study of American economic history.

Montgomery Ward 1962 Camera Catalog
Courier Corporation

Floor plans, plus exterior and interior views of 80 vintage American homes — from a handsome multi-story residence to a charming three-room cottage. 94 black-and-white illustrations.

Montgomery Ward Skyhorse Publishing Inc.

Before the Internet, Wal-Mart, and the shopping mall, there was Montgomery Ward.

Catalogue No. 13, Spring and Summer, 1875, Montgomery Ward & Co Skyhorse Publishing Inc.

A fascinating piece of history and a window to turn-of-the-century America.

The Sears, Roebuck & Co. catalog was the Amazon.com of its day, giving American families across the country access to thousands of items from clothing and furniture to buggies and hair tonic.

Whether they could buy it or not, people would pour over the massive volume that represented an icon in American retail.

The 1908 Sears, Roebuck & Co. Catalogue offers an amazing look at life in early twentieth-century America. Sears, Roebuck & Co. have defined and innovated American retail for years, As the company grew from humble beginnings, it's catalog selection exploded to include all sorts of categories and encompassed almost everything imaginable. With merchandise ranging from ordinary to fantastical (and almost all of it priced at

the pennies-on-the-dollar rate of the time), browsing through this vintage collection is sure to be an enjoyable experience.

Montgomery Ward & Co, Catalogue No. 76
Courier Corporation

Faithful reprint of the retailer's Christmas catalog offers a nostalgia-inducing look at consumer goods of the 1940s, from toys to housewares, clothing, furniture, candy, and a selection of gifts for servicemen.

The 1945 Sears Christmas Book Courier Dover Publications

This stylish collection offers hundreds of sepia-tone illustrations and captions that depict the fashions of the '20s — from women's chemise dresses and hats to men's suits and work clothes, plus kids' apparel.

The 1942 Sears Christmas Book
Bloomsbury Publishing USA

"A dazzling trove for students of Americana." Time...

Montgomery Ward Catalogue

This facsimile of the Sears, Roebuck and Co.'s 1945 Christmas catalog offers a nostalgic look back at consumer goods of the era, from dolls and toy trains to housewares, clothing, furniture, candy, and much more. Also reproduced here is

an insightful poem, "Christmas Peace," included in the original mailing to commemorate the end of the war.

Farm Equipment Catalog

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Wardway Homes, Bungalows, and Cottages, 1925

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