

# Supply Chain Logistics Management Donald J Bowersox David Closs M Bixby Cooper

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## **BRYANT FLORES**

### **Fundamentals of Supply Chain Management** Kogan Page

"The fifth edition of Supply Chain Logistics Management, presents logistics in the context of integration within a firm's Supply Chain Strategy and Operations. The framework of Supply Chain Management is initially presented by creating a foundation for in-depth study of the five logistics operational components in Part Two. Challenges and strategies related to design and operational integration of logistics within a global supply chain are discussed in Part Three. Part Four focuses on administrative challenges related to cross organizational collaboration, performance measurement, and concludes with the challenges of managing risk and achieving sustainability."--Provided by publisher

### **21st Century Logistics** McGraw-Hill/Irwin

Global Logistics and Supply Chain Management is a comprehensive, fully up-to-date introduction to the subject. Addressing both practical and strategic perspectives, this revised and updated fourth edition offers readers a balanced and integrated presentation of Logistics and Supply Chain Management (LSCM) concepts, practices, technologies, and applications. Contributions from experts in specific areas of LSCM provide readers with real-world insights on supply chain relationships, transport security, inventory management, supply chain designs, the challenges inherent to

globalization and international trade, and more. The text examines how information, materials, products, and services flow across the public and private sectors and around the world. Detailed case studies highlight LSCM practices and strategies in a wide range of contexts, from humanitarian aid and pharmaceutical supply chains to semi-automated distribution centers and port and air cargo logistics. Examples of LSCM in global corporations such as Dell Computer and Jaguar Land Rover highlight the role of new and emerging technologies. This edition features new and expanded discussion of contemporary topics including sustainability, supply chain vulnerability, and reverse logistics, and places greater emphasis on operations management.

### **Supply Chain Management** McGraw Hill Professional

A broad vision of supply chain management is necessary to implement European distribution successfully. European Distribution and Supply Chain Logistics focuses on logistics in the European region. This book discusses proven concepts and do's & don'ts for European distribution, as well as for supply chain logistics across three clusters: Distribution and supply chain management Fundamentals of European distribution logistics Demand and supply chain management Each chapter starts with an awareness case and ends with fifteen questions for discussion, a real life case and five reflecting questions. Based on this formula the book is well-suited for students and practitioners in the area of logistics and supply chain management.

European Distribution and Supply Chain Logistics St. Paul : West Publishing Company

Supply Chain Logistics Management is exciting and promises to bolster traditional logistics courses and invigorate supply chain management courses, by examining traditional logistics issues within the context of the supply chain. Supply Chain Logistics Management integrates technology and provides a solid foundation that clearly describes the role of logistics within the supply chain, portraying a complete view of the subject and going farther to show how all the pieces fit together. The most current trends in process integration, relationship management, supply chain security and sustainability, globalization, and the impact of the new consumer economy on supply chain management and design are featured in the Second Edition.

*Introduction to Management of Reverse Logistics and Closed Loop Supply Chain Processes* CRC Press

- Dr Tony Whiteing, University of Huddersfield Alan Harrison is Professor of Operations and Logistics at Cranfield School of Management, and Director of Research at Cranfield Centre for Logistics and Transportation. Remko van Hoek is Professor of Supply Chain Management at Cranfield Centre for Logistics and Transportation. He is also Managing Director of the Operations Management Roundtable at the Corporate Executive Board, based in Washington D.C., USA.

*Logistics* Kogan Page Publishers

Logistics is an essential introduction for any business student studying logistics or supply chain management. It takes a broad view of logistics, exploring all the main concepts within a wide business context, with a strong focus on application and practical situations. This clear and well-written text gives a very up-to-date perspective on this fast moving field. It explores the management of logistics and its strategic role within an organization, while examining new developments in the field and providing an international dimension to the subject.

*Supply Chain Risk Management* Pearson Education

Designed for students, young managers and seasoned practitioners alike, this handbook explains the nuts and bolts of the modern logistics and distribution world in plain language. Illustrated throughout, this second edition includes new chapters on areas previously not covered, such as: intermodal transport; benchmarking; environmental matters; and vehicle and depot security.

*Lean Supply Chain and Logistics Management* Pearson UK

This easy guide introduces the modern field of supply chain and logistics management, explains why it is central to business success, shows how its pieces fit together, and presents best practices you can use wherever you work. Myerson explains key concepts, tools, and applications in clear, simple language, with intuitive examples that make sense to any student or professional.

*Supply Chain Engineering* Kogan Page Publishers

Supply chain management is the cornerstone of the competitive strategies of many present-day organizations and has evolved from the operational to the strategic level. Understanding this, Principles of Global Supply Chain Management offers a comprehensive insight into the global supply chain sector—analyzing the strategic, operational and financial aspects of the industry, and addressing the key elements in the management of global supply chains. The key topics of each chapter demonstrate a variety of fundamental issues in the supply chain industry: What are supply chain markets? What is the supply chain cost structure? What are supply chain strategies? How do supply chain firms design and implement strategies? What are the key roles of logistics service providers, logistics education operators and logistics associations? How should supply chain operations be managed? How is a sustainable and innovative supply chain structure created? Comparative practical case studies from Asia, North America and Latin America lend weight to the chapters.

*Supply Chain and Logistics Management Made Easy* Palgrave Macmillan

Vulnerability to sudden supply chain disruption is one of the major threats facing companies today. The challenge for businesses today is to mitigate this risk through creating resilient supply chains. Addressing this need, Supply Chain Risk Management guides you through the whole risk management process from start to finish. Using jargon-free language, this accessible book covers the fundamentals of managing risk in supply chains. From identifying the risks to developing and implementing a risk management strategy, this essential text covers everything you need to know about this critical topic. It assesses the growing impact of risk on supply chains, how to plan for and manage disruptions and disasters, and how to mitigate their effects. It examines a whole range of risks to supply chains, from traffic congestion to major environmental disasters. Highly practical, Supply Chain Risk Management provides a range of useful tables, diagrams and tools and is interspersed with real life case study examples from leading companies, including Nokia, IBM, and BP. The 2nd edition has been completely revised with brand new case studies on the Chilean Mining Disaster and BP oil spill.

*Global Logistics* Bookboon

A broad general introduction to all essential aspects of logistics and supply chain management, set within the wider business context. The book uses well-developed pedagogy and numerous case studies, guiding the reader through the subject by retaining a strong focus on the application of theory and practical situations.

*Humanitarian Logistics* McGraw-Hill Europe

The field of logistics continues to develop at a remarkable pace. Until recently, logistics was barely considered in long-term plans, but its strategic role is now recognised and lies at the heart of long-term plans in almost every business. Reasons for this change include: communications and information technology offer new opportunities; world trade grows; competition forces operations to adopt new practices and become evermore efficient; and the concern for the environment increases. Add to this the increased emphasis on consumer satisfaction, flexible operations and time compression, and it's clear that getting logistics right is important. This 7th edition of Global Logistics, edited by Stephen Rinsler and Donald Waters, has been thoroughly revised and updated to reflect the latest trends, best practices, and cutting-edge thinking on global logistics. It provides guidance on important topics, including agile supply chains, IT, sustainability and performance management, collaboration, outsourcing and humanitarian logistics. This edition of Global Logistics provides new chapters on supply chain trends and strategies, fulfilling customer needs, and supply chain vulnerability. There are also dedicated new chapters on China and Central and Eastern Europe to assess developments across the globe. This edition serves as a forum for acknowledged sector specialists to discuss key logistics issues and share their authoritative views. The new edition introduces new

contributors, including leading thinkers from international universities and businesses. Global Logistics is an invaluable source of guidance and practical advice for students, managers and practitioners, who will find it an essential text that also includes online resources. Online resources available include a student manual with key learning outcomes for each chapter.

*Supply Chain Risk Management* McGraw-Hill Book Company Limited

This book provides an overview of important trends and developments in logistics and supply chain research, making them available to practitioners, while also serving as a point of reference for academicians. Operations and logistics are cornerstones of modern supply chains that in turn are essential for global business and economics. The composition, character and importance of supply chains and networks are rapidly changing, due to technological innovations such as Information and Communication Technologies, Sensors and Robotics, Internet of Things, and Additive Manufacturing, to name a few (often referred to as Industry 4.0). Societal developments such as environmental consciousness, urbanization or the optimal use of scarce resources are also impacting how supply chain networks are configured and operated. As a result, future supply chains will not just be assessed in terms of cost-effectiveness and speed, but also the need to satisfy agility, resilience and sustainability requirements. To face these challenges, an understanding of the basic as well as more advanced concepts and recent innovations is essential in building competitive and sustainable supply chains and, as part of that, logistics and operations. These span multiple disciplines and geographies, making them interdisciplinary and international. Therefore, this book contains contributions and views from a variety of experts from multiple countries, and combines management, engineering as well as basic information technology and social concepts. In particular, it aims to: provide a comprehensive guide for all relevant and major logistics, operations, and supply chain management topics in teaching and business practice address three levels of expertise, i.e., concepts and principles at a basic (undergraduate, BS) level, more advanced topics at a graduate level (MS), and finally recent (state-of-the-art) developments at a research level. In particular the latter serve to present a window on current and future (potential) logistics innovations in the different thematic fields for both researchers and top business practitioners integrate a textbook approach with matching case studies for effective teaching and learning discuss multiple international perspectives in order to represent adequately the true global nature of operations, logistics and supply chains.

*Supply Chain Logistics Management* Kogan Page Publishers

This work presents a comprehensive model of supply chain management. Experienced executives from 20 companies clearly define supply chain management, identifying those factors that contribute to its effective implementation. They provide practical guidelines on how companies can manage supply chains, addressing the role of all the traditional business functions in supply chain management and suggest how the adoption of a supply chain management approach can affect business strategy and corporate performance.

*Supply Chain Logistics Management* CRC Press

Written by a well-renowned author team, this undergraduate text is intended for the required course for all logistics, transportation, and material management majors, as well as for the logistic elective course for marketing majors. This book is an updated, broadened version of a classic text last published in 1986 and now uses a systems integration of physical distribution, manufacturing support, and procurement for a viewpoint of total logistics management. The book presents a comprehensive description of contemporary logistical practice as it currently exists within the private and public sectors. It also presents a conceptual approach to integration that illustrates how the discipline is likely to change in the future. In-depth treatment of more advanced topics, such as strategic alliances, materials management integration, inventory, information technology, and location analysis, make the text useful for secondary coursework. Comprehensive case material and problems supplement the text.

**The Handbook of Logistics and Distribution Management** Irwin/McGraw-Hill

Supply Chain Logistics Management is exciting and promises to bolster traditional logistics courses and invigorate supply chain management courses, by examining traditional logistics issues within the context of the supply chain. Most textbooks approach this subject from a limited perspective, studying only internal functions of an organization to the exclusion of issues that relate to the entire supply chain. Supply Chain Logistics Management, provides a solid foundation that clearly describes the role of logistics within the supply chain, portraying a complete view of the subject and going farther to show how all the pieces fit together.

**Logistical Management** John Wiley & Sons

The world of logistics is constantly evolving, so this new edition represents the current trends, best practice and latest thinking in global logistics. It serves as a forum allowing the contributors, a range of acknowledged sector specialists, to discuss key logistics issues and share their authoritative views. This new edition includes guidance on collaboration; energy and its relationship to logistics; sustainability in a wider sense; outsourcing; and humanitarian logistics.

*Supply Chain Logistics Management* CRC Press

The Fifth Edition of Supply Chain Logistics Management presents Logistics in the context of integration within a firm's Supply Chain Strategy and Operations. The framework of Supply Chain Management is initially presented thereby creating a foundation for in-depth study of the five logistics operational components in Part Two. Challenges and strategies related to design and operational integration of logistics within a global supply chain are discussed in Part Three. Part Four focuses on administrative challenges related to cross organizational collaboration, performance measurement, and concludes with the challenges of managing risk and achieving sustainability. An essential feature of the overall presentation is the integration of topical materials and examples into the Supply Chain Logistics value creation process. Text materials are supported by study and challenge questions as well as contemporary cases. The presentation integrates the discussion of information technology throughout. Illustrations and examples highlight how firms deal with operational challenges and use logistics performance to gain competitive advantage.

**Global Logistics And Distribution Planning** McGraw-Hill Education

Effective development and management of a supply chain network is an invaluable source of sustainable advantage in today's turbulent global marketplace, where demand is difficult to predict and supply chains need to be more flexible as a result. This updated 4th edition of the bestselling Logistics and Supply Chain Management is a clear-headed guide to all the key topics in an integrated approach to supply chains, including: • The link

between logistics and customer value. • Logistics and the bottom line measuring costs and performance. • Creating a responsive supply chain. • Managing the global pipeline. • Managing supply chain relationships. • Managing risk in the supply chain. • Matching supply and demand. • Creating a sustainable supply chain. • Product design in the supply chain.

**Supply Chain Logistics Management** Routledge

Supply Chain Logistics Management is exciting, and promises to bolster traditional logistics courses and invigorate supply chain management

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courses. By examining traditional logistics issues within the context of the supply chain, this text captures the current trends in Supply Chain Management and Supply Chain Strategy. Most textbooks approach this subject from a limited perspective, studying only internal functions of an organization to the exclusion of issues that relate to the entire supply chain in an integrated enterprise. Supply Chain Logistics Management provides a solid foundation that clearly describes the role of logistics within the supply chain, portraying a complete view of the subject and extending to show how all the pieces fit together.