

# Pharmaceutical Industrial Management R M Mehta Bing

Risk-sharing in the Pharmaceutical Industry  
 The Management of Chemical Process Development in the Pharmaceutical Industry  
 Enterprise Project Portfolio Management  
 Evolution and Strategic Change  
 Management Science  
 Sales Management  
 Technology and Organization  
 Information Technology-enabled Global Customer Service  
 The Case of Pharma-Biotech  
 Encyclopedia of Microcomputers  
 Factory and Industrial Management  
 World Pharmacy and India  
 The joint impact of management control and contingencies on performance and effectiveness in research laboratories in medical faculties, health research institutes and innovative pharmaceutical companies  
 Empirical Insights from the Italian Pharmaceutical Industry  
 Innovation and Marketing in the Pharmaceutical Industry  
 Global Competitiveness in the Pharmaceutical Industry  
 Remington  
 The Case of Out-licensing  
 Family Business and Technological Innovation  
 Advances in Pharma Business Management and Research  
 Handbook of the Economics of Innovation  
 Theory and Practice  
 Managing Organizations  
 Managing Global Innovation  
 Innovation Networks in Industries  
 Research on Project, Programme and Portfolio Management  
 Emerging Practices, Research, and Policies  
 New Challenges for Future Sustainability and Wellbeing  
 The Politics of the Pharmaceutical Industry and Access to Medicines  
 Emergence of Pharmaceutical Industry Growth with Industrial IoT Approach  
 The Economics and Management of Technological Diversification  
 Importance of Microbiology Teaching and Microbial Resource Management for Sustainable Futures  
 The SAGE Handbook of Case-Based Methods  
 Handbook of Research on Global Supply Chain Management  
 Innovation and Practice in Industrial Engineering and Management (Volume 2)  
 The Handbook of Technology and Innovation Management  
 Knowledge Accumulation and Industry Evolution  
 The Strategic Management of Intellectual Capital and Organizational Knowledge  
 Knowledge-Based Dynamic Capabilities  
 The Road Ahead in Gaining Organizational Competitiveness

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## JACK BRAIDEN

Risk-sharing in the Pharmaceutical Industry Cambridge University Press

This book explains how government support and institutional set up facilitated the evolution of the Indian pharmaceutical industry and provides an economic analysis of firm strategies due to recent policy changes. The book is useful for researchers interested in understanding the transition of a lifeline sector for an emerging economy like India. Students of public policy, health administrators and health economists who are interested in the functioning of the pharmaceutical sector that produces life saving drugs in developing nations will find this book useful. The book also provides good coverage on data envelopment analysis (DEA), a useful technique for understanding productivity and efficiency. It can provide guidance to the research students on the applicability of DEA technique to address various research questions for analysis. The book will be a valuable addition to libraries in colleges of pharmacy and medicine as well as to all other academic and research centers.

*The Management of Chemical Process Development in the Pharmaceutical Industry* Springer Nature

Remington The Science and Practice of Pharmacy Academic Press

*Enterprise Project Portfolio Management* Elsevier

*Emergence of Pharmaceutical Industry Growth with Industrial IoT Approach* uses an innovative approach to explore how the Internet of Things (IoT) and big data can improve approaches, create efficiencies and make discoveries. Rapid growth of the IoT has encouraged many companies in the manufacturing sector to make use of this technology to unlock its potential. Pharmaceutical manufacturing companies are no exception to this, as IoT has the potential to revolutionize aspects of the pharmaceutical manufacturing process, from drug discovery to manufacturing. Using clear, concise language and real world case studies, this book discusses systems level from both a human-factors point-of-view and the perspective of networking, databases, privacy and anti-spoofing. The wide variety of topics presented offers readers multiple perspectives on a how to integrate the Internet of Things into pharmaceutical manufacturing. Covers efficiency improvements of pharmaceutical manufacturing through IoT/Big Data approaches Explores cutting-edge technologies through sensor enabled environment in the pharmaceutical industry Discusses the systems level from both a human-factors point-of-view and the perspective of networking, databases, privacy and anti-spoofing

*Evolution and Strategic Change* John Wiley & Sons

This handbook provides a clear examination of case-oriented research. It defines case-based social research as a subfield of methodology.

Management Science Routledge

The pharmaceutical industry is one of today's most dynamic and complex industries, involving commercialization of cutting-edge scientific research, a huge web of stakeholders (from investors to doctors), multi-stage supply chains, fierce competition in the race to market, and a challenging regulatory environment. The stakes are high, with each new product raising the prospect of spectacular success—or failure. Worldwide revenues are approaching \$1 trillion; in the U.S. alone, marketing for pharmaceutical products is, itself, a multi-billion dollar industry. In this volume, the editors showcase contributions from experts around the world to capture the state of the art in research, analysis, and practice, and covering the full spectrum of topics relating to innovation and marketing, including R&D, promotion, pricing, branding, competitive strategy, and portfolio management. Chapters include such features as: · An extensive literature review, including coverage of research from fields other than marketing · an overview of how practitioners have

addressed the topic · introduction of relevant analytical tools, such as statistics and ethnographic studies · suggestions for further research by scholars and students The result is a comprehensive, state-of-the-art resource that will be of interest to researchers, policymakers, and practitioners, alike.

**Sales Management** Oxford University Press

*New Challenges for Future Sustainability and Wellbeing* is a collection of studies about sustainability and related challenges, such as income, wealth, the environment, education and regional equality that influence the pace of economic development and affects the well-being of people and organisations all over the world.

Technology and Organization Emerald Group Publishing

This book explores technological innovation in family firms, seeking to reconstruct the links between the heterogeneous dimensions of family businesses and their innovative behaviour. Building on and examining the traditional view of family firms as conservative, this book contributes to knowledge surrounding the puzzling role of family firms in technological innovation, with particular focus on the Italian pharmaceutical industry. The authors explore technological advances within the industry in connection with various features of family governance. This thought-provoking study is divided into two parts, the first part providing an overview of current literature on the topic, and the second part analysing the findings of empirical investigation in a specific industry setting. Practitioners and academics of business strategy will find this book extremely useful as it combines both solid theoretical reasoning and robust empirical analysis.

Information Technology-enabled Global Customer Service Springer Science & Business Media

And conclusions Further bibliography; Index.

*The Case of Pharma-Biotech* Routledge

This open access book presents a unique collection of practical examples from the field of pharma business management and research. It covers a wide range of topics such as: 'Brexit and its Impact on pharmaceutical Law - Implications for Global Pharma Companies', 'Implementation of Measures and Sustainable Actions to Improve Employee's Engagement', 'Global Medical Clinical and Regulatory Affairs (GMCRA)', and 'A Quality Management System for R&D Project and Portfolio Management in a Pharmaceutical Company'. The chapters are summaries of master's theses by "high potential" Pharma MBA students from the Goethe Business School, Frankfurt/Main, Germany, with 8-10 years of work experience and are based on scientific know-how and real-world experience. The authors applied their interdisciplinary knowledge gained in 22 months of studies in the MBA program to selected practical themes drawn from their daily business.

**Encyclopedia of Microcomputers** Macmillan International Higher Education

This timely handbook represents the latest thinking in the field of technology and innovation management, with an up-to-date overview of the key developments in the field. The editor provides with a critical, introductory essay that establishes the theoretical framework for studying technology and innovation management The book will include 15-20 original essays by leading authors chosen for their key contribution to the field These chapters chart the important debates and theoretical issues under 3 or 4 thematic headings The handbook concludes with an essay by the Editor highlighting the emergent issues for research The book is targeted as a handbook for academics as well as a text for graduate courses in technology and innovation management

**Factory and Industrial Management** Springer Nature

This book collects recent work presented at the 31st IPMA Congress, which was held in Merida, Mexico, from September 30th to October 2nd, 2019. It covers a range of project, programme and portfolio management contexts, with the general aim of integrating sustainability into project management. The book is structured into three parts. The first part covers concepts and approaches

related to the integration of sustainability in project management. The second part presents research on integrating sustainability into project management in different industries and regions. The final part takes specific perspectives on integrating sustainability into project management related to learning and continuing competence development. The book offers a valuable resource for all researchers interested in studying the emerging trends in incorporating sustainability in project, programme and portfolio management.

*World Pharmacy and India* Springer Science & Business Media

The productivity in pharmaceutical research and development faces intense pressure. R&D expenditures of the major US and European companies have topped US\$ 33 billion in 2003 compared to around US\$ 13 billion just a decade ago. At the same time, the number of new drug approvals has dropped from 53 in 1996 to only 35 in 2003. Moreover, the protraction of clinical trials has significantly reduced the effective time of patent protection. The consequences are devastating. Monopoly profits have started to decline and the average costs per new drug have reached a record level of close to US\$ 1 billion today. As a result, any failure of a new substance in the R&D process can lead to considerable losses, and the risks of introducing a new drug to the market have grown tremendously. Particularly if a company is highly dependent on just a handful of mega-selling blockbuster drugs, the risks can be even greater. For example, Pfizer generated about 90% of its worldwide revenues in 2002 with just 8 products. Any shortfall of a promising late-stage drug candidate would have left Pfizer with a gaping hole in its product portfolio. In order to deal with these risks, many pharmaceutical companies have started to organize their R&D in partnership. In fact, more than 600 alliances in pharmaceutical R&D are signed every year.

*The joint impact of management control and contingencies on performance and effectiveness in research laboratories in medical faculties, health research institutes and innovative pharmaceutical companies* IGI Global

In *Managing Organizations* Stewart Clegg, Cynthia Hardy and Walter Nord explore the major issues and debates in management and organization. The textbook addresses key topics such as leadership, decision-making and innovation in organizations alongside such themes as diversity, globalization and ecology. Students and teachers of management will find this a comprehensive and wide-ranging resource on the core issues for contemporary managers and organizations.

*Empirical Insights from the Italian Pharmaceutical Industry* Springer Nature

Importance of Microbiology Teaching and Microbial Resource Management for Sustainable Futures brings experts together to highlight the importance of microbiology-discipline-based teaching with its unique skills-based approaches. The book discusses how microscope microbiology has received significant attention since microorganisms played a significant role in the advancement, as well as destruction of, mankind during incidences such as the black death. With the discovery of penicillin from a fungal culture, the beneficial role of microorganisms has been a major catalyst in the progress of biological sciences. Interestingly, there are fundamental aspects of microbiology that did not change since revelations of their identity dating back to the Pasteur era. This book details the progress made and milestones that have been set in the science. Emphasizes traditional and discipline-based teaching with a focus on microbiology Combines pedagogy and the challenges faced in the post-genomic era Provides examples from various parts of the world, including from the Pasteur Institute

*Innovation and Marketing in the Pharmaceutical Industry* IGI Global

The book studies the pharmaceutical industry of India. It is one of the most successful stories of economic expansion and improvements in public health. Indian firms have made access to quality medicines possible and affordable in many developing countries. Indian pharmaceuticals are also exported on a large scale to the United States and other highly regulated markets. A wave of mergers, acquisitions and tie-ups point to growing integration between Indian firms and global pharma multinationals.

*Global Competitiveness in the Pharmaceutical Industry* Springer

This unique guide and professional reference presents a structured framework for practitioners and

students of project, program, and portfolio management to enhance their strategic and analytic capabilities in the evolving discipline of project portfolio management (PPM). It provides a practical, step-by-step approach to building competencies in categorizing, evaluating, optimizing, prioritizing, and managing an IT, pharmaceutical, biotech or other complex R&D-oriented portfolio of investments.

*Remington* Springer Science & Business Media

Based on empirical research from over 240 interviews, the authors present new concepts and trends in global R&D management. Case studies from 18 best-practice companies give detailed answers to the most pressing challenges for mastering international innovation.

*The Case of Out-licensing* SAGE

Since knowledge systems and knowledge management programs are put in place to monitor workers in the performance of their jobs; knowledge is, therefore, an essential component in the achievement of goals and production of economic benefit of an organization. *Dynamic Models for Knowledge-Driven Organizations* presents a widespread collection of research on the understanding of the managerial, technical and human issues associated with the use of knowledge in organizations while bearing in mind the design, development, and maintenance of useful knowledge management systems. This reference is essential for the tools and information needed to effectively implement knowledge management systems and would benefit researchers and practitioners alike.

**Family Business and Technological Innovation** CRC Press

Here is a practical guide that not only presents insights into the organization and management of the disciplines involved in chemical process development but also provides basic knowledge of these disciplines, enabling process development practitioners to recognize and assimilate them in their work. This book illustrates practical considerations through many examples of the successful direction and integration of the activities of chemists, analysts, chemical engineers, and biologists, as well as safety, regulatory, and environmental professionals in productive teams. Moreover, this reference provides guidance on: Directing and carrying out specific tasks and courses of action Making and communicating clear and achievable decisions Solving problems on the spot Managing the administrative aspects of chemical process development The author, Dr. Derek Walker, has directed chemical process development work for four decades, combining firsthand chemical synthesis experience with many other disciplines needed to create chemical processes. You will benefit from his advice and unique insights into: Understanding the workings of matrix organizations Defining missions and creating action plans Developing interdisciplinary approaches to problem solving Holding review meetings, revising goals, and motivating staff Prioritizing programs and responses to emergencies In addition, you'll learn how successful chemists, in collaboration with other disciplines, define the best (green) chemistry for process scale-up, including accommodating FDA requirements in the last process steps and addressing safety and environmental matters early in their work. Case studies provide incisive perspective on these issues. A chapter on recognizing and patenting intellectual property emphasizes the importance of comprehensive literature surveys and understanding invention. A chapter on the future challenges you to think beyond narrow constraints and explore new horizons.

**Advances in Pharma Business Management and Research** IGI Global

Supply Chain Management (SCM) has always been an important aspect of an enterprise's business model and an effective supply chain network is essential to remaining competitive in a global environment. By properly managing the flow of goods and services, businesses can operate more efficiently while managing most of the workload behind-the-scenes. *The Handbook of Research on Global Supply Chain Management* is an in-depth reference source that covers emerging issues and relevant applications of information pertaining to supply chain management from an international perspective. Featuring coverage on topics such as the global importance of SCMs to strategies for producing an effective supply chain, this comprehensive publication is an essential resource for academics and business professionals alike interested in uncovering managerial insight and logistics solutions.

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