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# Nordic Tourism Issues And Cases Hardback

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The Nordic Wave in Place Branding  
 Demography at the Edge  
 Tourism and Entrepreneurship  
 Nordic Tourism  
 Second Home Tourism in Europe  
 Animals, Food, and Tourism  
 Nordic Tourism Policy Analysis  
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 The SAGE International Encyclopedia of Travel and Tourism  
 Fieldwork in Tourism  
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## JAIDA JUAREZ

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*The Nordic Wave in Place Branding* Copenhagen Business School Press DK

*Nordic fisheries at a crossroad* explores how Nordic small-scale fisheries can develop to promote high value creation and product specialization. By looking at recent developments among small-scale but land-based food producers we suggest specialization and dedication as the main development strategies. The central notion is to break away from the price-competitive globalised fish markets and develop new products or distribution models. To succeed in this, there is a need for substantive and coordinated efforts to bridge the gap between conventional logics and the new development logics, between supply and demand. The vision should be to develop viable and composite markets for high quality and specialty fish products through dedication and specialization. Markets that go beyond the local and reach supermarkets and consumers on a national and international scale.

**Demography at the Edge** Edward Elgar Publishing

Tourism is an important, growing industry in all the Nordic countries, but until recently, it has not had a particularly strong focus within the Nordic cooperation framework. This is changing rapidly, and the Nordic Council of Ministers has given a strong signal that increased emphasis should be placed on tourism issues within the Nordic framework. This project is a result of that important political prioritisation. The key objective of this project is to create a framework on which a Nordic Tourism Strategy can be established. Thus, the desired outcome of the project is to define future strategies and projects that will underscore common opportunities and challenges within Nordic tourism. The objective of a Nordic Tourism Policy Analysis is to provide valuable input to each country's work within tourism as well as laying a foundation for a common Nordic Tourism Policy.

**Tourism and Entrepreneurship** Nordic Council of Ministers *Tourism and Entrepreneurship: International Perspectives* provides an innovative, interdisciplinary approach. This book takes as its central theme the role of entrepreneurship in the context of regional, local and national tourism development. By engaging with top academics in both tourism and entrepreneurship this book delivers a cohesive, interdisciplinary examination of the most recent developments in both tourism

and entrepreneurship. Several key themes are explored and articulated through the following concepts and issues: tourism, innovation and entrepreneurship; the role and nature of individual and collective entrepreneurship in different contexts; the role of tourism in responding to development opportunities created by global forces; and finally, issues associated with tourism strategies and policies. Divided into four parts, the book reflects on the most relevant areas of tourism entrepreneurship: \* Understanding the conceptual basis of tourism entrepreneurship \* Creative use of entrepreneurship and processes of social innovation \* Tourism entrepreneurship mediating the global-local divide \* Sectoral strategies and policy issues of tourism entrepreneurship

*Tourism and Entrepreneurship: International Perspective*: \* Explains the impact of tourism entrepreneurship on places and overall regional and destination development \* Examines the role of the public sector in facilitating the need for sustainable tourism development \* Examines the effects and implications of funding schemes and support programmes \* Takes the owner, manager and entrepreneur as the starting point of analysis to explore specific issues \* Allows practitioners and policy-makers to explore practical applications and best practice of theory through a diverse range of international case studies \* Contributed to by an international team of leading scholars in tourism and entrepreneurship

This book is a unique combination of theory, case studies and discussion highlighting the importance of entrepreneurial tourism activity for economic success. It is essential reading for students and researchers in both tourism and entrepreneurship.

**Nordic Tourism** Springer Nature

The new millennium has been characterised by several crises ranging from dramatic acts of terror to natural disasters, as well as the most significant economic recession since the late 1920s. However, despite such challenges the global tourism system has in the main retained its past vitality although in some cases in a different form. The book investigates different kinds of "crisis" and unpacks understandings of crisis in relation to various components in the contemporary tourism system. The aim of this book therefore is to critically analyse the relationship between tourism and crises. The volume focuses on the roles and potential of tourism for development and relations between tourism, environment and broad global process of change at different levels of analysis, highlighting different types of "crisis". In particular it questions the general conviction that tourism-led development is a sustainable and necessarily solid platform from which to develop local, national and regional economies from a range of perspectives. Written by leading academics in the field this book offers valuable insight into tourism's relationship with socio - cultural, environment, economic and political crisis as well as the challenges facing future tourism development.

*Second Home Tourism in Europe* Routledge

Nature has been a key attraction factor for tourism in the Nordic countries for decades. The demand for nature-based tourism has steadily grown and is one of the most rapidly expanding sectors within tourism across Europe and elsewhere. This demand has created opportunities for nature-based tourism to develop as an economic diversification tool within regions rich in natural amenities. But nature-based tourism is not only about tourism businesses and tourists visiting nature. The natural environment as a basis for tourism involves many challenges related to local communities, public access, nature protection and the management of natural resources. This book covers a broad set of topics in contemporary nature-based tourism from Finland, Iceland, Norway and Sweden. Areas discussed are innovation, fishing rights and supply of angling, recreation experience preferences, national park attractions, the cultural clash between

established outdoor recreational use and new tourism activities, the Right of Public Access as opportunity and obstacle, preferences of tourism landscapes, controversies around wilderness development, management of hiking trails, eco-tourism certification, and financing of recreational infrastructure. This book was published as a special issue of the Scandinavian Journal of Hospitality and Tourism.

*Animals, Food, and Tourism* Routledge

Original and thought-provoking, this book investigates how creative experiences, interactions, and place-specific dynamics and contexts combine to give shape to the expanding field of creative tourism across the globe. Exploring the evolution of research in this field, the authors investigate pathways for future research that advance conceptual questions and pragmatic issues.

*Nordic Tourism Policy Analysis* Firenze University Press

This book examines the "oil-tourism interface", the broad range of direct and indirect contact points between offshore oil extraction and nature-based tourism. Offshore oil extraction and nature-based tourism are pursued as development paths across the North Atlantic region. Offshore oil promises economic benefits from employment and royalty payments to host societies, but is based on fossil fuel-intensive resource extraction. Nature-based tourism, instead, is based on experiencing natural environments and encountering wildlife, including whales, seals, or seabirds. They share social-ecological space, such as oceans, coastlines, cities and towns where tourism and offshore oil operations and offices are located. However, they rarely share cultural or political space, in terms of media coverage, public debate, or policy discussion that integrates both modes of development. Through a comparative analysis of Denmark, Iceland, Newfoundland and Labrador, Norway, and Scotland, this book offers important lessons for how coastal societies can better navigate relationships between resource extraction and nature-based tourism in the interests of social-ecological wellbeing.

*Tourism Employment in Nordic Countries* Springer Nature

The Arctic has often been seen as a natural area, or even a "wilderness", where mainly indigenous and subsistence activities have been prominent. Contrary to this, the present volume highlights the very long historical development of resource use systems in northern Europe, across multiple actors and multiple levels, and including varying population groups. The book takes a past-present-future perspective that illustrates the paths to institutional emergence, change or persistence over time. It also illustrates how institutions may themselves drive changes, through a focus on resource use cases in northern Europe. This volume demonstrates that understanding "northern" issues is less about understanding sets of geophysical, climatological or environmental conditions than about understanding social and institutional structures. Understanding these trajectories into the future is seen as a key way of understanding what responses to future change may be likely and what the institutions are that will shape, limit or enable our responses to climate change. This book will be of great use to scholars and graduates in the fields of Arctic and northern-region politics, and to researchers of resource use and climate change with a focus on vulnerability, social vulnerability, adaptation and mitigation.

**Nordic fisheries at a crossroad** Springer

The widespread international interest in the Nordic region and the mobility of Nordic brand imaginaries call for more research into the global relevance of Nordic place-branding practices. This book offers a timely attempt to unpack the specificity of the Nordic in regard to place branding by gathering different transdisciplinary accounts written by researchers in marketing, tourism, geography, communication, sociology and political

science.

**Socio-economic importance of ecosystem services in the Nordic Countries** Nordic Council of Ministers

An exploration of Arctic tourism, focusing on tourist experiences and industry provision of those experiences; this is the first compilation to concentrate on the fundamental essence of the Arctic as being a geographical periphery, but also an experiential core that offers peak tourism experiences. Part 1 investigates the depth and dimensions of tourist experiences in the Arctic. Chapters examine the essence of diverse peak experiences and delve into the factors that give rise to these experiences. Part 2 considers the links between these core experiences and the tourism industry that seeks to sustain itself by facilitating such satisfying outcomes.

*Sustainable Tourism and Indigenous Peoples* Routledge

Nordic TourismChannel View Publications

**Tourism in European Microstates and Dependencies** CABI

The creation of the Nunavik is a major step forward, both for the Province of Quebec and its Inuit population. Not only does it underline the recognition of the Inuit people and their identity but it also stresses the importance of discussing some fundamental issues regarding the emancipation of the Inuit, their empowerment, the development and management of the northern resources of Quebec, and the protection and conservation of the fragile Nordic ecosystems. Rich in culture and scenery, Nunavik has identified tourism as one of the main and best suited avenue for economic development. But before Nunavik can truly enjoy the benefits of a well established tourism “industry”, many challenges need to be met. The development of tourism in a new destination is not only challenging but it requires human efforts, political and economic will over a large amount of time without much guarantees as to what will work or not. It is in this context that in August 2008, the members of the newly created International Polar Tourism Research Network (IPTRN) came to Kangiqsujuak, Nunavik, to discuss how tourism can play a role in regional development. The collection of articles presented here is the result of the coming together of a group of polar tourism researchers from around the world, who met in Nunavik - the northernmost part of Quebec, to discuss polar tourism as a tool for regional development. Such a book does not claim to address all issues facing the polar destinations. It is nevertheless a base for reflection. Many of the new emerging regions of the circumpolar world, like the Nunavik, are experimenting with new powers and responsibilities. For scientists, this is an excellent time to assist with the experiences that have been well documented from other Northern, Arctic and polar regions. For tourism, this book is meant to offer a range of perspectives on how challenges can be met and how solutions can be implemented for the benefit of all local interests.

*Tourism Destination Development* PUQ

Viewed through a politico-economic lens, Nordic countries share what is often referred to as the ‘Nordic model’, characterised by a comprehensive welfare state; higher spending on childcare; more equitable income distribution; and lifelong-learning policies. This edited collection considers these contexts to explore the complex nature of tourism employment, thereby providing insights into the dynamic nature, characteristics, and meaning of work in tourism. Contributors combine explorations of the impact of policy on tourism employment with a more traditional human resources management approach focusing on employment issues from an organizational perspective, such as job satisfaction, training, and retention. The text points to opportunities as well as challenges relating to issues such as the notion of ‘decent work’, the role and contribution of migrant workers, and more broadly, the varying policy objectives embedded within the Nordic welfare

model. Offering a detailed, multi-faceted analysis of tourism employment, this book is a valuable resource for students, researchers and practitioners interested in tourism employment in the region.

*Rural Tourism* Routledge

This book approaches the Arctic from a postcolonial perspective, taking into account both its historical status as a colonised region and new, economically driven forms of colonialism. One catchphrase currently being used to describe these new colonialisms is ‘the scramble for the Arctic’. This cross-disciplinary study, featuring contributions from an international team of experts in the field, offers a set of broadly postcolonial perspectives on the European Arctic, which is taken here as ranging from Greenland and Iceland in the North Atlantic to the upper regions of Norway and Sweden in the European High North. While the contributors acknowledge the renewed scramble for resources that characterises the region, it also argues the need to ‘unscramble’ the Arctic, wresting it away from its persistent status as a fixed object of western control and knowledge. Instead, the book encourages a reassertion of micro-histories of Arctic space and territory that complicate western grand narratives of technological progress, politico-economic development, and ecological ‘state change’. It will be of interest to scholars of Arctic Studies across all disciplines.

**Tourism and Crisis** Routledge

This book uniquely focuses on human rights issues associated with tourism development and tourism businesses. Tourism is a manifestation of globalization and it intersects with human rights on so many levels. These implications are increasingly relevant in light of the COVID-19 pandemic and subsequent global economic hardship. Split into two main sections, the first establishes a background to human rights issues with reference to tourism, and the second provides a multi-disciplinary analysis of a range of selected human rights issues in tourism; these include displacement, security, privacy, discrimination, freedom of movement, the rights of Indigenous people, sex tourism and labour conditions. All chapters include case studies to showcase specific issues such as legal rulings or tourism policies/regulations. This book is written by a highly regarded team of authors specializing in tourism studies and human rights law. This significant volume on the interaction between tourism development and the safeguarding of human rights will be of interest to a variety of disciplines, in the fields of tourism, political science and tourism/human rights.

**Tourism, nature and sustainability** Nordic Council of Ministers

Taking a global and multidisciplinary approach, The SAGE International Encyclopedia of Travel and Tourism examines the world travel and tourism industry, which is expected to grow at an annual rate of four percent for the next decade.

*Fertile Links? Connections Between Tourism Activities, Socioeconomic Contexts and Local Development* Nordic Council of Ministers

In this book, we introduce the themes and approaches covered in the issue Sustainable Tourism Marketing. Its objective was to analyze the main contributions made as a result of research related to sustainable tourism–marketing management and current trends in the field. This book gathered articles about the marketing of destinations, and the marketing and communication management of companies and tourism organizations from a sustainable tourism perspective.

*Tourism, Climate Change and Sustainability* Routledge

The working group on Sustainable Consumption and Production, under the Nordic Council of Ministers requested consultants from Gaia to identify, write out and publish best practice cases of sustainable consumption and production on the UNEP SCP

Clearinghouse. This report presents nineteen initiatives that cover two particular themes: 1) Sustainable Lifestyles and Education and 2) Sustainable Public Procurement. The cases have also been added into the UNEP's 10 Year Frame-work Program (10YFP) information platform, the SCP Clearinghouse which is a concrete result of Rio+20. The objective is to enhance international cooperation in order to accelerate a shift towards sustainable consumption and production in developed and developing countries. The SCP Clearinghouse is a web-based information sharing tool, which can be used by different actors as an inspiration for advancing SCP worldwide.

#### **Sustainable Tourism Marketing** CABI

"Experiences have become the hottest commodities the market has to offer. No matter where we turn, we are constantly inundated by advertisements promoting products that promise to provide us with some ephemeral experience that is newer, better, more thrilling, more genuine, more flexible, or more fun than anything we have previously encountered. In turn, consumers themselves are increasingly willing to go to great lengths, invest large sums of money, and take great risks to avoid "the beaten track" and "experience something new." "Working with an interdisciplinary approach, this book critically analyzes the significance this market for experiences (and interest in them) is having as a generative motor of cultural and socioeconomic change in modern society."--Jacket.

*Human Rights Issues in Tourism* Nordic Tourism

The inherent mobility of tourists and consequent relative

ephemerality of contact between the visitor and the visited tourism phenomenon have specific characteristics that challenge the usual fieldwork practices of the social and physical sciences. Such conditions create specific concerns for the tourism researcher in terms of their positionality, relationality, accessibility, ethics, reflexivity, and methodological appropriateness. *Fieldwork in Tourism* is the first book to focus on this extremely significant component of contemporary tourist research and provides hands on approaches to conducting tourism fieldwork in a range of settings, exploring the methodological considerations and offering strategies to mitigate these. The book also discusses how fieldwork affects researchers personally and what happens to field relationships. Divided into five sections, each with an introduction and a guide to further reading, the chapters cover the context of fieldwork, research relationships, politics and power, the position of the researcher in the field, research methods and processes, including virtual fieldwork, and the relationships between being a tourist and doing fieldwork. The concluding chapter suggests that the link between tourism and fieldwork perhaps offers greater insights into understanding creative fieldwork than may be imagined. This book incorporates a rich and diverse set of fieldwork experiences, insights and reflections on conducting fieldwork in different settings, the problems that emerge, the solutions that were developed, and the realities of being 'in the field'. *Fieldwork in Tourism* is an essential guide for Tourism higher level students, academics and researchers embarking on research in this field.

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