
Aau Basketball Sponsorship Packages

Concepts, Methodologies, Tools, and Applications

NCAA-AAU Dispute

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Hearings

The Youth Sports Crisis: Out-of-Control Adults, Helpless Kids

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A History of Icons, Idols, and Ideas

The Comprehensive Guide to Careers in Sports

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The AAU Tournament, 1921-1968

The Crisis

Sports Media, Marketing, and Management: Breakthroughs in Research and Practice When Women Rule the Court

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U.S. Army Recruiting News

Commerce Business Daily

Black Enterprise

The Final Report of the President's Commission on Olympic Sports

A Biographical Dictionary

The final report on the President's Commission on Olympic Sports

Annual Reports of the National Collegiate Athletic Association

Journal of Health, Physical Education, Recreation

Tommy Stevens' Memoir

Digital Marketing and Consumer Engagement: Concepts, Methodologies, Tools, and Applications

The Remarkable Story of the McPherson Refiners, the First Team to Dunk, Zone Press, and Win the Olympic Gold Medal.

Findings of fact and supporting material

InfoAAU.

Sport Facility & Event Management

NCAA-AAU Dispute, Hearings...89-1, August 16-20, 23-27, 1965

Hearings, Eighty-ninth Congress, First Session, on the Controversy in Administration of Track and Field Events in the United States
Gender, Race, and Japanese American Basketball
Slam for Life: The Story of a Girl's AAU Basketball Team

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SKYLAR AIDAN

Concepts, Methodologies, Tools, and Applications ABC-CLIO

America loves sports. This book examines and details the proof of this fascination seen throughout American society—in our literature, film, and music; our clothing and food; and the iconography of the nation. NCAA-AAU Dispute

AuthorHouse

Here we have in *Aint No Place Safe*, a complicated coming-of-age story about the struggles of a young man by the name of Raheem Porter as he grows up in the Badlands section of Philadelphia, Pennsylvania. How does a young black male navigate his way safely into adulthood with so much violence and drug use sitting right outside his front door? Even with extreme God-given talent both athletically as well as academically, the chance and opportunity to excel in life can be seen as simply just a dream. Our

protagonist, Raheem, is an extremely talented basketball player (who is well sought after by most division 1 schools) just as his twin-like sixteen-year-old cousin, Kareem, was. In the opening scene, Kareem is tragically shot and killed for a pair of expensive basketball sneakers while a helpless Raheem looks on. Although this traumatic event is life altering, somehow with the help of a loving grandmother (Mother Porter a.k.a. Nana) and the support of a few caring teachers, a strong-willed Raheem perseveres. Raheem's basketball talents very quickly blossom along with his size and height. He becomes something to marvel at. Instead of this creating a narcissist, it somehow humbles the young man. He subconsciously understands that his talents are a blessing and is to be used for the betterment of his family's future.

It'S Either Working for You or Someone Else Dorrance Publishing

BLACK ENTERPRISE is the ultimate source for wealth

creation for African American professionals, entrepreneurs and corporate executives. Every month, BLACK ENTERPRISE delivers timely, useful information on careers, small business and personal finance.

Hearings IGI Global

The application of marketing and management concepts to sports products and services is vital to the success of the industry.

When appealing to the target audience of an event, it is essential to construct a strong marketing plan by utilizing emergent technologies and strategies. Sports Media, Marketing, and Management: Breakthroughs in

Research and Practice is a comprehensive reference source for the latest scholarly material on the effectiveness of current methodologies and theories, in an effort to improve promotional activities, management, and the organization of all aspects of the sports industry. Highlighting a range of pertinent topics, such as brand

management, social media, and sports tourism marketing, this publication is ideally designed for students, researchers, academicians, professionals, and practitioners as well as scientists and executive managers interested in the marketing strategies of sporting media and events.

The Youth Sports Crisis: Out-of-Control Adults, Helpless Kids

U of Nebraska Press
The Crisis, founded by W.E.B. Du Bois as the official publication of the NAACP, is a journal of civil rights, history, politics, and culture and seeks to educate and challenge its readers about issues that continue to plague African Americans and other communities of color. For nearly 100 years, The Crisis has been the magazine of opinion and thought leaders, decision makers, peacemakers and justice seekers. It has chronicled, informed, educated, entertained and, in many instances, set the economic, political and social agenda for our nation and its multi-ethnic citizens.

How the Pressure to Win at All Costs Endangers Youth Sports, and What Parents Can Do About It

Harvard University Press
Once only associated with North America and Europe, formal athletic events are now becoming more prevalent in Asia as well. With the expansion of this industry, there is a need for efficient and strategic advertising to promote competitions, events, and teams. Emerging Trends and Innovation in Sports Marketing and Management in Asia brings together research and case studies to evaluate and discuss the effectiveness of current methodologies and theories in an effort to improve promotional activities and the organization of all aspects of the sports industry. This publication is an essential reference source for academicians, researchers, industry practitioners, and upper-level students interested in the theories and practices of sports marketing and management with a special focus on Asia.

A History of Icons, Idols, and Ideas

Jones & Bartlett Learning
This provocative critique of the youth sports movement examines the various issues surrounding children in sports and provides a plan

for reform based on a change in philosophy and practice. • Contains a separate chapter on youth football that highlights the toxic elements of the sport • Features a comprehensive bibliography of some 275 sources containing scholarly and popular books, periodicals, conference papers, and online resources • Offers a comprehensive view on the topic, including the expenses, injuries, and exploitation by coaches • Explores the damaging culture of hypermasculinity inherent in boys sports

The Comprehensive Guide to Careers in Sports Jones & Bartlett Learning
Presents 577 biographical entries on the lives and careers of individuals important to the history of basketball, from its origins to the present.

AAU News ABC-CLIO

As more students enter the growing field of sports management, there is a greater need for information informing them about their career choices. Careers in Sports provides an overview of what students should consider and expect from the varied career options available to them. This book answers the questions students are

most likely to have, including what courses they should take, what areas are available to them, what salary can they expect to earn after graduation, and how they can get the job of their dreams. In the highly competitive field of sports management, it is important for individuals to prepare themselves well and to make the right decisions along the way. Although there are no guarantees of success, this book will increase students' likelihood of finding success in the sports industry.

Encouraging research and realistic expectations, this book has been developed by an author with many years of experience as a respected practitioner, teacher and internship coordinator.

The AAU Tournament, 1921-1968 FriesenPress
Consumer interaction and engagement are vital components to help marketers maintain a lasting relationship with their customers. To achieve this goal, companies must utilize current digital tools to create a strong online presence. *Digital Marketing and Consumer Engagement: Concepts, Methodologies, Tools, and Applications* is an

innovative reference source for the latest academic material on emerging technologies, techniques, strategies, and theories in the promotion of brands through forms of digital media. Highlighting a range of topics, such as mobile commerce, brand communication, and social media, this multi-volume book is ideally designed for professionals, researchers, academics, students, managers, and practitioners actively involved in the marketing industry.

The Crisis Jones & Bartlett Publishers
Sport Facility and Event Management provides readers with a working knowledge of how to manage sport facilities and how to plan, manage, implement, and evaluate sport events. The text integrates timely theoretical insights with real-world practicality and application, affording readers a strong foundation in facility and event management. The authors focus on a broad range of facilities and events, from community recreation facilities to large venues, reflecting the diversity of the industry. *Sports Media, Marketing,*

and Management: Breakthroughs in Research and Practice IGI Global

1936 was the most significant year in basketball's first half century. For the first time, Olympic basketball ended with a gold medal game. Dr. James Naismith was honored at the Berlin Olympics for his wonderful invention, as basketball achieved widespread international acceptance in a short period of time. 45 years after creating an exciting indoor sport for a physical education class, Naismith watched 23 countries vie for the gold. Boycotts protested Hitler's policies within the Olympic host country of Germany, and as a result, politics and sports were forever linked. Other meaningful firsts for the 1935-36 playing season included controversy in the US Olympic Tryout system, a problematic lack of funding for US Olympians, and the actualization of new basketball strategies. Fast breaking offenses, dunking the ball, and full court zone pressure were important new techniques that radically changed the game. This book tells the little known story of the 1936 team which transformed basketball.

The book documents the McPherson Refiners significant role in developing basketball's faster, dynamic playing style. The mishaps and fortunes of the Refiners and three other AAU teams who placed men on Berlin's muddy clay court will be the focus of the book.

When Women Rule the Court University of Arkansas Press
-Sport and new media.
Principles and Practice of Sport Management Page Publishing Inc
The Historical Dictionary of Basketball is a comprehensive account of all forms of basketball_amateur, professional, men's, women's, Olympic, domestic, and international_from its invention in 1891 by Dr. James Naismith through the present day. This is done through a chronology, an introductory essay, an extensive bibliography, and over 600 cross-referenced dictionary entries on the people, places, teams, and terminology of the game.

American Sports: A History of Icons, Idols, and Ideas [4 volumes]

IGI Global
EBONY is the flagship magazine of Johnson

Publishing. Founded in 1945 by John H. Johnson, it still maintains the highest global circulation of any African American-focused magazine.

Coming on Strong Scarecrow Press
The Youth Sports Crisis: Out-of-Control Adults, Helpless Kids
ABC-CLIO
Ebony Trafford Publishing
Committee Serial No. 89-40. Reviews jurisdictional dispute between bodies governing U.S. amateur athletics and its impact on U.S. representation in international athletic competitions, including the Olympics.

Sports Sponsor Factbook Rutgers University Press
Drawing on historical records and contemporary interviews, Cahn chronicles the remarkable transformation made by women's sports in the the 20th century, revealing the struggles faced by women to overcome social constraints and behavior codes, and how sport has changes their lives. Photos.

Game On ESPN
The Amateur Athletic Union (AAU) has long symbolized the idealism of amateur athletic competition. For basketball especially, the AAU provided an opportunity for athletes to

showcase their skills for the benefit of the team and the sport, not the bottom line. In *The Golden Age of Amateur Basketball*, Adolph H. Grundman recounts the history of the AAU National Tournament during its golden age, 1921 through 1968. ø Grundman analyzes the early tournaments, examining rule changes, key players, and dominant teams. He explores the rivalries between corporations for amateur dominance after 1935, the competition between the AAU and the National Collegiate Athletic Association for representation in Olympic basketball, the question of just how amateur ?amateur? basketball really was, and the reasons for the demise of postcollegiate amateur basketball. *The Golden Age of Amateur Basketball* provides the first history of AAU basketball and identifies players and teams that made major contributions to basketball history.
Historical Dictionary of Basketball
The Youth Sports Crisis: Out-of-Control Adults, Helpless Kids
For nearly one hundred years, basketball has been an important part of

Japanese American life. Women's basketball holds a special place in the contemporary scene of highly organized and expansive Japanese American leagues in California, in part because these leagues have produced numerous

talented female players. Using data from interviews and observations, Nicole Willms explores the interplay of social forces and community dynamics that have shaped this unique context of female

athletic empowerment. As Japanese American women have excelled in mainstream basketball, they have emerged as local stars who have passed on the torch by becoming role models and building networks for others.

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