

# Business Mathematics For Bba

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*Business Mathematics* by Dr. Alok Gupta Thakur Publication Private Limited

Offering treatment of selected topics in finite maths and calculus, this edition continues to provide an informal presentation of the mathematical principles, techniques and applications most useful to students in business, economics and the life and social sciences. Oriented towards the needs of the student, the book has many pedagogical features including algebra flashbacks, notes to the student, points for thought or discussion and an array of problems and applications to support the learning process.

*Business Mathematics*: Pearson Education India  
 CONTEMPORARY BUSINESS MATH FOR COLLEGES, 15th Edition presents an arithmetic-based, basic approach to business math. It emphasizes a practical, skill-building approach to prepare readers for careers in business through step-by-step development of concepts, numerous practice exercises, and real-world application of techniques. The text progresses from the most basic to more complex business math topics. The accompanying CD-ROM includes tutorials, video clips, and more to help readers gain confidence in mathematics.

**Applied Mathematics for Business, Economics and the Social Sciences** EDUCATIONAL PUBLISHERS & DISTRIBUTORS

This proven 13th Edition text, presents an arithmetic-based, basic approach to business math. It emphasizes practical skill-building to prepare students for future careers in business through step-by-step development of concepts, numerous practice exercises throughout, and a focus on real-world application of techniques. The text advances from most basic to more complex business math topics. A brief version is also available.

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"The fifteenth edition of Business Mathematics has been significantly revised to update the text, improve the discussions, and make the material more relevant to students. The focus on real-world applications has been sharpened. A different well-known company is highlighted at the beginning of each chapter

and used throughout the chapter in examples, discussions, exercises, and a case at the end. Each chapter ends with two business application cases that will help students integrate concepts from the chapter. This edition is full of data, examples, graphs, photographs, and news clippings that will help students understand the relevance of the material as it teaches them to interpret data and information. A global perspective is emphasized through examples and exercises that highlight issues in other countries. This book shows students how to use math to solve a wide variety of problems in business and also within families. Primary goals are to develop students' understanding of business, increase their ability to figure out how to work many different kinds of business problems, and motivate them using many actual business applications to which they can relate"--  
*Business Mathematics* by Dr. B. N. Gupta, Dr. Pushkar Nath and Shyamles Kumar South Western Educational Publishing  
 A book on Business Mathematics

**BUSINESS MATHEMATICS - I Minor ( English )** SBPD Publications

This book is useful for B.Com, B.A., B.B.A., B.C.A., B.B.M., etc. of all universities in Maharashtra. The book has been written in simple and lucid manner to make the subject matter easy to understand. An ample number of practical problems under both solution and exercise section has been given for practice to the students.

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**Contemporary Business Mathematics for Colleges** McGraw-Hill Companies

The book is written for the students of Commerce Undergraduate and MBA. Matrices and Determinants have been written from the viewpoint of Commerce students.

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CONTEMPORARY BUSINESS MATH FOR COLLEGES presents an arithmetic-based, basic approach to business math. It emphasizes a practical, skill building approach to prepare students for future careers in business through step-by-step development of concepts, numerous practice exercises throughout, and a focus on real-world application of techniques. The text progresses from the most basic to more complex business math topics. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

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Introduction to Business Mathematics SBPD Publications

Business Mathematics focuses on transforming learning and teaching math into its simplest form by adopting learning by application approach. The book is refreshingly different in its approach, and endeavors to motivate student to learn the concept and apply them in real-life situations. It is purposely designed for the undergraduate students of management and commerce and covers wide range of syllabuses of different universities offering this course.

**Business Mathematics** S. Chand Publishing

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