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R. Fowler (1991), M. Swan (1995), D. Reah (1998), J. Morley (1998). The syntactical classification of the headlines was studied by I. Mardh (1980), Caroline M. de B. Clark (2007).

NEWSPAPER STYLE: STYLISTIC FEATURES OF THE HEADLINE

The study aims at:

1. identifying some linguistic features of newspaper language.
2. shedding light on the style used in newspapers and how it differs from that used in literary writing.

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To understand the language peculiarities of English newspaper style it will be sufficient to analyze the following basic newspaper features:

- a) brief news items
- b) advertisements and announcements

Stylistic Devices:

Newspaper Style Newspaper style has its

specific vocabulary features and is characterized by an extensive use of:

1. special political and economic terms;
2. non-term political vocabulary;
3. newspaper cliché;
4. abbreviations;
5. neologisms.

The following grammatical peculiarities of brief news items are of paramount importance, and may be regarded as grammatical parameters of newspaper style:

1. complex sentences with a developed system of clauses;
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Newspaper Style Stylistic Features Of The Headlines

NEWSPAPER STYLE: STYLISTIC FEATURES OF THE HEADLINES

Feature style. News stories are not the only type of material that appear in newspapers and magazines. Longer articles, such as magazine cover articles and the pieces that lead the inside sections of a newspaper, are known as features. Feature stories differ from straight news in several ways.

Newspaper Style Stylistic Features Of The Headlines

Stylistics is a branch of applied linguistics concerned with the study of style in texts, especially, but not

exclusively, in literary works. Also called literary linguistics, stylistics focuses on the figures, tropes, and other rhetorical devices used to provide variety and a distinctness to someone's writing.

The Elements of Style: Stylistics in Literature

NEWSPAPER STYLE. BELLES-LETTERS STYLE. The literary communication, most often (but not always) materialized in the written form, is not homogeneous, and proceeding from its function (purpose) we speak of different functional styles. As the whole of the language itself, 'functional styles are also changeable.

FUNCTIONAL STYLES AND FUNCTIONAL STYLISTICS –

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Our methodology to define the stylistic variations related to newsworthiness categories relies on a descriptive analysis of different features,

i.e., syntactic, lexical and compositional features. Linguistic Features and Newsworthiness: An Analysis of ... News style, journalistic style, or news-writing style is the prose style used for news reporting in media such as newspapers, radio and television. News writing attempts to answer all the basic questions about any particular event—who, what, when, where and why and also often how—at the opening of the article. This form of structure is sometimes called the "inverted pyramid", to refer to the decreasing importance of information in subsequent paragraphs. News stories also contain at least ... News style - Wikipedia Newspaper Style News in newspapers is written so that it may be edited from the bottom up. As old editors liked to say, a page

form is not made of rubber. It won't stretch. What doesn't fit is thrown away. Historians trace the inverted pyramid, which is not the traditional style of British or other foreign newspapers, to the American Civil War, when Writing Style Differences in Newspaper, Radio, and ... Advertisement is a genre of newspaper style proper. Main purpose of advertisement is to sell the product and to make money. First they inform you they are introducing new product and they try to persuade you indirectly to buy it by using headline, emotionally colored words and syntax. Stylistic Analysis of an Advertisement - 2065 Words | Bartleby A news feature is a type of feature story written in the style of a news article. It tackles a topic with painstaking detail and requires facts and

research to back the story. News features are increasingly found in publications, as they are more engaging for readers than hard news. What Is a News Feature? - Reference.com An important pragmatic and sociolinguistic feature of English NS is that it is different in newspapers intended for different readership. There are two kinds of newspaper oriented to people of different social status: serious or quality papers for the upper classes and popular papers or tabloids for the working class. FUNCTIONAL STYLISTICS Example | Graduateway The newspaper article will use the past tense to describe an event that occurred recently, in the past. It will use the present tense to discuss an event that is going to happen in the near future. For example, if you have a

sentence in the article like, "In all, eight were dead," this means the article is in past tense. How to Analyze Newspaper Language (with Pictures) - wikiHow It combines a feature writing style with hard news reporting. Here are a few tips to help you learn how to write a news feature story. Find a Topic That's Doable News features typically try to shed light on problems in our society, but many people doing news features for the first time try to tackle topics that are just too large.

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