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The Essential HBO Reader
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Television Economics
Vertical Poetry
The Media Economy
Platform Power and Policy in Transforming
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International Law
Achtung-Panzer!
Hockey Towns

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*The Essential
HBO Reader*
West
Academic
Publishing
In the late
2000s,
television no
longer
referred to an
object to be
watched; it
had
transformed
into content to
be streamed,
downloaded,
and shared.

Tens of
millions of
viewers have
“cut the cord,”
abandoned
cable
television,
tuned into
online
services like
Netflix, Hulu,
and YouTube,
and also
watch pirated
movies and
programmes
at an
unprecedente
d rate. The
idea that the
Internet will
devastate the
television and

film industry
in the same
way that it
gutted the
music industry
no longer
seems
farfetched.
The television
industry,
however,
remains
driven by
outmoded
market-based
business
models that
ignore
audience
behaviour and
preferences.
In Post-TV,
Michael

Strangelove explores the viewing habits and values of the post-television generation, one that finds new ways to exploit technology to find its entertainment for free, rather than for a fee. Challenging the notion that the audience is constrained by regulatory and industrial regimes, Strangelove argues that cord-cutting, digital piracy, increased competition, and new modes of production

and distribution are making audiences and content more difficult to control, opening up the possibility of a freer, more democratic, media environment. A follow-up to the award-winning *Watching YouTube*, *Post-TV* is a lively examination of the social and economic implications of a world where people can watch what they want, when they want, wherever they

want.

Video Economics

Lexington, Mass. ; Toronto : Lexington Books Updated with an emphasis on current issues, this classic casebook emphasizes developments in international law, with expertly edited cases and problems for class discussion. *Cases and Materials on International Law* offers a treatment of the subject for introductory and advanced

classes and detailed readings and reference materials for those who wish to pursue topics in depth. The fourth edition enriches every chapter with new information on institutions contributing to the sources and enforcement of international law, including the World Trade Organization, the International Criminal Tribunals for Yugoslavia and Rwanda, the

prospective International Criminal Court, and organizations in the fields of law of the sea and arms control. International criminal law now has a chapter of its own, and the casebook gives expanded treatment to human rights, environmental law, and economic law. **Operation Code Breaker** Createspace Independent Publishing Platform Luke uncovers a plot to steal a famous

painting and gets caught up in the gang's attempt to break a code that will lead them to a stash of Nazi gold. Competition Policy and Intellectual Property Springer The founding of Home Box Office in the early 1970s was a harbinger of the innovations that transformed television as an industry and a technology in the decades that followed. HBO quickly

became synonymous with subscription television and became the leading force in cable programming. Having interests in television, motion picture, and home video industries was crucial to its success. HBO diversified into original television and movie production, home video sales, and international distribution as these once-separate entertainment sectors began converging

into a global entertainment industry in the mid-1980s. HBO has grown from a domestic movie channel to an international cable-and-satellite network with a presence in over seventy countries. It is now a full-service content provider with a distinctive brand of original programming and landmark shows such as The Sopranos and Sex and the City. The network is widely recognized for

its award-winning, innovative and provocative programming, including dramatic series such as Six Feet Under and The Wire, miniseries such as Band of Brothers and Angels in America, comedies such as Curb Your Enthusiasm and Def Comedy Jam, sports shows such as Inside the NFL and Real Sports with Bryant Gumbel, documentary series such as Taxi Cab Confessions and Autopsy,

and six Oscar-winning documentaries between 1999 and 2004. In *The Essential HBO Reader*, editors Gary R. Edgerton and Jeffrey P. Jones bring together an accomplished group of scholars to explain how HBO's programming transformed the world of cable television and how the network continues to shape popular culture and the television industry. Now, after more than three

and a half decades, HBO has won acclaim in four distinct programming areas—drama, comedy, sports, and documentaries—emerging as TV's gold standard for its breakout series and specials. *The Essential HBO Reader* provides a comprehensive and compelling examination of HBO's development into the prototypical entertainment corporation of the twenty-first century.

Post-TV

Dorling Kindersley Ltd Video Economics is an analysis of the economics and business strategies of the television industry. Bruce Owen and Steven Wildman identify the complex chain of programme producers, distributors (networks), and retailers (video stores, cable systems, and broadcast stations), whose objectives are to obtain viewers in order to sell them to advertisers, to

charge them an admission fee, or both. Among the concepts the authors explain and apply are those of public good, economies of scale, and price discrimination.

Positive Lightning

University Press of Kentucky
This text examines the influence of media industry organization and practices on society; at the same time, it offers students pursuing both scholarly and

professional careers related to the media industries a comprehensive overview of how the industries work, why they work as they do, and what the broader theoretical and practical implications of the media industries are.

The Political Economies of Media

Random House Value Pub
The media of Western Europe and the US are for the most part capitalist ventures,

operated by private parties for the purpose of generating profit, and are thus subject to the operational principles of the market system. Even non profit orientated media - such as public broadcasting - are influenced.

Star Wars
Extraordinary
Droids Boom
Koninklijke Uitgevers
This is one of the most significant military books of the twentieth century. By an outstanding

soldier of independent mind, it pushed forward the evolution of land warfare and was directly responsible for German armoured supremacy in the early years of the Second World War.

Published in 1937, the result of 15 years of careful study since his days on the German General Staff in the First World War, Guderian's book argued, quite clearly, how vital the

proper use of tanks and supporting armoured vehicles would be in the conduct of a future war.

When that war came, just two years later, he proved it, leading his Panzers with distinction in the Polish, French and Russian campaigns.

Panzer warfare had come of age, exactly as he had forecast.

This first English translation of Heinz Guderian's classic book - used as a textbook by

Panzer officers in the war - has an introduction and extensive background notes by the modern English historian Paul Harris.

Convergence
Arms & Armour
Papers and commentaries originally presented at a March 2007 symposium held in Ottawa, Ont.
Sun Bread
Bink Books
Every Canadian town has a hockey story, and Ron MacLean has a hockey story for every

town. A new book by the co-author of the national bestseller *Cornered*. When you first meet Ron MacLean, he asks where you're from, and he always comes back with a story. No one has crossed this country more than MacLean. In his 28 years on *Hockey Night in Canada* and now as host of *Rogers' Hometown Hockey*, Ron has met fascinating people from coast to coast and has great stories to tell.

Now, in this new book, MacLean is back, with brand new tales from across the country. These are stories you've never heard before. From London to Castlegar, Yellowknife to Cole Harbour, Medicine Hat to Trois Rivieres, from Bantam to Junior B to the NHL, our country is full of great characters: Players, coaches, hockey moms and hockey dads; rivalries, practical jokes, careers

that grew out of nothing and "can't lose" prospects who flamed out too soon; spectacular triumphs, heart-breaking tragedies and tales of friendship, betrayal, love and loyalty—all compelling, entertaining and inspiring. Once again working with Kirstie McLellan Day, co-author of the blockbuster bestsellers *Playing With Fire*, *Tough Guy* and *Cornered*, this is MacLean at his finest.

Overcoming School Refusal

Australian Academic Press

This text uses statistical and documentary evidence to illustrate how football works as a business, and the techniques of business strategy to explain why some clubs are winners and others are not. After a historical description of football's finances, the book moves to a contemporary analysis of the state of the game

financially. Embedded in the text are various analyses of the modern English game including a league table of major teams that compares success on the field with that off the field since the war.

The Carnivorous Lamb

Princeton University Press

The contributors show that digital media are disrupting entire media industries, but without erasing the past and insist

that one media sector is not the same as the next. As the title signals even in the age of convergence and remix culture, different media continue to display their own distinctive political economies.

Understanding Quantum Technologies

SAGE Publications, Incorporated
Kate Winter teaches dog owners how to train their canine companions. During her

spare time, accompanied by her Lab, Dakota, she explores the woods and beaches on foot or horseback. She's worried that something's happening in her relationship, but she can't get her girlfriend Trish to talk to her about it. Faith Hutchins recently lost her sight after a terrible outdoor accident. She's dealt with her anger, depression, and blindness primarily on

her own. A seeing-eye dog would help alleviate her reliance on anyone else, but the guide dog school has been unsuccessful in providing her with one. On a mission to find someone who will train a dog specifically for her, she ultimately zeroes in on Kate. They say lightning never strikes the same place twice. But positive lightning is notoriously unpredictable and can ignite a fire when

and where least expected . . . no matter who's in its path."
Media
Economics
Taylor & Francis
Winter's gray chill has set in and everyone misses the sun-especially the baker. So she decides to bring some warmth to the town by making sun bread. And as the bread bakes, rising hot and delicious, everyone comes out to share in its goodness. Everyone, including the sun itself.

With a lilting, rhyming text, colorful illustrations, and a recipe for baking your own sun bread, this tasty treat from the illustrator of the best-selling *Abuela* is just right for all ages to enjoy.

Ancestry

Scrapbook

White Pine Press (NY)

The notion of Normative Power Europe (NPE) is that the EU is an 'ideational' actor characterised by common principles and acting to diffuse norms

within international relations. Contributors assess the impact of NPE and offer new perspectives for the future exploration of one of the most widely used ideas in the study of the EU in the last decade.

Government and the Sports Business

Andersen Press

This fully updated third edition analyzes the media industries and their activities from macro to micro levels, using

concepts and theories to demonstrate the role the media plays in the economy as a whole. This textbook breaks new ground through its analysis of the rapidly changing and evolving media economy from two unique perspectives. First, the book explores how media industries function across global, national, household, and individual levels of society. Second, it assesses how

key forces such as technology, globalization, regulation, and consumer aspects are constantly evolving and influencing media industries. This new edition incorporates thoroughly updated theory and research as well as expanded case studies that include examples from international markets such as Asia, Europe, and Latin America. It builds on the

contributions of the previous edition by providing new references and current data to define and analyze today's media markets and offers a more expansive assessment of streaming business models as well as the effects of Covid-19 on the media economy. Written in an accessible style and presenting a holistic global perspective of the role of media in the global economy, the textbook

provides crucial insights for students and practitioners of media economics, media management and media industries. **New Media Developments** Springer The subject of Convergence is the creative, social, political and pedagogical issues raised by the advent of new media technologies. **The Creation of Christ** ReadHowYouWant.com Find the droids you know and love

and discover new favourites along the way. This Star Wars e-guide with a twist showcases a world of droids in close-up detail. Arranged from smallest to biggest, more than 50 droids of the galaxy are revealed with stunning photography and gorgeous artwork. The evocative descriptions will delight children and let them discover amazing droid facts, such as what tools R2-D2 uses and why GNK droids make a

"gonk gonk" noise! Each page features fun droid facts and detailed close-up photographs for children to pore over, including firm favourites such as C-3PO and BB-8 as well as more unusual ones such as Professor Huyang, police droids, tiny probe droids, and new The Rise of Skywalker droid D-O. Star Wars Extraordinary Droids is a perfect gift for children who can't get enough of a galaxy far, far

away. It covers droids small (quiet, little mouse droids) and big (vulture droid starfighters), kind (memoir-writing PZ-4CO) and scary (droidekas), and will be a treasured favourite book to keep. © & TM 2020 LUCASFILM LTD. *Playbooks and Checkbooks* La Editorial, UPR This book seeks to investigate 'platform power' in the multi-platform era and unravels the

evolution of power structures in the TV industry as a result of platformisation. Multiple TV platforms and modes of distribution are competing—not necessarily in a zero-sum game—to control the market. In the volume, the contributors work to extend established ‘platform theory’ to the TV industry, which has become increasingly organised as a platform economy. The

book helps to understand how platform power arises in the industry, how it destabilises international relations, and how it is used in the global media value chain. Platform Power and Policy in Transforming Television Markets contributes to the growing field of media industry studies, and draws on scholarly work in communication, political economy and public policy whilst

providing a deeper insight into the transformation of the TV industry from an economic, political and consumer level. Avoiding a merely legal analysis from a technology-driven perspective, the book provides a critical analysis of the dominant modes of power within the evolving structures of the global TV value chain. *Winners and Losers* Oxford University Press, USA School refusal affects up to

5% of children and is a complex and stressful issue for the child, their family and school. The more time a child is away from school, the more difficult it is for the child to resume normal school life. If school refusal becomes an ongoing issue it can negatively impact the child's social and educational development. Psychologist Joanne Garfi spends most of her working life assisting parents,

teachers, school counsellors, caseworkers, and community policing officers on how best to deal with school refusal. Now her experiences and expertise are available in this easy-to-read practical book. *Overcoming School Refusal* helps readers understand this complex issue by explaining exactly what school refusal is and provides them with a range of strategies

they can use to assist children in returning to school. Areas covered include:

- types of school refusers
- why children refuse to go to school
- symptoms
- short term and long term consequences
- accurate assessment
- treatment options
- what parents can do
- what schools can do
- dealing with anxious high achievers
- how to help children on the autism spectrum with school refusal

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