

How To Use Qualitative Methods In Evaluation

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Qualitative Research Methods SAGE

One key responsibility of product designers and UX practitioners is to conduct formal and informal research to clarify design decisions and business needs. But there's often mystery around product research, with the feeling that you need to be a research Zen master to gather anything useful. Fact is, anyone can conduct product research. With this quick reference guide, you'll learn a common language and set of tools to help you carry out research in an informed and productive manner. This book contains four sections, including a brief introduction to UX research, planning and preparation, facilitating research, and analysis and reporting. Each chapter includes a short exercise so you can quickly apply what you've learned. Learn what it takes to ask good research questions Know when to use quantitative and qualitative research methods Explore the logistics and details of coordinating a research session Use softer skills to make research seem natural to participants Learn tools and approaches to uncover meaning in your raw data Communicate your findings with a framework and structure

Qualitative Methods in Social Work Research SAGE

'The new edition of Green and Thorogood's Qualitative Methods for Health Research presents a great choice for professors teaching courses across

the health care spectrum due to its authors' ability to give students a diverse buffet designed to whet appetites and increase hunger for more qualitative research nourishment' - The Weekly Qualitative Report Suitable for researchers and students in the fields of public health, health services research, nursing and health promotion, Qualitative Methods for Health Research provides a thorough and practical introduction to designing, conducting and appraising qualitative research. Qualitative Methods for Health Research is full of easy-to-follow guidance on how to apply core research skills to health research. Drawing on over twenty years experience of teaching methodology, Green and Thorogood cover the essentials of the theory and principles of applied research in an accessible way. Using examples from a range of settings, this book introduces readers to the key debates in qualitative methodology; issues in designing ethical, feasible and rigorous projects; the main ways of collecting and analysing qualitative data and ways of appraising and writing qualitative research. This new, Second Edition covers developments in systematic reviews of qualitative research and analysis, and includes a chapter focusing on practical issues of qualitative work within applied health research programmes. Key features include: - Case studies - Chapter summaries and key points - Glossary Qualitative Methods for Health Research is an invaluable introduction for both health professionals and students with little prior knowledge of social theory. Judith Green is a Reader in Sociology of Health at the London School of Hygiene & Tropical Medicine Nicki Thorogood is a Senior Lecturer in Sociology at the London School of Hygiene & Tropical Medicine

SAGE Qualitative Research Methods SAGE

This book provides invaluable guidance for thinking through and planning a qualitative study. Rather than offering recipes for specific techniques,

master storyteller Robert Stake stimulates readers to discover "how things work" in organizations, programs, communities, and other systems. Topics range from identifying a research question to selecting methods, gathering data, interpreting and analyzing the results, and producing a well-thought-through written report. In-depth examples from actual studies emphasize the role of the researcher as instrument and interpreter, while boxed vignettes and learning projects encourage self-reflection and critical thinking. Other useful pedagogical features include quick-reference tables and charts, sample project management forms, and an end-of-book glossary. After reading this book, doctoral students and novice qualitative researchers will be able to plan a study from beginning to end.

The SAGE Handbook of Qualitative Methods in Health Research SAGE

From getting started to completing your research project, this book provides a practical guide to using QSR NUD-IST NVivo, the latest qualitative software package. Written in clear language, the book is accompanied by a CD-ROM which carries a demonstration version of the software, together with six tutorials to use with your own data. Much more than a manual, the book offers advice with each section, addressing a range of research approaches and priorities. Each chapter starts with an overview and includes tips on design issues and ways of flexibly managing your project. QSR NVivo is distributed by Scolari, Sage Publications Software.

Discovering Qualitative Methods SAGE

'I find your straightforward writing style an absolute joy, such a breath of fresh air!' - Angie Ash, PhD student '...thank you very much for your accessible language, clear lay out and practical applied approach. I suspect that this book will never be far from my side over the next 4 years!!' - Mayen Konarski, PhD student Using straight-forward language Doing Qualitative Research Using Your Computer walks readers through the process of managing and streamlining research projects using commonly available Microsoft software applications. Drawing on a wide range of examples to demonstrate how easy it is to use such software, this guide is full of useful hints and tips on how to manage research more efficiently and effectively, including: - Formatting transcripts for maximum coding efficiency in Microsoft Word - Using features of Word to organize the analysis of data and to facilitate efficient qualitative coding - Synchronizing codes, categories, and important concepts between Microsoft Word and Microsoft Access - Efficiently storing and analyzing the qualitative data in Microsoft Excel - Creating flexible analytic memos in Access that help lead the researcher to final conclusions Ideal for those students or researchers who don't want to invest in expensive specialised software packages, this guide will be an invaluable companion for anyone embarking on their own research project.

Qualitative Methods for Health Research Oxford University Press

Qualitative Research Methods is a comprehensive, all-inclusive resource for the theory and practice of qualitative/ethnographic research methodology. Serves as a "how-to" guide for qualitative/ethnographic research, detailing how to design a project, conduct interviews and focus groups, interpret and analyze data, and represent it in a compelling manner Demonstrates how qualitative data can be systematically utilized to address pressing personal, organizational, and social problems Written in an engaging style, with in-depth examples from the author's own practice Comprehensive companion website includes sample syllabi, lesson plans, a list of helpful website links, test bank and exam review materials, and exercises and worksheets, available upon publication at www.wiley.com/go/tracy

Handling Qualitative Data Oxford University Press

SAGE has been a major force shaping the field of qualitative methods, not just in its specialist methods journals like Qualitative Inquiry but in the 'empirical' journals such as Social Studies of Science. Delving into SAGE's deep backlist of qualitative research methods journals, Paul Atkinson and Sara Delmont, editors of Qualitative Research, have selected over 70 articles to represent SAGE's distinctive contribution to methods publishing in general and qualitative research in particular. This collection includes research from the past four decades and addresses key issues or controversies, such as: explanations and defences of qualitative methods; ethics; research questions and foreshadowed problems; access; first days in the field; field roles and rapport; practicalities of data collection and recording; data analysis; writing and (re) presentation; the rise of auto-ethnography; life history, narrative and autobiography; CA and DA; and alternatives to the logocentric (such as visual methods).

The Oxford Handbook of Multimethod and Mixed Methods Research Inquiry SAGE

Introduces the reader to qualitative approaches--a major development in the field of evaluation during the last decade. This volume presents an introduction to the approach--differentiates it in the method and philosophy from more traditional quantitative methods; specifies the kinds of evaluation questions for which it is most appropriate; and explains the design decisions and sampling strategies which underlie its implementation. Step-by-step guides for planning and conducting fieldwork and observations; doing in-depth interviewing; analyzing, interpreting and reporting results; and many examples--from a wide range of disciplines and professions--clarify the use of qualitative methods in evaluations.

Doing Qualitative Research Using Your Computer SAGE

Lecturers, click here to request an e-inspection copy of this text Qualitative Research Methods is based on the authors' highly successful multidisciplinary qualitative methods workshops, which have been conducted for over a decade. In this book the authors propose a 'qualitative research cycle' that leads students through the selection of appropriate methods, the collection of data and the transformation of findings into a finished project. It provides a clear explanation of the nature of qualitative research and its key concepts. Topics covered include: o formulating qualitative research questions o ethical issues o in-depth interviews o focus group discussions o observation o coding o data analysis o writing up qualitative research This text is ideal for any students taking a qualitative methods course or producing a qualitative research project at undergraduate or graduate level. It is illustrated throughout with case studies and field examples from a range of international contexts. The practical techniques are also accompanied by the author's own research tools including interview guides, real coded data and comprehensive research checklists.

Keywords in Qualitative Methods SAGE

Researchers measure the effectiveness of new interventions using randomized controlled trials (RCTs). They are increasingly using qualitative research with these RCTs to explain the results of RCTs or facilitate the viability and efficiency of RCTs. A Practical Guide to Using Qualitative Research with Randomized Controlled Trials is a how-to book about the use of qualitative research with RCTs. Divided into three parts, this book

covers the process of using qualitative research with RCTs from start to finish. Section one outlines overarching issues such as the many contributions qualitative research can make to generating evidence of effectiveness, section two provides practical guidance from writing a proposal through to publishing qualitative research undertaken with RCTs, and the final section guides the reader on how to engage with relevant stakeholders. Each chapter focuses on the key steps of undertaking qualitative research in RCTs, giving examples of how to write a proposal, select research questions, integrate qualitative and quantitative components, and much more. A Practical Guide to Using Qualitative Research with Randomized Controlled Trials is ideal for researchers who are leading, undertaking, or planning to use qualitative research with RCTs. With its detailed explanations and inspiring examples, this book is also useful for postgraduate students wishing to conduct qualitative research in the context of an RCT.

Utilization-Focused Evaluation Oxford University Press

Qualitative methods are today taking their rightful place as valuable and powerful research tools both in business and elsewhere. Many professionals, however, continue to lack the skills needed to apply these methods in an effective and convincing manner. Qualitative Methods in Business Research: A Practical Guidebook offers an analysis and "how to" guide regarding qualitative research methods that provides practical and effective advice for those seeking knowledge regarding the application of these tools. Opening discussions compare formal/scientific/quantitative methods of investigation with qualitative alternatives. Having provided this overview, a range of qualitative methods are discussed in an easy-to-understand manner that will be invaluable for those who wish to use these tools as part of their decision-making processes. Assuming no prior background in qualitative research methods, the text is ideal both for the classroom and for use as a professional handbook. Powerpoint presentations reviewing each chapter will be provided to those instructors adopting the book as a text for classroom instruction.

Qualitative Methods in Social Work Research "O'Reilly Media, Inc."

This text is intended to supplement a research methods in social work course to add greater emphasis to the qualitative portion of the course. The author writes in conversational tone and highlights some of the key issues and challenges that face qualitative researchers.

Using NVIVO in Qualitative Research SAGE Publications

Learn how to use qualitative research as a tool for institutional research. Although institutional researchers often employ informal qualitative methods (their experiences and anecdotal observations), this volume argues that true organizational intelligence is facilitated by formalizing the qualitative data collection and analysis process in institutional research. To that end, it presents a systematic approach to qualitative research in institutional research that connects technical and analytical skills with issues awareness and knowledge of context. Topics covered include: Technical/analytical awareness practices Issues awareness Practices that achieve contextual awareness. This is the 174th volume of this Jossey-Bass quarterly report series. Timely and comprehensive, New Directions for Institutional Research provides planners and administrators in all types of academic institutions with guidelines in such areas as resource coordination, information analysis, program evaluation, and institutional management.

Qualitative Methods in Public Health SAGE

Theoretically rich and stimulating, Critical Issues in Qualitative Research Methods targets matters inherent in qualitative research. It addresses some of the lesser-known or explicated qualitative research methods (such as ethology), the essential concepts of rigor and evaluation, dilemmas in data collection, and issues of scientific misconduct. The various schools of phenomenology and their major characteristics of excellence are described. In addition, ethical issues and concerns of scientific integrity are raised: Which set of ethics should a researcher use? Should one divulge their research purposes? Are there potential risks to informants? Each chapter in this volume deals with a matter that has not yet been resolved or addressed in existing literature. The chapters begin with a joint dialogue in which the contributors raise questions and comment upon the concept presented, thus giving a sense of the ongoing controversy these opinions engender. Critical Issues in Qualitative Research Methods is important reading for advanced students and researchers in all disciplines, especially nursing and allied health.

Qualitative Research in Social Work John Wiley & Sons

How can you analyse narratives, interviews, field notes, or focus group data? Qualitative text analysis is ideal for these types of data and this textbook provides a hands-on introduction to the method and its theoretical underpinnings. It offers step-by-step instructions for implementing the three principal types of qualitative text analysis: thematic, evaluative, and type-building. Special attention is paid to how to present your results and use qualitative data analysis software packages, which are highly recommended for use in combination with qualitative text analysis since they allow for fast, reliable, and more accurate analysis. The book shows in detail how to use software, from transcribing the verbal data to presenting and visualizing the results. The book is intended for Master's and Doctoral students across the social sciences and for all researchers concerned with the systematic analysis of texts of any kind.

Qualitative Research in the Health Sciences Oxford University Press, USA

While many volumes discuss qualitative methods, only Qualitative Communication Research Methods focuses on the history and diversity of their use within the communication discipline. This volume is written by, for, and about communication scholars. It introduces readers from any background to every step of the qualitative research process, from developing research topics and questions, all the way through writing a final report. In addition to covering the scope of theories and methods currently used in qualitative communication research, this book also discusses important trends influencing the future of that research. Key features in this new edition include: - A more clear and direct writing style, suitable for use in both undergraduate and graduate courses. - Numerous practical examples and exercises designed to reinforce student learning of concepts. - A critical guide to the contexts of qualitative research. More than ever, qualitative researchers operate in institutional contexts that present new dilemmas. The book brings readers up to date on related ethical, political, and practical issues, including: the influences of globalization on the design and conduct of research; the appropriate use of recording technology in conducting fieldwork; the unique challenges and opportunities related to studying multi-media, on-line environments; and ongoing innovation and controversy surrounding genres and formats of qualitative writing. - An integrated "suite" of chapters on data-producing methods. In addition to updated discussions of participant-observation and qualitative interviewing, this edition includes a new chapter on the study of material culture and documents. Together, these three chapters help readers to learn how fieldwork methods can successfully combine in a flexible, integrated fashion. - Cutting-edge technological developments. The book informs and advises readers about the

latest developments in technology for qualitative communication research. This discussion focuses on how "new" media - such as e-mail, texting, cell phone video, and blogging - not only form topics of research, but also the means of recording, analyzing, and textually "representing" data.

Qualitative Communication Research Methods Routledge

This is a comprehensive assessment of recent developments in the use of computers in qualitative research, an increasingly important and rapidly growing area of interest among social scientists and graduate students. *Using Computers in Qualitative Research* profiles and compares the principal programs available, identifying their particular strengths and limitations. It outlines the sorts of research problems that existing and forthcoming software can and cannot handle. The contributors also draw on their experiences of teaching computer-based techniques to suggest ways in which these could be incorporated into research methods training. [Reprinted with updated information on computer resources, 1992]

Qualitative Research Using R: A Systematic Approach SAGE

Using Qualitative Methods In Organizational Research offers a broad, overall description of qualitative research with the objective of facilitating the greater integration of qualitative and quantitative methods in organizational research. The book provides a look at the methods and tactics of qualitative research for both generating and testing management theories. It includes guidelines for deciding whether to use qualitative methods and overviews of four specific research designs. It describes how qualitative data is collected and analyzed and when and how to quantitatively analyze qualitative data. The author articulates the critical roles for reliability and validity and in the final chapter offers conclusions and recommendations for writing articles that report qualitative studies. *Using Qualitative Methods In Organizational Research* is appropriate for courses intended to introduce students to qualitative methods, for those traditional quantitative researchers interested in expanding their research methodology base, and for those interested in gaining additional insight into understanding which methods to use in future research.

Collecting Qualitative Data Using Digital Methods SAGE

The second edition of Patton's classic text retains the practical advice, based on empirical observation and evaluation theory, of the original. It shows

how to conduct an evaluation, from beginning to end, in a way that will be useful -- and actually used. Patton believes that evaluation epitomizes the challenges of producing and using information in the information age. His latest book includes new stories, new examples, new research findings, and more of Patton's evaluation humour. He adds to the original book's insights and analyses of the changes in evaluation during the past decade, including: the emergence of evaluation as a field of professional practice; articulation of standards for evaluation; a methodological synthesis of the qualitative versus quantitative debate; the tremendous growth of 'in-house' evaluations; and the cross-cultural development of evaluation as a profession. This edition also incorporates the considerable research done on utilization during the last ten years. Patton integrates diverse findings into a coherent framework which includes: articulation of utilization-focused evaluation premises; examination of the stakeholder assumption; and clarification of the meaning of utilization. --Publisher description.

Using Qualitative Methods in Psychology SAGE Publications

There is a growing interest in, and acceptance of, qualitative research approaches in the health science disciplines, both as standalone methodologies and integrated with quantitative designs in mixed methods approaches. This comprehensive text provides deeper knowledge and application of a wide range of methodologies, methods and processes, enabling readers to develop their qualitative research skills. Divided into two parts, focusing first on methodologies and then on methods and processes, the text also includes revision of essential aspects of quantitative research as they apply to mixed methods research and a discussion of the uptake of qualitative research in the health sciences. The methodologies covered include: Grounded Theory; Historical Research; Ethnography; Phenomenology; Narrative Inquiry; Case Study Research; Critical Ethnography; Action Research and Mixed Methods. The methods and processes covered include: Interviewing and Analysis; Group Work and Analysis; Narrative Analysis; Discourse Analysis. Using accessible language to help extend readers' practical research skills, this is a thorough and reliable text to guide advanced students and researchers from all health-related disciplines - including nursing, midwifery, public health and physiotherapy - to the best use of qualitative research.

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