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In computing, data as a service, or DaaS, is enabled by software as a service. Like all "as a service" technology, DaaS builds on the concept that its data product can be provided to

the user on demand, regardless of geographic or organizational separation between provider and consumer. Service-oriented architecture, and the widespread use of API, has rendered the platform on which the data resides as irrelevant. DaaS began primarily in Web mashups and, since 2015, has been increasingly employed
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