

Making Sustainability Work Best Practices In Managing And Measuring Corporate Social Environmental And Economic Impacts By Marc J Epstein Adriana Rejc 2014 Hardcover

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 The Integration of Social, Environmental and Economic Performance
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 Ethical and Social Perspectives on Global Business Interaction in Emerging Markets
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LUCAS PHELPS

Making Sustainability Work John Wiley and Sons
 Since the first edition of this book was published, the subject of sustainability has risen to the forefront of thinking in almost every subject within business and management. Tackling the latest developments and integrating practical perspectives with rigorous research, this new edition sheds light on a vital aspect of working life. Current trends reveal that increasing intensity at work has major consequences at individual, organizational and societal levels. Sustainability in work systems thus requires a multi-stakeholder approach, emphasising a value-based choice to promote the

concurrent development of various resources in the work system. This sustainability grows from intertwined individual and collective learning processes taking place within and between organizations in collaboration. In exploring the development of sustainable work systems, this book analyzes these problems, and provides the basis for designing and implementing 'sustainable work systems' based on the idea of regeneration and the development of human and social resources. The authors, who are leading researchers and practitioners from around the world, consider the existing possibilities and emerging solutions and explore alternatives to intensive work systems. *Sustainability in Global Value Chains* Routledge
 The definitive, practical, go-to resource guide on helping all charities become more "green"
 Nonprofit Guide to Going Green is your comprehensive learning tool to guide nonprofits and NGOs towards becoming greener. A desktop reference for any charitable organization to become greener, this essential book gives your organization the support it needs to take proactive steps to protect the environment while fulfilling its mission. Timely and clearly written, with contributions

from experts from around the globe, Nonprofit Guide to Going Green leads the way in helping charities in all countries meet this challenge. Helps nonprofits green their efforts and carbon footprint * Shows CEOs, presidents, deans, marketing officers, board members proactive steps they can take to protect the environment * Teaches how to do a self-audit and plan for a more environmentally sensitive future * Nonprofit Guide to Going Green delivers a timely and essential call to action for this new century. Can your organization afford not to "go green?"
Small Actions, Big Difference IGI Global
 Societal demands, needs, and perspectives of ethical and socially responsible behavior within business environments are a driving force for corporate self-regulation. As such, executives must consistently work to understand the current definition of ethical business behavior and strive to meet the expectations of the cultures and communities they serve. Ethical and Social Perspectives on Global Business Interaction in Emerging Markets compiles current research relating to business ethics within developing markets around the world. This timely publication features research on

topics essential to remaining competitive in the modern global marketplace, such as corporate social responsibility, corporate governance, consumer behavior understanding, and ethical leadership, and how all of these components attribute to the decision making process in business environments. Business executives and managers, graduate-level students, and academics will find this publication to be essential to their research, professional, and educational needs.

Best Practices in Management Accounting Walter de Gruyter GmbH & Co KG

Invaluable guidance for complete integration of sustainability into reporting and performance management systems Global businesses are under close scrutiny from lawmakers, regulators, and their diverse stakeholders to focus on sustainability and accept responsibility for their multiple bottom line performance. Business Sustainability and Accountability examines business sustainability and accountability reporting and their integration into strategy, governance, risk assessment, performance management and the reporting process. This book also highlights how people, business and resources collaborate in a business sustainability and accountability model. Looks at business sustainability and accountability reporting and assurance and their incorporation into the reporting process Focuses on how the business sustainability and accountability model are impacted by the collaboration of people, business, and resources Presents laws, rules, regulations, standards and best practices relevant to business sustainability performance, reporting and assurance Organizations worldwide recognize the importance of all five EGSEE dimensions of sustainability performance and accountability reporting. However, how to actually assess sustainability risk, implement sustainability reporting, and obtain sustainability assurance remain a major challenge and best practices are evolving. Straightforward and comprehensive Business Sustainability and Accountability hits on all of the hottest topics around sustainability including multiple bottom line (EGSEE) performance and reporting, related financial and non-financial key performance indicators (KPIs), business social responsibility and environmental reporting.

Making Sustainability Stick Cengage Learning

PRINCIPLES OF RESPONSIBLE MANAGEMENT offers an international, scientifically sound, and strictly practice-related perspective. It is the first official textbook of the United Nations for the Principles for Responsible Management Education (PRME) academic network, and a reference book for companies of the United Nations Global Compact Initiative. It is a primary text for traditional business and society, business ethics, corporate social responsibility, and sustainability courses, or may serve as a practitioner handbook. Contributors are renowned academic professionals in their respective chapter topics as well as distinguished business practitioners who contribute highly relevant practice cases. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Transforming Organizations, Societies and Environment Emerald Group Publishing

Based on rich empirical data about cases of organizations working to build a more sustainable future, this volume tests the applicability of the formal knowledge base about management and organizations, while refining, modifying and extending it to increase its usefulness in addressing the challenges of organizing for sustainable effectiveness.

The Business Guide to Sustainability Springer

Mainstreaming Corporate Sustainability is a practical guide to the leading tools and resources used to successfully integrate sustainability into a company's corporate culture. Through the examples of companies from around the world, it provides an overview of the basics of any successful sustainability program, including the various international standards and performance frameworks that can be adapted to companies striving to improve their sustainability performance. These standards are summarized and explained in clear language and a conversational tone, allowing the reader to absorb what can be a complicated maze of resources. Used as the centerpiece for a popular corporate sustainability class taught on campus and online at Harvard University Extension School, as well as other universities around the U.S., this guide provides students and professionals alike with an overview of the most valuable management tools and resources available today. The second edition has been expanded with updated resources and a greater emphasis on climate change and reducing a firm's carbon footprint. Mainstreaming Corporate Sustainability provides an understanding of the pitfalls and challenges of this ever-changing field. It helps the reader become adept at asking the right questions and speaking the language of sustainability professionals, providing guidance to become a leader in this important business arena. Recommendations for additional reading are provided throughout, allowing the reader to delve more deeply into the subject at any stage. Key Features - Provides step-by-step processes for building a corporate sustainability program from the ground up - Emphasizes environmental and social responsibility

while providing tools to promote successful financial measurement and economic success -

Includes key ingredients to enrich any existing sustainability program and prioritizes the various choices for action - Helps to identify risk and opportunity to create economic success when environmental and social challenges arise - Includes advice on stakeholder engagement and meeting communication challenges in today's shifting business world - Describes how to develop strategies and systems management to promote successful transitions from inefficient operations -

Provides key advice for supply chain management and meeting challenges of the value chain for multi-national corporations - Gives information about reporting and how to develop a clear and successful sustainability re-port - Supplies ideas for innovation, design, and marketing to promote responsible stewardship and successful customer relations - Offers a great balance between application of the tools/metrics/frameworks and the understanding of the philosophical underpinnings - Integrates the various elements of sustainability into a cohesive and systematic methodology that broadens how you will view corporate responsibility and the options available for addressing the pressing sustainability challenges facing our world - WAV offers teaching material for adopting professors--available from the Web Added Value Download Resource Center at www.jrosspub.com

Sustainability John Wiley & Sons

"The best practices in corporate sustainability performance are no longer the exclusive domain of companies like Ben & Jerry's or The Body Shop, as they were a decade ago; now, large, multinational companies like G.E. and Wal-Mart are leading the way with significant financial and organizational commitments to social and environmental issues. However, good intentions aren't enough. Whether motivated by concern for society and the environment, government regulation, stakeholder pressures, or economic profit, managers and strategists need to continue making significant changes to more effectively manage their social, economic, and environmental impacts - and to remain competitive. The guidance they need to do that is in this book. Marc Epstein has produced the ultimate "how-to-do-it" guide for corporate leaders, strategists, academics, sustainability consultants, and anyone else with an interest in actually making sustainability work for organizations. With a growing number of corporate leaders asking for urgent help in "getting this done," the timing of the book could not be better."--Provided by publisher.

Sustainability Routledge

This book provides a multi-stakeholder perspective on sustainable HRM for the policymakers, managers and academics, addressing issues, approaches, research studies/frameworks and emerging patterns relating to the subject. It discusses various aspects of sustainability, such as making HR more responsible for ensuring sustainability focusing on the triple bottom line, characteristics of sustainable HRM, psychological contracts, emotional intelligence, and psychological capital. The book also explores organizational citizenship behavior, employment relations, employee engagement, sustainable leadership, disruptive HR practices, sustaining employee motivation, educational sustainability, sustainable career management, sustainable environment, employer and employee branding, sustainable organizations, organization culture, training for sustainability, sustainable employee performance, business sustainability and sustainable employability. It provides an update on the concept, processes, issues and emerging paradigms from multidimensional and cross-country perspectives to showcase sustainable HR practices, and appeals to the academics, practitioners and policymakers in the area of HRM.

Sustainability in Project Management Kogan Page Publishers

Managing Sustainability: First Steps to First Class provides a compelling case, real-world examples, and the tools to follow a proven strategy for aligning sustainability efforts with existing organizational priorities. This strategy has taken companies from initial conception to the top of the sustainability rankings. Using examples from leading companies, readers will understand how to build—programs that drive results and enhance reputation. Benefits include enabling companies to attract, hire, retain, and fully engage the best talent, seize the innovation high ground with new and premium products and services, provide access to socially responsible investment capital, implement “best practices,” earn license to operate, reduce compliance and regulatory costs, and more. Includes the latest trend to go beyond the organization's own “footprint” to integrate their values into their supply chains and build employee and customer loyalty by empowering these essential stakeholders to live their shared values. Sustainability professionals or business strategists who are seeking to integrate effective programs that match corporate strategy with the purpose and values-driven initiatives that engage employees, build customer loyalty, and improve license to operate will benefit from the author's more than 30 years' experience in corporate

communications, business, and corporate sustainability.

New directions and practices Springer Nature

Despite dire warnings about global warming, carbon emissions by the world's largest companies are increasing and only a few companies have strategies for managing carbon emissions and water resources. So what separates the best from the rest? In one word, the answer is ownership: companies that are winning at sustainability have created the conditions for their stakeholders to own sustainability and reap the benefits that come with deeper experience with and ownership of social and environmental issues: a happier, more productive workforce, increased customer loyalty, higher stock valuations, and greater long-term profits. Based on interviews with 25 global multinational corporations as well as employees, middle managers, and senior leaders across multiple sectors, this is the first book to connect sustainability to the theory and principles of psychological ownership and to propose a succinct, easy-to-digest model for managerial use.

First Steps to First Class Routledge

In today's rapidly changing business environment, strong influence of globalization and information technologies drives practitioners and researchers of modern supply chain management, who are interested in applying different contemporary management paradigms and approaches, to supply chain process. This book intends to provide a guide to researchers, graduate students and practitioners by incorporating every aspect of management paradigms into overall supply chain functions such as procurement, warehousing, manufacturing, transportation and disposal. More specifically, this book aims to present recent approaches and ideas including experiences and applications in the field of supply chains, which may give a reference point and useful information for new research and to those allied, affiliated with and peripheral to the field of supply chains and its management.

Maintaining Sustainable Accounting Systems in Small Business Gower Publishing, Ltd.

Almost every manager today knows that satisfying customers by meeting their quality demands is a critical component of business success. Quality management is a given in modern companies – a competitive imperative. Yet it was not always so. Back when the quality movement was getting started, few managers really understood either the importance of quality to customers or how to manage for quality. Much the same could be said today about managing responsibility. Why and how should responsibility be managed? What is responsibility management? Total Responsibility Management answers these questions while at the same time providing a systemic framework for managing a company's responsibilities to stakeholders and the natural environment that can be applied in a wide range of contexts. This framework uses managerial familiarity with quality management to illustrate the drivers for responsibility management. Companies know that product or service quality affects their customer relationships and the trust customers have in the company's products and services. So, too, a company's management of its responsibilities to other constituencies affects its relationships with those other stakeholders and the natural environment. But why bother? The answer is quite simple. Never has it been easier for employees, reporters, activists, investors, community members, the media and other critical observers to find fault with companies and their subsidiaries. A problem identified, even in a remote region or within a remote supplier, can instantaneously be transmitted around the world at the click of a mouse. Ask footwear, toy, clothing and other highly visible branded companies what their recent experience with corporate critics has been and they will tell you about the need to manage their stakeholder responsibilities (human rights, labour relations, environmental, integrity-related) or face significant consequences in the limelight of public opinion. Managers will discover that whether they do it consciously or not, they are already managing responsibility, just as companies were already managing quality when the quality movement hit. This manual makes the process of managing responsibilities to and relationships with stakeholders and nature explicit. Making the process explicit is important because too few of today's decisions-makers yet understand how they are managing stakeholder responsibilities as well as they understand how to manage quality. Managing responsibilities goes well beyond traditional 'do good' or discretionary activities associated with philanthropy and volunteerism, which are frequently termed 'corporate social responsibility'. In its broadest sense, responsibility management means taking corporate citizenship seriously as a core part of the way the company develops and implements its business model. The specifics of responsibility management are unique to each company, its industry, its products and its stakeholders, yet, as this manual illustrates, a general approach to managing responsibility is feasible – indeed, is increasingly necessary. Based on work undertaken by Boston College and the International Labour Office, Total Responsibility Management is the first CSR

manual. Its original case studies add value to a range of tools and exercises that will make it required reading for all managers in need of a practical guide to managing responsibility and to students and researchers looking for an overarching framework to contextualise the changing responsibilities of global business.

Human Resource Management Practices for Promoting Sustainability Routledge

The best practices in corporate sustainability performance are no longer the exclusive domain of companies like Ben & Jerry's or The Body Shop, as they were a decade ago; now, large, multinational companies like G.E. and Wal-Mart are leading the way with significant financial and organizational commitments to social and environmental issues. However, good intentions aren't enough. Whether motivated by concern for society and the environment, government regulation, stakeholder pressures, or economic profit, managers and strategists need to continue making significant changes to more effectively manage their social, economic, and environmental impacts – and to remain competitive. The guidance they need to do that is in this book. Marc Epstein has produced the ultimate "how-to-do-it" guide for corporate leaders, strategists, academics, sustainability consultants, and anyone else with an interest in actually making sustainability work for organizations. With a growing number of corporate leaders asking for urgent help in "getting this done," the timing of the book could not be better.

Creating Sustainable Work Systems Springer

Cities have experienced an unprecedented rate of growth in the last decade. More than half the world's population lives in urban areas, with the U.S. percentage at 80 percent. Cities have captured more than 80 percent of the globe's economic activity and offered social mobility and economic prosperity to millions by clustering creative, innovative, and educated individuals and organizations. Clustering populations, however, can compound both positive and negative conditions, with many modern urban areas experiencing growing inequality, debility, and environmental degradation. The spread and continued growth of urban areas presents a number of concerns for a sustainable future, particularly if cities cannot adequately address the rise of poverty, hunger, resource consumption, and biodiversity loss in their borders. Intended as a

comparative illustration of the types of urban sustainability pathways and subsequent lessons learned existing in urban areas, this study examines specific examples that cut across geographies and scales and that feature a range of urban sustainability challenges and opportunities for collaborative learning across metropolitan regions. It focuses on nine cities across the United States and Canada (Los Angeles, CA, New York City, NY, Philadelphia, PA, Pittsburgh, PA, Grand Rapids, MI, Flint, MI, Cedar Rapids, IA, Chattanooga, TN, and Vancouver, Canada), chosen to represent a variety of metropolitan regions, with consideration given to city size, proximity to coastal and other waterways, susceptibility to hazards, primary industry, and several other factors. *Best Practices in Managing and Measuring Corporate Social, Environmental and Economic Impacts* Business Expert Press

Sustainability Principles and Practice gives an accessible and comprehensive overview of the interdisciplinary field of sustainability. The focus is on furnishing solutions and equipping students with both conceptual understanding and technical skills. Each chapter explores one aspect of the field, first introducing concepts and presenting issues, then supplying tools for working toward solutions. Elements of sustainability are examined piece by piece, and coverage ranges over ecosystems, social equity, environmental justice, food, energy, product life cycles, cities, and more. Techniques for management and measurement as well as case studies from around the world are provided. The 3rd edition includes greater coverage of resilience and systems thinking, an update on the Anthropocene as a formal geological epoch, the latest research from the IPCC, and a greater focus on diversity and social equity, together with new details such as sustainable consumption, textiles recycling, microplastics, and net-zero concepts. The coverage in this edition has been expanded to include issues, solutions, and new case studies from around the world, including Europe, Asia, and the Global South. Chapters include further reading and discussion questions. The book is supported by a companion website with online links, annotated bibliography, glossary, white papers, and additional case studies, together with projects, research problems, and group activities, all of which focus on real-world problem-solving of sustainability

issues. This textbook is designed to be used by undergraduate college and university students in sustainability degree programs and other programs in which sustainability is taught.

Managing Sustainability Routledge

To help managers and academics keep their eye on the ever-moving target of sustainability, award-winning author and academic Marc Epstein's provides an authoritative and comprehensive guide to implementing corporate sustainability initiatives and to measuring both their social and financial impacts.

Making Sustainability Work John Wiley & Sons

Sustainability is now the greatest business imperative, yet how do you actually develop and implement a sustainability plan if you aren't an expert? From the authors of the award-winning handbook *The Business Guide to Sustainability* comes this highly practical guide to designing and implementing a customized sustainability plan in any business, organization or government department of any type and scale. This step-by-step guide explains how to create a sustainability plan and sustainability report. Each chapter has two vital sections. The first contains background reading, tips and case examples to help you be successful. The second presents a set of methods each with step-by-step instructions and a selection matrix to help choose the best methods. The book also contains sample worksheets and exercise materials that can be copied for organization-wide use.

The Sustainability Edge Emerald Group Publishing

Management accounting has undergone significant evolution moving away from rigid budgeting programs and static output measures to comprehensive approaches of value identification and measurement. The book provides case studies, commentary and analysis from international experts in management accounting across the contemporary focus areas.

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