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# Enterprise Value Map Deloitte

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Just Good Business

How Strategy Really Works

Business Model Generation

Canadian Business

Lean TPM

Analytics and Insight

The Business Plan

How to Integrate Planning Processes, Organizational Structures and Capabilities, and Leverage SAP IBP Technology

Plunkett's Consulting Industry Almanac 2007: Consulting Industry Market Research, Statistics, Trends & Leading Companies

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Surviving and Thriving in Uncertainty

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Industry Market Research, Statistics, Trends & Leading Companies  
A Framework for Driving More Value from Data Assets, Technologies, and Tools

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*Deloitte*

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## **ELIANNA LOGAN**

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*Just Good Business* Plunkett Research,  
Ltd.

This carefully-researched book covers  
exciting trends in consulting in such  
fields as marketing, information  
technology, management, logistics,

supply chain, manufacturing, health care  
and more. Includes complete details on  
the prestigious management consulting  
sector, plus our analysis of the  
information technology consulting  
business. This reference tool includes  
thorough market analysis as well as our  
highly respected trends analysis. You'll  
find a complete overview, industry  
analysis and market research report in

one superb, value-priced package. It contains thousands of contacts for business and industry leaders, industry associations, Internet sites and other resources. This book also includes statistical tables, an industry glossary and thorough indexes. The corporate profiles section of the book includes our proprietary, in-depth profiles of the 275 leading companies in all facets of consulting. Here you'll find complete profiles of the hot companies that are making news today, the largest, most successful corporations in the business. Purchasers of either the book or PDF version can receive a free copy of the company profiles database on CD-ROM, enabling key word search and export of key information, addresses, phone numbers and executive names with titles

for every company profiled.

*How Strategy Really Works* John Wiley & Sons

An expert guide to selecting the right cloud service model for your business. Cloud computing is all the rage, allowing for the delivery of computing and storage capacity to a diverse community of end-recipients. However, before you can decide on a cloud model, you need to determine what the ideal cloud service model is for your business. Helping you cut through all the haze, *Architecting the Cloud* is vendor neutral and guides you in making one of the most critical technology decisions that you will face: selecting the right cloud service model(s) based on a combination of both business and technology requirements. Guides corporations

through key cloud design considerations  
Discusses the pros and cons of each cloud service model  
Highlights major design considerations in areas such as security, data privacy, logging, data storage, SLA monitoring, and more  
Clearly defines the services cloud providers offer for each service model and the cloud services IT must provide  
Arming you with the information you need to choose the right cloud service provider, *Architecting the Cloud* is a comprehensive guide covering everything you need to be aware of in selecting the right cloud service model for you.

[Business Model Generation](#) IT Revolution  
An exciting vision of what we can aspire to when sustainability is integrated within strategic practices across

enterprise functions, systems, supply chains, and cities. The book will enable decision makers to recognize a new era of innovative value creation.

**Canadian Business** Plunkett Research, Ltd.

Innovation principles to bring about meaningful and sustainable growth in your organization  
Using a list of more than 2,000 successful innovations, including Cirque du Soleil, early IBM mainframes, the Ford Model-T, and many more, the authors applied a proprietary algorithm and determined ten meaningful groupings—the Ten Types of Innovation—that provided insight into innovation. *The Ten Types of Innovation* explores these insights to diagnose patterns of innovation within industries, to identify

innovation opportunities, and to evaluate how firms are performing against competitors. The framework has proven to be one of the most enduring and useful ways to start thinking about transformation. Details how you can use these innovation principles to bring about meaningful—and sustainable—growth within your organization

**Author** Larry Keeley is a world renowned speaker, innovation consultant, and president and co-founder of Doblin, the innovation practice of Monitor Group; BusinessWeek named Keeley one of seven Innovation Gurus who are changing the field

**The Ten Types of Innovation** concept has influenced thousands of executives and companies around the world since its discovery

in 1998. The Ten Types of Innovation is the first book explaining how to implement it.

Lean TPM Routledge

Contains trends, statistical tables, and an industry glossary. This almanac presents over 300 profiles of outsourcing and offshoring industry firms. It also includes addresses, phone numbers, and executives.

**Analytix and Insight** John Wiley & Sons

Straightforward playbook for executing world-class strategy for tangible results

Designed with three key ideas: leverage the tools that are working, simplify the model, and make the content readable for managers

**Managing Performance in Turbulent Times** is a road map for the modern strategy manager. Through their

simplified execution process the authors—performance management experts—show executives how to get results and execute even in the most difficult conditions. Addresses importance of adaptability to change within today's business environment Explores the environmental turbulence that constantly confounds virtually all organizational systems, with workable solutions Provides a streamlined execution process any organization can use to improve business results Managers need tools to do their jobs better. Filled with proven solutions, this book reveals how to get results through successful strategy execution, presenting a process that will help your organization execute strategy in a simplified, efficient manner.

The Business Plan John Wiley & Sons While the concept and domain of Corporate Social Responsibility (CSR) are not new—its beginnings can be tracked back to the 1960s—its scope, urgency, and relevance have shifted dramatically in recent years. CEO responses show that the majority of business leaders understand that they operate in an environment of contested values and that stakeholders expect companies to do better and more. However, many corporate incentive systems are not in sync with societal norms and expectations. Moreover, "grand challenges" such as climate change and global pandemics and growing interconnectedness shed light on the fault lines of value creation through complex supply chain systems, exposing

unacceptable working conditions, modern slavery, and the environmental consequences of highly distributed production at any cost. As a consequence, corporate social responsibility has become a widely accepted common denominator of the role and responsibilities of business in society, ranging from core functions such as health, safety, and environment standards, to governance and recognition of stakeholders, supply chain design, and corporations' stand on climate change and its responsibility to future generations. This volume assembles state-of-the-art scholarship from leading scholars in the field and enables a "full range view" of CSR, from its roots, normative foundations, and institutional perspectives to matters of

stakeholding, the global value chain, social innovation, and future directions. The Routledge Companion to Corporate Social Responsibility represents a prestige reference work providing an overview of the subject area of CSR for academics, researchers, postgraduate students, as well as reflective practitioners.

[How to Integrate Planning Processes, Organizational Structures and Capabilities, and Leverage SAP IBP Technology](#) Berrett-Koehler Publishers Explains how companies must pinpoint business strategies to a few critically important choices, identifying common blunders while outlining simple exercises and questions that can guide day-to-day and long-term decisions.

*Plunkett's Consulting Industry Almanac*



*2007: Consulting Industry Market Research, Statistics, Trends & Leading Companies* Emerald Group Publishing  
Businesses are becoming increasingly global, so they need a well-orchestrated IT management strategy to meet the increasing customer expectations and international competition. This concise yet comprehensive edition is designed to prepare students with IT strategy, planning and management with latest management frameworks, researched principles and proven best practices. Besides giving an in-depth study of managing IT as a strategic resource, the book also explains how to prepare an effective plan for implementing IT strategy. Further, it covers the complete lifecycle of IT management encompassing IT projects and program

management, IT service management, planning and measuring returns from IT investment, and management of IT-led change in the organization. In addition, it deals with the topics of modern interest such as computer ethics, IPR management, and Indian cyber laws. NEW TO THE EDITION □ Includes three new chapters on 'Business Model Strategies', 'Business Process Reengineering and ERP', and 'Big Data Analytics Strategy'. □ Several case studies in the Indian context to give a practical understanding of the subject for the readers. □ MCQs to help students to test their knowledge. TARGET AUDIENCE • B. Tech (Computer Science) • B.Tech (IT) • M.Sc. (IT) • MBA (PGDM) *M&A Information Technology Best Practices* Packt Publishing Ltd

This book provides the essentials to write a successful business plan. The represented methods and best practices have been approved over many years in practice with many management consulting engagements. The book is beautifully structured, it has a pragmatic emphasis and an autodidactic approach. The reader gets acquainted with the skills and competencies as well as tools, required for the planning and development of the business plan project.

Surviving and Thriving in Uncertainty  
Springer

Merging the benefits of two well-known methodologies, Lean Thinking and Total Productive Maintenance, Lean TPM shows how to secure increased manufacturing efficiency. Based on their

experienc of working with organisations that have successfully achieved outstanding performance, McCarthy and Rich provide the tools and techniques that convert strategic vision into practical reality. Lean TPM accelerates the benefits of continuous improvement activities within any manufacturing environment by challenging wasteful working practices, releasing the potential of the workforce, targeting effectiveness and making processes work as planned. \* Unites world-class manufacturing, Lean Thinking and Total Productive Maintenance (TPM) \* Shows how to achieve zero breakdowns \* Optimises processes to deliver performance and new products efficiently \* Delivers benefit from continuous improvement activities

quickly Lean TPM provides a single change agenda for organisations. It will help to develop robust supply chain relationships and to optimise the value generating process. Supported by an integrated route map and comprehensive benchmark data, this book enables engineers, technicians and managers to explore this potent technique fully. \* Unites the concepts of world-class manufacturing, Lean and TPM. \* Shows how to accelerate the benefits gained from continuous improvement activities. \* Includes an integrated route map for Lean TPM, including benchmark data.

**Driving Value in Clinical Settings and Psychological Practice** Creativity Innovation eBook  
Management Consultancy provides a

comprehensive introduction to the consulting industry. The text uses theory as a basis for critical discussion, ensuring students understand both the theory and its limitations. The authors' engaging writing style is combined with a wealth of real-world practical examples, putting theory into context. [How to Survive and Thrive in the Age of Digital Disruption with the Flow Framework](#) John Wiley & Sons  
Professional Practice in Learning and Development guides learning and development practitioners and students in designing and delivering effective people development in the modern organization. It is a core text for those studying for learning and development qualifications such as the Chartered Institute of Personnel and Development

Intermediate level, and a useful handbook for those in learning and development roles looking to develop their understanding of the latest developments facing the profession. With a particular focus on digital, blended and social learning it will help you deliver more for less. Starting with an introduction to learning and development, it shows how to make the business case for activities, use metrics to demonstrate the value add, and engage the right stakeholders. Drawing on the latest research, *Professional Practice in Learning and Development* highlights the new opportunities made available to the learning and development practitioner by technology, new media and the networked world in which we live. It looks at approaches to

helping people learn and how to develop tailored solutions. Case studies and reflective questions develop skills in facilitating collaborative learning, working in teams, and communicating effectively with all stakeholders. This book also equips you to measure and communicate the value of the programmes and, drawing on insights from neuroscience, demonstrates some practical new tools for engaging learners to improve the effectiveness of their work.

*Playing to Win* Plunkett Research In Patient-Centric Analytics in Health Care: Driving Value in Clinical Settings and Psychological Practice, James J. Gillespie and Gregory J. Privitera introduce a framework that explores the utility of analytics for managing care

that is based on six key inputs of the health care system: patients, policy makers, providers, pharmacies, pharmaceuticals, and payers. Understanding the roles of these 6 P's and the utility of analytics to promote data-driven decision models can lead to new innovations. These improvements can enhance quality, increase access, and reduce costs, and thereby drive value for the most important stakeholders in health care: the patients. As the accessibility and volume of data continues to increase, there is a growing desire to utilize data to guide and optimize decision-making in health care environments. There is a wealth of data in health care organizations and much of it is not fully utilized. In today's climate, these organizations are under increased

regulatory and financial pressures to deliver measurable value, particularly as it relates to the quality of patient care in clinical and diagnostic settings. This book includes short contributions from practitioners, including Laurie Branch, Puneet Chahal, Patrick C. Cunningham, Star\* Cunningham, Matthew Dreckmeier, Joseph P. Gaspero, Sherri Matis-Mitchell, Gail Mayeaux, Edwin K. Morris, Plamen Petrov, Steven Press, Andrew J. Privitera, Derek Walton, and Daniel Yunker.

*Project Management Best Practices: Achieving Global Excellence* John Wiley & Sons

Create and implement a successful business strategy for improved performance throughout the whole enterprise using this book and eBook.

**Plunkett's Consulting Industry**

**Almanac 2007: Consulting Industry Market Research, Statistics, Trends & Leading Companies** Springer

Science & Business Media

"Just Good Business" shows leaders and managers how to develop a unifying strategy for guiding their corporate social responsibility (CSR)--and why it's critical to embed CSR initiatives into larger corporate strategy.

*Corporate Diplomacy* Oxford University Press

This carefully-researched book covers exciting trends in consulting in such fields as marketing, information technology, management, logistics, supply chain, manufacturing, health care and more. Includes complete details on the prestigious management consulting sector, plus our analysis of the

information technology consulting business. This reference tool includes thorough market analysis as well as our highly respected trends analysis. You'll find a complete overview, industry analysis and market research report in one superb, value-priced package. It contains thousands of contacts for business and industry leaders, industry associations, Internet sites and other resources. This book also includes statistical tables, an industry glossary and thorough indexes. The corporate profiles section of the book includes our proprietary, in-depth profiles of the 275 leading companies in all facets of consulting. Here you'll find complete profiles of the hot companies that are making news today, the largest, most successful corporations in the business.

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Design Decisions for Cloud Computing Service Models (SaaS, PaaS, and IaaS)

John Wiley & Sons

Success is driven through collaboration. The field of Industrial and Systems Engineering has evolved as a major engineering field with interdisciplinary strength drawn from effective utilization, process improvement, optimization, design, and management of complex systems. It is a broad discipline that is important to nearly every attempt to solve problems facing the needs of

society and the welfare of humanity. In order to carry this forward, successful collaborations are needed between industry, government, and academia. This book brings together an international group of distinguished practitioners and academics in manufacturing, healthcare, logistics, and energy sectors to examine what enables successful collaborations. The book is divided into two key parts: 1) partnerships, frameworks, and leadership; and 2) engineering applications and case studies. Part I highlights some of the ways partnerships emerge between those seeking to innovate and educate in industrial and systems engineering, some useful frameworks and methodologies, as well as some of the ideas and practices that

undergird leadership in the profession. Part II provides case studies and applications to illustrate the power of the partnerships between academia and practice in industrial and systems engineering. Features Examines the success from multiple industries Provides frameworks for building teams and avoiding pitfalls Contains international perspectives of success Uses collaborative approaches from industry, government, and academia Includes real world case studies illustrating the enabling factors Offers engineering education and student-centric takeaways

**Integrated Management** John Wiley & Sons

A new book to help senior executives and boards get smart about risk

management The ability of businesses to survive and thrive often requires unconventional thinking and calculated risk taking. The key is to make the right decisions—even under the most risky, uncertain, and turbulent conditions. In the new book, *Surviving and Thriving in Uncertainty: Creating the Risk Intelligent Enterprise*, authors Rick Funston and Steve Wagner suggest that effective risk taking is needed in order to innovate, stay competitive, and drive value creation. Based on their combined decades of experience as practitioners, consultants, and advisors to numerous business professionals throughout the world, Funston and Wagner discuss the adoption of 10 essential and practical skills, which will improve agility, resilience, and realize benefits:



Challenging basic business assumptions can help identify "Black Swans" and provide first-mover advantage. Defining the corporate risk appetite and risk tolerances can help reduce the risk of ruin. Anticipating potential causes of failure can improve chances of survival and success through improved preparedness. Factoring in velocity and momentum can improve speed of response and recovery. Verifying sources and the reliability of information can improve insights for decision making and thus decision quality. Taking a longer-term perspective can aid in identifying the potential unintended consequences of short-term decisions.

### **Driving Growth and Shareholder**

**Value** Plunkett Research, Ltd.

Make healthcare analytics work:

leverage its powerful opportunities for improving outcomes, cost, and efficiency. This book gives you the practical frameworks, strategies, tactics, and case studies you need to go beyond talk to action. The contributing healthcare analytics innovators survey the field's current state, present start-to-finish guidance for planning and implementation, and help decision-makers prepare for tomorrow's advances. They present in-depth case studies revealing how leading organizations have organized and executed analytic strategies that work, and fully cover the primary applications of analytics in all three sectors of the healthcare ecosystem: Provider, Payer, and Life Sciences. Co-published with the International Institute for Analytics (IIA),

this book features the combined expertise of IIA's team of leading health analytics practitioners and researchers. Each chapter is written by a member of the IIA faculty, and bridges the latest research findings with proven best practices. This book will be valuable to professionals and decision-makers throughout the healthcare ecosystem,

including provider organization clinicians and managers; life sciences researchers and practitioners; and informaticists, actuaries, and managers at payer organizations. It will also be valuable in diverse analytics, operations, and IT courses in business, engineering, and healthcare certificate programs.

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- Trophic Levels Lab Worksheet : [click here](#)