

# Asian Godfathers Joe Studwell

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## **BURNETT PATEL**

*A Kingdom in Crisis* Harper Collins

The riveting story behind NBA giant Yao Ming, the ruthless Chinese sports machine that created him, and the East-West struggle over China's most famous son. The NBA's 7'6" All-Star Yao Ming has changed the face of basketball, revitalizing a league desperate for a new hero while becoming a multimillionaire pitchman for Reebok and McDonald's. But his journey to America—like that of his forgotten foil, 7'1" Wang Zhizhi—began long before he set foot on the world's brightest athletic stage. Operation Yao Ming opens with the story of the two boys' parents, basketball players brought together by Chinese officials intent on creating a generation of athletes who could bring glory to their resurgent motherland. Their children would have no more freedom to choose their fates. By age thirteen, Yao was pulled out of sports school to join the Shanghai Sharks pro team, following in the footsteps of Wang, then the star of the People's Liberation Army team. Rumors of the pair of Chinese giants soon attracted the NBA and American sports companies, all eager to tap a market of 1.3 billion consumers. In suspenseful scenes, journalist Brook Larmer details the backroom maneuverings that brought China's first players to the NBA. Drawing on years of firsthand reporting, Larmer uncovers the disturbing truth behind China's drive to produce Olympic champions, while also taking readers behind the scenes of America's multibillion-dollar sports empire. Caught in the middle are two young men—one will become a mega-rich superstar and hero to millions, the other a struggling athlete rejected by his homeland yet lost in America.

*Transnational Migration and Work in Asia* W. W. Norton & Company

*Asian Godfathers* Money and Power in Hong Kong and South East Asia Profile Books

*The Suburbanization of the United States* Little, Brown

In this compelling history of the United Fruit Company, Financial Times writer Peter Chapman weaves a dramatic tale of big business, deceit, and violence, exploring the origins of arguably one of the most controversial global corporations ever, and the ways in which their pioneering example set the precedent for the institutionalized greed of today's multinational companies. The story has its source in United Fruit's nineteenth-century beginnings in the jungles of Costa Rica. What follows is a damning examination of the company's policies: from the marketing of the banana as the first fast food, to the company's involvement in an invasion of Honduras, a massacre in Colombia, and a bloody coup in Guatemala. Along the way the company fostered covert links with U.S. power brokers such as Richard Nixon and CIA operative Howard Hunt, manipulated the press in new, and stoked the revolutionary ire of Che Guevara and Fidel Castro. From the exploited banana republics of Central America to the concrete jungle of New York City, Peter Chapman's *Bananas* is a lively and insightful cultural history of the coveted yellow fruit, as well as a gripping narrative about the infamous rise and fall of the United Fruit Company.

*How the Explosion of Capitalism Abroad Will Change Business Everywhere* Vintage Crime/Black Lizard

Set in Beijing and Hong Kong, ARTICLE 109 is a high-octane, page-turning thriller. A young solicitor, investigating the suicide of his former colleague, unravels a conspiracy to cause chaos on the financial markets by instigating the downfall of one of Asia's richest tycoons. ARTICLE 109, Joint-Winner of the Proverse Prize 2011, lifts the lid on Hong Kong's fragile status as an international financial centre and the role it plays in China's unrelenting march towards becoming the most powerful global economic superpower. A Hong Kong Bestseller.

**Thailand's Struggle for Democracy in the Twenty-First Century** Harvard Business Press

The renowned Internet commentator and author of *How to Fix the Future* "expos[es] the greed, egotism and narcissism that fuels the tech world" (Chicago Tribune). The digital revolution has

contributed to the world in many positive ways, but we are less aware of the Internet's deeply negative effects. The *Internet Is Not the Answer*, by longtime Internet skeptic Andrew Keen, offers a comprehensive look at what the Internet is doing to our lives. The book traces the technological and economic history of the Internet, from its founding in the 1960s through the rise of big data companies to the increasing attempts to monetize almost every human activity. In this sharp, witty narrative, informed by the work of other writers, reporters, and academics, as well as his own research and interviews, Keen shows us the tech world, warts and all. Startling and important, *The Internet Is Not the Answer* is a big-picture look at what the Internet is doing to our society and an investigation of what we can do to try to make sure the decisions we are making about the reconfiguring of our world do not lead to unpleasant, unforeseen aftershocks. "Andrew Keen has written a very powerful and daring manifesto questioning whether the Internet lives up to its own espoused values. He is not an opponent of Internet culture, he is its conscience, and must be heard." —Po Bronson, #1 New York Times bestselling author

**An Afghan American Story** Bloomsbury Publishing

After a brush with the law, Ben, a dyed-in-the-wool worrier, must take up a new hobby and chooses knitting, an activity at which he excels but must try to keep secret from his friends, enemies, and sports-obsessed father.

*Repeatability* Open Road + Grove/Atlantic

"An entertaining, if cautionary, tale of Western business woes in China, stretching back seven hundred years" (The Wall Street Journal). In *The China Dream*, acclaimed business journalist Joe Studwell challenges the predictions that China will become an economic juggernaut on the world stage in the twenty-first century—and instead foresees an economic crisis. Tracing the most recent developments in China from Deng Xiaoping's "liberalization" of its market in the 1980s through the opening of its economy to foreign investment in the 1990s, Studwell examines the roadblocks to the continuation of the country's unprecedented expansion and why its economy will fail once more—but this time, harder than ever before, and with potentially catastrophic results. Provocative and flawlessly researched, *The China Dream* analyzes what's really going on in China—and what we can do to prepare for the coming crisis. "The much-needed antidote to the delusions . . . about the riches to be made from investing and selling in China. Brimming with . . . statistics." —The Washington Post "[A] detailed account . . . An excellent examination of the political and economic history of China, fascinating and mostly unknown to Westerners." —Booklist (starred review) "Lays bare much of the stuff and nonsense that surrounds the China dream, and traces how myth and misunderstandings—compounded by hype and lashings of snake oil—have bewitched some of the world's most respected corporations and led them to ruin the proverbial \$1.3 billion consumer market . . . As such, it deserves to help redefine the debate on the nature of the China market." —James Kynge, China bureau chief of the Financial Times

*Gender, Sexuality, and Body Politics in Modern Asia* Vintage Canada

Bubbles—from hot stocks in the 1920s to hot stocks in the 1990s—are much-lamented features of contemporary economic life. Time and again, American investors, seduced by the lures of quick money, new technologies, and excessive optimism, have shown a tendency to get carried away. Time and again, they have appeared foolish when the bubble burst. The history of finance is filled with tragic tales of shattered dreams, bankruptcies, and bitter recriminations. But what if the I-told-you-so lectures about bubbles tell only half the story? What if bubbles accomplish something that can only be seen in retrospect? What if the frenzy of irrational economic enthusiasm lays the groundwork for sober-minded opportunities, growth, and innovation? Could it be that bubbles wind up being a competitive advantage for the bubble-prone U.S. economy? In this entertaining and fast-paced book—you'll laugh as much as you cry—Daniel Gross convincingly argues that every bubble has a golden lining. From the 19th-century mania for the telegraph to the current craze in

alternative energy, from railroads to real estate, Gross takes us on a whirlwind tour of reckless investors and pie-in-the-sky promoters, detailing the mania they created—but also the lasting good they left behind. In one of the great ironies of history, Gross shows how the bubbles once generally seen as disastrous have actually helped build the commercial infrastructures that have jump-started American growth. If there is a secret to the perennial resilience and exuberance of the American economy, Gross may just have found it in our peculiar capacity to blow financial bubbles—and successfully clean up the mess.

*Pop!* Random House

The Asia-Pacific is arguably the most important, but also the most complex and contested, region on the planet. Containing three of the world's largest economies and some of its most important strategic relationships, the region's capacity of regional elites to promote continuing economic development whilst simultaneously maintaining peace and stability will be one of the defining challenges of the twenty-first century international order. Intuitively, we might expect regional institutions to play a major role in achieving this. Yet one of the most widely noted characteristics of the Asia-Pacific region has been its relatively modest levels of institutional development thus far. However, things are changing: as individual economies in the Asia-Pacific become more deeply integrated, there is a growing interest in developing and adding to the institutions that already exist. Institutions of the Asia-Pacific examines how this region is developing, and what role established organisations like APEC and new bodies like ASEAN Plus Three are playing in this process. An expert in the field, Mark Beeson introduces the contested nature of the very region itself – should it be the 'Asia-Pacific' or 'East Asia' to which we pay most attention and expect to see most institutional development. By placing these developments in historical context, he reveals why the very definition of the region remains unsettled and why the political, economic and strategic relations of this remarkably diverse region remain fraught and difficult to manage.

*How Media Shaped History from the Alphabet to the Internet* Penguin

Long an iconic figure for radicals, Huey Newton is now being discovered by those interested in the history of America's social movements. This new release of a classic collection of his writings and speeches traces the development of Newton's personal and political thinking, as well as the radical changes that took place in the formative years of the Black Panther Party. More than just a historic record, Newton's prescience and foresight make these documents strikingly pertinent today. Huey Newton was the founder, leader and chief theoretician of the Black Panther Party, and one of America's most dynamic and important revolutionary philosophers.

*Money and Power in Hong Kong and South East Asia* Profile Books

40 or 50 families control the economies of Hong Kong, Singapore, Thailand, the Philippines and Indonesia. Their interests range from banking to property, from shipping to sugar, from vice to gambling. 13 of the 50 richest families in the world are in South East Asia yet they are largely unknown outside confined business circles. Often this is because they control the press and television as well as everything else. How do they do it? What are their secrets? And is it good news or bad for the places where they operate? Joe Studwell explosively lifts the lid on a world of staggering secrecy and shows that the little most people know is almost entirely wrong.

*Routledge Handbook of Asian Regionalism* Asian Godfathers Money and Power in Hong Kong and South East Asia

A passionate personal journey through two cultures in conflict Shortly after militant Islamic terrorists destroyed the World Trade Center, Tamim Ansary of San Francisco sent an e-mail to twenty friends, telling how the threatened U.S. reprisals against Afghanistan looked to him as an Afghan American. The message spread, and in a few days it had reached, and affected, millions of people-Afghans and Americans, soldiers and pacifists, conservative Christians and talk-show hosts; for the message, written in twenty minutes, was one Ansary had been writing all his life. West of Kabul, East of New York is an urgent communiqué by an American with "an Afghan soul still inside me," who has lived in the very different worlds of Islam and the secular West. The son of an Afghan man and the first American woman to live as an Afghan, Ansary grew up in the intimate world of Afghan family life, one never seen by outsiders. No sooner had he emigrated to San Francisco than he was drawn into the community of Afghan expatriates sustained by the dream of returning to their country -and then drawn back to the Islamic world himself to discover the nascent phenomenon of militant religious fundamentalism. Tamim Ansary has emerged as one of the most eloquent voices on the conflict between Islam and the West. His book is a deeply personal account of the struggle to reconcile two great civilizations and to find some point in the imagination where they might meet.

*What Chinese Want* Icon Books

When Bloomberg News invited the young American journalist Alex Cuadros to report on Brazil's emerging class of billionaires at the height of the historic Brazilian boom, he was poised to cover two of the biggest business stories of our time: how the giants of the developing world were taking their place at the center of global capitalism, and how wealth inequality was changing societies everywhere. The billionaires of Brazil and their massive fortunes resided at the very top of their country's economic pyramid, and whether they quietly accumulated exceptional power or extravagantly displayed their decadence, they formed a potent microcosm of the world's richest .001 percent. They held sway over the economy, government, media, and stewardship of the environment; they determined the spiritual fates and populated the imaginations of their countrymen. In 2012, Eike Batista ranked as the eighth-richest person in the world, was famous for his marriage to a beauty queen, and was a fixture in the Brazilian press. But by 2015, Batista was bankrupt, his son Thor had been indicted for manslaughter, and Brazil--its president facing impeachment, its provinces combating an epidemic, and its business and political class torn apart by scandal--had become a cautionary tale of a country run aground by its elites. Over four years, Cuadros reported on media moguls and televangelists, energy barons and shadowy figures from the years of military dictatorship, soy barons who lived on the outskirts of the Amazon, and new-economy billionaires spinning money from speculation. His zealous reporting takes us from penthouses to courtrooms, from favelas to art fairs, from scenes of unimaginable wealth to desperate, massive street protests. Within a business narrative that deftly dramatizes the volatility of the global economy, Cuadros offers us literary journalism with a grand sweep.--Adapted from dust jacket.

*The Business Pillar of Suharto's Indonesia* Routledge

There is a quiet revolution that is radically reshaping the Muslim world: 50 million women have entered the workforce and are upending their countries' economies and societies. Longlisted for the FT & McKinsey Business Book of the Year Award Across the Muslim world, ever greater numbers of women are going to work. In the span of just over a decade, millions have joined the workforce, giving them more earning and purchasing power and greater autonomy. In *Fifty Million Rising*, award-winning economist Saadia Zahidi illuminates this discreet but momentous revolution through the stories of the remarkable women who are at the forefront of this shift--a McDonald's worker in Pakistan who has climbed the ranks to manager; the founder of an online modest fashion startup in Indonesia; a widow in Cairo who runs a catering business with her daughter, against her son's wishes; and an executive in a Saudi corporation who is altering the culture of her workplace; among many others. These women are challenging familial and social conventions, as well as compelling businesses to cater to women as both workers and consumers. More importantly, they are gaining

the economic power that will upend entrenched cultural norms, re-shape how women are viewed in the Muslim world and elsewhere, and change the mindset of the next generation. Inspiring and deeply reported, *Fifty Million Rising* is a uniquely insightful portrait of a seismic shift with global significance, as Muslim women worldwide claim a seat at the table.

*Up Close With Lee Kuan Yew* Wiley

A new breed of powerhouse companies from the emerging markets is catching their Western competitors off-guard. Household names of today - IBM, Ford, Wal-Mart - are in danger of becoming has-beens as these more innovative superstars rise to dominance, representing both an urgent competitive challenge and an unprecedented investment and business opportunity. Understanding how they have become world-class market leaders - and where they are going next - is crucial to an understanding of the future of globalization. Training his brilliant investor's eye on the top twenty-five of these emerging market companies, visionary international investment analyst Antoine van Agtmael takes readers into the boardroom suites and labs where they are outmanoeuvring their Western competitors. He reveals how these companies have made it to the top of the global heap, profiling major players such as China's Haier appliance manufacturer; Korea's Samsung; Brazil's Embraer jet maker; and India's Infosys. Divulging their strategies for future growth, he analyses how their rise to prominence will change our lives. His unique insights reveal both how we in the West can capitalize on the opportunities these companies represent while also mobilizing a powerful response to the challenges they present.

*Hello, Shadowlands* Open Road + Grove/Atlantic

"This is a very important book."--Martin Wolf, Financial Times A provocative look at how today's trade conflicts are caused by governments promoting the interests of elites at the expense of workers Longlisted for the 2020 Financial Times & McKinsey Business Book of the Year Award "Worth reading for [the authors'] insights into the history of trade and finance."--George Melloan, Wall Street Journal Trade disputes are usually understood as conflicts between countries with competing national interests, but as Matthew C. Klein and Michael Pettis show, they are often the unexpected result of domestic political choices to serve the interests of the rich at the expense of workers and ordinary retirees. Klein and Pettis trace the origins of today's trade wars to decisions made by politicians and business leaders in China, Europe, and the United States over the past thirty years. Across the world, the rich have prospered while workers can no longer afford to buy what they produce, have lost their jobs, or have been forced into higher levels of debt. In this thought-provoking challenge to mainstream views, the authors provide a cohesive narrative that shows how the class wars of rising inequality are a threat to the global economy and international peace--and what we can do about it.

*A Demon of Our Own Design* Proverse Hong Kong

Remote, forbidding, and volatile, the Caspian Sea long tantalized the world with its vast oil reserves. But outsiders, blocked by the closed Soviet system, couldn't get to it. Then the Soviet Union collapsed, and a wholesale rush into the region erupted. Along with oilmen, representatives of the world's leading nations flocked to the Caspian for a share of the thirty billion barrels of proven oil reserves at stake, and a tense geopolitical struggle began. The main players were Moscow and Washington--the former seeking to retain control of its satellite states, and the latter intent on dislodging Russia to the benefit of the West. The Oil and the Glory is the gripping account of this latest phase in the epochal struggle for control of the earth's "black gold." Steve LeVine, who was based in the region for The Wall Street Journal, The New York Times, and Newsweek, weaves an astonishing tale of high-stakes political gamesmanship, greed, and scandal, set in one of the most opaque corners of the world. In LeVine's telling, the world's energy giants jockey for position in the rich Kazakh and Azeri oilfields, while superpowers seek to gain a strategic foothold in the region and to keep each other in check. At the heart of the story is the contest to build and operate energy pipelines out of the landlocked region, the key to controlling the Caspian and its oil. The oil pipeline that resulted, the longest in the world, is among Washington's greatest foreign policy triumphs in at least a decade and a half. Along the way, LeVine introduces such players as James Giffen, an American moneymaker who was also the political "fixer" for oil companies eager to do business on the Caspian and the broker for Kazakhstan's president and ministers; John Deuss, the flamboyant Dutch oil trader who won big but lost even bigger; Heydar Aliyev, the oft-misunderstood Azeri president who transcended his past as a Soviet Politburo member and masterminded a scheme to loosen Russian control over its former colonies in the Caspian region; and all manner of rogues, adventurers, and others drawn by the irresistible pull of untold riches and the possible "final frontier" of the fossil-fuel era. The broader story is of the geopolitical questions of the Caspian oil bonanza, such as whether Russia can be a trusted ally and trading partner with the West, and what Washington's entry into this important but chaotic region will mean for its long-term stability. In an intense and suspenseful narrative, *The Oil and the Glory* is the definitive chronicle of events that are understood by few, but whose political and economic impact will be both profound and lasting.

*Trade Wars are Class Wars* City Lights Books

"A good read for anyone who wants to understand what actually determines whether a developing economy will succeed" (Bill Gates, "Top 5 Books of the Year"). An Economist Best Book of the Year from a reporter who has spent two decades in the region, and who The Financial Times said "should be named chief myth-buster for Asian business." In *How Asia Works*, Joe Studwell distills his extensive research into the economies of nine countries--Japan, South Korea, Taiwan, Indonesia, Malaysia, Thailand, the Philippines, Vietnam, and China--into an accessible, readable narrative that debunks Western misconceptions, shows what really happened in Asia and why, and for once makes clear why some countries have boomed while others have languished. Studwell's in-depth analysis focuses on three main areas: land policy, manufacturing, and finance. Land reform has been essential to the success of Asian economies, giving a kick-start to development by utilizing a large workforce and providing capital for growth. With manufacturing, industrial development alone is not sufficient, Studwell argues. Instead, countries need "export discipline," a government that forces companies to compete on the global scale. And in finance, effective regulation is essential for fostering, and sustaining growth. To explore all of these subjects, Studwell journeys far and wide, drawing on fascinating examples from a Philippine sugar baron's stifling of reform to the explosive growth at a Korean steel mill. "Provocative . . . How Asia Works is a striking and enlightening book . . . A lively mix of scholarship, reporting and polemic." --The Economist

*Henry VIII, Francis I, Charles V, Suleiman the Magnificent and the Obsessions that Forged Modern Europe* Macmillan

In *How Jesus Became Christian*, Barrie Wilson asks "How did a young rabbi become the god of a religion he wouldn't recognize, one which was established through the use of calculated anti-Semitism?" Colourfully recreating the world of Jesus Christ, Wilson brings the answer to life by looking at the rivalry between the "Jesus movement," informed by the teachings of Matthew and adhering to Torah worship, and the "Christ movement," headed by Paul, which shunned Torah. Wilson suggests that Paul's movement was not rooted in the teachings and sayings of the historical Jesus, but solely in Paul's mystical vision of Christ, a man Paul actually never met. He then shows how Paul established the new religion through anti-Semitic propaganda, which ultimately crushed the Jesus Movement. Sure to be controversial, this is an exciting, well-written popular religious history that cuts to the heart of the differences between Christianity and Judaism, to the origins of one of the world's great religions and, ultimately, to the question of who Jesus Christ really was - a

Jew or a Christian.

*Why Bubbles Are Great For The Economy* Marshall Cavendish International Asia Pte Ltd

ONE OF AMAZON'S BEST BOOKS OF 2017 A look deep inside the new Silicon Valley, from the New York Times bestselling author of *The Everything Store* Ten years ago, the idea of getting into a stranger's car, or a walking into a stranger's home, would have seemed bizarre and dangerous, but today it's as common as ordering a book online. Uber and Airbnb have ushered in a new era: redefining neighborhoods, challenging the way governments regulate business, and changing the

way we travel. In the spirit of iconic Silicon Valley renegades like Steve Jobs and Bill Gates, another generation of entrepreneurs is using technology to upend convention and disrupt entire industries. These are the upstarts, idiosyncratic founders with limitless drive and an abundance of self-confidence. Led by such visionaries as Travis Kalanick of Uber and Brian Chesky of Airbnb, they are rewriting the rules of business and often sidestepping serious ethical and legal obstacles in the process. *The Upstarts* is the definitive story of two new titans of business and a dawning age of tenacity, conflict and wealth. In Brad Stone's riveting account of the most radical companies of the new Silicon Valley, we discover how it all happened and what it took to change the world.

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