

# Buffettology The Previously Unexplained Techniques That Have Made Warren Buffett The Worlds Most Famous Investor

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**Buffettology** Simon and Schuster

Life is a performance whether you're on the field, in the courtroom, or running a household. But many of us, when asked to perform, are overcome by fear. We lose our confidence and allow our insecurities to hinder us. In *The Fearless Mind*, sports psychologist Craig Manning teaches you how to beat mediocrity and embrace greatness. With many years of experience as a pro tennis player, collegiate tennis coach, and doctor of philosophy, Dr. Manning will help you overcome your fears, expel anxiety, build confidence, and become a high-performing individual no matter what your field. Learn how to unlock your mind and reach your greatest dreams. There are many mental pathways to performance, but there is only one pathway to true success having a fearless mind. *Buffett Beyond Value* Simon and Schuster

Praise for BUFFETT'S TIPS "John Longo and his son, Tyler, have performed a valuable service, taking the wisdom of Warren Buffett (the supply of which is ample) and distilling from it 100 'tips,' with the authors' own explanatory text, to guide the reader from financial ignorance to a degree of financial literacy. Along the way, there are useful lessons for life in general. If you have a friend, child, or parent who needs a pathway to a better understanding of some financial fundamentals, get this book for them—it'll go a long way to bringing them up to speed." —Simon Lorne, Vice Chairman and Chief Legal Officer, Millennium Management LLC; former Partner, Munger, Tolles & Olson "Priceless. 100 investment and life tips from the Oracle—a great read for the beginning investor." —S. Basu Mullick, retired Portfolio Manager and Managing Director, Neuberger Berman; former General Partner, Omega Advisors; noted value investor; former "Marketwatch Fund Manager of the Year" "John Longo has a well-earned reputation for excellence in teaching at the University level. Working with his son Tyler, John now extends his passion for education out of the classroom and across generations with this guidebook to the essential tools for financial proficiency." —Gregory P. Francfort, noted value investor; former Institutional Investor "All-Star Analyst" "John and his son have written an invaluable guide steeped in the wisdom of Warren

Buffett. Marrying sound financial advice with general life lessons, Buffett's Tips provides a solid foundation for advancing financial literacy across a broad multi-generational audience." —Joshua Rosenbaum, Joshua Pearl, Joseph Gasparro, co-authors, *The Little Book of Investing Like the Pros* and *Investment Banking: Valuation, LBOs, M&A, and IPOs*

*Millennial Money* Cf

The book is divided into several sections covering Warren Buffett's personal business management: . *Managing one's life* - focuses on Buffett's insistence on a good education, picking one's heroes early in life, and staying away from things that damage you personally. The authors also discuss Buffett's belief that challenges make life interesting. . *Managing One's Career* - Buffett believes that you should work at something that you are passionate about. Do what you like and you will find a way to make money. Do what you hate and you will be miserable even if you are rich. . *Managing Employees* - place honesty on the same level as intelligence as a managerial attribute. How to keep managers inspired and working hard. . *Managing the Business* - Buffett has learned that companies that have a durable competitive advantage over their competitors consistently earn more money year after year and are the easiest to manage. . *Managing of*

Personal Money - discover the simple rules that Buffett uses for buying other businesses and how he has incorporated them into his own personal investment style.

Simon and Schuster

"Trading is notoriously tough. But Altucher's new book adds anote-worthy addition to the library on Warren Buffett. He shows a lot of Buffett that isn't readily available in the existing common literature. Definitely required reading for any serious Buffett buff." -Kenneth L. Fisher, Forbes' "Portfolio Strategy" Columnist Founder and CEO, Fisher Investments "Finally, someone blows apart the myth that Warren Buffett is a buy-and-hold investor. Altucher has given us an insightful and well-written commentary on how Buffett has amassed his track record, and what we can do to emulate him. He details the trade-by-trade examples. This is a must read for anyone wanting to learn about how the Master Investor works." -John Mauldin, author, Bull's Eye Investing editor of Thoughts from the Frontline (www.2000wave.com) While Warren Buffett is considered the "world's greatest value investor," there's another side to Buffett that is rarely talked about. Although Buffett has gained recognition for his value investing approach to the markets, the fact is that nobody over the past fifty years has traded and invested with a more diverse group of strategies than Buffett. Trade Like Warren Buffett challenges the current coverage of this great investor by including details of all of Buffett's investing and trading methods, including mean reversion, commodities, bonds, arbitrage, market timing, funds, as well as Graham-Dodd. To augment the discussion of each strategy, Trade Like Warren Buffett also includes interviews with leading financial professionals, who reveal in detail how they've successfully used the same techniques. There is no one way to sum up Warren Buffett's investment style. But if you're interested in boosting the performance of your portfolio, Trade Like Warren Buffett can show you how.

*Globalization* Buffettology

Draws on a groundbreaking experiment by the multi-media financial education company to demonstrate strategies for building a seven-figure portfolio, revealing proprietary methods for uncovering market-beating stocks. (Personal Finance)

**One Up On Wall Street** Simon and Schuster

Buffettology Simon and Schuster

*Warren Buffett Speaks* Simon and Schuster

In the past eighteen months, investors have seen rapid, often intimidating changes in the stock market-tech stocks have soared and crashed and assets that shifted away from traditional blue chip companies have quickly shifted back again. In spite of this volatility however, there has been one constant: Warren Buffett's value investing strategies make money. In *BUFFETTOLOGY*, Mary Buffet and David Clark unveiled the analysis techniques that made Warren Buffett the billionaire and investment icon he is today. Now in this companion workbook, the authors explain Buffett's system of business perspective investing, focusing on specific mathematical ratios and calculations. Written in clear, easy-to-understand language, *THE BUFFETTOLOGY WORKBOOK* offers everyone with or without an Internet connection the tools they'll need to apply the same kind of value analysis to readily available financial data that Warren Buffett does.

*Buffettology Workbook* John Wiley & Sons

When Warren Buffett Speaks. . . people listen. "If people want to improve their investing skills, it has to help to study how the Master does it. This short book outlines Buffett's philosophy and techniques." —Peter S. Lynch, Fidelity Investments "Common sense with a deft irony . . ." —John C. Bogle, founder of The Vanguard Group and author, *The Little Book of Common Sense Investing* "It was Warren Buffett's thoughts and philosophy that first captivated investors. Janet Lowe has done us all a great service by collecting and arranging Warren Buffett's wit and wisdom in an easy-to-read and enjoyable book." —Robert G. Hagstrom, Portfolio Manager, Legg Mason Growth Trust mutual fund, and author, *The Warren Buffett Way, Second Edition* "A must-read. Buffett's wit and wisdom is a roadmap for anyone looking to succeed in business, investing, and life." —Steve Halpern, Editor, www.thestockadvisors.com

**Value Investing** John Wiley & Sons

A collection of the inspiring words and wisdom from America's favorite businessman that reveal his secrets of success from the bestselling authors of *Buffettology* and *The New Buffettology*. Like the sayings of the ancient Chinese philosopher Lao-tzu, Warren Buffett's worldly wisdom is deceptively simple and enormously powerful in application. In *The Tao of Warren Buffett*, Mary Buffett—author of three books on Warren Buffett's investment methods—joins noted Buffettologist and international lecturer David Clark to bring you Warren Buffett's smartest, funniest, and most memorable sayings with an eye toward revealing the life philosophy and the investment strategies

that have made Warren Buffett, and the shareholders of Berkshire Hathaway, so enormously wealthy. Warren Buffett's investment achievements are unparalleled. He owes his success to hard work, integrity, and that most elusive commodity of all, common sense. The quotations in this book exemplify Warren's practical strategies and provide useful illustrations for every investor—large or small—and models everyone can follow. The quotes are culled from a variety of sources, including personal conversations, corporate reports, profiles, and interviews. The authors provide short explanations for each quote and use examples from Buffett's own business transactions whenever possible to illustrate his words at work. As Warren says: "You should invest in a business that even a fool can run, because someday a fool will." "No matter how great the talent or effort, some things just take time: You can't produce a baby in one month by getting nine women pregnant." "Our method is very simple. We just try to buy businesses with good-to-superb underlying economics run by honest and able people and buy them at sensible prices. That's all I'm trying to do." The *Tao of Warren Buffett* inspires, amuses, sharpens the mind, and offers priceless investment savvy that anyone can take to the bank. This irresistibly browsable and entertaining book is destined to become a classic.

*Value Investing Made Easy: Benjamin Graham's Classic Investment Strategy Explained for Everyone* John Wiley & Sons

Not Obtainable

*Berkshire Beyond Buffett* Macmillan

At last, here is a book that reveals what the public really wants to know about this legendary investor: how he determines where he puts his money. From a team with privileged insight, Mary Buffett, a savvy CEO and Warren Buffett's former daughter-in-law, and David Clarke, a successful portfolio analyst, comes *BUFFETTOLOGY*, the most detailed explanation ever of the billionaire's unique investment techniques. Using Warren Buffett's system to access a company's potential economic excellence and the right price to pay for its stock, *BUFFETTOLOGY* demonstrates the actual mathematical models and equations, revolving around three variables: the yearly per share earnings figure, its predictability, and the market price of security. With *BUFFETTOLOGY*, individual investors will come to truly understand, and emulate, Warren Buffett's masterful insight, and see that investment is most intelligent when it is most businesslike.

*Buffett's Tips* Simon and Schuster

Give a man a fish and he eats for a day. Teach him to arbitrage, and he will eat for a lifetime! *Warren Buffett Warren Buffett and the Art of the Stock Arbitrage* is the first book to explore the secret world of Buffett's arbitrage and special situations investing. Long considered one of the most powerful and profitable of Buffett's investment operations, but the least understood, these special types of investments have been the edge that has made Warren Buffett the world's greatest investor. This book examines Buffett's special brand of arbitrage investing, which involves taking advantage of short term price discrepancies that often occur when one company offers to buy another company. Mary Buffett and David Clark, the authors of four best-selling books on Warren Buffett's investment methods, take the reader deep into the world of Buffett's arbitrage and special situation operations, giving us his strategies, his equations for determining value, and dozens of examples of his investments in this very lucrative segment of Buffett's investment operations. They offer detailed analysis and explanations of Buffett's arbitrage and special situations operations and techniques for the first time ever.

**NeuroInvesting** John Wiley & Sons

Provides a brief history of globalization, arguing that the process has been going on at some level for decades, examines the status of globalization in the early twenty-first century, and discusses its possible future consequences.

*You Can Be a Stock Market Genius* John Wiley & Sons

Looks at the investing technique of billionaire investor Warren Buffett and how his methods differ from prevailing Wall Street Wisdom

**Warren Buffett's Management Secrets** Turner Publishing Company

From the "guru to Wall Street's gurus" comes the fundamental techniques of value investing and their applications. Bruce Greenwald is one of the leading authorities on value investing. Some of the savviest people on Wall Street have taken his Columbia Business School executive education course on the subject. Now this dynamic and popular teacher, with some colleagues, reveals the fundamental principles of value investing, the one investment technique that has proven itself consistently over time. After covering general techniques of value investing, the book proceeds to illustrate their applications through profiles of Warren Buffett, Michael Price, Mario Gabellio, and

other successful value investors. A number of case studies highlight the techniques in practice.

Bruce C. N. Greenwald (New York, NY) is the Robert Heilbrunn Professor of Finance and Asset Management at Columbia University. Judd Kahn, PhD (New York, NY), is a member of Morningside Value Investors. Paul D. Sonkin (New York, NY) is the investment manager of the Hummingbird Value Fund. Michael van Biema (New York, NY) is an Assistant Professor at the Graduate School of Business, Columbia University.

**Common Stocks and Uncommon Profits** ARMOUR PUBLISHING PTE LTD

In the world of investing, the name Warren Buffett is synonymous with success and prosperity.

Learn how Warren Buffett did it—and how you can too. Building from the ground up, Buffett chose wisely and picked his stocks with care, in turn amassing the huge fortune for which he is now famous. Mary Buffett, former daughter-in-law of this legendary financial genius and a successful businesswoman in her own right, has teamed up with noted Buffettologist David Clark to create *Buffettology*, a one-of-a-kind investment guide that explains the winning strategies of the master. \* Learn how to approach investing the way Buffett does, based on the authors' firsthand knowledge of the secrets that have made Buffett the world's second wealthiest man \* Use Buffett's proven method of investing in stocks that will continue to grow over time \* Master the straightforward mathematical equipments that assist Buffett in making investments \* Examine the kinds of companies that capture Buffett's interest, and learn how you can use this information to make your own investment choices of the future Complete with profiles of fifty-four "Buffett companies" -- companies in which Buffett has invested and which the authors believe he continues to follow -- *Buffettology* can show any investor, from beginner to savvy pro, how to create a profitable portfolio.

*Buffettology* McGraw-Hill Education

From Simon & Schuster, *Quality of Earnings* is an investor's guide to how much money a company is really making. From Thornton L. O'glove, *Quality of Earnings* is an indispensable guide to determining how much money a company is really making and for buying and selling stocks without making costly blunders.

**One Up On Wall Street** John Wiley & Sons Incorporated

Words of wisdom from Charlie Munger—Warren Buffett's longtime business partner and the visionary Vice Chairman of Berkshire Hathaway—collected and interpreted with an eye towards investing by David Clark, coauthor of the bestselling *Buffettology* series. Born in Omaha, Nebraska in 1924 Charlie Munger studied mathematics at the University of Michigan, trained as a meteorologist at Cal Tech Pasadena while in the Army, and graduated magna cum laude from Harvard Law School without ever earning an undergraduate degree. Today, Munger is one of America's most successful investors, the Vice Chairman of Berkshire Hathaway, and Warren Buffett's business partner for almost forty years. Buffett says "Berkshire has been built to Charlie's blueprint. My role has been that of general contractor." Munger is an intelligent, opinionated business man whose ideas can teach professional and amateur investors how to be successful in finance and life. Like *The Tao of Warren Buffett* and *The Tao of Te Ching*, *The Tao of Charlie Munger* is a compendium of pithy quotes including, "Knowing what you don't know is more useful than being brilliant" and "In my whole life, I have known no wise people who didn't read all the time—none, zero." This collection, culled from interviews, speeches, and questions and answers at the Berkshire Hathaway and Wesco annual meetings, offers insights into Munger's amazing financial success and life philosophies. Described by *Business Insider* as "sharp in his wit and investing wisdom," Charlie Munger's investment tips, business philosophy, and rules for living are as unique as his life story; intelligent as he clearly is; and as successful as he has been.

*Warren Buffett and the Interpretation of Financial Statements* Simon and Schuster

Praise for *Overdrive*: Bill Gates and the Race to Control Cyberspace "James Wallace offers many tales of . . . temper tantrums, antitrust tussles with the Justice Department, and general dirty tricks Microsoft has allegedly played on its competitors." -The New York Times Book Review Praise for James Wallace's *Hard Drive*: Bill Gates and the Making of the Microsoft Empire "A stupendous success story. This is the most informative book yet on Bill Gates and Microsoft." -the Washington Post "Remarkable . . . This book will make you wonder why you didn't buy Microsoft stock when it went public." -The Wall Street Journal "An engaging, almost classic tale of a boy who finds power in gadgets and then won't let go." -Los Angeles Times

*The Warren Buffett Stock Portfolio* Simon and Schuster

Are you ready to start really growing your money? Would you like to finally learn how to pick stocks? Then you are ready to. . . Invest Like Warren Buffett. But is it really possible for anyone to

learn to invest like Warren Buffett? Don't I need insider information and a network of rich friends? Surprisingly not. Buffett's investment strategy can be imitated by anyone, with any size account. This book will lead you every step of the way, in easy-to-understand language. I have studied Warren Buffett and his investments for over 20 years. Over that time, I have distilled Buffett's most valuable investing insights into an easy-to-follow program. It's time to learn a proven strategy that takes the stress out of investing. In this book, you will learn: How to compound wealth like Buffett

Sneaky tricks for decoding financial statements How to tell the difference between a great business and a mediocre business How to figure out how much to pay for a high-quality stock The best times to buy stocks Investing pitfalls to avoid How to profit from bear markets, instead of getting destroyed The beauty of the Buffett approach is its simplicity. Imagine how relaxed you will feel when you learn how to invest with a Zen-like calm, like Buffett himself. Amazon best-selling

author and retired hedge fund manager, Matthew Kratter will teach you the secrets that he has used to profitably invest in stocks for the last 20 years, following Buffett's methods. Buffett's strategy is powerful, and yet so simple to use. Even if you are a complete beginner, this book will quickly bring you up to speed. And if you ever get stuck, you can always reach out to me by email (provided inside of the book), and I will help you. Are you ready to start growing your money today? Then scroll to the top of this page and click BUY NOW.

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