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# Sports Betting Research Literature Review

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Research Handbook on Sport and COVID-19  
 Internet Gambling  
 The SAGE Handbook of Sports Economics  
 Sociological Abstracts  
 Handbook of Sports Economics Research  
 Human Factors in Management and Leadership  
 Research Handbook on Sports and Society  
 Gambling Technology  
 The Illustrated Guide to the Mass Communication Research Project  
 Individual Differences in Addictive Behaviors  
 Gambling Disorder  
 Problem Gambling: Summarizing Research Findings and Defining New Horizons  
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*Sports Betting Research  
Literature Review*

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## KENDRICK QUINCY

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### Research Handbook on Sport and COVID-19

Taylor & Francis  
Offering the first empirically driven assessment of the development, marketisation, regulation and use of online gambling organisations and their products, this book explores the relationship between online gambling and crime. It draws upon quantitative and qualitative data, including textual and visual analyses of e-gambling advertising and the records of player-protection and standards organisations, together with a virtual ethnography of online gambling subcultures, to examine the ways in which gambling and crime have been approached in practice by gamers,

regulatory agencies and online gambling organisations. Building upon contemporary criminological theory, it develops an understanding of online gambling as an arena in which risks and rewards are carefully constructed and through which players navigate, employing their own agency to engage with the very real possibility of victimisation. With attention to the manner in which online gambling can be a source of criminal activity, not only on the part of players, but also criminal entrepreneurs and legitimate gambling businesses, *Online Gambling and Crime* discusses developments in criminal law and regulatory frameworks, evaluating past and present policy on online gambling. A rich examination of the prevalence, incidence and experience of a range of criminal activities linked to gambling on the Internet, this book will

appeal to scholars and policy makers in the fields of sociology and criminology, law, the study of culture and subculture, risk, health studies and social policy.

**Internet Gambling** Human Kinetics Publishers

This state-of-the-art Research Handbook provides a challenging and critical examination of the complex issues surrounding sports in contemporary societies. Featuring contributions from world-leading scholars, it focuses upon the impact of their research, together with significant social issues and controversies in sport.

*The SAGE Handbook of Sports Economics* Emerald Group Publishing  
*Research Methods and Design in Sport Management*, Second Edition, explains research design, implementation, and assessment criteria with a focus on

procedures unique to the discipline of sport management.

**Sociological Abstracts** Martinus Nijhoff Publishers

This is the first book exploring the concept of home advantage (HA), the well-known beneficial effect that players and teams derive from performing at home in all sports throughout the world. Despite the fact that the existence of HA dates back to the origins of organized sport in the late 19th century, its root causes and how they operate and interact with each other are still unclear and remain the topic of intense research involving many disciplines, all with the potential objective of improving team and individual performance. This book covers a broad review of HA divided into three different sections: (i) Section 1 focuses on the theory of HA in sport (the concept of this phenomenon, its quantification, and factors supposedly associated with the HA are explored); (ii) Section 2 analyses the effects of HA in sports related to both male and female athletes, in relation to tactics and strategies, fans, referees, travel, situational variables and the home disadvantage; and (iii) Section 3 studies the HA as it applies to specific sports worldwide such as outdoor sports (football, rugby, cricket, and Australian Football), indoor sports (basketball, futsal, handball, water polo and volleyball), US professional sports, individual sports, racket sports, combat sports, minor sports, disabled sports and the Olympic Games. This book has been written in cooperation with top leading experts in this field worldwide. The book offers a better understanding of the HA effect for MSc and PhD students, athletes, coaches, performance analysts, sport psychologists, sociologists, sport scientists and sport journalists.

Handbook of Sports Economics Research Frontiers Media SA

There is growing interest among academics and policymakers in the economics of gambling, which has been stimulated by major regulatory and tax changes in the U.S., U.K. Continental Europe, Asia, Australia and elsewhere. Unfortunately, there is no comprehensive source of path-breaking research on this topic. To fill this gap, we commissioned chapters from leading economists on all aspects of gambling research. Topics covered include the optimal taxation structure for various forms of gambling, factors influencing the demand and supply of gambling services, forecasting of gambling trends, regulation of gambling, the efficiency of racetrack and sports betting markets, gambling prevalence and behavior, modeling the demand for

gambling services, the economic impact of gambling, substitution and complementarities among different types of gambling activity, and the relationship between gambling and other sectors of the economy. These are all important issues, with significant global implications. Specifically, we divide the Handbook into sections on casinos, sports betting, horserace betting, betting strategy, motivation, behavior and decision-making in betting markets, prediction markets and political betting, and lotteries and gambling machines

Human Factors in Management and Leadership Taylor & Francis

Mark Griffiths has carried out extensive research into why some adolescents get hooked on gambling, how they gamble and what can be done about it. In this book he provides an overview of adolescent gambling worldwide.

**Research Handbook on Sports and Society** World Scientific

Since the first athletic events found a fan base, sports and statistics have always maintained a tight and at times mythical relationship. As a way to relay the telling of a game's drama and attest to the prodigious powers of the heroes involved, those reporting on the games tallied up the numbers that they believe best described the action and best

Gambling Technology Routledge

This report investigates how Australians are using interactive gambling services and the impact of such online gambling on non-online gambling and gambling related problems. Interactive gambling is a joint term capturing gaming and wagering on the Internet. A research study was conducted over three years and included a nationally representative telephone survey of 15,006 people, an online survey of 4,594 gamblers, interviews with 81 interactive gamblers, and data from gambling help services. This study provides a baseline of who, what, when, why and how people gamble, using interactive technology in Australia.

*The Illustrated Guide to the Mass Communication Research Project* National Academies Press

"Responsible gambling" refers to a range of strategies, initiatives, and activities introduced by gambling regulators, policymakers, and industry operators to reduce gambling-related harms. There is an absence of agreement about the definition of responsible gambling among these parties, and stakeholders' experiences reflect varied and often conflicting positions about the development, implementation, and maintenance of existing responsible

gambling programs. Complicating these issues further, there is little empirical evidence supporting the current crop of responsible gambling activities. Consequently, there is a pressing need to bring together key similarities and differences associated with disparate stakeholder groups. *Responsible Gambling: Primary Stakeholder Perspectives* will inform and better ground both current and future debates focused on the topic of responsible gambling and its intended outcomes. Chapters address responsible gambling from the perspective of five groups of complementary stakeholders: scientists/researchers; clinicians; gambling operators; public policy makers/regulators; and recovering gamblers. Contributors address responsible gambling through the lens of the Reno Model, an approach that emphasizes the importance of stakeholders working together and using evidence-based methods to reduce gambling-related harms. Building upon and expanding the Reno Model and addressing conflicts and ethical compromises so that these programs can achieve their intended objectives (reducing the worldwide rate of gambling-related harms), *Responsible Gambling* will be of value to scientists, clinicians, policy makers, regulators, and industry operators interested in responsible gambling strategies and activities.

*Individual Differences in Addictive Behaviors* Springer Nature

Over the past two decades, experimental economics has moved from a fringe activity to become a standard tool for empirical research. With experimental economics now regarded as part of the basic tool-kit for applied economics, this book demonstrates how controlled experiments can be a useful in providing evidence relevant to economic research. Professors Jacquemet and L'Haridon take the standard model in applied econometrics as a basis to the methodology of controlled experiments. Methodological discussions are illustrated with standard experimental results. This book provides future experimental practitioners with the means to construct experiments that fit their research question, and new comers with an understanding of the strengths and weaknesses of controlled experiments. Graduate students and academic researchers working in the field of experimental economics will be able to learn how to undertake, understand and criticise empirical research based on lab experiments, and refer to specific experiments, results or designs completed

with case study applications.

*Gambling Disorder* Springer Nature

This book critically examines research evidence from around the world concerning the nature and effects of gambling advertising. It draws upon political and regulatory debates about this type of advertising, which provides regulators with evidence to control factors that encourage problem gambling.

**Problem Gambling: Summarizing Research Findings and Defining New Horizons** Emerald Group Publishing

This book is a printed edition of the Special Issue "Sports Finance" that was published in IJFS

*Deviant Leisure* Taylor & Francis

This book brings together a collection of critical essays that challenge the existing dogma of leisure as an unmitigated social good, in order to examine the commodification and marketisation of leisure across a number of key sites. Leisure and consumer culture have become symbolic of the individual freedoms of liberal society, ostensibly presenting individuals with the opportunity to display individual creativity, cultural competence and taste. This book problematizes these assertions, and considers the range of harms that emerge in a consumer society predicated upon intense individualism and symbolic competition. Approaching the field of commodified leisure through the lens of social harm, this collection of essays pushes far beyond criminology's traditional interest in 'deviant' forms of leisure, to consider the normalized social, interpersonal and environmental harms that emerge at the intersection of leisure and consumer capitalism. Capturing the current vitality and interdisciplinary scope of recent work which is underpinned by the deviant leisure perspective, this collection uses case studies, original research and other forms of empirical enquiry to scrutinise activities that range from alcohol consumption and gambling, to charity tourism; CrossFit training; and cosmetic pharmaceuticals. Drawn from researchers across the UK, US, Europe and Australia, *Deviant Leisure: Criminological Perspectives on Leisure and Harm* represents the first systematic attempt at a criminological consideration of the global harms of the leisure industry; firmly establishing leisure as a subject of serious criminological importance.

**Online Gambling: New Developments** Oxford University Press

The active economy incorporates several disciplines that include sport performance, sport business, recreation, tourism, physical activity, urban planning, leisure,

and health and wellness, among others.

From an academic and policy perspective, these disciplines are typically viewed as distinct, with only limited spillover, and consequently, limited research explores the interaction between them. However, each individual sector can be studied as interdependent rather than autonomous. By viewing the various sectors as part of a complex active ecosystem, policymakers and practitioners are better positioned to shape broad opportunities while maximizing the community value of sports, recreation, and wellness.

*Understanding the Active Economy and Emerging Research on the Value of Sports, Recreation, and Wellness* provides a new view on the fields of sport, recreation, and health and wellness by exploring the interaction between these traditional separate disciplines. It includes sub-groups of the active economy such as health and wellness, active apparel and accessories, active equipment and sports betting but also ties in sub-groups from the ancillary sector such as tourism, design and infrastructure, media and content, and professional services. This book is intended for professionals, educators, and researchers working in the fields of sports, recreation, and health and wellness, as well as economists, executives, managers, practitioners, stakeholders, researchers, academicians, and students interested in how sports, recreation, and wellness operate in the active economy.

*2014 Honors Theses* Frontiers Media SA

A reprint of one of the classic volumes on racetrack efficiency, this book is the only one in its field that deals with the racetrack betting market in-depth, containing all the important historical papers on racetrack efficiency. As evidenced by the collection of articles, the understanding of racetrack betting is clearly drawn from, and has correspondingly returned something to, all the fields of psychology, economics, finance, statistics, mathematics and management science.

*Preparing Literature Reviews* SAGE

• Illustrates all the steps in preparing qualitative and quantitative literature reviews. • Emphasizes topic selection, locating literature, and avoiding major pitfalls in evaluating and synthesizing literature. • Shows how to improve literature reviews through the judicious inclusion of statistical results found in the literature. • Provides easy-to-follow advice on how to avoid misrepresenting the results of published research in literature reviews. • The numerous examples throughout the text and the nine model literature reviews clarify the process of

following the guidelines for writing solid, state-of-the-art literature reviews. • Shows students how to blend qualitative and quantitative approaches to preparing literature reviews without being overly mathematical. • Two chapters present clear explanations of how to conduct meta-analyses. • All examples have been updated to ensure consistency with the sixth edition of the Publication Manual of the American Psychological Association and the fourth edition of the American Sociological Association's Style Guide. *Masculinities and Mental Health in Young Men* Springer Nature

This book by King Yao, author of the widely-acclaimed *Weighing the Odds in Hold 'em Poker*, should be used as a guideline to sports betting rather than a blueprint. The sports betting market changes and adapts quickly. The underlying principles shown in this book should help the reader adapt and continue to make good bets even when the market changes.

*Understanding the Active Economy and Emerging Research on the Value of Sports, Recreation, and Wellness* CRC Press

This volume contains an Open Access chapter. Establishing a scholarly platform to inform interventions in research and policymaking, this book demonstrates the importance of sociology in understanding sports gambling in a global age.

*The Economics of Sports Betting* Psychology Press

As unemployment soared in Zimbabwe in the early twenty-first century, betting on football/soccer emerged as a popular, if unsustainable, livelihood option, and the number of betting halls mushroomed. This book investigates this growing social phenomenon, providing a holistic analysis of football gambling in Zimbabwe and exposing its impact on the everyday lives of Zimbabweans. Drawing on original empirical and theoretical analysis from across six different areas of Zimbabwe, the book highlights the lived experiences of communities that are only beginning to grapple with the long-term effects of addiction. Explaining its historical origins in the colonial and immediate post-colonial periods, the authors delve into the motivations, patterns, practices and impacts of soccer betting. Tackling issues such as gender, livelihoods, addiction, religion, and tradition related to soccer betting, the book lays bare the general lack of policy frameworks and support services to protect vulnerable populations. This book offers a rare glimpse into a sociological phenomenon sweeping across Zimbabwe, with a particularly stark impact on the country's youth. It will interest

sports and African studies researchers, as well as those focusing on the socio-health problems related to gambling.

Gambling and Sports in a Global Age

Frontiers Media SA

This book examines the development of sport sponsorship and its impact on global public health. It argues that sport governing bodies should not continue to treat fans solely as consumers, and that a more ethical approach should be taken to sport sponsorship. Drawing on research from sport studies, marketing and public health, the book presents a brief history of

advertising and marketing in sport, including the importance of tobacco in the development of sport sponsorship, before exploring key aspects of the contemporary relationship between sport and corporate sponsors, including mega-events, digital technologies and brand engagement. It offers an in-depth case study of sponsorship in the English Premier League – one of the world’s most successful sporting properties – before considering how sport might be better regulated, now and in the future, to better protect the

interests of fans and other stakeholders from a health perspective. The book features a number of insightful images showcasing sport sponsorship in connection with tobacco, mega-events, alcohol, junk food and drink, and gambling over the years. Addressing a topical and hugely important issue, this is important reading for students, researchers, practitioners and policy makers with an interest in sport business and management, the ethics of sport, physical activity and health, event studies, marketing or public health.

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