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# Journal Of International Business Studies Impact Factor

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Business Strategies in Transition Economies  
International Human Resource Management  
Distance in International Business  
International Business  
Journal of International Business and Cultural Studies - Volume 12  
International Business Strategy  
The Oxford Handbook of International Business  
Non-market Strategies in International Business  
Socially Responsible International Business  
International Economics and Business  
Multinational Enterprises and the Global Economy  
Knowledge, Networks and Power  
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A Very Short, Fairly Interesting and Reasonably Cheap Book about International Business  
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## **DOMINIK MCLEAN**

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**Business Strategies in Transition Economies** Springer  
Nature

Showcasing methodological rigour and state-of-the-art methods as hallmarks of modern international business (IB) research, this book offers a collection of the most relevant and highly cited research methods articles from the Journal of International Business Studies (JIBS). Each piece is accompanied by a new Commentary written by experts in the field; some also include Further Reflections by the original authors. Encompassing both qualitative and quantitative approaches, this comprehensive

volume explores research design, testing and reporting, as well as specific methodological issues such as endogeneity, common method variance, and theorising from case studies. With recommendations for best practices relating to interaction effects, hypothesis testing, and replicability, this book is a unique and up-to-date reference source on the latest research methods and practices in international business. The book will also be essential reading for those studying any sub-discipline of IB research, including international economics, entrepreneurship, finance, management and marketing.

**International Human Resource Management** SAGE

This book presents more than four decades of research in international business at the Department of Business Studies, Uppsala University. Gradually, this research has been recognized

as 'The Uppsala School'. The work in Uppsala over the years reflects a broad palette of issues and approaches.

*Distance in International Business* SAGE

This classic work, first published in 1958, is a seminal text in international business history. This new, substantially updated and revised edition is being published on the fortieth anniversary of the first edition. Features of the revised edition include: \* a new introduction \* a new concluding chapter \* amendments and additions to the original text \* a new statistical appendix which examines the main features and significance of the US penetration of UK industry over the past four decades. Professor Dunning is one of the most internationally renowned and respected scholars in international business research. The updated version of this highly regarded book is a major contribution to studies in international business history.

**International Business** Cambridge University Press

The twelfth volume in the Progress in International Business Research series presents extensive accounts of the contemporary scientific debate on how to assess the impacts of distance, both negative and positive ones, on the conduct of international business.

Journal of International Business and Cultural Studies - Volume 12

Cambridge University Press

This insightful Research Agenda provides reflections on the state of the international business and management discipline and also highlights important future topics for research, as well as sharing a range of thought-provoking ideas on key subjects from externalization theory to emerging market economies to societal crises and modern slavery.

International Business Strategy Emerald Group Publishing

This is the first book to comprehensively summarize and extend cutting strategy research with a focus on transition economies. It provides a readable and refreshing overview for seasoned scholars and executives working in this field, as well as valuable insights for newcomers. The book combines theoretical rigor with up-to-date evidence on a highly relevant topic. Mike Peng is already one of the world's leading strategy and management scholars working on transition and emerging economies, and this book adds significantly to his standing. —John Child, Guinness Professor of Management Studies, University of Cambridge, England and Visiting Professor of International Management, Tel-Aviv University, Israel "The widespread shift from centrally planned to market-based economies has been the most profound change in the world economy since World War II. While a great deal of work has examined the broad economic implications of this transition, far less work has examined its implications for firms and managers. In this seminal work, Professor Peng draws on his extensive experience in transition economics, together with his knowledge of strategic management, to describe how firms in these economies can seize opportunities for growth and success." —Jay Barney, Bank One Professor of Corporate Strategy, Ohio State University "A welcome contribution towards our understanding of firm - level issues in transition economies. A particular strength is the chapter-by-chapter consideration of how strategies vary depending on whether one is a state-owned enterprise, a privatized firm, an entrepreneurial start-up, or a foreign investor." —Paul Beamish, Royal Bank Professor of International Business, University of Western Ontario, Canada A

comprehensive account of transition economies from a firm strategy perspective. Thoroughly researched and thought provoking, this book is a most valuable tool for both academics and business executives seeking to operate in this promising yet uncertain territory. —Oded Shenkar, Ford Motor Professor of Global Management, Ohio State University and Professor of International Management and Tel-Aviv University, Israel

*Business Strategies in Transition Economies* probes into the workings of business strategies in former socialist countries in East Asia, Central and Eastern Europe, and the newly independent states of the former Soviet Union, which are collectively called "transition economies." It provides a rich and in-depth understanding of fundamental strategic issues confronted by domestic and foreign firms competing in these newly opened markets. Written by one of the leading scholars in the field, this timely book is comparative, interdisciplinary, and relevant. Focusing on firm-level issues confronting top executives acting as organizational strategists in transition economies, this book covers business strategies of 1.) state-owned enterprises, 2.) privatized and reformed firms, 3.) entrepreneurial start-ups, and 4.) foreign companies. Since transition economies, taken together, promise to be the world's largest emerging markets in the 21st century, this book will be an invaluable resource for students, scholars, and managers seeking a better understanding of business challenges and opportunities in these markets.

*The Oxford Handbook of International Business* Business Expert Press

Written by leading scholars, this new third edition provides readers with a comprehensive and authoritative examination of

emerging markets across the globe. Fully updated in light of the COVID-19 pandemic and other recent macro drivers, the authors present analytical frameworks, tools and best practice insights to help readers develop a critical understanding of the growth economies presented within the book, alongside their common characteristics, evolution, and significance in the global economy. Making use of original cases encompassing countries including Brazil, China, Russia, Thailand, Turkey and Uzbekistan, the authors explore the unique challenges and opportunities for emerging markets throughout the world today, including the rising middle class, partnering, and negotiation techniques. This text is essential reading for international business students, researchers and practitioners focused on business in emerging markets.

**Non-market Strategies in International Business** FT Press  
A volume that concentrates on the substantive gaps in the IB/IM field and addresses whether these gaps are resolvable with the theoretical and methodological toolkit.

**Socially Responsible International Business** Edward Elgar Publishing

Verbeke provides a new perspective on international business strategy by combining analytical rigour and true managerial insight on the functioning of large multinational enterprises (MNEs). With unique commentary on 48 seminal articles published in the Harvard Business Review, the Sloan Management Review and the California Management Review over the past three decades, Verbeke shows how these can be applied to real businesses engaged in international expansion programmes, especially as they venture into high-distance

markets. The second edition has been thoroughly updated and features greater coverage of emerging markets with a new chapter and seven new cases. Suited for advanced undergraduates and graduate courses, students will benefit from updated case studies and improved learning features, including 'management takeaways', key lessons that can be applied to MNEs and a wide range of online resources.

International Economics and Business SAGE Publications

The Academy of International Business (UK and Ireland Chapter) Published in association with the UK and Ireland Chapter of the Academy of International Business. This book provides theoretical and empirical insights into non-market political and social strategies that firms use when conducting international business. Political strategies include activities such as lobbying, campaign contributions, and using political ties and connections as a means of influencing policy making. Likewise, firms also engage in various social responsibility activities to maintain a good image in society and to improve their legitimacy and reputation when operating globally. Multinational enterprises (MNEs) face various challenges in implementing non-market strategies due to institutional differences between their home and host contexts. Presenting fresh perspectives from a cast of international contributors, this book offers academics, students, and practitioners a greater understanding of how non-market strategies can be effective in international business.

Multinational Enterprises and the Global Economy Springer

This book helps managers and scholars understand the born-global phenomenon. We offer a comprehensive treatment of born-globals, from distinctive features of these companies, to

strategies that they use for international success, to implications of the phenomenon for international small- and medium-sized enterprises. We review useful theories and frameworks, as well as introduce a new field based on the born-global phenomenon - international entrepreneurship.

Knowledge, Networks and Power Springer Nature

Tracing the treatment of language in international business as represented in the Journal of International Business Studies, this seminal collection critically explores the conceptualizations of language that have been adopted or ignored by international business scholars over the years and showcases nine articles that have played an important role in establishing and advancing the field. In today's increasingly globalized context of business, significantly richer theories from interdisciplinary perspectives are needed to explain the complexity of the interplay between multiple facets of language and how they affect day-to-day operations. With insights from linguistics, psychology and organizational theory, Language in International Business provides an assessment of scholarly efforts to uncover the profound impact that language has on global business today and proposes some important ways in which this nascent field of language in international business may be further advanced. Chapter 9 is licensed under a Creative Commons Attribution NonCommercial-NoDerivs 3.0 Unported License. The Journal of International Business Studies (JIBS) is an official publication of the Academy of International Business and is the top-ranked journal in the field of international business. The goal of JIBS is to publish insightful, innovative and impactful research on international business. JIBS is multidisciplinary in scope and

interdisciplinary in content and methodology. For more information, visit [www.jibs.net](http://www.jibs.net). The Academy of International Business (AIB) is the leading association of scholars and specialists in the field of international business. A global community of scholars and researchers for the creation and dissemination of knowledge about international business and policy issues, the AIB transcends the boundaries of single academic disciplines and managerial functions to enhance business education and practice. For more information, visit [aib.msu.edu](http://aib.msu.edu)

*The Oxford Handbook of International Business Strategy* Edward Elgar Publishing

A New World Order has begun for trade and globalization. Inundated with constant information, new concepts, and endless data, individuals are caught in the whirlwind of a fast-paced world, often without the ability to stop and think, particularly when it comes to issues of the soul. I consider the soul the center of our activities and inspirations. If one says of an individual, "his soul has left him," one connotes death. This also will apply to societies and corporations. Are we willing to permit the gradual march toward solitude with all the accompanying sharp cutting edges? Will the balloon go up? The reader can judge. I hope to supply the content here. With a foreword by Ambassador Laszlo Szabo, a preface by the Rev. Horkan, and the humorous yet pensive illustrations by award-winning cartoonist David Clark, this book increases one's ability to gain a comprehensive understanding of the most pressing international business and trade issues that the world faces today.

[A Research Agenda for International Business and Management](#)

Business Expert Press

The Journal of International Business and Cultural Studies (JIBCS) publishes original, unpublished manuscripts related to international business, global economics, transnational cultural relations and societal issues as they effect international business. Manuscripts from a broad range of topics are appropriate for consideration in JIBCS providing the focus of the work is international business. This journal is double-blind peer reviewed with an acceptance rate of less than 35%.

*A Very Short, Fairly Interesting and Reasonably Cheap Book about International Business* Springer

The Journal of Global Business and Management Research (GBMR) strives to comply with highest research standards and scientific/research/practice journals' qualities. Being international and inter-disciplinary in scope, GBMR seeks to provide a platform for debate among diverse academic and practitioner communities who address a broad area of business and management issues across the globe.

*Explaining International Production (Routledge Revivals)* Palgrave Macmillan

Revised edition of International business strategy, 2013.

[Location of International Business Activities](#) Emerald Group Publishing

Multinational enterprises must contend with increasingly challenging conditions in the international business environment. This Handbook explores how classic principles of international competitive strategy are transformed in today's markets and provides suggestions on how firms can develop effective strategies to respond to these transformations.

*Born Global Firms* Routledge

In this final collection of his essays, John Dunning looks back on more than 40 years of research in International Business (IB), whilst at the same time considering possibilities for the future Research Methods in International Business Cambridge University Press

In the modern globalized economy, it is important for businesses of all sizes to take advantage of the opportunity to enter diverse markets around the world. Through an international presence, organizations can remain competitive. The Handbook of Research on Global Business Opportunities combines comprehensive viewpoints and research on various business enterprises from around the world in companies of all sizes and models, discussing different aspects and concerns in the global business environment such as corruption, taxation, supply chain management, and economic impacts. This handbook is an essential reference source for business executives from both large and small firms, business scholars, researchers, academics, students, and professionals.

Doing Business in Emerging Markets Cambridge University Press

In recent years an extensive range of new research has been revisiting the topic of the location of international business activities, from a variety of different perspectives and background interests. This work has been inspired in part by two apparently quite different but actually related contemporary trends: on the one hand, an emergence or revitalization of clusters of activities co-located in or around selected global city

regions or fast growing metropolitan areas; and on the other hand, an increased global dispersion of activities conducted within the value chains managed or coordinated by many large multinational enterprises and their business partners. The former trend has given rise to discussions of how the elite of the cultural-cognitive economy of the 21st century (in Allen Scott's terminology) or the creative class (Richard Florida's term) are now being drawn or brought back to major urban centers; while the latter trend is associated with debates over outsourcing, and the economic and social consequences of shifts in the ownership and location of distinct nodes of value chains once production systems become more fragmented and the component parts of such systems become more geographically dispersed. An increased interest in the subject of international business location has been shown by scholars in Strategic Management, in Economic Geography, and in Regional Science, as well as in our own interdisciplinary field of International Business Studies. However, as is often the case in academic research communities, these bodies of scholarship have tended to develop at something of a distance from one another, each conversing internally more than they have with one another. Location of International Business Activities aims to promote a greater conversation between those interested in the topic of Location from various different backgrounds or starting points. The articles are taken from a special issue on the theme of the Multinational in Geographic Space which was published by The Journal of International Business Studies in 2013.

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