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# Online Journalism Principles And Practices Of News For The Web

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Practices, Principles and Politics  
Principles and Practice  
An Introduction  
Principles & Practices for an Essential Profession  
Online Journalism  
The Routledge Companion to Journalism Ethics  
Public Journalism 2.0  
Principles and Practices  
Principles and Practices of News for the Web  
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The Principles of Multimedia Journalism  
History, Principles, Practices  
The Elements of Journalism  
Digital Humanities Pedagogy  
The Journalism Behind Journalism  
A Guide for Reporters, Editors, and Newsroom Leaders  
Five Principles in Political Communication  
Peace Journalism in East Africa  
Journalism Ethics  
Journalism  
Digital Media Ethics  
Fashion Journalism  
Social Media for Journalists  
Responsibly Reporting Conflicts, Reconciliation, and Solutions  
Public Relations Writing  
Packaging Digital News  
Peace Journalism Principles and Practices  
Transparency and Journalism  
Principles and Practices of News for the Web  
Principles and Practice  
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The Elements of Online Journalism

## The Ethics of Photojournalism in the Digital Age

*Online Journalism Principles And Practices Of News For The Web*

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*Practices, Principles and Politics* Holcomb Hathaway Publishers  
This dictionary includes over 1,400 entries covering terminology related to the practice, business, and technology of journalism, as well as its concepts and theories, institutions, publications, and key events. An essential companion for all students taking courses in Journalism and Journalism Studies, as well as related subjects.

#### **Principles and Practice** Rowman & Littlefield

The original edition of this accessible and interdisciplinary textbook was the first to consider the ethical issues of digital media from a global, cross-cultural perspective. This third edition has been thoroughly updated to incorporate the latest research and developments, including the rise of Big Data, AI, and the Internet of Things. The book's case studies and pedagogical material have also been extensively revised and updated to include such watershed events as the Snowden revelations, #Gamergate, the Cambridge Analytica scandal, privacy policy developments, and the emerging Chinese Social Credit System. New sections include "Death Online," "Slow/Fair Technology", and material on sextbots. The "ethical toolkit" that introduces prevailing ethical theories and their applications to the central issues of privacy, copyright, pornography and violence, and the ethics of cross-cultural communication online, has likewise been revised and expanded. Each topic and theory are interwoven throughout the volume with detailed sets of questions, additional resources, and suggestions for further research and writing. Together, these enable readers to foster careful reflection upon, writing about, and discussion of these issues and their possible resolutions. Retaining its student- and classroom-friendly approach, *Digital Media Ethics* will continue to be the go-to textbook for anyone getting to grips with this important topic.

#### **An Introduction** Routledge

Amid the ongoing and volatile debate over the nature and potential of peace journalism, this volume presents visionary insights from some of the most prominent scholars in the field.

The significant empirical studies included here will provide foundation data for communication studies. The contributors broaden the purview and terrain of peace journalism to include new media, and offers essays on the effects and the content of global communications. In sum, the thirteenth volume of *Peace and Policy* deepens our empirical knowledge of the nature and effects of conflict, while underscoring the increase in numbers of participants and breadth of communications.

#### Principles & Practices for an Essential Profession SAGE

As the journalist Walter Lippmann noted nearly a century ago, democracy falters "if there is no steady supply of trustworthy and relevant news." Today's journalists are not providing it. Too often, reporters give equal weight to facts and biased opinion, stir up small controversies, and substitute infotainment for real news. Even when they get the facts right, they often misjudge the context in which they belong. Information is the lifeblood of a healthy democracy. Public opinion and debate suffer when citizens are misinformed about current affairs, as is increasingly the case. Though the failures of today's communication system cannot be blamed solely on the news media, they are part of the problem, and the best hope for something better. Patterson proposes "knowledge-based journalism" as a corrective. Unless journalists are more deeply informed about the subjects they cover, they will continue to misinterpret them and to be vulnerable to manipulation by their sources. In this book, derived from a multi-year initiative of the Carnegie Corporation and the Knight Foundation, Patterson calls for nothing less than a major overhaul of journalism practice and education. The book speaks not only to journalists but to all who are concerned about the integrity of the information on which America's democracy depends.

#### Online Journalism Routledge

*Public Relations Writing: Principles in Practice* is a comprehensive core text that guides students from the most basic foundations of public relations writing-research, planning, ethics, organizational culture, law, and design-through the production of actual, effective public relations materials. The Second Edition focuses on identifying and writing public relations messages and examines how public relations messages differ from other messages.

#### The Routledge Companion to Journalism Ethics Routledge

This volume provides a comprehensive discussion of enduring and emerging challenges to ethical journalism worldwide. The collection highlights journalism practice that makes a positive contribution to people's lives, investigates the link between institutional power and ethical practices in journalism, and explores the relationship between ethical standards and journalistic practice. Chapters in the volume represent three key commitments: (1) ensuring practice informed by theory, (2) providing professional guidance to journalists, and (3) offering an expanded worldview that examines journalism ethics beyond traditional boundaries and borders. With input from over 60 expert contributors, it offers a global perspective on journalism ethics and embraces ideas from well-known and emerging journalism scholars and practitioners from around the world. The *Routledge Companion to Journalism Ethics* serves as a one-stop shop for journalism ethics scholars and students as well as industry practitioners and experts.

#### **Public Journalism 2.0** Routledge

Today's journalists need to know both the skills of how to write, interview, and research, as well as skills that are often thought of as more intangible. This book provides a practical, how-to approach for developing, honing, and practicing the intangible skills critical to strong journalism. Individual chapters introduce journalism's intangible concepts such as curiosity, empathy, implicit bias, community engagement, and tenacity, relating them to solid journalistic practice through real-world examples. Case studies and interviews with industry professionals help to further establish connections between concept and practice, and mid-chapter and end-of-chapter exercises give the reader a concrete pathway toward developing these skills. The book offers an important perspective for the modern media landscape, where any journalist seeking to make an impact must know how to contextualize events, hold power to account, and inform their community to contribute to a healthy democracy. This is an invaluable text for courses in journalism skills at both the undergraduate and graduate level and anyone training the next generation of journalists.

#### Principles and Practices Routledge

This concise edited collection explores the practice of peace journalism in East Africa, focusing specifically on the unique political and economic contexts of Uganda and Kenya. The book offers a refreshing path towards transformative journalism in East Africa through imbibing pan-African institutional methodological approaches and the African philosophies of Utu (humanity), Umoja (unity) and Harambee (collective responsibility) as news values. Contributions from key academics demonstrate how media practices that are supportive of peace can prevent the escalation of conflict and promote its nonviolent resolution. The chapters cumulatively represent a rich repertoire of experiences and cases that skillfully tell the story of the connections between media and peacebuilding in East Africa, while also avoiding romanticizing peace journalism as an end to itself or using it as an excuse for censorship. This cutting-edge research book is a valuable resource for academics in journalism, media studies, communication, peace and conflict studies, and sociology.

**Principles and Practices of News for the Web** Psychology Press  
For journalism to survive and flourish, it needs journalists who understand its importance to society, believe in and are committed to its core values, and can put those values into action. This goal is at the heart of *Living Journalism*, a highly readable, practical book where readers will learn the core values and principles needed to produce work that informs and enlightens an increasingly mobile and participatory audience. The advice and stories of professionals throughout the book allow veteran reporters to serve as mentors to today's journalists.

**Principles and Practices of News for the Web** Routledge  
News consumers made cynical by sensationalist banners—"AMERICA STRIKES BACK," "THE TERROR OF ANTHRAX"—and lurid leads might be surprised to learn that in 1690, the newspaper *Publick Occurrences* gossiped about the sexual indiscretions of French royalty or seasoned the story of missing children by adding that "barbarous Indians were lurking about" before the disappearance. Surprising, too, might be the media's steady adherence to, if continual tugging at, its philosophical and ethical moorings. These 39 essays, written and edited by the nation's leading professors of journalism, cover the theory and practice of print, radio, and TV news reporting. Politics and partisanship, press and the government, gender and the press corps, presidential coverage, war reportage, technology and

news gathering, sensationalism: each subject is treated individually. Appropriate for interested lay persons, students, professors and reporters. Instructors considering this book for use in a course may request an examination copy here.

**The Principles of Multimedia Journalism** Open Book Publishers  
This comprehensively revised and updated second edition of *Fashion Journalism* examines the vast changes within the industry and asks what they mean for the status, practices, and values of journalism worldwide. Providing first-hand guidance on how to report on fashion effectively and responsibly, this authoritative text covers everything from ideas generation to writing news and features, video production, podcasting, and styling, including advice on how to stay legally and ethically safe while doing so. The book takes in all types of fashion content - from journalism to branded content, and from individual content creation to editorial for fashion brands. It explores their common practices and priorities, while examining journalists' claim to special status compared to other content producers. In conjunction with expanded theory and research, the book includes interviews with journalists, editors, bloggers, filmmakers, PRs, and brand content producers from the UK, the US, China, and the Middle East, to offer all a student or trainee needs to know to excel in fashion journalism.

**History, Principles, Practices** Routledge  
Long-time peace journalist Steven Youngblood presents the foundations of peace journalism in this exciting new textbook, offering readers the methods, approaches, and concepts required to use journalism as a tool for peace, reconciliation, and development. Guidance is offered on framing stories, ethical treatment of sensitive subjects, and avoiding polarizing stereotypes through a range of international examples and case studies spanning from the Iraq war to the recent unrest in Ferguson, Missouri. Youngblood teaches students to interrogate traditional media narratives about crime, race, politics, immigration, and civil unrest, and to illustrate where—and how—a peace journalism approach can lead to more responsible and constructive coverage, and even assist in the peace process itself.

**The Elements of Journalism** Marion Street Press  
A Practical Guide for Multimedia Journalism  
*Mobile and Social Media Journalism* is the go-to guide for understanding how today's journalists and news organizations use mobile and social media to

gather news, distribute content, and create audience engagement. Checklists and practical activities in every chapter enable readers to immediately build the mobile and social media skills that today's journalists need and news organizations expect. In addition to providing the fundamentals of mobile and social media journalism, award-winning communications professional and author Anthony Adornato discusses how mobile devices and social media have changed the way our audiences consume news and what that means for journalists. The book addresses a changing media landscape by emphasizing the application of the core values of journalism—such as authentication, verification, and credibility—to emerging media tools and strategies.

**Digital Humanities Pedagogy** Crown  
Delving into the complexities of contemporary reportage, this book draws from moral philosophy and histories of photojournalism to understand the emergence of this distinct practice and discuss its evolution in a digital era. In arguing that the digitization of photography obliges us to radically challenge some of the traditional conceptions of press photography, this book addresses the historic opposition between artistic and journalistic photographs, showing and challenging how this has subtly inspired support for a forensic approach to photojournalism ethics. The book situates this debate within questions of relativism over what is 'moral', and normative debates over what is 'journalistic', alongside technical debates as to what is 'possible', to underpin a discussion of photojournalism as an ethical, moral, and societally important journalistic practice. Including detailed comparative analyses of codes of ethics, examination of controversial cases, and a study of photojournalism ethics as applied in different newsrooms, the book examines how ethical principles are applied by the global news media and explores the potential for constructive dialogue between different voices interested in pursuing the best version of photojournalism. A targeted, comprehensive and engaging book, this is a valuable resource for academics, researchers and students of photojournalism, as well as philosophy, communications and media studies more broadly.

**The Journalism Behind Journalism** Columbia University Press  
Politics is above all a contest, and the news media are the central arena for viewing that competition. One of the central concerns of political communication has to do with the myriad ways in which

politics has an impact on the news media and the equally diverse ways in which the media influences politics. Both of these aspects in turn weigh heavily on the effects such political communication has on mass citizens. In *Making Sense of Media and Politics*, Gadi Wolfsfeld introduces readers to the most important concepts that serve as a framework for examining the interrelationship of media and politics: political power can usually be translated into power over the news media when authorities lose control over the political environment they also lose control over the news there is no such thing as objective journalism (nor can there be) the media are dedicated more than anything else to telling a good story the most important effects of the news media on citizens tend to be unintentional and unnoticed. By identifying these five key principles of political communication, the author examines those who package and send political messages, those who transform political messages into news, and the effect all this has on citizens. The result is a brief, engaging guide to help make sense of the wider world of media and politics and an essential companion to more in-depths studies of the field.

*A Guide for Reporters, Editors, and Newsroom Leaders* iUniverse  
 "A holistic assessment of what journalism is all about, with plenty of enterprising interpretations of our trade - a word I prefer to 'profession'. I never met a more 'unprofessional' breed than that of my fellow hacks. This book will, I hope, lead our successors both to question and rebel more than we have." - Jon Snow, Channel 4 News "Stands out in a crowded field." The Guardian  
 "The bible of professional education in journalism... Every student of journalism should buy a copy." - THE (Times Higher Education)  
 This is the indispensable guide to the theory and practice of journalism, now updated with 25% entirely new material. With its innovative text design, it creatively combines the experience and advice of practising journalists with the theories and insights from the academic study of journalism. This second edition thoroughly addresses the 'converged' nature of much 21st century journalism, with discussion and examples of online practice embedded throughout to represent the reality that online journalism is increasingly part of the job for all journalists. New

and improved features include: More examples, more depth, and more interviews with journalists. A whole new chapter on telling stories through pictures, whether on TV or online. Fresh new examples reflecting today's journalistic practice. More insights from online journalists on blogging, the use of video and audio on the web, interactive maps and other ways of doing journalism online. This edition embraces the new without abandoning the fundamentals of what journalism is all about. It will continue to inspire students of journalism to reflect on everyday practice and connect it to academic debate.

#### **Five Principles in Political Communication** CQ Press

Powerful storytelling engages the senses, and today, there are more accessible digital tools available for telling multimedia stories than ever before. The Digital Reporter's Notebook teaches practical digital storytelling techniques that journalists can put into practice right away, using the technology they already have in their pockets. Mark Blaine demonstrates how to gather information and organize it into a successful multimedia story without losing sight of the essentials of good journalism. These forty brief chapters provide a versatile toolkit for multimedia journalists, including activities and exercises to build a strong foundation in digital storytelling. Readers will also want to try the interactive app, which includes videos and animations that bring the concepts and ideas in the book to life. Topics include: Lighting & Framing Collecting Sound Scene Setting & Relevant Detail Interview Techniques Story Structure File Management The Digital Reporter's Notebook is ideal for online journalism courses and introductory reporting courses using a convergence approach.

#### **Peace Journalism in East Africa** SAGE

Citizen journalism, blogging, community and user activity are today's buzzwords in the online news business. Publishers and editors see the potential windfall that the web can offer and are now investing heavily into this venture. With today's newspaper circulation, readership, and profit slipping, media outfits have no choice but to embrace a new reality: the Web is now the most powerful medium. This means a unique brand of journalism is needed to cater to the demands of the new generation of media consumers. This new brand is called multimedia journalism. How

do we execute multimedia journalism online? What type of things do we have to do in order for our news site to succeed? What are the tools needed to be able to execute multimedia journalism, effectively? This book guides the reader as to how to create innovative multimedia reports and presentations. It explains the nature of today's media consumer and talks about ways to gain new users as well as sustain a high rate of return visits. The book also talks about other important factors of online journalism such as audience, design, promotion, ethics, job prospects, and future directions for online news.

#### **Journalism Ethics** Routledge

When you combine the sheer scale and range of digital information now available with a journalist's "nose for news" and her ability to tell a compelling story, a new world of possibility opens up. With *The Data Journalism Handbook*, you'll explore the potential, limits, and applied uses of this new and fascinating field. This valuable handbook has attracted scores of contributors since the European Journalism Centre and the Open Knowledge Foundation launched the project at MozFest 2011. Through a collection of tips and techniques from leading journalists, professors, software developers, and data analysts, you'll learn how data can be either the source of data journalism or a tool with which the story is told—or both. Examine the use of data journalism at the BBC, the Chicago Tribune, the Guardian, and other news organizations Explore in-depth case studies on elections, riots, school performance, and corruption Learn how to find data from the Web, through freedom of information laws, and by "crowd sourcing" Extract information from raw data with tips for working with numbers and statistics and using data visualization Deliver data through infographics, news apps, open data platforms, and download links

#### **Journalism** Oxford University Press

From iPads to smart phones to laptops, journalism's days of living solely on the printed page are over. *Principles of Convergent Journalism* teaches emerging journalists how to move confidently across media platforms, providing an essential guide to navigating today's complex media landscape.

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