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# Biz Korea

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Minerals Yearbook  
Beyond the Miracle  
Lessons from East Asia's Environmentalists  
America's Troubled Relations with North and South Korea  
Urban Transport Governance and Inclusive Development in Korea  
Political Development, Economy, and Foreign Relations  
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### **Minerals Yearbook** Wolters Kluwer

More than five years have passed since South Korea fell prey to the Asian financial crisis. Bringing together experts from Korea and a variety of other countries, this book aims to better understand the three stages of the Korean crisis: the onset, the policy reaction, and the economic response. Providing an integrated analysis of the event and its consequences, the chapters in the book consider the causes of the crisis, the response of the US government and International Monetary Fund, adjustments in the Korean monetary and fiscal policies, and the success of financial and corporate restructuring. The concluding chapters bring the story up-to-date, describing the aftermath of the crisis and assessing whether there has been sufficient reform to facilitate the country's recovery and growth. International and also Asian economists will find this a thoroughly accessible and illuminating book, as will specialists on Korea, political scientists and political economists.

### *Beyond the Miracle* Edward Elgar Publishing

In *Transnational Korean Cinema* author Dal Yong Jin explores the interactions of local and global politics, economics, and culture to contextualize the development of Korean cinema and its current place in an era of neoliberal globalization and convergent digital technologies. The book emphasizes the economic and industrial aspects of the story, looking at questions on the interaction of politics and economics, including censorship and public funding, and provides a better view of the big picture by laying bare the relationship between film industries, the global market, and government. Jin also sheds light on the operations and globalization strategies of Korean film industries alongside changing cultural policies in tandem with Hollywood's continuing influences in order to comprehend the power relations within cultural politics, nationally and globally. This is the first book to offer a full overview of the nascent development of Korean cinema.

### *Lessons from East Asia's Environmentalists* e-artnow sro

This book sheds light on aspects of the Korean Wave and Korean media products that are less discussed—Korean literature, webtoon, and mukbang. It explores the making of these Korean popular cultural products and how they work and engage media recipients regardless of their different national, cultural, and geographical backgrounds. Drawing on narrative theory and cultural studies, the book makes a compelling argument about how to analyze the production and consumption of Korean media within and beyond its national boundary with critical eyes. The author shows how transmedial narrative studies (narrative studies across media) offers analytical and theoretical lenses through which one can interpret new and emerging media forms and contents. Furthermore, she explores how these forms and contents can be better understood when they are contextualized within specific time and place using the cultural, social, and political concepts and precepts of the region. The volume will be of great interest to scholars and researchers of Asian Studies, popular culture, contemporary cyberculture, media and culture studies, and literary theory.

### *America's Troubled Relations with North and South Korea* MIT Press

This is the first English-language book on cultural policy in Korea, which critically historicises and analyses the contentious and dynamic development of the policy. It highlights that the evolution of cultural policy has been bound up with the complicated political, economic and social trajectory of Korea to a surprising degree. Investigating the content and context of the policy from the period of Japanese colonial rule (1910–1945) until the military authoritarian regime (1961–1988), the book discusses how culture, often co-opted by the government, was mobilised to disseminate state agendas and define national identity. It then moves on to investigate the distinct characteristics of Korea's contemporary cultural policy since the 1990s, particularly its energetic pursuit of democracy, a market economy of culture and outward cultural globalisation (the Korean Wave). This book helps readers to understand the continuous presence of the 'strong state' in Korean cultural policy and its implications for the cultural

life of Koreans. It argues that this exceptionally active cultural policy sets an important condition not only for artistic creation, cultural consumption and cultural business in the country, but also for the nation's ambitious endeavour to turn the success of its pop culture into a global phenomenon.

### *Urban Transport Governance and Inclusive Development in Korea* Routledge

Recent years have witnessed the remarkable development of the cultural and creative industries (CCIs) in Asia, from the global popularity of the Japanese games and anime industries, to Korea's film and pop music successes. While CCIs in these Asian cultural powerhouses aspire to become key players in the global cultural economy, Southeast Asian countries such as Malaysia and Thailand are eager to make a strong mark in the region's cultural landscape. As the first handbook on CCIs in Asia, this book provides readers with a contextualized understanding of the conditions and operation of Asian CCIs. Both internationalising and de-Westernising our knowledge of CCIs, it offers a comprehensive contribution to the field from academics, practitioners and activists alike. Covering 12 different societies in Asia from Japan and China to Thailand, Indonesia and India, the themes include: State policy in shaping CCIs Cultural production inside and outside of institutional frameworks Circulation of CCIs products and consumer culture Cultural activism and independent culture Cultural heritage as an industry. Presenting a detailed set of case studies, this book will be an essential companion for researchers and students in the field of cultural policy, cultural and creative industries, media and cultural studies, and Asian studies in general.

### **Political Development, Economy, and Foreign Relations** Duke University Press

Over the past decade, Korean popular culture has become a global phenomenon. The "Korean Wave" of music, film, television, sports, and cuisine generates significant revenues and cultural pride in South Korea. The *Korean Popular Culture Reader* provides a timely and essential foundation for the study of "K-pop," relating the contemporary cultural landscape to its historical roots. The essays in this collection reveal the intimate connections of Korean

popular culture, or hallyu, to the peninsula's colonial and postcolonial histories, to the nationalist projects of the military dictatorship, and to the neoliberalism of twenty-first-century South Korea. Combining translations of seminal essays by Korean scholars on topics ranging from sports to colonial-era serial fiction with new work by scholars based in fields including literary studies, film and media studies, ethnomusicology, and art history, this collection expertly navigates the social and political dynamics that have shaped Korean cultural production over the past century. Contributors. Jung-hwan Cheon, Michelle Cho, Youngmin Choe, Steven Chung, Katarzyna J. Cwiertka, Stephen Epstein, Olga Fedorenko, Kelly Y. Jeong, Rachael Miyung Joo, Inkyu Kang, Kyu Hyun Kim, Kyung Hyun Kim, Pil Ho Kim, Boduerae Kwon, Regina Yung Lee, Sohl Lee, Jessica Likens, Roald Maliangkay, Youngju Ryu, Hyunjoon Shin, Min-Jung Son, James Turnbull, Travis Workman

**OECD Skills Studies OECD Skills Strategy Diagnostic**

**Report: Korea 2015** Springer Science & Business Media

A study of environmental degradation, this work presents the environmental problems of South Korea. The effects of rapid industrialisation and modernisation are documented along with the choices and actions which are available to the country.

**The Korean Popular Culture Reader** iUniverse

An examination of successful environmental advocacy strategies in East Asia that shows how advocacy can be effective under difficult conditions. The countries of East Asia--China, Japan, South Korea, and Taiwan-- are home to some of the most active and effective environmental advocates in the world. And the governments of these countries have adopted a range of innovative policies to fight pollution and climate change: Japan leads the world in emissions standards, China has become the world's largest producer of photovoltaic panels, and Taiwan and Korea have undertaken major green initiatives. In this book, Mary Alice Haddad examines the advocacy strategies that persuaded citizens, governments, and businesses of these countries to change their behavior.

*Understanding Culture and Communication* Routledge

South Korea's phenomenal rise has been studied extensively by political scientists and economists both in terms of its impact on democratisation and as a role model for economic development. Yet little attention has been devoted to exploring the nexus

between economic development and foreign policy. In *South Korea's Rise*, Uk Heo and Terence Roehrig propose a new theoretical framework to illustrate how an increase in a country's economic prosperity can bring about change to its foreign policy, prompting greater involvement in the international system, the transition to democracy, an expanded set of interests and increased tools to pursue its foreign policy goals. As a rising middle power, analysis of South Korea's foreign policy is crucial to our understanding of the power structure and future relations in East Asia. This is essential reading for all students and scholars with an interest in Asia, foreign policy and global economics.

*Korean Parents Story; Good Old Days* Routledge

Export-oriented industrialization has transformed the Korean economy so profoundly that it has become known as the "Miracle on the Han." Yet, this industrial model has become fragile, as Korea's chaebols are being challenged by Chinese competitors. Attempts to seek out new engines of economic growth have failed, or remain underdeveloped, while a looming demographic crisis threatens to exacerbate Korea's problems. This book outlines a blueprint for overcoming these challenges, moving beyond the business strategies, government policies, and socio-cultural patterns established under export-oriented industrialization. Written by a stellar line-up of international contributors, its central proposition is that social change is needed to support the strategic and operational transformation of the chaebol and SMEs. Specifically, it stresses the need for an appreciation of the gender, national, and ethnic diversity emerging within the Korean workplace today. If properly leveraged, such diversity has the potential to reduce the groupthink that hampers the creativity and responsiveness of Korean firms today, as well as facilitating greater success in overseas markets. Taking an interdisciplinary approach, this book will be useful to students and scholars in Korean Studies, as well as those studying business, economics, and sociology more broadly in East Asia.

*From Chaebols to Start-ups* Routledge

In *Four Decades On*, historians, anthropologists, and literary critics examine the legacies of the Second Indochina War, or what most Americans call the Vietnam War, nearly forty years after the United States finally left Vietnam. They address matters such as the daunting tasks facing the Vietnamese at the war's

end—including rebuilding a nation and consolidating a socialist revolution while fending off China and the Khmer Rouge—and "the Vietnam syndrome," the cynical, frustrated, and pessimistic sense that colored America's views of the rest of the world after its humiliating defeat in Vietnam. The contributors provide unexpected perspectives on Agent Orange, the POW/MIA controversies, the commercial trade relationship between the United States and Vietnam, and representations of the war and its aftermath produced by artists, particularly writers. They show how the war has continued to affect not only international relations but also the everyday lives of millions of people around the world. Most of the contributors take up matters in the United States, Vietnam, or both nations, while several utilize transnational analytic frameworks, recognizing that the war's legacies shape and are shaped by dynamics that transcend the two countries. Contributors. Alex Bloom, Diane Niblack Fox, H. Bruce Franklin, Walter Hixson, Heonik Kwon, Scott Laderman, Mariam B. Lam, Ngo Vinh Long, Edwin A. Martini, Viet Thanh Nguyen, Christina Schwenkel, Charles Waugh

**The Korean Conundrum** Korea's Economic Prospects From Financial Crisis to Prosperity

Politics in North and South Korea provides students with a comprehensive understanding of the political dynamics of the two Koreas. Giving equal weight to North and South Korea, the authors trace the history of political and economic development and international relations of the Korean peninsula, showing how South Korea became democratized and how Juche ideology has affected the establishment and operation of a totalitarian system in North Korea. Written in a straightforward, jargon free manner, this textbook utilizes both historical-institutional approaches and quantitative evidence to analyse the political dimensions of a wide variety of issues including: Legacies of early-twentieth-century Japanese colonial rule South Korean democratization and democratic consolidation South Korean diplomacy and North Korean nuclear crises The economic development of both North and South Korea The three-generation power succession in North Korea North Korean human rights issues Inter-Korean relations and reunification This textbook will be essential reading for students of Korean Politics and is also suitable for undergraduate and postgraduate courses on East Asian Politics, Asian Studies, and International Relations.

*Development, Modernization and the Environment in South Korea* e-artnow sro

Including beautiful historic photographs, this book shows the essential history of modern Korea. Written in English and Korean for children. This version is the Korean War 70th Anniversary special edition.

*Effective Advocacy* Routledge

This report analyses the relationship between urban transport and inclusive development in Korea.

*What to Buy from Korea* Edward Elgar Publishing

In the last fifty years, Korea has transformed itself from an agrarian, Confucian-based culture into a global and technological powerhouse, and one of the most important political and economic forces in the world. Based on previous research and face-to-face interviews, the book shows how contemporary Koreans negotiate traditional Confucian values and Western capitalistic values in their everyday encounters - particularly in business and professional contexts. This is a useful companion book for courses in international business, intercultural communication, and Asian studies.

*United States Domestic Trademark Law Terms & International Trademark Law Terms* Routledge

The Internet has ushered in a new era in the economies of networking. With the increasing need for optimization based on these network economies, the IT-based e-business has become a platform for study as well as daily practice. In a similar vein, global warming has raised many issues which come into conflict with traditional research and policies. The Internet revolution has also shifted our society from a government- and company-led economy to a 'netizen'- and consumer-led business world. This book enlightens us on why a harmonized participation of traditional network members or interested groups is necessary and how we can create values from diverse fields of interests and objectives, including the corporate social responsibility (CSR) and eco-friendly productivity. Digital Business and Sustainable Development integrates the platforms from these two fields of study based on the comparative analysis of Asian and other developing countries.

*Local Hitmakers, Global Provocateurs* Rutgers University Press  
A detailed examination of the "Korean development model" from its urban dimension, evaluating its sociopolitical contexts and

implications for international development cooperation. There is an increasing tendency to use the development experience of Asian countries as a reference point for other countries in the Global South. Korea's condensed urbanization and industrialization, accompanied by the expansion of new cities and industrial complexes across the country, have become one such model, even if the fruits of such development may not have been equitably shared across geographies and generations. The chapters in this book critically reassess the Korean urban development experience from regional policy to new town development, demonstrating how these policy experiences were deeply rooted in Korea's socioeconomic environment and discussing what can be learned from them when applying them in other developmental contexts. This book will be of great interest to scholars and researchers in the field of urban studies and developmental studies in general, and in Korea's (urban) development experience in particular.

*The South Korean Film Renaissance* Springer

'... very well presented academic book. . . in Korea's Economic Prospects a valuable source of research material on the economy and its prospects. It will help one to understand the factors leading to the Korean recovery which has recently been recognised by the credit rating agency. . .' - Marie-Aimée Tourres, *The Journal of Development Studies* This book examines the major issues arising from the Korean financial crisis of 1997. It considers the strong prospects for rapid economic recovery and the emerging changes in Korea's international economic relations and business environment. The authors investigate the causes of the financial crisis and provide an evaluation of remedial measures and reforms currently being introduced in both private and public sectors of the Korean economy. The book identifies a paradigm shift in Korean economic policy and discusses Korea's new role in both the regional and global economy. It also examines the major developments reshaping Korea's international business environment through fundamental policy shifts in trade, foreign direct investment, labor relations, management practices and the emerging trends in e-commerce.

*Reconceptualising Film Policies* World Scientific

The rapid development of Korean cinema during the decades of the 1960s and 2000s reveals a dynamic cinematic history which runs parallel to the nation's political, social, economic and cultural

transformation during these formative periods. This book examines the ways in which South Korean cinema has undergone a transformation from an antiquated local industry in the 1960s into a thriving international cinema in the 21st century. It investigates the circumstances that allowed these two eras to emerge as creative watersheds, and demonstrates the forces behind Korea's positioning of itself as an important contributor to regional and global culture, and especially its interplay with Japan, Greater China, and the United States. Beginning with an explanation of the understudied operations of the film industry during its 1960s take-off, it then offers insight into the challenges that producers, directors, and policy makers faced in the 1970s and 1980s during the most volatile part of Park Chung-hee's authoritarian rule and the subsequent Chun Doo-hwan military government. It moves on to explore the film industry's professionalization in the 1990s and subsequent international expansion in the 2000s. In doing so, it explores the nexus and tensions between film policy, producing, directing, genre, and the internationalization of Korean cinema over half a century. By highlighting the recent transnational turn in national cinemas, this book underscores the impact of developments pioneered by Korean cinema on the transformation of 'Planet Hallyuwood'. It will be of particular interest to students and scholars of Korean Studies and Film Studies.

*Understanding Hallyu* Biz Eureka

The purpose of this book is to provide a systematic and policy-focused analysis of Korea's development performance from a historical perspective. The book begins with post-war reconstruction efforts and extends to recent developments in the Korean economy. Through a comprehensive analysis of Korea's development performance over the last six decades, the book examines in detail how development strategies and policies evolved over time, what were their consequences and underlying factors, and what lessons can be drawn from the Korean experience. A wide range of issues are discussed, including the role of government, capital accumulation, growth and structural change, industrial development and concentration, economic liberalization, human resource and technology development, social development and income distribution. The important features of the Korean development model are highlighted to draw lessons from the Korean experience.

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