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# Asian Perspectives On Digital Culture Emerging Phenomena Enduring Concepts Routledge Advances In Internationalizing Media Studies

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The Making of an Info-Nation

Understanding Vulnerable Employees'  
Experiences

New Media Spectacles and Multimodal Creativity  
in a Globalised Asia

Changing Higher Education in East Asia

Understanding Cultural Paradoxes

Digital Business and Sustainable Development

Global Marketing and Advertising

Asian Perspectives on Digital Culture

Critical Perspectives on Japan and the Two Koreas

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## **PETERSON PRATT**

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*The Making of an Info-  
Nation* Univ. Press of  
Mississippi  
Media technologies for  
play have become  
major industries in  
Japan and South Korea.  
Even in North Korea,  
citizens bypass the  
state to enjoy popular  
culture. At the same  
time, corporations and  
governments  
encourage people to  
produce economic  
values through play.  
The first comparative

study of media  
technologies in Japan  
and the two Koreas,  
this book illuminates  
the peculiar  
geopolitical relations  
between the three  
countries through their  
development and use  
of digital technologies.  
Drawing from political  
economy, cultural  
studies and technology  
studies, this book will  
be essential reading for  
researchers and  
students of media  
technologies and  
popular culture in  
Northeast Asia.  
*Understanding  
Vulnerable Employees'  
Experiences* Routledge  
In 2017, the new  
journal *Internet*

Histories was founded. As part of the process of defining a new field, the journal editors approached leading scholars in this dynamic, interdisciplinary area. This book is thus a collection of eighteen short thought-provoking pieces, inviting discussion about Internet histories. They raise and suggest current and future issues in the scholarship, as well as exploring the challenges, opportunities, and tensions that underpin the research terrain. The book explores cultural, political, social, economic, and industrial dynamics, all part of a distinctive historiographical and theoretical approach which underpins this emerging field. The

international specialists reflect upon the scholarly scene, laying out the field's research successes to date, as well as suggest the future possibilities that lie ahead in the field of Internet histories. While the emphasis is on researcher perspectives, interviews with leading luminaries of the Internet's development are also provided. As histories of the Internet become increasingly important, Internet Histories is a useful roadmap for those contemplating how we can write such works. One cannot write many histories of the 1990s or later without thinking of digital media – and we hope that Internet Histories will be an invaluable resource for such

studies. This book was originally published as the first issue of the Internet Histories journal.

**New Media Spectacles and Multimodal Creativity in a Globalised Asia** Policy Press

This book explores the transnational mobility, everyday life and digital media use of childcare workers living and working abroad. Focusing specifically on Filipina, Indonesian, and Sri Lankan nannies in Europe, it offers insights as to the causes and implications of women's mobility, using data drawn from ethnographic research examining transnational migration, work experiences, family, and relationships.

While drawing attention to the hidden, largely invisible and marginalized lives of these women, this research reveals the ways in which digital media, especially the use of mobile phones and the Internet, empower them but also continue to reinforce existing power relations and inequalities. Drawing on a wide range of perspectives from media and communications, sociology, cultural studies and anthropology, the book combines theoretical perspectives with grounded case studies.

**Changing Higher Education in East Asia** SAGE

Recent years have witnessed the remarkable

development of the cultural and creative industries (CCIs) in Asia, from the global popularity of the Japanese games and anime industries, to Korea's film and pop music successes. While CCIs in these Asian cultural powerhouses aspire to become key players in the global cultural economy, Southeast Asian countries such as Malaysia and Thailand are eager to make a strong mark in the region's cultural landscape. As the first handbook on CCIs in Asia, this book provides readers with a contextualized understanding of the conditions and operation of Asian CCIs. Both internationalising and de-Westernising our knowledge of CCIs, it

offers a comprehensive contribution to the field from academics, practitioners and activists alike. Covering 12 different societies in Asia from Japan and China to Thailand, Indonesia and India, the themes include: State policy in shaping CCIs Cultural production inside and outside of institutional frameworks Circulation of CCIs products and consumer culture Cultural activism and independent culture Cultural heritage as an industry. Presenting a detailed set of case studies, this book will be an essential companion for researchers and students in the field of cultural policy, cultural and creative industries, media and cultural studies, and Asian studies in general.

*Understanding Cultural  
Paradoxes* Routledge

This volume includes a variety of first-hand case studies, critical analyses, action research and reflective practice in the digital humanities which ranges from digital literature, library science, online games, museum studies, information literacy to corpus linguistics in the 21st century. It informs readers of the latest developments in the digital humanities and their influence on learning and teaching. With the growing advancement of digital technology, humanistic inquiries have expanded and transformed in unfathomable complexity as new content is being rapidly created. The emergence of

electronic archiving, digital scholarship, digitized pedagogy, textual digitization and software creation has brought about huge impacts on both humanities subjects and the university curricula in terms of nature, scope and design. This volume provides insights into what these technological changes mean for all the stakeholders involved and for the ways in which humanities subjects are understood. Part 1 of this volume begins with a broad perspective on digital humanities and discusses the current status of the field in Asia, Canada and Europe. Then, with a special focus on new literacies, educational implications, and

innovative research in the digital humanities, Parts 2-4 explore how digital technology revolutionizes art forms, curricula, and pedagogy, revealing the current practices and latest trends in the digital humanities. Written by experts and researchers across Asia, Australia, Canada and Europe, this volume brings global insights into the digital humanities, particularly in the education aspect. It is of interest to researchers and students of cultural studies, literature, education, and technology studies. The strongest point of this collection of work is that, it brings important concepts to the study of digital literacies, for example, looking at it from the

perspective of new literacies, languages and education. Daniel Churchill, Associate Professor, Faculty of Education, The University of Hong Kong With a rapidly growing advancement in digital tools, this book has made a relevant contribution by informing readers what the latest development of these tools are, and discusses how they can aid research, libraries, education and even poets across different continents. Samuel Kaiwah Chu, Associate Professor, Faculty of Education, The University of Hong Kong  
*Digital Business and Sustainable Development*  
 Routledge  
 The digital cultural record has a powerful

role to play in both new and future strategies of creating new homes within the digital milieu. For example, the development and establishment of new digital archives around South Asian studies not only allows us to create new archives of the past but also to remember and commemorate the past differently. New maps transform how we understand space and place. And new digital comfort zones facilitate connections for those whose family and loved ones are only accessible online. Such interventions are essential to the recuperation of the integrity and soul of a people who have lived through and continue to shoulder the fraught and painful legacies of the British Empire and

the communal bloodshed wrought by its demise. Building on the important history of digital humanities scholarship in South Asia and its diasporas that precedes this work, this book contends that South Asian studies is further positioned to offer a new genealogy of digital humanities, demonstrated through this assemblage of essays that reveal how the digital continues to shape notions of home, belonging, nation, identity, memory, and diaspora through a variety of humanistic methodologies and digital techniques. South Asian Digital Humanities thus demonstrates that postcolonial digital humanities has great possibility for creating some of the most

important social justice scholarship in South Asian studies of the past century. It offers these essays as innovative interventions that complicate the digital cultural record while lodging a 'homelanding' for South Asians within it, positioning digital humanities as a method through which South Asian studies can strategically participate in the ongoing struggle for representation within digital knowledge production. This book was originally published as a special issue of South Asian Review.

Global Marketing and Advertising John Wiley & Sons

This book uses digital ethnography to study critically the impact of

digital media on transnational migrations, using case studies on diverse topics including transient migrants, gender and religion, ethnic migrants, refugees, intergenerational relationships, and transnational relationships across the borders of space and time

Asian Perspectives on Digital Culture

Routledge

In Asia, amidst its varied levels of economic development and diverse cultural traditions and political regimes, the Internet and mobile communications are increasingly used in every aspect of life. Yet the analytical frames used to understand the impact of digital media on Asia predominantly

originate from the Global North, neither rooted in Asia's rich philosophical traditions, nor reflective of the sociocultural practices of this dynamic region. This volume examines digital phenomena and its impact on Asia by drawing on specifically Asian perspectives. Contributors apply a variety of Asian theoretical frameworks including guanxi, face, qing, dharma and karma. With chapters focusing on emerging digital trends in China, Hong Kong, India, Japan, Korea, Philippines, Singapore, and Taiwan, the book presents compelling and diverse research on identity and selfhood, spirituality, social networking, corporate image, and national identity as

shaped by and articulated through digital communication platforms. Critical Perspectives on Japan and the Two Koreas Routledge This book analyzes mobile gaming in the Asian context and looks into a hitherto neglected focus of inquiry – a localized mobile landscape, with particular reference to young Asians' engagement with mobile gaming. This edition focuses not only on the remarkable success of local mobile games, but also on the significance of social milieu in the development of Asian mobile technologies and gaming culture. It analyzes the growth of the current mobile technologies and mobile gaming not as separate but as

continuous developments in tandem with the digital economy. It is of interest to both academics and a broader readership from the business, government, and information technology sectors

Managing Cross-Cultural Interactions

Routledge

The Oxford Textbook of Migrant Psychiatry brings together the theoretical and practical aspects of the mental health needs of migrants, refugees and asylum seekers into one comprehensive resource for researchers and professionals.

Museums and Digital Culture Springer

Nature

This book explores how digital culture is transforming museums

in the 21st century. Offering a corpus of new evidence for readers to explore, the authors trace the digital evolution of the museum and that of their audiences, now fully immersed in digital life, from the Internet to home and work. In a world where life in code and digits has redefined human information behavior and dominates daily activity and communication, ubiquitous use of digital tools and technology is radically changing the social contexts and purposes of museum exhibitions and collections, the work of museum professionals and the expectations of visitors, real and virtual. Moving beyond their walls, with local and global

communities, museums are evolving into highly dynamic, socially aware and relevant institutions as their connections to the global digital ecosystem are strengthened. As they adopt a visitor-centered model and design visitor experiences, their priorities shift to engage audiences, convey digital collections, and tell stories through exhibitions. This is all part of crafting a dynamic and innovative museum identity of the future, made whole by seamless integration with digital culture, digital thinking, aesthetics, seeing and hearing, where visitors are welcomed participants. The international and

interdisciplinary chapter contributors include digital artists, academics, and museum professionals. In themed parts the chapters present varied evidence-based research and case studies on museum theory, philosophy, collections, exhibitions, libraries, digital art and digital future, to bring new insights and perspectives, designed to inspire readers. Enjoy the journey!  
*Between the Public and Private in Mobile Communication*  
Springer Nature  
The relationship between information and the nation-state is typically portrayed as a face-off involving repressive state power and democratic flows: Twitter and the Arab Spring, Google in China, WikiLeaks and

the U.S. State Department. Less attention has been paid to those scenarios where states have regarded information and its diffusion as productive of modernity and globalization. It is the central argument of this book that the contemporary nation-state, especially in the global South, is far from hostile to the current informational milieu and in fact makes crucial use of it in order to develop adequate modes of governance, communication and sociality in a networked world. This book focuses on India – an emerging country that has recently witnessed a "software miracle" – to highlight the critical role informatics has

historically played in the national imagination and to demonstrate how the state, private capital and civic society have drawn upon and engaged the precepts and protocols of the information age to fashion an "infonation."

Humans at Work in the Digital Age Rowman & Littlefield

While the eight South Asian countries of Afghanistan, Bhutan, Bangladesh, India, the Maldives, Nepal, Pakistan, and Sri Lanka continue to be divided by deep national differences, they also share common cultures, languages, and religions.

"Perspectives on Modern South Asia" is an interdisciplinary collection of readings drawn from

anthropology, literary and cultural studies, history, sociology, economics, and political science that will shape a fuller understanding of the complexities of contemporary South Asia. Featuring selections from an international group of experts, this volume explores the tension between the lived experience of cultural or religious tolerance and the deployment of culture or religion for nationalist purposes. Visweswaran offers a wealth of thought-provoking insights into the origins and development of the shifting politics, cultures, economies, and national identities of a region of the world that is home to a fifth of humanity.

Asia as Method Rutgers

University Press  
This book observes and analyses transnational interactions of East Asian pop culture and current cultural practices, comparing them to the production and consumption of Western popular culture and providing a theoretical discussion regarding the specific paradigm of East Asian pop culture. Drawing on innovative theoretical perspectives and grounded empirical research, an international team of authors consider the history of transnational flows within pop culture and then systematically address pop culture itself, digital technologies, and the media industry. Chapters cover the Hallyu – or Korean Wave –

phenomenon, as well as Japanese and Chinese cultural industries. Throughout the book, the authors address the convergence of the once-separated practical, industrial, and business aspects of popular culture under the influence of digital culture. They further coherently synthesize a vast collection of research to examine the specific realities and practices of consumers that exist beyond regional boundaries, shared cultural identities, and historical constructs. This book will be of interest to academic researchers, undergraduates, and graduate students studying Asian media, media studies, communication studies, cultural

studies, transcultural communication, or sociology. Transnational Migrations in the Asia-Pacific University of Michigan Press  
 This analytical volume uses qualitative data, quantitative data, and direct employee experiences to aid understanding of why workplace bullying occurs in universities throughout the US. To address higher education workplace bullying, this text offers data-driven interventions for human resource staff and departments to effectively tackle this destructive phenomenon. Drawing on Hollis' first-hand research which is supported by findings from a 2019 Human Resources data collection, this text

identifies populations which are most vulnerable to discrimination within academia. The data shows how human resource departments, executive leadership, and faculty might proactively intervene to prevent workplace bullying. Divided into two parts, the book offers empirical analysis of structural interventions for human resource efforts to combat workplace bullying in higher education. Second, the book puts forth solutions based on empirical findings for organizations and human resources to combat workplace aggression and civility which hurts higher education. Further, the author examines the specific effect of workplace harassment

and cyberbullying on women of color, junior faculty, women, and the LGBTQ community. This text will benefit researchers, doctoral students, and conducting higher education research. Additionally, the book focusses on structural issues which interfere with multicultural education more broadly. Those interested in Human Resource Management, the sociology of education, and gender and sexuality studies and will also enjoy this volume.

**The Routledge Companion to Media and Class** Oxford University Press, USA African audiences and users are rapidly gaining in importance and increasingly targeted by global media companies,

social media platforms and mobile phone operators. This is the first edited volume that addresses the everyday lived experiences of Africans in their interaction with different kinds of media: old and new, state and private, elite and popular, global and national, material and virtual. So far, the bulk of academic research on media and communication in Africa has studied media through the lens of media-state relations, thereby adopting liberal democracy as the normative ideal and examining the potential contribution of African media to development and democratization. Focusing instead on everyday media culture in a range of

African countries, this volume contributes to the broader project of provincializing and decolonizing audience and internet studies.

*Digital Entrepreneurship, Gender and Intersectionality* Taylor & Francis

Today's convergent media industries readily produce stories that span multiple media, telling the tales of superheroes across comics, film and television, inviting audiences to participate in the popular universes across cinema, novels, the Web, and more. This transmedia phenomenon may be a common strategy in Hollywood's blockbuster fiction factory, tied up with digital marketing and fictional world-building,

but transmediality is so much more than global movie franchises. Different cultures around the world are now making new and often far less commercial uses of transmediality, applying this phenomenon to the needs and structures of a nation and re-thinking it in the form of cultural, political and heritage projects. This book offers an exploration of these national and cultural systems of transmediality around the world, showing how national cultures - including politics, people, heritage, traditions, leisure and so on - are informing transmediality in different countries. The book spans four continents and twelve countries, looking

across the UK, Spain, Portugal, France, Estonia, USA, Canada, Colombia, Brazil, Japan, India, and Russia.

*Transnational  
Convergence of East  
Asian Pop Culture*

Routledge

What happened when Sesame Street and Big Brother were adapted for African audiences? Or when video games Final Fantasy and Assassins' Creed were localized for the Spanish market? Or when Sherlock Holmes was transformed into a talking dog for the Japanese animation Sherlock Hound? Bringing together leading international scholars working on localization in television, film and video games, *Media Across Borders* is a pioneering study of the myriad ways in which

media content is adapted for different markets and across cultural borders. Contributors examine significant localization trends and practices such as: audiovisual translation and transcreation, dubbing and subtitling, international franchising, film remakes, TV format adaptation and video game localization. Drawing together insights from across the audiovisual sector, this volume provides a number of innovative models for interrogating the international flow of media. By paying specific attention to the diverse ways in which cultural products are adapted across markets, this collection offers important new perspectives and

theoretical frameworks for studying localization processes in the audiovisual sector. For further resources, please see the Media Across Borders group website ([www.mediaacrossborders.com](http://www.mediaacrossborders.com)), which hosts a 'localization' bibliography; links to relevant companies, institutions and publications, as well as conference papers and workshop summaries. [East Asian Cultures in Perspective](#) Springer Packed with cultural, company, and country examples, this book offers a mix of theory and practical applications covering globalization, global branding strategies, classification models of culture, and the consequences of culture for all aspects of marketing

communications. The author helps define cross cultural segments to better target consumers across cultures and features content on how culture affects strategic issues, such as the company's mission statement, brand positioning strategy, and marketing communications strategy. It also demonstrates the centrality of value paradoxes to cross cultural marketing communications, and uses the Hofstede model or other cultural models to help readers see why strategies based on cultural relationships in one country cannot be extended to other countries without adjustments. Updates to the new edition

include: Up-to-date research on new topics, including: culture and the media, culture and the Internet, and a more profound comparison of the different cultural models. Includes discussion of how Covid-19 has impacted globalization. More examples from major regions and countries from around the world. Broader background theory on how people use social media and extensive coverage of consumer behavior A range of online instructor resources complement the book, including downloadable advertising images from the book, chapter-specific questions and key points, and video examples of advertising from around the world.

An East Asian  
Perspective

Bloomsbury Publishing

This book offers an in-depth academic discourse on the convergence of AI, digital platforms, and popular culture, in order to understand the ways in which the platform and cultural industries have reshaped and developed AI-driven algorithmic cultural production and consumption. At a time of fundamental change for the media and cultural industries, driven by the emergence of big data, algorithms, and AI, the book examines how media ecology and popular culture are evolving to serve the needs of both media and cultural industries and consumers. The analysis documents

global governments' rapid development of AI-relevant policies and identifies key policy issues; examines the ways in which cultural industries firms utilize AI and algorithms to advance the new forms of cultural production and distribution; investigates change in cultural consumption by analyzing the ways in which AI, algorithms, and digital platforms reshape people's consumption habits; and examines whether governments and corporations have advanced reliable public and corporate policies and ethical codes to secure socio-economic equality. Offering a unique perspective on this timely and vital issue, this book will be of interest to scholars and students in media

studies,  
communication  
studies, anthropology,  
globalization studies,  
sociology, cultural

studies, Asian studies,  
and science and  
technology studies  
(STS).

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