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Sponsorship agreement: sports person or other individual. This sponsorship agreement provides a flexible framework for defining a sponsorship arrangement with an individual. The arrangement could be as simple as payment for advertising on clothing, or be a more complex one

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When entering into any sponsorship agreement, there are several key points which sports clubs should consider. The Parties Firstly, it is important that the agreement identifies the correct parties and includes any additional parties who may be required to deliver sponsorship rights such as use of a logo or name etc. Clubs should also try to ensure that the proposed sponsor is good for the ...

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Sponsor agrees that for the term of this Agreement it shall not sponsor any programs that are substantially similar in

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