
Encyclopedia Of Corporate Social Responsibility

Key Initiatives in Corporate Social Responsibility
 Corporate Social Irresponsibility
 The Sage Encyclopedia of Business Ethics and Society
 Strategic Corporate Social Responsibility in Practice
 SAGE Brief Guide to Corporate Social Responsibility
 Encyclopedia of Business Ethics and Society
 The SAGE Encyclopedia of Corporate Reputation
 Knowledge Management for Corporate Social Responsibility
 Corporate Social Responsibility: Concepts, Methodologies, Tools, and Applications
 Research Handbook on Corporate Social Responsibility in Context
 Essential Issues in Corporate Social Responsibility
 Corporate Social Responsibility
 Corporatesocialresponsibility,ethicsandsustainableprosperity
 Corporate Social Responsibility for Valorization of Cultural Organizations
 Corporate Social Responsibility in the Global Business World
 The Sage Encyclopedia of Business Ethics and Society
 Contemporary Issues in Corporate Social Responsibility
 Global Corporate Social Responsibility Initiatives for Reluctant Businesses
 Encyclopedia of Business and Professional Ethics
 Encyclopedia of Business Ethics and Society
 The A to Z of Corporate Social Responsibility
 Corporate Social Responsibility
 Corporate Social Responsibility
 Corporation, be Good!
 Encyclopedia of Stakeholder Management
 Elgar Encyclopedia of Corporate Governance
 The SAGE Encyclopedia of Business Ethics and Society
 Current Global Practices of Corporate Social Responsibility
 Mandated Corporate Social Responsibility
 The SAGE Encyclopedia of Business Ethics and Society
 Encyclopedia of Sustainable Management
 Corporate Social Responsibility
 Encyclopedia of Corporate Social Responsibility
 Dictionary of Corporate Social Responsibility
 Concise Encyclopedia of Corporate Social Responsibility
 Corporate Social Responsibility
 Elgar Encyclopedia of Corporate Communication
 Encyclopedia of Business Ethics and Society
 Berkshire Encyclopedia of Sustainability 2/10
 Stages of Corporate Social Responsibility

*Encyclopedia Of
 Corporate Social
 Responsibility*

Downloaded from
archive.imba.com by guest

HOGAN BARNETT

Key Initiatives in Corporate Social Responsibility SAGE

Is corporate social responsibility (CSR) a universal idea? Is the same exact definition of CSR relevant for any organization, regardless of context? Or would such a definition need to be adapted to fit different types of organizations, in different cultures, industries and sectors? This book discusses how CSR preferably should be practiced in various generalized contexts. Experts share their knowledge on whether a broad definition of CSR can be practiced as is or if it first has to undergo changes, in as various generalized contexts as

Buddhist and Islamic organizations, developing countries, the food processing industry, the shipping industry, and the pharmaceutical industry.

Corporate Social Irresponsibility Cambridge University Press

This Encyclopedia provides a comprehensive overview of the most important concepts of stakeholder theory and management in business and public administration. It identifies that stakeholders are essential for value-creation in democratic societies. Featuring 81 entries from a wide range of expert contributors, this Encyclopedia presents an accessible overview of key ideas as well as highlighting current issues and emerging areas of study. Topics covered include business ethics, corporate social responsibility, sustainability, corporate governance, business legitimacy and good

corporate citizenship, to reveal how stakeholders are crucial to both business and society. The Encyclopedia of Stakeholder Management will be a valuable resource for academics and students in corporate social responsibility, strategic management and organizational theory. It will also be useful for practitioners in business, NGOs and public administration who work with stakeholders and stakeholder theory. Key Features: Over 80 entries Accessible explanations of key concepts Contributions by recognized stakeholder scholars Integration of stakeholders with business ethics and corporate social responsibility *The Sage Encyclopedia of Business Ethics and Society* SAGE Publications Volume Two of Business and Society 360 focuses on research drawn from work grounded in "corporate social

responsibility" and "corporate citizenship."

Strategic Corporate Social

Responsibility in Practice Edward Elgar Publishing

The decisions a corporation makes affect more than just its stakeholders and can have wide social, environmental, and economic consequences. This facilitates a business environment built around the practical regulations and transparency necessary to ensure ethical and responsible business practice. *Corporate Social Responsibility: Concepts, Methodologies, Tools, and Applications* is a vital reference source on the ways in which corporate entities can implement responsible strategies and create synergistic value for both businesses and society. Highlighting a range of topics such as company culture, organizational diversity, and human resource management, this multi-volume book is ideally designed for business executives, managers, business professionals, human resources managers, academicians, and researchers interested in the latest advances in organizational development. *SAGE Brief Guide to Corporate Social Responsibility* Springer Nature

The decisions a corporation makes affect more than just its stakeholders and can have wide social, environmental, and economic consequences. This facilitates a business environment built around the practical regulations and transparency necessary to ensure ethical and responsible business practice. *Corporate Social Responsibility for Valorization of Cultural Organizations* is a critical scholarly resource that examines organizational management through a new perspective that considers corporate social responsibility within the relationship between companies and society. Featuring coverage on a broad range of topics, such as organizational innovation, corporate strategy, and cultural enterprises, this book is geared towards professionals, economists, students of business and finance, policy makers, and government agencies.

Encyclopedia of Business Ethics and Society SAGE

This introductory textbook explores the key issues in global business in corporate social responsibility.

The SAGE Encyclopedia of Corporate Reputation IGI Global

This encyclopedia, edited by the past editors and founder of the *Journal of Business Ethics*, is the only reference work dedicated entirely to business and professional ethics. Containing over 2000 entries, this multi-volume, major research reference work provides a broad-based

disciplinary and interdisciplinary approach to all of the key topics in the field. The encyclopedia draws on three interdisciplinary and over-lapping fields: business ethics, professional ethics and applied ethics although the main focus is on business ethics. The breadth of scope of this work draws upon the expertise of human and social scientists, as well as that of professionals and scientists in varying fields. This work has come to fruition by making use of the expert academic input from the extraordinarily rich population of current and past editorial board members and section editors of and contributors to the *Journal of Business Ethics*.

Knowledge Management for Corporate Social Responsibility Berkshire Publishing Group

This book presents the latest evidence on, and new approaches to, the development of Corporate Social Responsibility in emerging and established economies. To do so, it examines a broad range of industries, from fashion to banking, and various aspects, like accounting, information security, and human resource management. Special emphasis is placed on the role of education. The case studies gathered here analyse both small and medium sized companies, as well as listed enterprises. The book is a valuable resource for researchers in the fields of sustainability and corporate responsibility, provides student teaching cases for courses on CSR and sustainable management, and offers blueprints for professionals seeking guidance and inspiration on their path towards responsible business operations.

Corporate Social Responsibility: Concepts, Methodologies, Tools, and Applications Edward Elgar Publishing

Undeniably, the concept of corporate social responsibility (CSR) is not new, but there is a huge difference between understanding the concept of CSR in developed and developing nations. In developing countries, firms have little interest in adopting CSR as a strategy in their business goals. The best practices, techniques, and empirical studies conducted around the globe must be discussed in detail in order to encourage the incorporation of the best CSR strategies for regionally diverse businesses. *Global Corporate Social Responsibility Initiatives for Reluctant Businesses* is a critical reference source that covers the scope of global corporate social responsibility, which has continued to increase in the last couple of decades. The book includes core aspects of corporate social responsibility philosophy

and practices in different European, North American, and Asian countries. This authored book helps readers to understand the corporate social responsibility practices in different countries and also provides a holistic picture of global CSR and emerging trends with the support of empirical studies. Covering topics including internationalization, Islamic CSR, green public procurement, CSR strategy, and sustainability, this book is essential for managers, executives, human resources managers, policymakers, academicians, researchers, students, and practitioners. *Research Handbook on Corporate Social Responsibility in Context* Emerald Group Publishing

This comprehensive Encyclopedia captures the intricacies of corporate communication, offering 87 clear, succinct definitions of important concepts within marketing, business, organizational communication and public relations followed by critical, literary analyses of significant research ventures.

Essential Issues in Corporate Social Responsibility IGI Global

Here is the story of Corporate Social Responsibility---what it means, where it came from, where it is going, what it requires of business. Told in an eyewitness, I-was-there style by a pioneer of the study of CSR in the nation's business schools, it takes the reader through a half century of corporate scandals and fierce struggles over corporate ethics---from Ralph Nader's 1960s Campaign GM to today's white collar crimes at Enron, WorldCom, Tyco, and other Wall Street giants. It lays bare the values that drive corporate culture, explores the motivational depths of corporate strategy and policy, demonstrates how biological impulses can lead business decision makers astray, questions the relevance and ethical commitment of business school education, reveals the spiritual side of management life, and holds out hope that the New Millennium will see improvement in the ethical performance of business. William C. Frederick is one of the founders of the study of Corporate Social Responsibility in the United States and initiated some of the key concepts and analytic categories. His books include *Business and Society*, *Social Auditing*, and *Values, Nature, and Culture in the American Corporation*. He was president of The Society for Business Ethics and The Society for Advancement of Socio-Economics, and chaired the Social Issues in Management division of The Academy of Management. He conducted studies of management education in

Spain, Italy, Egypt, Yugoslavia, Ecuador, Nigeria, and Australia, and designed and taught programs for executives in U. S. corporations. He was dean of the business schools at the University of Kansas City and the University of Pittsburgh. He received a PhD in economics and anthropology from the University of Texas. *Corporation, Be Good!* draws on the author's half-century of thinking about the social and ethical responsibilities of the modern corporation.

Corporate Social Responsibility Lexington Books

As a result of the industrialization, urbanization, and population increase during the last two centuries, the global landscape has been irreversibly damaged. These anthropological pressures have create endless problems on the global level, and individuals and organizations are beginning to realize their own ever-increasing responsibility to consider the welfare and interests of all stakeholders as a whole. Although the improvements in the legal framework at the national and international level can be viewed as an important step to protect society and the natural environment, a legal course provides a reactive mode of control rather than a proactive approach. Considering its proactive approach and voluntarily basis, the concept of social responsibility can provide a significant tool of generating a sustainable future. During such a paradigm shift, *Contemporary Issues in Corporate Social Responsibility* presents the significant roles that universities must embrace in order to take charge of the future. In parallel to those movements, many institutions include a course on social responsibility, yet the studies on the education of social responsibility in the literature show that there is no commonly accepted teaching methods and guiding curriculum of CSR. This book was designed based on the outcomes of an Erasmus Intensive Project (IP) which was organized in Yasar University during June 2012 with the contribution of 9 European universities. Based on the interactive feedback of participants during the project, this book sheds light on the ongoing discussion of corporate social responsibility from a European perspective.

**Corporatesocialresponsibility,ethicsa
ndsustainableprosperity** SAGE
Publications

This encyclopedia is the most comprehensive and up-to-date source of reference for sustainability in business and management. It covers both traditional and emerging concepts and terms and is fully international in its scope. More than

700 contributions of internationally renowned experts provide a definitive access to the knowledge in the area of sustainable and responsible management. All actors in the field will find reliable and up to date definitions and explanations of the key terms and concepts of management in this reference work. The *Encyclopedia of Sustainable Management* represents all aspects of management and business conduct. It takes sustainability as a management concept that gives due credit to the complexity and diverging constraints in which businesses and corporations act today, and it emphasizes and focuses approaches that help ensure that today's management decisions and actions will be the basis for tomorrow's prosperity.

Corporate Social Responsibility for Valorization of Cultural Organizations Dog Ear Publishing

Spans the relationships among business, ethics, and society by including numerous entries that feature broad coverage of corporate social responsibility, the obligation of companies to various stakeholder groups, the contribution of business to society and culture, and the relationship between organizations and the quality of the environment.

Corporate Social Responsibility in the Global Business World Springer Nature

Designed to serve as a supplemental text for courses in business ethics, corporate social responsibility, corporate strategy, and organizational behaviour, this text is also an indispensable companion text for business students to use throughout their full programme of study. It provides objective coverage of key issues in corporate social responsibility, the obligation of companies to various stakeholder groups, the contribution of business to society and culture, and the relationship between organizations and the quality of the environment. Key features of the text include the following: A Reader's Guide that explains how to use the volume Keyword entries featuring comprehensive essays on such crucial topics as strategic corporate social responsibility, strategic philanthropy, corporate social performance, and social audits. A listing of references and suggested readings for each entry, so that readers can find more information on topics of particular interest.

The Sage Encyclopedia of Business Ethics and Society Springer Science & Business Media

This book addresses the status quo of Corporate Social Responsibility practices and their development since 2008. How have things changed in the practice of

CSR? What new opportunities and challenges have arisen? The book reports on an international set of cases and case studies on how CSR is practiced at business and organizations in various countries. It analyzes country-specific and industry-specific issues, as well as general global issues in connection with the United Nations' Sustainable Development Goals. The contributions gathered here provide comprehensive information on CSR for both practitioners and researchers around the globe.

Contemporary Issues in Corporate Social Responsibility SAGE Publications, Incorporated

This book presents a multidisciplinary and multifaceted view of the state of corporate social responsibility (CSR) development in organizations in different industries around the world. It is based on the assumption that companies today must shift their focus to their long-term prosperity and the complex and interrelated environmental, social, economic and political ecosystems within which they function. The book tracks ideas through to impacts, offering unique perspectives on stimulating topics such as awareness among female entrepreneurs in Nigeria, views of upper-management in Polish firms, Japanese CSR strategies and the social relevance of corporate initiatives, pragmatic approaches of CSR design principles in Scandinavia and many more. The book collects not only examples from different countries and global regions, but also cases from a diverse range of globally relevant industries. It discusses the different stages of CSR development at a professional, conceptual and strategic level, and integrates them into a comprehensive framework to define the adequate course of action for each stage.

Global Corporate Social Responsibility Initiatives for Reluctant Businesses Springer Nature

This Concise Encyclopedia is an interdisciplinary overview of the field of Corporate Social Responsibility (CSR). It not only incorporates well-established concepts proffered by highly influential voices, but also captures the perspectives of tomorrow.

Encyclopedia of Business and Professional Ethics World Scientific

The five volumes of this ultimate resource recognize the inherent unity between business ethics and business and society, that stems from their shared primary concern with value in commerce. This Encyclopedia spans the relationships among business, ethics, and society by including more than 800 entries that feature broad coverage of corporate social

responsibility, the obligation of companies to various stakeholder groups, the contribution of business to society and culture, and the relationship between

organizations and the quality of the environment.

Encyclopedia of Business Ethics and Society Springer

This encyclopedia spans the relationships among business, ethics and society, with an emphasis on business ethics and the role of business in society.

Related with Encyclopedia Of Corporate Social Responsibility:

- Thompson Mansion Inola History : [click here](#)