

---

# Study Guides Consumerism

---

Consumption and Well-Being in the Material World  
Consumerism in World History  
Study Guide for Microeconomics  
An A-to-Z Guide  
Study Guide to Accompany Samuelson-Nordhaus Economics  
Theoretical Advances and Policy Implications  
A Political Economy of Attention, Mindfulness and Consumerism  
How We Became a World of Consumers, from the Fifteenth Century to the Twenty-First  
Subverting Consumerism  
Identifying Consumption  
Becoming a Consumer Psychologist  
Handbook of Research Methods in Consumer Psychology  
Reclaiming the Mindful Commons  
Culture and Consumption  
Ftce Subject Test Review for the Florida Teacher Certification Examinations  
A Survival Guide For A Consumer Society  
Consumption  
Subjects and Objects in Consumer Society  
Consumer Psychology: A Study Guide to Qualitative Research Methods  
Satisfied  
Consumerism in the Ancient World  
A Study Guide for M. T. Anderson's "Feed"  
Cultural Studies and Anti-Consumerism  
Responsible Consumerism  
New Approaches to the Symbolic Character of Consumer Goods and Activities  
A Study in Curriculum Material  
Lessons and Reflections ; an Illustrated Study Guide for Facilitators and Consumer Advocates  
Green Consumerism  
As a Way of Life  
Domestic Production and Consumption: Oxford Bibliographies Online Research Guide  
Anthropological Studies in Brazil  
The Global Transformation of Desire  
Consumer Culture Theory in Asia  
Imports and Identity Construction  
The Global Transformation of Desire  
Discovering Contentment in a World of Consumption  
The Consumption Reader  
Marketing Madness  
Consumer Culture  
Consumer Behaviour and Material Culture in Britain, 1660-1760

---

**VALENCIA JANIAH**

---

*Consumption and Well-Being in the Material World* SAGE

What we consume has become a central—perhaps the central—feature of modern life. Our economies live or die by spending, we increasingly define ourselves by our possessions, and this ever-richer lifestyle has had an extraordinary impact on our planet. How have we come to live with so much stuff, and how has this changed the course of history? In *Empire of Things*, Frank Trentmann unfolds the extraordinary story of our modern material world, from Renaissance Italy and late Ming China to today's global economy. While consumption is often portrayed as a recent American export, this monumental and richly detailed account shows that it is in fact a truly international phenomenon with a much longer and more diverse history. Trentmann traces the influence of trade and empire on tastes, as formerly exotic goods like coffee, tobacco, Indian cotton and Chinese porcelain conquered the world, and explores the growing demand for home furnishings, fashionable clothes and convenience that transformed private and public life. The nineteenth and twentieth centuries brought department stores, credit cards and advertising, but also the rise of the ethical shopper, new generational identities and, eventually, the resurgence of the Asian consumer. With an eye to the present and future, Frank Trentmann provides a long view on the global challenges of our relentless pursuit of more—from waste and debt to stress and inequality. A masterpiece of

research and storytelling many years in the making, *Empire of Things* recounts the epic history of the goods that have seduced, enriched and unsettled our lives over the past six hundred years.

**Consumerism in World History**

Routledge

A critique of consumer culture that analyses the role it plays in our lives, assessing the work of leading cultural critics.

*Study Guide for Microeconomics* Rutgers University Press

Satisfied is a six-session, small group Bible study from pastor Jeff Manion weaving eye-opening biblical and cultural history with his gift of contemporary storytelling. Manion provides a life-changing study that gives you and your group biblical and practical direction toward a counter-cultural lifestyle of godly contentment.

*An A-to-Z Guide* Verlag Barbara Budrich

This book provides students with a clear and concise guide to studying undergraduate courses in qualitative consumer research and ethnography. The authors present the major qualitative research approaches used in consumer and marketing research as well as practical procedures and theoretical aspects of research design, report presentation etc. In addition to that a weekly study guide, including comprehensive reading lists, completes the book.

*Study Guide to Accompany Samuelson-Nordhaus Economics* University of Delaware Press

This book surveys an underlying discourse on female and oriental consumerism in nearly four centuries of British colonialist narratives on India. It examines some of the significant ways in which the subaltern and female body was constructed by Western

ethnographers within early modern British colonialist discourses. The book offers a genealogy of colonialist spectatorship, and examines the ideologies originating within both public and private colonial spheres. Through a comparison of the discourses about and by women one can see the continuation of patriarchal injunctions within Western protofeminist discourses. Economic, ethical, colonial, patriarchal, and protofeminist polemics thus reached to and shaped one another, and this book is a record of the complex ways in which gender discourses and colonialist discourses intersected to create a colonialist spectatorship that constituted non-Western and female subjects as spectacular and needing discipline. The insights on Western protofeminists and their crisis of self-representation as subjects versus objects of discourse also further the examination of women's history in the colonial arena.

### **Theoretical Advances and Policy**

**Implications** Psychology Press  
Anti-consumerism has become a conspicuous part of contemporary activism and popular culture, from 'culture jams' and actions against Esso and Starbucks, through the downshifting and voluntary simplicity movements, the rise of ethical consumption and organic and the high profile of films and books like *Supersize Me!* and *No Logo*. A rising awareness of labor conditions in overseas plants, the environmental impact of intensified consumer lifestyles and the effects of neo-liberal privatization have all stimulated such popular cultural opposition. However, the subject of anti-consumerism has received relatively little theoretical attention – particularly from cultural studies, which is surprising given the discipline's historical investments in

extending radical politics and exploring the complexities of consumer desire. This book considers how the expanding resources of contemporary cultural theory might be drawn upon to understand anti-consumerist identifications and practices; how railing against the social and cultural effects of consumerism has a complex past as well as present; and it pays attention to the interplays between the different movements of anti-consumerism and the particular modes of consumer culture in which they exist. In addition, as well as 'using' cultural studies to analyse anti-consumerism, it also asks how such anti-consumerist practices and discourse challenges some of the presumptions and positions currently held in cultural studies. This book was previously published as a special issue of *Cultural Studies*.

*A Political Economy of Attention, Mindfulness and Consumerism* Indiana University Press

*Theories of Consumption* explores the concept of consumption from the post-disciplinary perspective of cultural studies. John Storey brings together work that up until now has been located in distinct disciplinary spaces including work on reception theory in literary studies and philosophy; work on consumer culture in sociology, anthropology and history; and work on media audiences (both ethnographic and theoretical) in media studies and sociology. Moving beyond the usual analysis of consumer culture, Storey presents a critical assessment of a range of theoretical approaches to the study of consumption. In doing so, he provides an authoritative overview of a significant selection of research and analysis that has explored consumption as an object of study. This book provides an ideal

introduction to consumption for students of media and cultural studies and will also be useful for students within a number of other disciplines such as sociology, history, anthropology, cultural geography and both literary and visual studies.

How We Became a World of Consumers, from the Fifteenth Century to the Twenty-First Routledge

This book argues for the study of consumption and its relationship with media images, particularly advertising, from a cultural perspective. Focused on Brazil, it draws on decades of research by the author and engages with theory and concepts from a range of classic anthropological works. The chapters examine how advertising professionals view their craft, the resistance to capitalism amongst native Brazilians, images of women and their bodies in magazines, and the case of the first soccer player to become a national media celebrity. Rocha supports the study of consumption as a classification system that materializes culture and creates relations between people and goods. The book presents advertising as a mode of magical thinking that mediates the passage from the machine-driven sphere of production to the humanized sphere of consumption, converting meaningless impersonal things into goods that have name, origin, identity and purpose. It will be of interest to anthropologists, sociologists and others working on advertising, marketing, communications, and consumer research.

**Subverting Consumerism** Responsible Consumerism Lessons and Reflections ; an Illustrated Study Guide for Facilitators and Consumer Advocates Satisfied Discovering Contentment in a World of

Consumption Satisfied is a six-session, small group Bible study from pastor Jeff Manion weaving eye-opening biblical and cultural history with his gift of contemporary storytelling. Manion provides a life-changing study that gives you and your group biblical and practical direction toward a counter-cultural lifestyle of godly contentment. Cultural Studies and Anti-Consumerism Consumer society is an unquestionably complex social construct. However, after decades of unremitting dominance there are signs emerging that it is starting to falter, both as a coherent and durable system of social organization and as a strategy for societal advancement. Debates concerning how we can transition beyond present energy- and materials-intensive consumer society are beginning to gain greater salience. Social Change and the Coming of Post-Consumer Society aims to develop more complete appreciation of the relevant processes of social change and to identify effective interventions that could enable a transition to supersede consumer society. Bringing together leading interdisciplinary experts on social change, the book identifies and analyzes several ongoing small- and modest-scale social experiments. Possibilities for macro-scale change from the interlinked perspectives of culture, economics, finance, and governance are then explored. These contributions expose the systemic problems that are emblematic of the current condition of consumer society, specifically the unsustainability of prevailing consumption practices and lifestyles and the persistence of inequalities. These observations are summarized and extended in the final chapter of the book. This volume will be of great interest to students and scholars of

sustainable consumption, sustainability transitions, environmental sociology, and sustainable development.

**Identifying Consumption** Routledge  
A study of how materialism and consumerism undermine our quality of life. In *The High Price of Materialism*, Tim Kasser offers a scientific explanation of how our contemporary culture of consumerism and materialism affects our everyday happiness and psychological health. Other writers have shown that once we have sufficient food, shelter, and clothing, further material gains do little to improve our well-being. Kasser goes beyond these findings to investigate how people's materialistic desires relate to their well-being. He shows that people whose values center on the accumulation of wealth or material possessions face a greater risk of unhappiness, including anxiety, depression, low self-esteem, and problems with intimacy—regardless of age, income, or culture. Drawing on a decade's worth of empirical data, Kasser examines what happens when we organize our lives around materialistic pursuits. He looks at the effects on our internal experience and interpersonal relationships, as well as on our communities and the world at large. He shows that materialistic values actually undermine our well-being, as they perpetuate feelings of insecurity, weaken the ties that bind us, and make us feel less free. Kasser not only defines the problem but proposes ways we can change ourselves, our families, and society to become less materialistic.

[Becoming a Consumer Psychologist](#) Routledge  
*Material Worlds* examines consumption from an archaeological perspective, broadly exploring the intersection of social relations and objects through the

processes of production, distribution, use, reuse, and discard. Interrogating individual objects as well as considering the contexts in which acts of consumption take place, a range of case studies present the intertwined issues of power, inequality, identity, and community as mediated through choice, access, and use of the diversity of mass-produced goods. Key themes of this innovative volume include the relationship between colonial, political and economic structures and the practices of consumption, the use of consumer goods in the construction and negotiation of identity, and the dialectic between strategies of consumption and individual or community choices. Situating studies of consumerism within the field of historical archaeology, this exciting collection reflects on the interrelationship between the material and ideological aspects of culture. With a focus on North America from the seventeenth through the early twentieth centuries, *Material Worlds* is an important examination of consumption which will appeal to scholars with interests in colonialism, gender and race, as well as those engaged with the material culture of the emergent modern world.

**Handbook of Research Methods in Consumer Psychology** Mometrix Media LLC

Demography is a measurement for the study of human populations, especially with reference to size, density, distribution, and vital statistics. From Birth to Death is a detailed analysis of how population statistics are collected in the United States, particularly by the Bureau of the Census, and of the errors and other flaws typically found in such data. Petersen has here built a body of material garnered from his extensive

command of demography and also from relevant works on archaeology, anthropology, economics, and sociology, incorporating it into an up-to-date discussion of current problems. In the volume's opening chapter, Petersen sets out the fundamentals of demography and reviews the current proposal to use sampling in the next census. In his discussion on age and sex structure, he cites a number of historical examples of how ignoring this fundamental element led to false conclusions. A principal topic of this book is the relative accuracy of population statistics, the degree to which one should accept the data as published. The main focus is on the United States and especially on the Bureau of the Census, but general points are sometimes illustrated with examples of how data of other countries should be evaluated. Not only demographers and statisticians but also anyone interested in public policy and its statistical underpinning will find this work both interesting and useful.

*Reclaiming the Mindful Commons*

Springer Science & Business Media

"This book compiles and integrates highly innovative work aimed at bridging the fields of anthropology and consumer behavior." —Journal of Consumer Affairs

"... fascinating... ambitious and interesting..." —Canadian Advertising Foundation Newsletter

"... an anthropological dig into consumerism brimming with original thought..." —The Globe and Mail

"Grant McCracken has written a provocative book that puts consumerism in its place in Western society—at the centre." —Report on Business Magazine

"... a stimulating addition to knowledge and theory about the interrelationship of culture and consumption." —Choice "[McCracken's] synthesis of anthropological and

consumer studies material will give historians new ideas and methods to integrate into their thinking." —Maryland Historian "The book offers a fresh and much needed cultural interpretation of consumption." —Journal of Consumer Policy "The volume will help balance the prevailing cognitive and social psychological cast of consumer research and should stimulate more comprehensive investigation into consumer behavior." —Journal of Marketing Research "... broad scope, enthusiasm and imagination... a significant contribution to the literature on consumption history, consumer behavior, and American material culture." —Winterhur Portfolio "For this is a superb book, a definitive exploration of its subject that makes use of the full range of available literature."

—American Journal of Sociology

"McCracken's book is a fine synthesis of a new current of thought that strives to create an interdisciplinary social science of consumption behaviors, a current to which folklorists have much to contribute." —Journal of American Folklore This provocative book takes a refreshing new view of the culture of consumption. McCracken examines the interplay of culture and consumer behavior from the anthropologist's point of view and provides new insights into the way we view ourselves and our society.

*Culture and Consumption* HarperCollins

This is a detailed study of the material lives of the middle classes in the pre-industrial era, a period which saw considerable growth in consumption. Lorna Weatherill has brought her highly important survey up-to-date in the light of new research. She provides a new introduction and bibliography, taking account of the latest academic writing



and methodological advances, including computing, and offers further conclusions about her work and its place in current literature. Three main types of documentation are used to construct the overall picture: diaries, household accounts, and probate inventories. In investigating these sources she interprets the social meaning of material goods; and then goes on to relate this evidence to the social structures of Britain by wealth, status and locality. Breaking new ground in focusing on households and the use of probate inventories, Weatherill has provided a book which gives both a general account of the domestic environment of the period, and a scholarly analysis of the data on consumption patterns.

*Ftce Subject Test Review for the Florida Teacher Certification Examinations*  
Oxford University Press, USA

A challenging new theoretical approach to the study of consumption and identity.

*A Survival Guide For A Consumer Society*  
Gale, Cengage Learning

This book provides an introduction to the historical and theoretical foundations of consumerism. It then moves on to examine the experience of consumption in the areas of space and place, technology, fashion, 'popular' music and sport. Throughout, the author brings a critical perspective to bear upon the subject, thus providing a reliable and stimulating guide to a complex and many-sided field.

*Consumption* Pluto Press (UK)

This book provides a clear and concise introduction to the concept of consumption and to the wide-ranging debates about the nature and consequences of consumer society. Community and social class appear to be in irreversible decline. Job insecurity has

grown, and fewer people see work as giving meaning to their lives. Instead they turn to consumption for social standing, a sense of identity, and personal fulfilment. We appear to be living through a profound transition from a society based on production to a new social order, the consumer society, from which there is little chance of escape. The book analyses the relationship between the rise of consumerism and the transformation of the world of work, including the new demands for 'emotional labour'. It concludes by examining the limitations of consumer organizations and consumer protection in a promotional culture dominated by global brands and saturated with advertising, corporate sponsorship and product placement. This lively book will be essential reading for students and researchers in sociology and cultural studies.

*Subjects and Objects in Consumer Society* Routledge

The power of capital is the power to target our attention, mould market-ready identities, and reduce the public realm to an endless series of choices. This has far-reaching implications for our psychological, physical and spiritual well-being, and ultimately for our global ecology. In this consumer age, the underlying teachings of Buddhist mindfulness offer more than individual well-being and resilience. They also offer new sources of critical inquiry into our collective condition, and may point, in time, to regulatory initiatives in the field of well-being. This book draws together lively debates from the new economics of transition, commons and well-being, consumerism, and the emerging role of mindfulness in popular culture. Engaged Buddhist practices and teachings correspond closely to insights in

contemporary political philosophical investigations into the nature of power, notably by Michel Foucault. The 'attention economy' can be understood as a new arena of struggle in our age of neoliberal governmentality; as the forces of enclosure – having colonized forests, land and the bodies of workers – are now extended to the realm of our minds and subjectivity. This poses questions about the recovery of the 'mindful commons': the practices we must cultivate to reclaim our attention, time and lives from the forces of capitalization. This is a valuable resource for students and scholars of environmental philosophy, environmental psychology, environmental sociology, well-being and new economics, political economy, environmental politics, the commons and law, as well as Buddhist theory and philosophy.

Consumer Psychology: A Study Guide to Qualitative Research Methods Taylor & Francis

The second edition of Consumer Culture explores the nature and role of consumption in modern societies. Celia Lury's up-to-date revision of this successful classic establishes the importance of new object-based studies

for consumer culture, and incorporates new chapters on branding and the rise of ethical consumption. Drawing on a wide range of studies, and using contemporary illustrations from the media and popular culture, Lury examines the emergence of consumer culture and the changing relations between the production and consumption of cultural goods. She argues that consumer culture has become increasingly stylized and now provides an important context for everyday creativity. This new edition of Consumer Culture explores the way in which the position of individuals within social groups and their position in social groups structured by class, gender, race, and age affects the nature of their participation in consumer culture. The powerful role consumption plays in our lives is revealed and consumer culture is seen to provide new ways of creating social and political identities.

**Satisfied** SAGE

This reader offers an essential selection of the best work on the Consumer Society. It brings together in an engaging, surprising, and thought provoking way, a diverse range of topics and theoretical perspectives.

Related with Study Guides Consumerism:

- Multiplication 1 12 Printable Worksheets : [click here](#)