

---

# Competing Paradigms In Qualitative Research

---

EBOOK: Doing Social Research: A Global Context  
Approaches to Qualitative Research  
Rethinking LGBTQIA Students and Collegiate Contexts  
The Roots and Uses of Marketing Knowledge  
Contemporary Research Methods in Hospitality and Tourism  
Epistemology and Metaphysics for Qualitative Research  
The Landscape of Qualitative Research  
Qualitative Research in Sport Management  
Foundations of Qualitative Research  
Handbook of Qualitative Research Methods in Entrepreneurship  
Pragmatic Approach to Qualitative Case Study Research Learning by Doing: A Case of Distance Learning Research in Malaysia (UUM Press)  
Theory and Practice  
Ontologies, Epistemologies and Methodologies  
A Reader on Theory and Practice  
The SAGE Encyclopedia of Qualitative Research Methods  
The Paradigm Dialog  
Identity, Policies, and Campus Climate  
Researching Health  
The BERA/SAGE Handbook of Educational Research  
Asian Qualitative Research in Tourism  
The Routledge International Encyclopedia of Sport and Exercise Psychology  
Parents, Teachers, and the Censored Story of Accountability in America's Public Schools  
Qualitative Research in the Study of Leadership  
Handbook of Research on Theoretical Perspectives on Indigenous Knowledge Systems in Developing Countries  
Architectural Research Methods  
Teaching and Learning Building Design and Construction  
Interpretive and Critical Approaches  
The Quality of Qualitative Research  
Volume 1: Theoretical and Methodological Concepts  
Research Paradigm Considerations for Emerging Scholars  
Qualitative, Quantitative and Mixed Methods  
Second Language Writing Systems  
SAGE Handbook of Mixed Methods in Social & Behavioral Research  
Sustaining Competitive Advantage via Business Intelligence, Knowledge Management, and System Dynamics  
Social Media for Knowledge Sharing in Automotive Repair  
Volatile Knowing  
The Health Studies Companion  
Ontologies, Epistemologies, Methodologies, and Methods

**SIMMONS OCONNELL**

EBOOK: Doing Social Research: A Global Context McGraw Hill

There has been a growth in the use, acceptance, and popularity of indigenous knowledge. High rates of poverty and a widening economic divide is threatening the accessibility to western scientific knowledge in the developing world where many indigenous people live. Consequently, indigenous knowledge has become a potential source for sustainable development in the developing world. The Handbook of Research on Theoretical Perspectives on Indigenous Knowledge Systems in Developing Countries presents interdisciplinary research on knowledge management, sharing, and transfer among indigenous communities. Providing a unique perspective on alternative knowledge systems, this publication is a critical resource for sociologists, anthropologists, researchers, and graduate-level students in a variety of fields.

Approaches to Qualitative Research SAGE

Qualitative research is designed to explore the human elements of a given topic, while specific qualitative methods examine how individuals see and experience the world. Qualitative approaches are typically used to explore new phenomena and to capture individuals' thoughts, feelings, or interpretations of meaning and process. Such methods are central to research conducted in education, nursing, sociology, anthropology, information studies, and other disciplines in the humanities, social sciences, and health sciences. Qualitative research projects are informed by a wide range of methodologies and theoretical frameworks. The SAGE Encyclopedia of Qualitative Research Methods presents current and complete information as well as ready-to-use techniques, facts, and examples from the field of qualitative research in a very accessible style. In taking an interdisciplinary approach, these two volumes target a broad audience and fill a gap in the existing reference literature for a general guide to the core concepts that inform qualitative research practices. The entries cover every major facet of qualitative methods, including access to research participants, data coding, research ethics, the role of theory in qualitative research, and much more—all without overwhelming the informed reader. Key Features Defines and

explains core concepts, describes the techniques involved in the implementation of qualitative methods, and presents an overview of qualitative approaches to research Offers many entries that point to substantive debates among qualitative researchers regarding how concepts are labeled and the implications of such labels for how qualitative research is valued Guides readers through the complex landscape of the language of qualitative inquiry Includes contributors from various countries and disciplines that reflect a diverse spectrum of research approaches from more traditional, positivist approaches, through postmodern, constructionist ones Presents some entries written in first-person voice and others in third-person voice to reflect the diversity of approaches that define qualitative work Key Themes Approaches and Methodologies Arts-Based Research, Ties to Computer Software Data Analysis Data Collection Data Types and Characteristics Dissemination History of Qualitative Research Participants Quantitative Research, Ties to Research Ethics Rigor Textual Analysis, Ties to Theoretical and Philosophical Frameworks The SAGE Encyclopedia of Qualitative Research Methods is designed to appeal to undergraduate and graduate students, practitioners, researchers, consultants, and consumers of information across the social sciences, humanities, and health sciences, making it a welcome addition to any academic or public library.

Rethinking LGBTQIA Students and Collegiate Contexts SAGE Publications

The SAGE Handbook of Qualitative Research SAGE Publications Emerald Group Publishing

The Routledge International Encyclopedia of Sport and Exercise Psychology integrates the topics of motor control, physical education, exercise, adventure, performance in sports, and the performing arts, in several important ways and contexts, drawing upon diverse cultural perspectives. More than 90 overarching topics have been systematically developed by internationally renowned experts in theory, research, and practice. Each contribution delves into a thematic area with more nuanced vocabulary. The terminology drawn upon integrates traditional discourse and emerging topic matter into a state-of-the-art two-volume set. Volume 1: Theoretical and Methodological Concepts is comprised of theoretical topic matter, spanning theories and terminology from psychology contextualized to sport and physical

activity, sport psychology-focused theories, and expansive discussions related to philosophy of science and methodology. Volume 2: Applied and Practical Measures draws upon practical concepts that bridge theory and research and practice. Broader issues that extend beyond sport and physical activity participants are embedded within the entries, intended to augment physical, mental, and social well-being. This expansive encyclopedia is a must-have resource for all professionals, scholars, and students in the fields of sport psychology and sport science.

The Roots and Uses of Marketing Knowledge SAGE

This distinctive, nuanced book addresses the more complex theoretical issues embedded in the qualitative research paradigm. Adopting a reflective stance that emphasises the role of the researcher it carefully avoids a standardised 'tick box' approach to methods. Throughout each chapter, theory is powerfully and persuasively interwoven as its impact on practical topics such as data management and safety in the field is discussed. O'Reilly and Kiyimba bring an authority and clarity to the debate, taking us beyond the mechanical notions of qualitative methods and standardised approaches to research. Instead, they focus on subjects like methodological integrity, perspective driven data collection and theoretically-led analysis. This will be an important resource for anyone looking to

practically engage with advanced qualitative research methods.

Contemporary Research Methods in Hospitality and Tourism

Emerald Group Publishing

Sponsored by Phi Delta Kappa International and the School of Education, Indiana University.

Epistemology and Metaphysics for Qualitative Research John Wiley & Sons

This introductory guide offers innovative ideas and strategies to students undertaking their first social science research work. Academically rigorous yet accessible, it uses a systematic step-by-step approach to illustrate the research process and its applications to the tourism industry. Students are presented with numerous examples and case studies, linking theory with practice. The textbook provides a balanced coverage of both qualitative and quantitative methods, accompanying students throughout the process of selecting a research topic and specifying research questions, aims and objectives. A range of pedagogical features such as discussion questions, practical tips

and examples enable students to review the literature, understand models and methodologies, analyse and interpret data (quantitative and qualitative) and ultimately write up their findings. Featuring contributions by a group of academics with expertise in their respective fields, the book provides a comprehensive and engaging introduction to research methods. This is an essential resource to tourism students and will also be of interest to researchers in any social science subject.

*The Landscape of Qualitative Research* Oxford University Press on Demand

Marketing theory is often developed in isolation not collaboration; theoretical perspectives sometimes are ignorant of the diversity of marketing practice. In "The roots and uses of marketing knowledge: a critical inquiry into the theory and practice of marketing", the author engages with the vital conversation about how marketing knowledge is created, disseminated and consumed, looking beyond the traditional reification of practice in theory and verification of theory in practice. The ontology of this work is anchored in subjective individual meaning; the epistemological stance assumes that this meaning is socially constructed. Consequently, rich empirical data, grounded in the context of experiential evidence, is extracted from a comprehensive range of marketing constituencies: academics, practitioners, managers, consultants, authors, lecturers and students. In its examination of the polarities, hybridity and iterative flow of marketing knowledge creation and consumption, this text posits a cohesive argument for a theory/practice bipartite fusion not dichotomy, adding valuable insights into the textual, contextual and pedagogical representations of marketing knowledge. The history and future of marketing knowledge is examined with the aid of instructive illustrations and insightful first-hand experience. Drawing on extensive qualitative research from a broad range of influential producers and vital consumers, Dr. Smith presents a relevant, exciting marketing knowledge framework which will be a vital resource for academics, students and practitioners.

*Qualitative Research in Sport Management* Guilford Publications  
"Covering a wide range of traditional and emergent research methods, as well as techniques of analysis and writing, the book clearly explains the critical link between theory and method through carefully selected articles and in-depth introductory

essays. The essays illustrate key concepts that are crucial to the understanding of qualitative methods, connecting theoretical discussions with "how-to" examples of the research process. Selected for their accessibility, the articles not only reveal the basics of qualitative research but also touch on some current practices including Internet research, computer-driven data analysis, and using still and moving data." -- BACK COVER.

**Foundations of Qualitative Research** Edward Elgar Publishing  
In businesses and organizations, understanding the social reality of individuals, groups, and cultures allows for in-depth understanding and rich analysis of multiple research areas to improve practices. Qualitative research provides important insight into the interactions of the workplace. *Qualitative Techniques for Workplace Data Analysis* is an essential reference source that discusses the qualitative methods used to analyze workplace data, as well as what measures should be adopted to ensure the credibility and dependability of qualitative findings in the workplace. Featuring research on topics such as collection methods, content analysis, and sampling, this book is ideally designed for academicians, development practitioners, business managers, and analytic professionals seeking coverage on quality measurement techniques in the occupational settings of emerging markets.

*Handbook of Qualitative Research Methods in Entrepreneurship* Routledge

. . . the *Handbook of Qualitative Research Methods in Entrepreneurship* is an important contribution to the field, and should be referenced in any paper using qualitative methodologies to investigate the entrepreneurial phenomenon. Craig S. Galbraith, *Journal of Enterprising Communities* There is no hiding behind the ramparts of dry scholarship here. The credibility of the theory being spoken of is not the stuff of constructed proofs, but alignments of critical insight and utility. This is where qualitative work can make a difference to the field, and where this book makes its mark. Robin Holt, *International Journal of Entrepreneurial Behaviour and Research* The *Handbook of Qualitative Research Methods in Entrepreneurship* is an unusually solid and multifaceted book on what qualitative methods have done, are doing and will do in entrepreneurship research. Every serious entrepreneurship scholar should read it. It points at the future! Björn Bjerke, University of Kalmar, Sweden I

would warmly recommend this unique collection of qualitative methods of entrepreneurship research to both mature and beginning researchers as a menu to choose from for their planned empirical studies. For those who try to get away from only quantitative studies in both business practice and academic research, this book is their chance to find a rich inspiration in reflecting on entrepreneurship as a lived experience using grounded theory and ethnographic, discourse and narrative approaches. It might convince editors of top journals of entrepreneurship research to welcome qualitative research submissions as an indispensable complement to quantitative only submissions. This domain is not physics. In bringing together such a variety of experts from so many nationalities in this Handbook, our Danish colleagues are making entrepreneurship research a realistic global venture. Jan Ulijn, Eindhoven University of Technology, The Netherlands Helle Neergaard and John Parm Ulhøi have compiled a remarkable collection of work that both represents the range of methods and demonstrates the depth of insight that can be achieved through qualitative approaches. This book is not simply a handbook of qualitative research methods, though it well achieves this aim, it is also an important contribution towards the field of entrepreneurship research. From the Foreword by Sara Carter This expansive and practical Handbook introduces the methods currently used to increase the understanding of the usefulness and versatility of a systematic approach to qualitative research in entrepreneurship. It fills a crucial gap in the literature on entrepreneurship theory, and, just as importantly, illustrates how these principles and techniques can be appropriately and fruitfully employed. The Handbook is underpinned by the belief that qualitative research has the potential to charter hitherto unexplored waters in the field of entrepreneurship and thus contribute significantly to its further advancement. The contributors seek to assist entrepreneurship researchers in making more informed choices and designing more rigorous and sophisticated studies. They achieve this by providing concrete examples of research experiences and tangible how to advice. By clarifying what these research methods entail, how they are currently being used and how they can be evaluated, this Handbook constitutes a comprehensive and highly accessible methodological toolbox. Dealing with both well-accepted qualitative approaches and lesser-known, rarer and more novel

approaches to the study of entrepreneurship, this Handbook will be invaluable to those studying, researching and teaching entrepreneurship.

**Pragmatic Approach to Qualitative Case Study Research Learning by Doing: A Case of Distance Learning Research in Malaysia (UUM Press)** Multilingual Matters

The Handbook of Mixed Methods in Social & Behavioral Research contains a gold mine of articles by leading scholars on what has come to be known as the third methodological movement in social research. Aimed at surveying the differing viewpoints and disciplinary approaches of mixed methods, this breakthrough book examines mixed methods from the research enterprise to paradigmatic issues to application. The book also discusses the strengths and weaknesses of mixed methods designs, and provides an array of specific examples in a variety of disciplines, from psychology to nursing. The book closes with a brief section on how to teach and perform collaborative research using a mixed methods research design. Written so that it can be used either as a pedagogical tool or as a reference for researchers, the book is rich in examples and includes a glossary, easy-to-follow diagrams, and tables to help readers become more familiar with the language and controversies in this evolving area.

*Theory and Practice* Lexington Books

The long-awaited 2nd edition of this best-selling research methods handbook is fully updated and includes brand new coverage of online research methods and techniques, mixed methodology and qualitative analysis. This edition includes two new contributed chapters: Professor Julie McLeod, Sue Childs and Elizabeth Lomas focus on research data management, applying evidence from the recent JISC funded DATUM project; Dr Andrew Shenton examines strategies for analysing existing documents. The first to focus entirely on the needs of the information and communications community, this handbook guides the would-be researcher through the variety of possibilities open to them under the heading research and provides students with the confidence to embark on their dissertations. The focus here is on the doing and although the philosophy and theory of research is explored to provide context, this is essentially a practical exploration of the whole research process with each chapter fully supported by examples and exercises tried and tested over a whole teaching career. Readership: Students of information and communications

studies and archives and records management, and practitioners beginning a piece of research.

**Ontologies, Epistemologies and Methodologies** Walter de Gruyter GmbH & Co KG

Volatile Knowing refers to the positive change that can result when parents and teachers talk together about the politics of school reform. Based on a study of teachers and parents who researched aspects of the accountability movement typically censored in mainstream media, Volatile Knowing reveals the hidden power behind current reform efforts that serve private, not public interests. It is aimed at provoking a new, child-centered movement for accountability and creativity in the nation's schools.

*A Reader on Theory and Practice* Springer

Whilst qualitative approaches are beginning to be more commonly used and accepted in tourism, discussions of research methods have rarely moved beyond practical considerations. Limited attention given to the underlying philosophical and theoretical underpinnings that influence the research process. This book links the theory with research practice, to offer a more holistic account of how qualitative research can be used in tourism.

**The SAGE Encyclopedia of Qualitative Research Methods** Channel View Publications

Good qualitative research can help sport management researchers and industry professionals solve difficult problems and better understand their organisations, stakeholders and performance. Now in a fully revised and extended new edition, this book is a user-friendly introduction to qualitative methods in sport management. Covering the full research process from research planning to reporting results, this edition includes expanded coverage of cutting-edge areas including digital and social media research, critical realism, and social network analysis. The book examines the reflective and interrogative processes required for developing effective qualitative research questions and includes a deeper discussion of ontology and epistemology in the light of today's rapidly changing society. It takes the reader step-by-step through essential and emerging qualitative methods, from actor network theory and ethnography to computer-assisted data analysis and sampling typologies. Every chapter includes examples of real qualitative research,

including shorter "research briefs" and extended case studies, reflecting the exciting qualitative research that is currently occurring in sport business and management, and highlighting the links between research and sport management practice. This is essential reading for courses in sport management, sport business, sport policy, sport marketing, sport media, and communications. It provides students, researchers, and practitioners with the knowledge and skills to undertake qualitative research while deepening their understanding of how the social world can be perceived and interpreted through a particular theoretical lens. Useful online materials include recommended readings and PowerPoint slides.

**The Paradigm Dialog** SAGE

This text offers comprehensive coverage of the design and use of qualitative methods in leadership research. The book equips leadership researchers at all levels with the knowledge to make informed choices of research strategies. The second edition features 50% new research and includes new developments in qualitative research methods.

*Identity, Policies, and Campus Climate* Springer

Volume 22 includes two main chapters in both Part A and B. It appears in two parts because all chapters offer great depth in coverage of core issues senior executives must address for long-term survival of the firm: business intelligence, knowledge management, and understanding of the systems dynamics of interfirm behavior.

*Researching Health* Routledge

This unique text provides a comprehensive framework for creating, managing, and interpreting qualitative research studies that yield valid and useful information. Examples of studies from a wide range of disciplines illustrate the strengths, limitations, and applications of the primary qualitative methods: in-depth interviews, focus group discussions, ethnography, content analysis, and case study and narrative research. Following a consistent format, chapters show students and researchers how to implement each method within a paradigm-neutral and flexible Total Quality Framework (TQF) comprising four interrelated components: Credibility, Analyzability, Transparency, and Usefulness. Unlike other texts that relegate quality issues to one or two chapters, detailed discussions of such crucial topics as construct validity, interresearcher reliability, researcher bias, and

verification strategies are featured throughout. The book also addresses applications of the TQF to the writing, review, and evaluation of qualitative research proposals and manuscripts. Pedagogical Features \*Summary tables that highlight important content, such as the application of a method to vulnerable or hard-to-reach populations. \*Case studies that illustrate TQF standards in practice for each method. \*Guidelines for effective documentation (via thick descriptions) of each type of study. \*End-of-chapter discussion topics, exercises, and suggested further reading and Web resources. \*Chapters open with a

Related with Competing Paradigms In Qualitative Research:

- World War 2 Crossword Puzzle Answer Key : [click here](#)

preview and close with a bulleted summary of key ideas.

\*Extensive glossary.

**The BERA/SAGE Handbook of Educational Research**

Macmillan International Higher Education

This book provides insights into the lived experiences of researchers as they negotiate the undulating terrain of the world of paradigms and seek to find their niche. Each chapter presents the journeys of postgraduate candidates, early career researchers and established scholars, starting with an overview of their

paradigm, the application of the paradigm to their specific research context, and concluding with the authors reflecting on their identification with and use of the paradigm. The volume acknowledges that determining the paradigm that best aligns with a scholar's personal ideologies and the underlying assumptions of the research can be rather daunting, challenging and perplexing to scholars who are starting their research journey. It offers an accessible exploration of research paradigms and will be a valuable resource for postgraduate researchers, emerging scholars and PhD supervisors.