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MARCO BRONSON

American Headway, Level 3A Oxford University Press, USA

A foundation course in basic American English for absolute beginners.

American Headway Starter OXFORD

Providing a foundation in the structure of the language by gradually building students' understanding of the basic grammar, vocabulary, and functions of English.

American Headway 1 Workbook A Oxford University Press, USA

Still the world's most trusted adult English course - American Headway Third Edition combines a perfectly-balanced syllabus with more conversation, assessment and digital teaching and learning resources than ever before.

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American Headway, Second Edition is the world's most trusted adult English course offering a

perfectly-balanced, six-level syllabus and fresh new digital support. With a strong focus on grammar, clear vocabulary syllabus and integrated skills work, its proven methodology provides classroom lessons that really work. The new Second Edition features fully-revised material, including a completely new Advanced level. Online Teacher Resource Center, Test Generator CD-ROMs and other features offer an exciting new generation of digital support.

American Headway LANGUAGE WORLD

American headway is a multilevel series for adults and young adults who want to use American English both accurately and fluently. Grammar and vocabulary are taught and explained thoroughly, and all four language skills are developed systematically.

American Headway LANGUAGE WORLD

Providing a foundation in the structure of the language by gradually building students' understanding of the basic grammar, vocabulary, and functions of English.

American Headway Starter OXFORD

Providing a foundation in the structure of the language by gradually building students'

understanding of the basic grammar, vocabulary, and functions of English.

American Headway 4 Oxford University Press, USA

"Spotlight on Testing lessons by Lawrence J. Zwier."

American Headway: Starter Student Book and Audio CD Pack Oxford University Press, USA

Textbooks are indispensable components and in some case the cornerstones of the mission of English Language Teaching (ELT). However, they are artefacts of a pedagogical culture that rarely echo the concerns of their most prolific consumers: teachers and students. This book offers a useful framework for evaluating ELT textbooks from a critical discourse perspective; one that is based on sound current research but also offers practical guidance to teachers. Building from a foundational understanding of ELT textbooks, the author presents a systematic procedure to critically analyze their multimodal discourse, examine how those discourses are negotiated between teachers and students in class, and measure how those consumers privately value the lessons. The book provides teachers with the tools they need to select and adapt materials based on critical multimodal discourse analysis, where not only the text but the pictures, websites, audio,

visual elements too are subjected to a process which can reveal underlying ideologies, assumptions, omissions and reifications. The triangulated approach, demonstrated in a series of vignettes featuring Korean university students and native-English-speaking instructors, can inform textbook choice, instigate change, and inspire lesson re-contextualization to best suit the needs of its primary consumers.

Welcome to America Oxford University Press, USA

Welcome to America Starter is an early-elementary course specially designed to meet the needs of students in their first years of English language learning. Students experience the world through the adventures of two mice, Cecil Mouse and Ellie May, along with the all-time-favorite Masid, the genie! Welcome to America Starter a comprises three modules of two units each. It focuses mainly on Listening and Speaking, but also offers pre-writing and pre-reading activities as well as a subtle introduction to the alphabet. Welcome to America Starter b comprises three modules of two units each. It provides practice on all four skills. There is also a starter unit on the alphabet.

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Builds on the firm foundation laid in a href="http://www.oup.co.uk/elt/global/isbn/3580/"American Headway 1/a.

American Headway Oxford University Press, USA

The world's most trusted English course, now with a new generation of digital support.

Understanding Multimodal Discourses in English Language Teaching Textbooks OXFORD

"Spotlight on Testing lessons by Lawrence J. Zwier."

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American Headway: Teacher's Book OXFORD University Press

This volume features 100% new assessment material available to download from the testing

program tests including exit tests, progress tests, skills tests, stop and check tests and unit tests. Teachers can download the tests online, and can send to their class as a digital version or use as a print version.

[American Headway](#) OXFORD

A complete language-learning package for American English students at intermediate level.

[American Headway Starter Workbook](#) Oxford University Press, USA

Providing a foundation in the structure of the language by gradually building students' understanding of the basic grammar, vocabulary, and functions of English.

[WELCOME TO AMERICA STARTER B \(TEACHER S BOOK\)](#) Oxford University Press, USA

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