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Balanced Scorecard is a management system for improving performance. It's a way of looking at your organization that focuses on your big-picture strategic goals. It also helps you choose the right things to measure so that you can reach those goals. More than just money

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**Balanced Scorecard Basics - Balanced Scorecard Institute**The balanced scorecard facilitates strategy review. Instead of using periodic meetings to evaluate past performances as the traditional financial review process does, scorecard users review the feedback in a way to gain a better understanding of if the strategy is being reached, how is it being reached, and should the strategy be modified based on new information.

**Balanced Scorecard as a Strategic Management System**The balanced scorecard helped AMD bring everything together in a more coherent fashion but did not cause any major changes. The examples are used to illustrate that the balanced scorecard is most successful when used to drive change. Building a Balanced Scorecard. In a separate section an outline is provided for building a balanced scorecard.

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