
Chapter 2 Business Model Research Agenda Positioning

Making a Living from Your eBay Business
Reinventing Business Models
Service-Dominant Business Design
Scientific Publishing
Handbook of Research on Business Models in Modern Competitive Scenarios
Business Model Innovation
Sustainable Business Models
Handbook of Research on Business Model Innovation Through Disruption and Digitalization
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Business Models for Renewable Energy in the Built Environment
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Web 2.0
Fuzzy Business Models and ESG Risk
Research Handbook on Sustainable Co-operative Enterprise
Foreign Direct Investment Inflows Into the South East European Media Market
The Process of Business Model Innovation
Mobile Service Innovation and Business Models

KENDAL PRESTON

Making a Living from Your eBay Business Oxford University Press, USA

This book presents a systematic literature review of 156 published papers on business model innovation (BMI). The aim is to identify and integrate the different theoretical perspectives, analytical levels, and empirical contexts in order to deepen understanding of this complex phenomenon. The authors conduct an inductive thematic analysis based on an informal ontological classification that identifies 56 key themes. Within each theme, discussion focuses on thematic patterns, potential inconsistencies and debates, and future directions and opportunities for research. The book makes a number of significant contributions to the field. First, it offers a deeper understanding of the evolution of research on BMI through an ontological map that identifies the key thematic areas in the literature. Second, a multilevel model is developed that clarifies the concept of BMI by identifying its drivers, contingencies, and outcomes. Third, the authors identify clear and specific directions for further research and offer suggestions on research design, creating an informative road map for the future. The book will be of value both to scholars and researchers and to practitioners.

Reinventing Business Models Springer Science & Business Media

For undergraduate and graduate courses in business. Understanding The Vast And Expanding Field of E-Commerce Laudon's E-Commerce 2016: Business, Technology, Society emphasizes three driving forces behind the expanding field of e-commerce: technology change, business development, and social issues. A conceptual framework uses the templates of many modern-day companies to further demonstrate the differences and complexities in e-commerce today. An in-depth investigation of companies such as Uber, Pinterest, and Apple kick-off the course while preparing students for real-life scenarios. In the Twelfth Edition, Laudon and Traver add new or update existing case studies to match developments in the e-commerce field as they exist in today's tech world. They built in additional video cases for each chapter, making the material even more accessible to students as they prepare for their future roles in business.

Service-Dominant Business Design Springer Science & Business Media

By presenting the conditions, methods and techniques of monetisation of business models in the digital economy, this book combines implementation of the theoretical aspects of monetisation with the presentation of practical business solutions in this field. The scope of the book includes the relationship between the monetisation and scalability degree of business models. The book describes the place and role of the digital business ecosystem in the process of digital transformation. It demonstrates ideological and functional conditions for the use of the concept of sharing to design innovative business models while also presenting a multi-dimensional approach to the use of Big Data and their monetisation in the context of business models. Digital Business Models shows the place and role of ecological and social factors in building digital business models

that are part of the concept of the circular economy and presents the contemporary conditions of a sustainability concept that meets the ethical challenges of doing digital business. It demonstrates how important the social factors of business model design and the creation of social value are in modern business and demonstrates. The book explores the servitisation of digital business models using digital technologies and features case studies on the effective solutions of business models that use servitisation as a factor supporting the monetisation of business models. Written for scholars exploring the efficiency and effectiveness of business models related to contemporary concepts - Sharing Economy, Circular Economy, Network Economy, Big Data, so on - and those designing business models taking into account social aspects, it will also be of direct interest to entrepreneurship courses.

Scientific Publishing Routledge

This book discusses fuzzy business models and focuses on using fuzzy logic in business processes from the perspective of financial institutions when integrating ESG factors and risk. Developing and examining sustainable business models requires an appropriate methodology that would consider the specificity of business models because the measurement of this phenomenon is often based on values from specific ranges and requires a fuzzy approach. According to the law, regulations, and recommendations, financial institutions and businesses must incorporate Environmental Social Governance factors and ESG risk in their decision-making process. Sustainable financial institutions include ESG risk in their risk management system, strategies, and policies. As a result, they hope to mitigate ESG risk and create sustainable value in their business models with an impact on sustainable value creation. This book discusses this phenomenon in detail. One of the first on the market to address the issue of fuzzy business models, the book also deals comprehensively with the fuzzy logic in modeling business processes, decision-making processes, and business models using examples from financial institutions, and will be of interest to researchers, professors, and students of sustainable finance, banking, and sustainable development alongside corporate sustainability.

Handbook of Research on Business Models in Modern Competitive Scenarios OUP Oxford

This volume constitutes the proceedings of the 6th Working Conference on Practice-Driven Research on Enterprise Transformation (PRET), held in Utrecht, The Netherlands, on June 6, 2013, co-located with the Enterprise Transformation Track of the 21st European Conference on Information Systems (ECIS). Successful enterprises have well-defined managerial responsibilities and understandable project priorities and enable their processes to be sufficiently agile, even improvisational and continuously changing. They do not solely rely on only mechanistic or purely organic processes and structures, but see enterprise transformation as a combination of deliberate and organic change. This year's papers represent this hybrid view. Moreover, most of them are based on practical cases, which will further contribute to our understanding of enterprise transformation. The eight papers presented in this volume were allocated to tracks on: practical experiences with methods and techniques; cases in enterprise transformation; and enterprise architecture in practice.

Business Model Innovation Springer Science & Business Media

The most comprehensive, global guide to business model design and innovation for academic and business audiences. *Business Model Innovation Strategy: Transformational Concepts and Tools for Entrepreneurial Leaders* is centered on a timely, mission-critical strategic issue that both founders of new firms and senior managers of incumbent firms globally need to address as they reimagine their firms in the post COVID-19 world. The book, which draws on over 20 years of the authors collaborative theoretical and rigorous empirical research, has a pragmatic orientation and is filled with examples and illustrations from around the world. This action-oriented book provides leaders with a rigorous and detailed guide to the design and implementation of innovative, and scalable business models for their companies. Faculty and students can use *Business Model Innovation Strategy* as a textbook in undergraduate, MBA, and EMBA degree courses as well as in executive courses of various designs and lengths. The content of the book has been tested in both degree and non-degree courses at some of the world's leading business schools and has helped students and firm leaders to develop ground-breaking business model innovations. This book will help you: Learn the basics of business model innovation including the latest developments in the field Learn how business model innovation presents new and profitable business opportunities in industries that were considered all but immune to attacks from newcomers Learn how to determine the viability of your current business model Explore new possibilities for value creation by redesigning your firm's business model Receive practical, step-by-step guidance on how to introduce business model innovation in your own company Become well-versed in an important area of business strategy and entrepreneurship Authors Amit and Zott anchored the book on their pioneering research and extensive scholarly and practitioner-oriented publications on the design, implementation, and performance implications of innovative business models. They are the most widely cited researchers in the field of business model innovation, and they teach at the top-ranked Wharton School of the University of Pennsylvania and the prestigious global business school IESE with campuses in Barcelona, Madrid, Munich, New York, and São Paulo.

Sustainable Business Models GRIN Verlag

This book offers a strategic analysis of current and future perspectives of Foreign Direct Investment (FDI) inflows into the South East European media market. The author develops a hybrid FDI business model strategy to guide media companies wishing to more effectively position and leverage their media infrastructure within the increasingly globalized and expanding media market. By conducting sixteen comparative and exploratory case studies of the South East European media market, the author explores how specific microeconomic factors influence spillover effects, absorption capacities and investment incentives between local and foreign firms through FDI inflows. The book is directed towards researchers and students, as well as practitioners/professionals involved with media organizations.

Handbook of Research on Business Model Innovation Through Disruption and Digitalization IGI Global

In the wake of the pandemic, the global business landscape has experienced unprecedented turbulence, challenging startups and established enterprises equally. This crisis has forced a profound reevaluation of traditional business models, pushing entrepreneurs and business leaders to innovate like never before. The urgency to adapt, particularly for those seeking to expand globally, has become a daunting task. How can entrepreneurs navigate this new, unpredictable terrain and

find innovative pathways to success? *Fostering Global Entrepreneurship Through Business Model Innovation* answers the pressing predicament faced by entrepreneurs, startups, and business leaders in this age of uncertainty. This book has meticulously documented and analyzed real-world practices of startups that not only survived the pandemic but thrived through groundbreaking business model innovations.

Business Models for Strategic Innovation Springer

Business models are regarded as a main emerging topic in the management area for opportune science-driven practical conceptions and applications. They represent how organizations are proposed and planned, as well as how they establish a market and social relations, manage strategic resources, and make decisions. However, companies must produce new solutions for strategic sustainability, performance measurement, and overall managerial conditions for these business models to be implemented effectively. *The Handbook of Research on Business Models in Modern Competitive Scenarios* depicts how business models contribute to strategic competition in this new era of technological and social changes as well as how they are conceptualized, studied, designed, implemented, and in the end, how they can be improved. Featuring research on topics such as creating shared value, global scenarios, and organizational intelligence, this book provides pivotal information for scientific researchers, business decision makers, strategic planners, consultants, managers, and academicians.

Business Models for Renewable Energy in the Built Environment IGI Global

Scientific Publishing addresses the issue of business models in scientific publishing and how these relate to the research process (e.g. support or inhibit this process). The researcher is taken as the starting point for the considerations to arrive at a comprehensive description of the publishing process as an integral part of the research process. The properties of different business models are tested against this description, allowing an analysis of the advantages and disadvantages of these models in supporting the research process. Examines business models in scientific publishing and how these relate to the research process i.e. support or inhibit the process The researcher is taken as the starting point to provide a comprehensive description of the publishing process as an integral part of the research process The various scenarios for scientific publishing are discussed and the consequences for stakeholders, such as, Higher Education Institutions and Libraries

Business Models and Firm Internationalisation Springer

IEA-RETD stands for International Energy Agency - Renewable energy technology development. This book provides insight to policy makers and market actors regarding the way that new and innovative business models can stimulate the deployment of renewable energy technologies and energy efficiency measures in the built environment.

Practice-Driven Research on Enterprise Transformation Springer

Today, firms all over the world have to deal with dynamic business environments. Fast-moving digitalization has made information more transparent, strengthening the role of the customer. At the same time, the provider can have a much closer relationship with the user, thanks to real-time communication. However, corporate practice does not have a process for developing dynamic business models, and user-centric business models that can be designed and changed using smart technologies have not yet been systematically integrated. To stay competitive, companies need to

rise to this challenge. The aim of this dissertation was to develop a dynamic, user-centric process model for business model design and change, and to evaluate the model's ability to maintain a competitive advantage in the mobility sector. First, the differences between static, dynamic, and user-centric business models and their corresponding attributes were deduced. Then, these findings were combined into a process model using system dynamics logic. This model considers the user a co-creator of value and helps managers react to real-time changes in their business model environment. Finally, a mobility sector case study is presented to highlight the relevance of this model to real-world application. This business model cycle (BMC) supports the strategic management of dynamic, user-centric business model design and change activities. It describes a step by step procedure of business model design that includes ideation, prototyping, and integration of business model options. Moreover, it allows continuous monitoring of the business model environment and adaption of the model accordingly. At the same time, bidirectional interaction between the user and provider is possible, allowing the provider to adapt to their users' needs. The BMC is unique in that these processes can take place simultaneously. Finally, the real-world case study in the mobility sector confirmed that using the BMC for strategic management maintains a lasting competitive business advantage.

Business Model Innovation Strategy Eindhoven University of Technology

The growing body of research on business models draws upon a range of sub-disciplines, including strategic management, entrepreneurship, organization studies and management accounting. *Business Models: A Research Overview* provides a research map for business scholars, incorporating theoretical and applied perspectives. It develops the field of business model research by offering a critique of the field as it has developed to date and provides a guide for future research and theorization. The research performed as a basis for this book improves and extends prior subjective and less-documented work by using a scientific approach to identifying impactful research. The book argues that business model research is a mature field and that future research should focus on performative and ecosystem-based contributions, with the timely identification of four distinct stages of business model research. The study here provokes a new set of research questions, which are addressed in the concluding passages of Chapters 5-8, as a point of departure for those researching business models. This book is essential primary reading for scholars and practitioners of business models who are looking to seek out new knowledge and build new perspectives.

Digital Business Models Springer

The power of online auctions is attracting hundreds of thousands--if not millions--of users who want to turn their eBay hobbies into profitable businesses. While turning an eBay hobby into an eBay business might look easy, making that business profitable is much more difficult. Not enough sellers treat their eBay sales as a business, and subsequently are disappointed in the results. To launch a successful and profitable eBay business, the detailed instructions in this book will show you how to get started. It will help you determine what kind of business you want to run, write an action-oriented business plan, establish an effective accounting system, set up a home office, obtain starting inventory, arrange initial funding, establish an eBay presence, and arrange for automated post-auction management. This book is a step-by-step guide for anyone serious about making money from their eBay sales. Unlike other computer-oriented titles, this is a straight-ahead business

book that shows how to set up and run different types of eBay businesses, and how to maximize sales and profits while doing so. This book includes a section titled "Choosing Your eBay Business" that details six different types of eBay businesses you can start. Included in this section is a chapter on eBay Trading Assistants (AKA drop-off stores or consignment stores), which is the newest form of an eBay business.

Business Model Innovation Springer Nature

This volume constitutes the refereed proceedings of the 4th International Workshop on Grid Economics and Business Models held in August 2007. The twelve full papers are organized into topical sections covering grid business modeling, market mechanisms for the grid, and economic grid service provisioning. The proceedings are rounded off by six project reports that give an overview of current and ongoing research in grid economics.

Managing Green Business Model Transformations Springer Science & Business Media

Co-operatives are found in all industry sectors and almost all countries around the world. However, despite their significant economic and social contributions, the academic literature has largely ignored these important businesses. This book is a deta

Bye-Bye Advertising John Wiley & Sons

Internationalisation has been a binding request for firms dealing with the challenges of the present-day realities. Extant international business publications have recently begun to point out the relationship between the notions of 'business model' and 'internationalisation', yet the field needs considerably more attention. The core aim of this book is to provide a comprehensive analysis of the ways in which business models and internationalisation impact one another in the process of initiating and expanding international business activities. The analysis makes it feasible to detect the core issues of the interdependences between business models and internationalisation to facilitate management decision-making and implementation of pertinent firm internationalisation incorporating the application of appropriate business models. In this book, the business model is applied to explore the specifics and aspects of firm internationalisation processes. Innovating the business model is analysed as a persuasive means for augmenting the propensities of firms to internationalise. The book enriches the comprehension of the significance of business model innovation as an enabler of firm internationalisation, in view that scares in what manners business model innovation facilitate firm internationalisation. The book chapters address a broad range of issues encompassing: the general roles of business model in firm internationalisation, the relationships between digital business models and platforms on one side and firm internationalisation on another, how business models determine the internationalisation of services firms, the interplay between business models and firm internationalisation in specific contexts. It will, therefore, be of interest to researchers, academics and advanced students in the fields of international business and management.

Business Model Innovation IGI Global

Presenting a broad literature review of scholarly work in the area of Business Model Innovation, this new book analyses 50 management theories in the context of BMI to yield valuable new insights. Research on BMI is still in its infancy and has so far proved to be more than just a sub-discipline of strategy or innovation research. Exploring the field of Business Innovation demonstrates the

importance of the discipline as a more specialized management research field and offers new understandings of this important subject. It presents 'grand theories' that will help researchers approach BMI through a different angle and describes business models as phenomena, enabling readers to understand their patterns and mechanisms. Reviewing the most important academic work on the subject over the last 15 years, the authors aim to open up the debate and inspire researchers to look at this phenomenon from new and different angles.

[Exploring the Field of Business Model Innovation](#) London School of Business & Finance

The significance of managing end-to-end supply chains from one hand has been the subject of discussion for over ten years. Regina M. Neubauer provides an answer on how such a scenario might work by studying enterprises in the European logistics industry.

Business Models for Renewable Energy Initiatives: Emerging Research and Opportunities Elsevier

This book provides a rich overview and takes a closer look at the current state of theory and practice in the field of sustainable business models. The chapters in this book examine and analyze existing and new approaches towards sustainable business models and showcase the implementation of sustainable business through both quantitative and qualitative studies, including several case studies and many practical examples. It approaches these issues from the standpoints of diverse business disciplines to yield new insights and ideas that are relevant from both an academic and professional perspective. In its essence, the book examines how firms' value creation processes can be driven by sustainability and social responsibility and how this impacts business and society. Readers will find a range of sustainable business models that have been employed and are being pioneered in various industries around the globe - which are thoroughly investigated and discussed, and put into a comprehensive conceptual framework.

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