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<p>e coverage of the syllabus. Accessible language combined with the clear, visually-stimulating layout makes this an ideal resource for the course. Questions and explanation of key terms reinforce knowledge; different kinds of activities build application, analytical and evaluation skills; case studies contextualise the content making it relevant to the international learner. It provides</p>	<p>thorough examination support for both papers with questions at the end of each chapter and an extensive case study at the end of each unit. The CD-ROM contains revision aids, further questions and activities. A Teachers CD-ROM is also available. <i>Entrepreneurs hip in Family Business</i> Cambridge University Press Why are some firms successful on global markets whilst</p>	<p>others are not? In this collection of papers, a group of distinguished international researchers examine the inter-relationship between national context, firm performance and global competitiveness. In a series of empirical studies covering major industries (such as banking, telecommunications, construction, automobiles, and airlines) in a number of European</p>
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countries (Great Britain, France, Germany, Holland, Finland, Slovenia), the studies show how distinctive patterns of firm competences and capabilities arise from national contexts. These influence the way in which firms perform in response to changing technologies and competitive pressures. Thus the impact of the globalisation of economic

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<p>and finance). It reviews problems of methodological rigor in IB research. It also traces the history and evolution of IB studies.</p> <p><i>Oswaal ISC Sample Question Papers + Question Bank Semester 2, Class 12 (Set of 8 Books) Accountancy, Business Studies, Economics & Commerce (For 2022</i></p>	<p><i>Exam)</i> Hodder Education</p> <p>The field of professional, academic and vocational qualifications is ever-changing. The new edition of this practical guide provides thorough information on all developments in these areas in the UK. Fully indexed, it includes details on all university awards and over 200 career fields,</p>	<p>their professional and accrediting bodies, levels of membership and qualifications. British Qualifications is a unique resource for human resource managers and university admissions officers to verify the qualifications of potential employees and students.</p>
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