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is a theory for public management advanced by Professor Mark Moore of the Harvard Kennedy School of Government. In 1995, Professor Mark Moore's seminal book on 'Public Value' (Moore, 1995) was published. Over the previous two decades, staff and students at Harvard's Kennedy School of Government, where Moore taught, engaged in conversations about how to produce excellence in public management. What Is Public Value? How Can It Be Created & Sustained ... This item: *Creating Public Value: Strategic Management in Government* by Mark H. Moore Paperback \$42.11 Only 1 left in stock - order soon. Sold by Julia's Book Store and ships from Amazon Fulfillment. *Creating Public Value: Strategic Management in Government* ... The research program on public value was kicked off by Professor Mark H. Moore of Harvard's Kennedy School of Government, who published a book on the subject, *Creating Public Value: Strategic Management in Government*, in 1995. Public value - Wikipedia *Creating Public Value: Strategic Management in Government*. A seminal figure in the field of public management, Mark Moore presents his summation of fifteen years of research, observation, and teaching about what public sector executives should do to improve the performance of public enterprises. *Creating Public Value: Strategic Management in Government* ... creating public value strategic management in government mark h moore harvard university press 1997 a seminal figure in the field of public management mark moore presents his summation of 15 years of research observation and teaching about what public sector executives should do to improve the performance of public enterprises creating public value

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