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Рипол Классик

Cecily Clark (1926-1992) is familiar to medievalists as editor of the Peterborough Chronicle; others will know her work in Anglo-Saxon, Anglo-Norman and Middle English studies, in particular her extensive researches in medieval English onomastics. She lectured at the universities of London, Edinburgh and Aberdeen before settling in Cambridge as Research Fellow of, successively, Newnham College and Clare Hall. She was past joint editor of *Nomina*, a Council member of the English Place-Name

Society, and a member of the International Committee of Onomastic Sciences.

Trade Names Dictionary Routledge

Covers: Manufacturers, Importers, Marketers, or Distributors of Apparel, Beverages, Cosmetics, Food, Hardware, Home furnishings, Jewelry, Pharmaceuticals, Recreational products, Tobacco products, Toys, and other Consumer-oriented items.

Ntc'S Dictionary Of Trade Name Origins Gale Cengage

In this handbook, scholars from around the world offer an up-to-date account of the state of the art in different areas of onomastics, in a format that is both useful to specialists in related fields and accessible to the general reader. Since Ancient Greece, names have been

regarded as central to the study of language, and this has continued to be a major theme of both philosophical and linguistic enquiry throughout the history of Western thought. The investigation of name origins is more recent, as is the study of names in literature. Relatively new is the study of names in society, which draws on techniques from sociolinguistics and has gradually been gathering momentum over the last few decades. The structure of this volume reflects the emergence of the main branches of name studies, in roughly chronological order. The first Part focuses on name theory and outlines key issues about the role of names in language, focusing on grammar, meaning, and discourse. Parts II and III deal with the

study of place-names and personal names respectively, while Part IV outlines contrasting approaches to the study of names in literature, with case studies from different languages and time periods. Part V explores the field of socio-onomastics, with chapters relating to the names of people, places, and commercial products. Part VI then examines the interdisciplinary nature of name studies, before the concluding Part presents a selection of animate and inanimate referents ranging from aircraft to animals, and explains the naming strategies adopted for them.

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The Dictionary of Trade Products, Manufacturing, and Technical Terms Gale Cengage

Comprehensive reference to the origins of nearly 1,200 words used in the English language.

New Trade Names National Textbook Company

Information on more than 660 terms used in onomastics, the study of names.

A Dictionary of Jewish Surnames from the Russian Empire National Textbook Company

Alphabetically arranged entries present the stories behind over 700 everyday trade names, such as aspirin, Grape Nuts, Lego, and Wimpy, with information on how

trade names are devised and a look at the linguistic and legal pitfalls of choosing a name.

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