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Developing Sustainable Supply Chains to
Drive Value Edward Elgar Publishing
Many fields are beginning to implement

developing practices that prove to be more efficient and environmentally friendly compared to traditional practices. This holds true for the realm of business, as organizations are redesigning their operations through the incorporation of sustainable methods. Research is needed on the specific techniques companies are using to promote efficiency and improved effectiveness using sustainability. Handbook of Research on Sustainable Supply Chain Management for the Global Economy is an essential reference source that discusses the incorporation of sustainability in various facets of business management. Featuring research on topics such as disruptive logistics, production planning, and renewable energy sources, this book is

ideally designed for researchers, practitioners, students, managers, policymakers, academicians, economists, scholars, and educators seeking coverage on sustainable practices in supply chains to ensure a cleaner environment.

Purchasing and Supply Chain Management Springer Science & Business Media

It is commonly recognized that logistics has become a major strategic issue for all companies, whether they are part of the primary, secondary or tertiary sector. Faced with the external pressures of globalization and competition, logistics optimizes processes and reduces production and delivery cycles. The use of Sustainable Supply Chain Management (SuSCM) is now increasingly

at the center of thought, due to the numerous factors favoring its implementation: requests from various stakeholders, governmental pressures (decrees, laws, regulations, etc.), environmental pressures (pollution, disappearance of fuel fossils, etc.) and societal pressures (reputation/image, protection, etc.). However, there are still obstacles to the implementation of SuSCM, including significant costs, the complexity of coordination and the lack of communication within the whole supply chain. Nevertheless, it should nowadays be included by any organization in its decision towards a strategic approach towards sustainability. This book presents each economic, environmental and societal aspect of SuSCM. By considering each of

these dimensions separately, the primary objective is to facilitate the implementation of the elements that make it up. Readers are also provided with several "strategic interpretive lenses" to be able to perform audits and diagnostics of each component. Contents: 1. The Economic Aspect of Sustainable Supply Chain Management. 2. The Environmental Aspect of Sustainable Supply Chain Management. 3. The Social/Societal Aspect of Sustainable Supply Chain Management. 4. Sustainable Supply Chain Management Balanced Scorecard. About the Authors Joëlle Morana is Lecturer in management science, attached to the Laboratoire d'Economie des Transports (Transport Economy Laboratory) at University Lumière Lyon II in France. Her

fields of research concern economic, environmental and societal logistics. *Management Issues, Insights, Concepts, and Tools* Routledge

This book provides a multi-perspective approach to sustainability and value chains to allow understanding from a variety of disciplines and professional backgrounds. Some of the key features of this book include: Short vignettes of important trends along with relevant management issues; Evidence-based management examples from leading multinational companies, small, and medium enterprises spanning supply chains; References to appropriate tools, emerging technology, and practices; Chapter action items for the reader to take a deeper look at integration opportunities involving sustainability and

supply chain management; An action-learning approach to applying concepts and tools so readers from any functional perspective can implement and manage sustainability projects including; Guidelines on how to move forward with your –first supply chain sustainability initiative.

Building a Sustainable Supply Chain
Developing Sustainable Supply Chains to Drive Value Management Issues, Insights, Concepts, and Tools

This book provides a multi-perspective approach to sustainability and value chains to allow understanding from a variety of disciplines and professional backgrounds. Some of the key features of this book include: Short vignettes of important trends along with relevant management issues; Evidence-based

management examples from leading multinational companies, as well as small and medium enterprises spanning supply chains; References to appropriate tools, emerging technology, and practices; Chapter action items for the reader to take a deeper look at integration opportunities involving sustainability and supply chain management; An action-learning approach to applying concepts and tools so readers from any functional perspective can implement and manage sustainability projects; and guidelines on how to move forward with your supply chain sustainability initiative.

Sustainable Development Goals and Sustainable Supply Chains in the Post-global Economy FT Press

The global sustainability challenge is

urgent, tremendous and increasing. From an ecological perspective, the current worldwide resource footprint requires approximately 1.5 planets to sustain existing life, and with current usage would require two planets by 2030. The social impact of ever-growing resource use disproportionately affects the world's poor – the 3 billion people living on less than \$2.50 a day, as they struggle to acquire what is needed to survive. The serious ecological and social challenges we face in trying to establish global sustainable supply chains must not be underestimated, yet so far research has largely ignored the social dimension in favour of the environmental and economic. So how can we develop business strategies that move away from a primary economic

focus and give equal weight to people, planet and profit? How can we create sustainable supply chains that take a true triple-bottom-line approach? Implementing Triple Bottom Line Sustainability into Global Supply Chains features innovative research, highlighting new cases, approaches and concepts in how to successfully implement sustainability – covering economic, ecological and social dimensions – into global supply chains. The four parts cover the rationale for sustainable global supply chains, key enablers, case studies showing clear implementation steps, and directions for future research and development. This book is a must-read for any academic researching in sustainable supply chain management, procurement or business

strategy, and for business leaders seeking cases that will inform a critical step forward for CSR programmes. Best Practices in Green Supply Chain Management John Wiley & Sons
In today's rapidly changing business environment, strong influence of globalization and information technologies drives practitioners and researchers of modern supply chain management, who are interested in applying different contemporary management paradigms and approaches, to supply chain process. This book intends to provide a guide to researchers, graduate students and practitioners by incorporating every aspect of management paradigms into overall supply chain functions such as procurement, warehousing,

manufacturing, transportation and disposal. More specifically, this book aims to present recent approaches and ideas including experiences and applications in the field of supply chains, which may give a reference point and useful information for new research and to those allied, affiliated with and peripheral to the field of supply chains and its management.

Applications in SCM Springer

The issue of sustainability has become a vital discussion in many industries within the public and private sectors. In the business realm, incorporating such practices allows organizations to re-design their operations more effectively. Green Supply Chain Management for Sustainable Business Practice examines the challenges and benefits of

implementing sustainability into the core functions of contemporary enterprises, focusing on how green approaches improve operations in an ecological way. Highlighting key concepts, emerging innovations, and future directions, this book is a pivotal reference source for professionals, managers, educators, and upper-level students.

**Themes and Challenges in
Developing Sustainable Supply
Chains** Business Expert Press

Sustainability is changing and changing rapidly. It is becoming more widespread as companies and customers uncover its power, attractiveness, and sustainability, as well as receiving more attention in the press. Support for sustainability lies within new tools, frameworks, and approaches. The authors capture these

and other developments in this second volume of *Developing Sustainable Supply Chains*. In the first volume, the authors assess major management opportunities; this second volume focuses on implementation; when combined the result is a complete, action-oriented treatment of sustainability. Written by two of the leading academic researchers in this area, this series introduces the reader, whether a student, manager, or experienced sustainability advocate, to the various tools, frameworks, and approaches that work.

Handbook on the Sustainable Supply Chain BoD – Books on Demand

This is the ground-breaking new book for aspiring purchasing and supply chain leaders and anyone with a keen interest

in this rapidly evolving field. For too long business has focused on short-term cost advantages through low-cost country sourcing with little regard for the longer-term implications of global sustainability. As the first book to fully address the environmental, social and economic challenges of how companies manage purchasing and supply chains, it aims to inspire the development of current and future purchasing and supply chain leaders. In addition to explaining the basic principles and processes of both purchasing and supply chain management, the book evaluates how to develop strategic and sustainable purchasing and supply chain management. A key message is that purchasing and supply chain management needs to focus on value

creation rather than cost cutting. This requires the development of completely new purchasing and supply chain models that involve closed-loop supply structures, supply chain transparency and collaboration with new stakeholders in traditional sourcing and supply chain processes. Aimed at students, educators and practitioners the book integrates sustainability into each chapter as a core element of purchasing and supply chain management. Incorporating case studies from industry into each chapter, the book strikes a balance between theoretical frameworks and guidelines for implementation in practice.

Business Expert Press

This fully updated new edition of a respected text retains the original's comprehensive and practical approach

to food supply chain management, and introduces a global perspective and a wide range of new material. More than ever, this is the food supply chain management textbook. With an introduction that speaks to academic and non-academic audiences alike, the second edition of Food Supply Chain Management covers all-new topics such as cold chain management, "last mile" logistics, blockchain and traceability in the food supply chain, and the implications of global trade and climate change. Case studies examine the farm-to-table movement, sustainable co-ops, and more, with "quick facts" and mini-cases that are engaging and thought-provoking. This textbook is appropriate for upper-level undergraduate and postgraduate students of agricultural

business, natural resources, and food science, as well as supply chain management students. Supporting online materials include lecture slides, test banks, and instructor manuals.

Green Supply Chain Management for Sustainable Business Practice Emerald Group Publishing

This book presents a collection of studies on current best practices for delivering sustainable development policies within supply chains. It critiques the limitations of existing business theory and practice on sustainable supply chain management, and discusses opportunities for new conceptual models for businesses to engage with Sustainable Development Goals (SDGs). It examines how businesses can work towards implementing Sustainable

Development Goals in the contexts of entrepreneurial initiative, industry collaboration and regional development. SDGs renew the sustainable development agenda for global communities and ask businesses and organisations to reset their sustainable development policies. A strategy to embed sustainable development principles into business operations along the supply chain operations, which has been a conceptual and, in many instances, practitioner, business and industry achievement of the past decades, is not enough to shift the economic and social conditions of poor populations around the world. How would the global supply chains of the future look like? What social relations does it envisage? How will businesses

and organisations engage with societies, environments and complex institutional contexts in emerging markets and developing countries, which are faced with issues of population growth, needed leaps in infrastructure provision, educational and health improvements, cultural and institutional shifts? The books challenges current approaches to sustainable supply chain practices guided by discussion on SDGs. It reviews implementation issues of existing sustainable development approaches, assesses the advancement of sustainable development strategies and examines the opportunities for global value chains to increase their positive social and environmental inputs in regions, communities and organisations. The book collects both conceptual and

empirical studies set in a variety of business and organisational contexts, such as manufacturing, retail, procurement, cities and industrial parks. It contests the accepted axioms of sustainable practices in the global supply chains and proposes new models for organisations and production networks to engage with societies and address market and production effects on communities and institutions. *Modeling and Innovative Research Frameworks* Academic Press
This book focuses on the need to develop sustainable supply chains - economically, environmentally and socially. This book is not about a wish list of impractical choices, but the reality of decisions faced by all those involved in supply chain management today. Our

definition of sustainable supply chains is not restricted to so-called "green" supply chains, but recognises that in order to be truly sustainable, supply chains must operate within a realistic financial structure, as well as contribute value to our society. Supply chains are not sustainable unless they are realistically funded and valued. Thus, a real definition of sustainable supply chain management must take account of all relevant economic, social and environmental issues. This book contains examples from a wide range of real-life case studies, and synthesizes the learnings from these many different situations to provide the fundamental building blocks at the centre of successful logistics and supply chain management.

Sustainable Supply Chain Management

Kogan Page Publishers

Sustainability is changing and changing rapidly. It is becoming more widespread as companies and customers uncover its power and attractiveness and sustainability also receiving more attention in the press. Support for sustainability lies within new tools, frameworks, and approaches. The authors capture these and other developments in this two volume second edition of *Developing Sustainable Supply Chains*. In the first volume, the authors assess major management opportunities; the second focuses on implementation; when combined the result is a complete, action-oriented treatment of sustainability. Written by two of the leading academic researchers

in this area, this series introduces the reader, whether they are student, manager, or experienced sustainability advocate, to the various tools, frame-works, and approaches that work.

Proceedings of the 2017 Academy of Marketing Science (AMS) World Marketing Congress (WMC) IGI Global
Developing Sustainable Supply Chains to Drive ValueManagement Issues, Insights, Concepts, and ToolsBusiness Expert Press

Handbook of Research on Business Process Modeling IGI Global

This proceedings volume examines transformation in marketing to better understand current and future standing of the marketing field. From whether there is a need for transformation in our

field; what methodological transformations are necessary; historical looks at how the field has transformed and continues to transform; how learning institutes are transforming and how marketing theory, practice, consumption practices and people are transforming as the world continues to change. It is by understanding these changes and transformations that marketers have a better knowledge of the discipline. Featuring the full proceedings from the 2017 Academy of Marketing Science (AMS) World Marketing Congress (WMC) held in Christchurch, New Zealand, this book contains research from scholars and practitioners from around the globe analyzing the need and drivers of transformation in marketing. Founded in 1971, the Academy of Marketing Science

is an international organization dedicated to promoting timely explorations of phenomena related to the science of marketing in theory, research, and practice. Among its services to members and the community at large, the Academy offers conferences, congresses, and symposia that attract delegates from around the world. Presentations from these events are published in this Proceedings series, which offers a comprehensive archive of volumes reflecting the evolution of the field. Volumes deliver cutting-edge research and insights, complementing the Academy's flagship journals, the *Journal of the Academy of Marketing Science (JAMS)* and *AMS Review*. Volumes are edited by leading scholars and practitioners across a wide range of

subject areas in marketing science. *Management Issues, Insights, Concepts, and Tools—Implementation* Springer
Supply chains are significant in improving business efficiency. Sustainable supply chains help industries enhance their ecological, monetary, and social performance. Innovative research frameworks as well as the modelling of sustainability issues are significant to different stakeholder's perspectives. This book guides researchers and practitioners through developing effective sustainable supply chains to meet UN Sustainable Development Goals (SDGs). *Management Issues, Insights, Concepts, and Tools* Business Expert Press
If you are a supply chain manager, an executive, an entrepreneur, or a

stakeholder in a sustainable business, this book will help you develop the awareness and skills needed to support sustainable supply chain management in your firm. The authors introduce the many ways that social and environmental responsibility can be integrated into supply chain management, from sustainable product and process design to programs and techniques that support product end-of-life management. The book begins with a discussion of sustainability and business strategy. It then explores product and process design, sustainable purchasing and logistics, and product end-of-life management topics. The authors include real-world examples and cases from some of the world's leading companies in sustainable supply chain

management. The examples range from small local companies to large multinational players to give a broad range of ideas to the reader. With case examples, workshops, and step-by-step instructions on how to create a sustainable supply chain, *Sustainability Delivered* is the most practical and usable book on the market that will help you and other business leaders to authentically pursue and deliver on sustainability ideals

Developing Sustainable Supply Chains for Healthcare IGI Global

Environmental Design is becoming an increasingly significant agenda for many manufacturing companies and yet there is no standard to their approaches, strategies or their levels of execution. *Applying Design for Environment (DfE)*

methodologies to develop a more sustainable supply chain has formed procedures and techniques which allow designers to integrate these methods with environmental supply chain management. Design for Environment as a Tool for the Development of a Sustainable Supply Chain aims to define relevant target specifications for a product throughout its life cycle; from conception and design to the end of its operating life. By considering this new approach to the supply chain, environmental responsiveness can work in tandem with sound business management. The usual focus on suppliers, manufacturers and customers is expanded in Design for Environment as a Tool for the Development of a Sustainable Supply Chain to include

stakeholders such as government bodies and recycling companies. The influence of these additional groups is analyzed alongside concepts such as: Product life cycle development aimed at environmental impact minimization; Supplier selection and management based on environmental criteria; and Marketing and communication choices which increase the value of environmentally sensitive products. By including several case studies alongside theoretical topics, Design for Environment as a Tool for the Development of a Sustainable Supply Chains acts as a foundation for professionals across the supply chain, from industrial designers to marketing and sales departments, who are involved in environmental issues.

Handbook of Research on Sustainable Supply Chain Management for the Global Economy Pearson Education

Best Practices in Green Supply Chain Management uses present case studies from the Indian and Mexican manufacturing industries to offer new insights on the challenges of integrating environmental awareness into supply chain management operations in developing countries.

Developing Sustainable Supply Chains to Drive Value John Wiley & Sons

The global supply chain creates environmental and social burdens during different stages of production and distribution. Ethical and sustainable practices along the supply chain seek to minimize these burdens and ensure fair

labor practices, lower emissions, and a cleaner environment. Ethical and Sustainable Supply Chain Management in a Global Context uses cases, qualitative studies, empirical results, and analyses of legal frameworks to focus on ethics and sustainability as they relate to the management of global supply chains. Featuring research on topics such as production planning, consumer awareness, and labor laws, this book is ideally designed for managers, policymakers, professionals, researchers, and students working in the field of sustainable development and related disciplines including marketing, economics, finance, operations management, supply chain management, environmental science, and waste management.

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