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DANIEL KENNEDY

WWS. Elsevier

Nick Robins explores the ships that came to the Pool of London throughout history.

[Volume II](#) Melville House

Polymer Engineering focuses on the preparation and application of polymers in several hot topics such as artificial photosynthesis, water purification by membrane technologies, and biodiesel production from wastewater plants. The authors not only describe the latest developments in polymer science, but also support these experimental results by computational chemistry and modelling studies.

[AnyLogic 7 in Three Days](#) Routledge

At the end of the twentieth century, international business functioned in an environment dominated by the triad of economic power formed by the USA, Japan and the European Community. Multinational corporate strategies had to be formulated within the context of intense global competition between these three economic blocs. This book, first published in 1990, analyses the interplay between the trade policies adopted by the major powers and the competitive strategies of international corporations. With particular reference to trade relations between Canada and the USA, the effects of Japanese multinational dominance and the implications of European economic integration, this volume throws new light on the interaction between international business and government trade policies.

[Commercial Directory](#) Springer Nature

Originally published in 1999 after a decade of research and extensive interviews with some of Toyota's top executives, this book examines organizational purpose: what it is, how it is crafted, how does it relate to strategy and objectives and how does it relate to decisions and actions that ultimately produce organizational results. The author explains why Toyota Motor Corporation was selected to study corporate purpose and examines the various factors that influence purpose. An overview is given of Toyota in the 1990s and its operating environment, particularly outlining the importance of the Japanese motor industry to Japanese society. Operational objectives of Toyota are analyzed and research findings, data and analysis related to Toyota's purpose are presented and the implications described. In the appendix, the detail of the research methodology of this study is included.

[Global Wage Report 2020-21](#) B2B MarketingA Guidebook for the Classroom to the Boardroom

— Irish Book of the Year Finalist! — An Amazon Best Books of the Year So Far pick! A whimsical, touching debut about loneliness,

friendship and hope... Vivian doesn't feel like she fits in - and never has. As a child, she was so whimsical that her parents told her she was "left by fairies." Now, living alone in Dublin, the neighbors treat her like she's crazy, her older sister condescends to her, social workers seem to have registered her as troubled, and she hasn't a friend in the world. So, she decides it's time to change her life: She begins by advertising for a friend. Not just any friend. She wants one named Penelope. Meanwhile, she roams the city, mapping out a new neighborhood every day, seeking her escape route to a better world, the other world her parents told her she came from. And then one day someone named Penelope answers her ad for a friend. And from that moment on, Vivian's life begins to change. Debut author Caitriona Lally offers readers an exhilaratingly fresh take on the Irish love for lyricism, humor, and inventive wordplay in a book that is, in itself, deeply charming, and deeply moving.

Marketing Strategies of the Horticultural Production Chain Walter de Gruyter GmbH & Co KG

Marketing Research 4th Asia-Pacific edition continues to equip students with the knowledge and skills required to successfully undertake marketing research. Combining a solid theoretical foundation with a practical, step-by-step approach, the marketing research process is explored through a learning model that is constantly reinforced throughout the text. Using a raft of contemporary local and international examples, data sets and case studies to explain traditional marketing research methods, Marketing Research also examines new theories and techniques. To reflect emerging industry practices, each stage of research reporting is detailed, as well as a range of presentation methodologies. This edition of Marketing Research continues to integrate Qualtrics, a robust and easy-to-use online survey tool that provides students with a platform for designing, distributing and evaluating survey results, to strengthen its 'learning by doing' approach. For analysing data, the text covers both SPSS and EXCEL outputs. This text is indispensable for students studying marketing research in any business or marketing course.

[Marketing Research: Asia-Pacific Edition](#) OECD Publishing
Workers who loaded and unloaded ships have formed a distinctive occupational group over the past two centuries. As trade expanded so the numbers of dock labourers increased and became concentrated in the major ports of the world. This ambitious two-volume project goes beyond existing individual studies of dock workers to develop a genuinely comparative international perspective over a long historical period. Volume 1 contains studies of 22 major ports worldwide. Built around an agreed framework of issues, these 'port studies' examine the type of workers who dominated dock labour, their race, class and ethnicity, the working conditions of dockers and the role of government as employer, arbitrator and supporter. The studies

also detail how dockers organized their labour, patterns of strike action and involvement in political organizations. The structure of the port city is also outlined and descriptions given of the waterside environment. These areas of investigation form the basis for a series of 11 thematic studies which comprise Volume 2. Drawing on the information provided in the port studies, these essays identify important aspects and recurring themes, and explain how and why particular cases diverge from the rest. The final chapter of the book synthesizes the various approaches taken to offer a model which suggests several configurations of dock labour and presents suggestions for future research. This major scholarly achievement represents the most sustained attempt to date to provide a comparative international history of dock labour. An annotated bibliography completes this essential reference work.

[Review of the Regulation of Freight Transport in Mexico](#) Kogan Page Publishers

Carbon neutral hydrogen technologies play a key-role in preventing climate change and hydrogen is really at the heart of the energy transition. As we can produce heat and power directly from hydrogen in a clean way, we will have many applications in the growing hydrogen economy. This book presents the current state and latest development trends of hydrogen economy with the focus on applications. It gives an overview of the hydrogen utilization as it relates to the transport technology, such as automobiles, heavy-duty vehicles, trains, ships, air, and space transport and industry. Large attention is given to structural and functional materials science, technologies and innovations with focus on the development of new materials and electrolytes for specific applications. Strictly related to mobility is the relation between vehicles and refuel stations, the safety analysis, risk assessment for both infrastructures and transport. Ideal book for students of materials science, chemistry, physics; for researchers and chemical- and mechanical engineers, for industrialists, policymakers, safety agencies and governments.

[Braby's Commercial Directory of Southern Africa](#) CRC Press
Sustainable Transportation and Smart Logistics: Decision-Making Models and Solutions provides deterministic and probabilistic models for transportation logistics problem-solving and decision-making. The book presents an overview of the intersections between sustainability, transportation, and logistics, and delves into the current problems associated with the implementation of sustainable transportation and smart logistics in urban settings. It also offers models for addressing complex structural problems and procedures for estimating transportation externalities such as environmental and social impacts, both in industrial and government arenas, as well as decision-making models from operational, tactical, and strategic management perspectives. Sustainable Transportation and Smart Logistics also covers best

practices for practical corporate policy implementation, making it a comprehensive and vital resource for researchers, graduate students, practitioners, and policy makers in transportation, logistics, urban planning, economics, engineering, and environmental science. Examines various modes of transportation Includes mathematical models for decision-making in a wide variety of situations Presents public transportation and smart cities use cases

[World Wide Shipping](#) Elsevier

The first practical textbook on AnyLogic 7 from AnyLogic developers. AnyLogic is the unique simulation software that supports three simulation modeling methods: system dynamics, discrete event, and agent based modeling and allows you to create multi-method models. The book is structured around four examples: a model of a consumer market, an epidemic model, a job shop model and an airport model. We also give some theory on different modeling methods. You can consider this book as your first guide in studying AnyLogic 7.

[Applied Science & Technology Index](#) Lulu.com

Engineering Technologies covers the mandatory units for the EAL Level 3 Diploma in Engineering and Technology: Each compulsory unit is covered in detail with activities, case studies and self-test questions where relevant. Review questions are provided at the end of each chapter and a sample multiple-choice examination is included at the end of the book. The book has been written to ensure that it covers what learners need to know. Answers to selected questions in the book, together with a wealth of supporting resources, can be found on the book's companion website. Numerical answers are provided in the book itself.

Written specifically for the EAL Level 3 Diploma in Engineering and Technology, this book covers the two mandatory units: Engineering and Environmental Health and Safety, and Engineering Organizational Efficiency and Improvement. Within each unit, the learning outcomes are covered in detail and the book includes activities and 'Test your knowledge' sections to check your understanding. At the end of each chapter is a checklist to make sure you have achieved each objective before you move on to the next section. At www.key2engtech.com, you can download answers to selected questions found within the book, as well as reference material and resources. This book is a 'must-have' for all learners studying for their EAL Level 3 Diploma award in Engineering and Technology.

[A Tool for Improving Occupational Safety and Health](#) Routledge

This ILO flagship report examines the evolution of real wages around the world, giving a unique picture of wage trends globally and by region. The 2020-21 edition analyses the relationship of minimum wages and inequality, as well as the wage impacts of the COVID-19 crisis. The 2020-21 edition also reviews minimum wage systems across the world and identifies the conditions under which minimum wages can reduce inequality. The report presents comprehensive data on levels of minimum wages, their effectiveness, and the number and characteristics of workers paid at or below the minimum. The report highlights how adequate minimum wages, statutory or negotiated, can play a key role in a human-centred recovery from the crisis

Taylor & Francis

This book consists of a series of articles that present novel trends in horticulture marketing and some of the key supply chain management issues for the horticulture industry across a wide range of geographical regions.

[Utilization of Hydrogen for Sustainable Energy and Fuels](#) MDPI

Despite the spread of automation and new supply chain management paradigms, logistics remains dependent on a rather specific set of skills and competencies, whether for managerial, administrative, or blue-collar jobs, such as trucking or warehousing. This dependence implies that the logistical performance of businesses, industries, and nation states is strongly influenced by the quantity and quality of the workforce. Insufficient resources of a competent and properly trained workforce in logistics adversely affect the quality of service, reduce productivity in sectors dependent on logistics, and ultimately reduce trade competitiveness. While other interventions that affect logistics performance—such as international infrastructures, trade corridors, regulations, and services—have already been reviewed extensively, this report is the first to cover the contributions of human resources and explore how to develop skills and improve competencies, especially in developing countries. The study proposes a

framework for the skills needed according to the logistics activity (such as transportation or warehousing) or the type and level of responsibility. Based on several sources, including recent surveys carried out by the World Bank and the Kühne Logistics University, the report uncovers where the skills constraints are according to the type of job or countries. Findings include that logistics is an industry struggling to hire skilled workers, although with differences between developed countries (where trucker shortages are more acute) and developing economies (where managerial shortages are more widespread). Typically, blue-collar logistics jobs have lower status and lower pay than blue-collar jobs in other industries; they are thus less attractive for skilled workers. In developing countries with a potentially available workforce, lack of vocational preparation for careers in logistics means that less-skilled workers are not easily re-skilled. Logistics tasks at the upper end of the occupational hierarchy and those with high information technology content often require an upskilling of employees to keep pace with new technology. Yet the problem is not confined to recruitment. The surveys point to limited resources, money, and staff time allocated to training, especially in developing countries. Realizing the promise of quality jobs from the growth of logistics worldwide requires a coordinated effort by logistics companies, professional associations, training providers, and policy makers. Through a combination of facilitation, regulation, advice, financial instruments, and land use planning, governments can exert significant influence.

[Monthly Catalog of United States Government Publications](#) Kogan Page Publishers

This unique book comprehensively presents the current state of knowledge, theoretical and practical alike, in the field of business-to-business (B2B) marketing. More than 30 of the best and most recognized B2B marketers address the most relevant theoretical foundations, concepts, tried and tested approaches and models from entrepreneurial practice. Many of those concepts are published for the first time ever in this book. The book not only builds on the existing classic literature for industrial goods marketing but also – and much more importantly – finally closes the gap towards the rapidly growing ecosystem of modern B2B marketing terms, instruments, products, and topics. Technical terms such as Account-Based Marketing, Buyer Journey, ChatBots, Content AI, Marketing Automation, Marketing Canvas, Social Selling, Touchpoint Sensitivity Analysis, and Predictive Intelligence are explained and examined in detail, especially in terms of their applicability and implementation. The book as a whole reflects the B2B marketing journey so that the readers can directly connect the content to their own experience and use the book as a guide in their day-to-day work for years to come.

[A Quick Course in Simulation Modeling](#) Routledge

Encyclopedia of Sustainable Technologies provides an authoritative assessment of the sustainable technologies that are currently available or in development. Sustainable technology includes the scientific understanding, development and application of a wide range of technologies and processes and their environmental implications. Systems and lifecycle analyses of energy systems, environmental management, agriculture, manufacturing and digital technologies provide a comprehensive method for understanding the full sustainability of processes. In addition, the development of clean processes through green chemistry and engineering techniques are also described. The book is the first multi-volume reference work to employ both Life Cycle Analysis (LCA) and Triple Bottom Line (TBL) approaches to assessing the wide range of technologies available and their impact upon the world. Both approaches are long established and widely recognized, playing a key role in the organizing principles of this valuable work. Provides readers with a one-stop guide to the most current research in the field Presents a grounding of the fundamentals of the field of sustainable technologies Written by international leaders in the field, offering comprehensive coverage of the field and a consistent, high-quality scientific standard Includes the Life Cycle Analysis and Triple Bottom Line approaches to help users understand and assess sustainable technologies

[Target Costing and Value Engineering](#) Little, Brown

Industrial revolutions have impacted both, manufacturing and service. From the steam engine to digital automated production, the industrial revolutions have conducted significant changes in operations and supply chain management (SCM) processes. Swift changes in manufacturing and service systems have led to

phenomenal improvements in productivity. The fast-paced environment brings new challenges and opportunities for the companies that are associated with the adaptation to the new concepts such as Internet of Things (IoT) and Cyber Physical Systems, artificial intelligence (AI), robotics, cyber security, data analytics, block chain and cloud technology. These emerging technologies facilitated and expedited the birth of Logistics 4.0. Industrial Revolution 4.0 initiatives in SCM has attracted stakeholders' attentions due to its ability to empower using a set of technologies together that helps to execute more efficient production and distribution systems. This initiative has been called Logistics 4.0 of the fourth Industrial Revolution in SCM due to its high potential. Connecting entities, machines, physical items and enterprise resources to each other by using sensors, devices and the internet along the supply chains are the main attributes of Logistics 4.0. IoT enables customers to make more suitable and valuable decisions due to the data-driven structure of the Industry 4.0 paradigm. Besides that, the system's ability of gathering and analyzing information about the environment at any given time and adapting itself to the rapid changes add significant value to the SCM processes. In this peer-reviewed book, experts from all over the world, in the field present a conceptual framework for Logistics 4.0 and provide examples for usage of Industry 4.0 tools in SCM. This book is a work that will be beneficial for both practitioners and students and academicians, as it covers the theoretical framework, on the one hand, and includes examples of practice and real world.

[International Explorations in Comparative Labour History, 1790-1970](#) Walter de Gruyter GmbH & Co KG

Kazakhstan has embarked upon an ambitious reform agenda to realise its aspiration of becoming one of the top 30 global economies by 2050. The country's economy and society have undergone deep transformations since independence.

[Traffic World](#) maier sorin

What would happen if everyone in your company followed a disciplined approach to cost reduction? Go ahead -- imagine it. What would it look like? How can it be done? The answer -- smart cost management. Effective cost management must start at the design stage. As much as 90-95% of a product's costs are added in the design process. That is why effective cost management programs focus on design and manufacturing. The primary cost management method to control cost during design is a combination of target costing and value engineering. Target Costing Objectives: Identify the cost at which your product must be manufactured at if it is to earn its profit margin at its expected target selling price. Break the target cost down to its component level and have your suppliers find ways to deliver the components they sell you at the set target prices while still making adequate returns. Value Engineering: The connection to function: An organized effort and team based approach to analyze the functions of goods and services that the design stage, and find ways to achieve those functions in a manner that allows the firm to meet its target costs. The result: Added value for your company (development costs on-line with added value for your company; development costs on-line with selling prices) and added value for your customer (higher quality products that meet, possibly even exceed, customer expectations.)

[Transport & Logistic Glossary](#) OECD Publishing

The authoritative account of the rise of Amazon and its intensely driven founder, Jeff Bezos, praised by the Seattle Times as "the definitive account of how a tech icon came to life." Amazon.com started off delivering books through the mail. But its visionary founder, Jeff Bezos, wasn't content with being a bookseller. He wanted Amazon to become the everything store, offering limitless selection and seductive convenience at disruptively low prices. To do so, he developed a corporate culture of relentless ambition and secrecy that's never been cracked. Until now. Brad Stone enjoyed unprecedented access to current and former Amazon employees and Bezos family members, giving readers the first in-depth, fly-on-the-wall account of life at Amazon. Compared to tech's other elite innovators -- Jobs, Gates, Zuckerberg -- Bezos is a private man. But he stands out for his restless pursuit of new markets, leading Amazon into risky new ventures like the Kindle and cloud computing, and transforming retail in the same way Henry Ford revolutionized manufacturing. The Everything Store is the revealing, definitive biography of the company that placed one of the first and largest bets on the Internet and forever changed the way we shop and read.

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