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Reporting on Latino/a/x Communities

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ISAIAH DUDLEY

What Newspeople Should Know and the Public Should Expect "O'Reilly Media, Inc."

In her provocative book, Brooke Kroeger argues for a reconsideration of the place of oft-maligned journalistic practices.

While it may seem paradoxical, much of the valuable journalism in the past century and a half has emerged from undercover investigations that employed subterfuge or deception to expose wrong. Kroeger asserts that undercover work is not a separate world, but rather it embodies a central discipline of good reporting—the ability to extract significant information or to create indelible, real-time descriptions of hard-to-penetrate institutions or social

situations that deserve the public's attention. Together with a companion website that gathers some of the best investigative work of the past century, *Undercover Reporting* serves as a rallying call for an endangered aspect of the journalistic endeavor.

[How African Economies Work](#) Perennial Provides the essentials for understanding a company's financial health by explaining how companies formulate their financial

documents and how to evaluate financial statements.

The Changing Business of Journalism and Its Implications for Democracy Columbia University Press

This comprehensive edited collection provides key contributions in the field, mapping out fundamental topics and analysing current trends through an international lens. Offering a collection of invited contributions from scholars across the world, the volume is structured in seven parts, each exploring an aspect of local media and journalism. It brings together and consolidates the latest research and theorisations from the field, and provides fresh understandings of local media from a comparative perspective and within a global context. This volume reaches across national, cultural, technological and socio-economic boundaries to bring new understandings to the dominant foci of research in the field and highlights interconnection and thematic links. Addressing the significant changes local media and journalism have undergone in the last decade, the collection explores the history, politics, ethics and contents of local media, as well

as delving deeper into the business and practices that affect not only the journalists and media-makers involved, but consumers and communities as well. For students and researchers in the fields of journalism studies, journalism education, cultural studies, and media and communications programmes, this is the comprehensive guide to local media and journalism.

A Guide to Reporting on Corporate Governance Routledge

Business Journalism: A Critical Political Economy Approach critically explores the failures of business journalists in striking the balance between the bottom line business model and their role in defending the public interest. Drawing on historical and political economic perspectives and analysing these in relation to critical political economic theory, the book explores failures of business journalism through the dwindling of social responsibility in the business journalist's role in holding political and corporate power to account. Ibrahim Seaga Shaw draws on a diverse range of case studies, including: investigative journalism in The Standard Oil and Enron Scandals corporate

propaganda in relation to business reporting financial Journalism and the global financial crises of the late-90s and 2008 public business journalism and subprime mortgage loans, horsemeat and bent iPhone 6 scandals ethical challenges of business and journalism from developed to emerging BRICS economies business or financial journalism? Modernity vs postmodernity, macroeconomics vs microeconomics challenges of business journalism in the digital age. Business Journalism: A Critical Political Economy Approach is essential reading for students and scholars interested in understanding the historical failings and potential futures for business journalism and those wishing to develop specialist financial, economic and business reporting in today's globalised media landscape.

The Bloomberg Way LSU Press

The veteran television newsman and a Pulitzer Prize-winning journalist report on the do's and don'ts of gathering and writing the news and recall illustrative episodes from their own careers *The Bloomberg Way* Apress
An anthology Malcolm Gladwell has called "riveting and indispensable," The Best

Business Writing is a far-ranging survey of business's dynamic relationship with politics, culture, and life. This year's selections include John Markoff (New York Times) on innovations in robot technology and the decline of the factory worker; Evgeny Morozov (New Republic) on the questionable value of the popular TED conference series and the idea industry behind it; Paul Kiel (ProPublica) on the ripple effects of the ongoing foreclosure crisis; and the infamous op-ed by Greg Smith, published in the New York Times, announcing his break with Goldman Sachs over its trading practices and corrupt corporate ethos. Jessica Pressler (New York) delves into the personal and professional rivalry between Tory and Christopher Burch, former spouses now competing to dominate the fashion world. Peter Whoriskey (Washington Post) exposes the human cost of promoting pharmaceuticals off-label. Charles Duhigg and David Barboza (New York Times) investigate Apple's unethical labor practices in China. Max Abelson (Bloomberg) reports on Wall Street's amusing reaction to the diminishing annual bonus. Mina Kimes (Fortune)

recounts the grisly story of a company's illegal testing—and misuse—of a medical device for profit, and Jeff Tietz (Rolling Stone) composes one of the most poignant and comprehensive portraits of the financial crisis's dissolution of the American middle class.

She Said John Wiley & Sons

Welcome to the world of journalism! There are not many books that can serve as useful guides to the students of journalism and more so for students of print journalism. In fact, as one involved in teaching of journalism alongside working as a full-time journalist, we felt that teaching at journalism schools was completely bereft of practice and there was more emphasis on theoretical part. It is this lacuna that two of us with experience of working with national dailies have tried to fill. This book is a complete book of print journalism as authors have devoted special chapters on print journalism, what news is, news reporting, feature and middle writing, writing of headlines and intros, inverted-pyramid style of writing, developmental journalism, investigative journalism, business journalism, glossary of newspaper terms,

press laws and self-regulation, structure and departments of a newspaper, and yoga and spirituality for more positivity in mass media. Written in an easy-to-understand manner, this book can do wonders for you and would be your companion for years to come. All the best!

—Charanjit Ahuja and Bharat Hiteshi

A Kid in the Newsroom John Wiley & Sons

Theoretically grounded and using quantitative data spanning more than 50 years together with qualitative research, this book examines investigative journalism's role in liberal democracies in the past and in the digital age. In its ideal form, investigative reporting provides a check on power in society and therefore can strengthen democratic accountability. The capacity is important to address now because the political and economic environment for journalism has changed substantially in recent decades. In particular, the commercialization of the Internet has disrupted the business model of traditional media outlets and the ways news content is gathered and disseminated. Despite these disruptions, this book's central aim is to demonstrate

using empirical research that investigative journalism is not in fact in decline in developed economies, as is often feared.

Writing about Business Penguin

As the journalist Walter Lippmann noted nearly a century ago, democracy falters “if there is no steady supply of trustworthy and relevant news.” Today’s journalists are not providing it. Too often, reporters give equal weight to facts and biased opinion, stir up small controversies, and substitute infotainment for real news. Even when they get the facts right, they often misjudge the context in which they belong. Information is the lifeblood of a healthy democracy. Public opinion and debate suffer when citizens are misinformed about current affairs, as is increasingly the case. Though the failures of today’s communication system cannot be blamed solely on the news media, they are part of the problem, and the best hope for something better. Patterson proposes “knowledge-based journalism” as a corrective. Unless journalists are more deeply informed about the subjects they cover, they will continue to misinterpret them and to be vulnerable to manipulation by their sources. In this book, derived from

a multi-year initiative of the Carnegie Corporation and the Knight Foundation, Patterson calls for nothing less than a major overhaul of journalism practice and education. The book speaks not only to journalists but to all who are concerned about the integrity of the information on which America’s democracy depends. [The Watchdog That Didn't Bark](#) Crown Values are the things people believe in. They play an integral role in society by guiding the way we think, speak and behave. These essential books, written specifically for young students, provide a starting point for discussion.

[A Guide for Reporters and Editors](#) Springer Business JournalismHow to Report on Business and EconomicsApress *Undercover Reporting* Business JournalismHow to Report on Business and Economics

In this triumphant memoir, Carl Bernstein, the Pulitzer Prize-winning coauthor of *All the President’s Men* and pioneer of investigative journalism, recalls his beginnings as an audacious teenage newspaper reporter in the nation’s capital—a winning tale of scrapes, gumshoeing, and American bedlam. In

1960, Bernstein was just a sixteen-year-old at considerable risk of failing to graduate high school. Inquisitive, self-taught—and, yes, truant—Bernstein landed a job as a copyboy at the *Evening Star*, the afternoon paper in Washington. By nineteen, he was a reporter there. In *Chasing History: A Kid in the Newsroom*, Bernstein recalls the origins of his storied journalistic career as he chronicles the Kennedy era, the swelling civil rights movement, and a slew of grisly crimes. He spins a buoyant, frenetic account of educating himself in what Bob Woodward describes as “the genius of perpetual engagement.” Funny and exhilarating, poignant and frank, *Chasing History* is an extraordinary memoir of life on the cusp of adulthood for a determined young man with a dogged commitment to the truth. [The Best Business Writing 2013](#) Partridge Publishing

Learn best practices from the most trusted name in business and financial reporting *The Bloomberg Way* is the journalist's guide to covering business, finance and the economy, with authoritative guidance from the editor-in-chief and senior editors of Bloomberg. As the lines between

objectivity and opinion become increasingly blurred, the new edition of the Bloomberg Way shows you how to be the first to publish print and multimedia content with accuracy and journalistic integrity. The authors walk through the best-practice reporting, writing and editing processes followed by this elite, global journalistic organization. You'll learn how to work effectively in a highly competitive real-time news environment where every second matters. The book offers expert tips for taking a story from pitch to publication, along with discussion of journalistic principles including fairness, transparency, sourcing, libel, privacy and ethics. The Bloomberg Way describes essential guidelines for producing content for print, broadcast and web audiences. Topics include interviewing techniques, clarity and precision in writing and editing, compelling headlines and leads, the marriage of words and data in stories, effective charts and graphs, how to appear on television, writing for the web, and more. Each topic is accompanied by how-to examples and showcases useful functions from the Bloomberg Terminal. The Bloomberg Way also shows you how

to collaborate with colleagues across platforms to report and present stories about: The stock, bond, commodity and currency markets. Companies, including earnings, mergers, debt, product strategy and management's changes. Economies and their intersection with government and politics. The Bloomberg Way is the definitive book for any journalist or media specialist who needs to know how one of the world's leading news organizations covers news about business, finance and the economy.

Tools and Methods for Covering Race and Ethnicity UNESCO

This is the first book to apply multimedia tools to economic and business storytelling. By examining the journalism essentials as well as the advanced multimedia skills, it helps readers use the latest technological tools to integrate multimedia elements into traditional news coverage. It also explains how to tell stories solely through multimedia elements. The new language of online journalism includes writing for digital platforms, writing blogs and writing for social media and involves a wide range of multimedia skills, like video, audio,

photography, graphics, data visualization and animation. Multimedia journalism allows a two-way communication with the audience that was not possible in traditional "legacy" media, and this textbook is replete with links to useful tutorials, examples of award-winning multimedia stories, and advanced digital resources, offering journalists a road map to the brave new world of digital reporting and editing.

Profits and Losses Northwestern University Press

Drawing upon the experience of some 40 journalists, this work offers practical information to help with the complicated and risky task of writing about business and industry. It demystifies such concepts as macro and micro-economics and suggests specific investigative techniques.

The Elements of Journalism John Wiley & Sons

In all of journalism, nowhere are the stakes higher than in foreign news-gathering. For media owners, it is the most difficult type of reporting to finance; for editors, the hardest to oversee.

Correspondents, roaming large swaths of the planet, must acquire expertise that

home-based reporters take for granted -- facility with the local language, for instance, or an understanding of local cultures. Adding further to the challenges, they must put news of the world in context for an audience with little experience and often limited interest in foreign affairs -- a task made all the more daunting because of the consequence to national security. In *Journalism's Roving Eye*, John Maxwell Hamilton -- a historian and former foreign correspondent -- provides a sweeping and definitive history of American foreign news reporting from its inception to the present day and chronicles the economic and technological advances that have influenced overseas coverage, as well as the cavalcade of colorful personalities who shaped readers' perceptions of the world across two centuries. From the colonial era -- when newspaper printers hustled down to wharfs to collect mail and periodicals from incoming ships -- to the ongoing multimedia press coverage of the Iraq War, Hamilton explores journalism's constant -- and not always successful -- efforts at "dishing the foreign news," as James Gordon Bennett put it in the mid-nineteenth century to describe his

approach in the *New York Herald*. He details the highly partisan coverage of the French Revolution, the early emergence of "special correspondents" and the challenges of organizing their efforts, the profound impact of the non-yellow press in the run-up to the Spanish-American War, the increasingly sophisticated machinery of propaganda and censorship that surfaced during World War I, and the "golden age" of foreign correspondence during the interwar period, when outlets for foreign news swelled and a large number of experienced, independent journalists circled the globe. From the Nazis' intimidation of reporters to the ways in which American popular opinion shaped coverage of Communist revolution and the Vietnam War, Hamilton covers every aspect of delivering foreign news to American doorsteps. Along the way, Hamilton singles out a fascinating cast of characters, among them Victor Lawson, the overlooked proprietor of the *Chicago Daily News*, who pioneered the concept of a foreign news service geared to American interests; Henry Morton Stanley, one of the first reporters to generate news on his own with his 1871 expedition to East

Africa to "find Livingstone"; and Jack Belden, a forgotten brooding figure who exemplified the best in combat reporting. Hamilton details the experiences of correspondents, editors, owners, publishers, and network executives, as well as the political leaders who made the news and the technicians who invented ways to transmit it. Their stories bring the narrative to life in arresting detail and make this an indispensable book for anyone wanting to understand the evolution of foreign news-gathering. Amid the steep drop in the number of correspondents stationed abroad and the recent decline of the newspaper industry, many fear that foreign reporting will soon no longer exist. But as Hamilton shows in this magisterial work, traditional correspondence survives alongside a new type of reporting. *Journalism's Roving Eye* offers a keen understanding of the vicissitudes in foreign news, an understanding imperative to better seeing what lies ahead.

A Guide for Journalists Columbia University Press

Recognizing the historical importance of business news in journalism, this work

asserts that current social attitudes were set in place by 20th-century reporting on finance, business trends, markets, unemployment, governmental economic policy, corporate malfeasance, and the consumer. A comprehensive look at the history of American business news reporting--from its conception to today's online news outlets--topics touched upon include breakthroughs in automobile safety; food and drug regulation; and response to problems of pollution, energy, and global trade that remain critical to debates of the future.

The Enforcers Routledge

This book offers a critical and practical guide for journalists reporting on issues affecting the Latinx community. Reporting on Latino/a/x Communities emphasizes skills and best practices for covering topics such as economics, immigration and gender. The authors share honest stories about challenges Latino/a/x journalists face in newsrooms, including imposter syndrome and lack of representation in news, along with strategies to face and tackle systematic barriers. Stories from leaders in the media industry are also featured, including journalists and media

professionals from ABC News, Los Angeles Times, Alt.Latino at NPR, and mitú. Additionally highlighted are experimental and non-traditional new initiatives and outlets leading the future of news media for Latino/a/x audiences. This book is an invaluable guide for any student or journalist interested or involved in the news media and questions of Latino/a/x representation.

How Little-Known Trade Reporters Exposed the Keating Five and Advanced Business Journalism Columbia University Press

In the 1980s, real estate developer and banker Charles H. Keating executed one of the largest savings and loans frauds in United States history. Keating had long used the courts to muzzle critical reporting of his business dealings, but aggressive reporting by a small trade paper called the National Thrift News helped bring down Keating and offered an inspiring example of business journalism that speaks truth to power. Rob Wells tells the story through the work of Stan Strachan, a veteran financial journalist who uncovered Keating's misdeeds and links to a group of US senators—the Keating Five—who

bullied regulators on his behalf. Editorial decisions at the National Thrift News angered advertisers and readers, but the newsroom sold ownership on the idea of investigative reporting as a commercial opportunity. Examining the National Thrift News's approach, Wells calls for a new era of business reporting that can—and must—embrace its potential as a watchdog safeguarding the interests of the public.

Breaking the Sexual Harassment Story That Helped Ignite a Movement Henry Holt and Company

Under increasingly intense newsroom demands, reporters often find it difficult to cover the complexity of topics that deal with racial and social inequality. This path-breaking book lays out simple, effective reporting strategies that equip journalists to investigate disparity's root causes. Chapters discuss how racially disparate outcomes in health, education, wealth/income, housing, and the criminal justice system are often the result of inequity in opportunity and also provide theoretical frameworks for understanding the roots of racial inequity. Examples of model reporting from ProPublica, the

Center for Public Integrity, and the San Jose Mercury News showcase best practice in writing while emphasizing community-based reporting. Throughout the book, tools and practical techniques such as the

Fault Lines framework, the Listening Post and the authors' Opportunity Index and Upstream-Downstream Framework all help journalists improve their awareness and coverage of structural inequity at a

practical level. For students and journalists alike, Reporting Inequality is an ideal resource for understanding how to cover structures of injustice with balance and precision.

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