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Financial Accounting for Executives and MBAs

Managerial Accounting

Brain & Behavior

Financial Accounting for Decision Makers

A Text and Reader

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Corporate Financial Reporting

Corporate Finance

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Financial Accounting for Decision Makers

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members from the prestigious Darden School at the University of Virginia. With 50 percent new material, including new chapters on such topics as emerging economies, enterprise risk management, consumer behavior, managing teams, and up-to-date career advice, this is the best Portable MBA ever. Covers all the core topics you'd learn in business school, including finance,

accounting, marketing, economics, ethics, operations management, management and leadership, and strategy. Every chapter is totally updated and seven new chapters have been added on vital business topics. Includes case studies and interactive web-based examples. Whether you own your own small business or work in a major corporate office, The Portable MBA

gives you the comprehensive information and rich understanding of the business world that you need. A Text and Reader SAGE Publications Financial Reporting & Analysis (FR&A) by Revsine/Collins/Johnson/Mittelstaedt emphasizes both the process of financial reporting and the analysis of financial statements. This book employs a true "user" perspective by discussing the contracting

and decision implications of accounting and this helps readers understand why accounting choices matter and to whom. Revsine, Collins, Johnson, and Mittelstaedt train their readers to be good financial detectives, able to read, use, and interpret the statements and-most importantly understand how and why managers can utilize the flexibility in GAAP to manipulate

the numbers for their own purposes. Concepts You Need in First Year Business School Financial Accounting for MBAs MBA Math & More provides expert academic support you need for all the key material--especially the math--that you'll see in your first year of business school. After all the hard work, you've finally gotten accepted to business school. But you're worried about the

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get how the discount rate affects the price of a bond, along with dozens of other challenging ideas at the heart of b-school programs. The book even includes a glossary of need-to-know jargon, so you won't feel lost when classmates start slinging around acronyms. Managerial Accounting Prentice Hall Jeffrey Waybright's name appears first on the earlier ed. *Corporate*

Financial Reporting Tata McGraw-Hill Education For intermediate and financial accounting courses at the MBA and undergraduate level, or a supplement to financial statement analysis texts. This collection of financial accounting cases is designed to help students become financial statement users. Each case utilizes financial statement information (balance sheet, income

statement, statement of cash flow and/or footnotes) and a number of topical questions. Students use the financial statement information to infer and interpret the economic events underlying the numbers. Related articles taken from business publications accompany some cases, and information from the articles is incorporated into the case question material. Also

available the Pearson Custom Case Program. Corporate Finance McGraw-Hill/Irwin This new edition of Accounting Ethics has been comprehensively updated to deal with the significant changes within the accounting profession since 2002; the authors systematically explore the new range of ethical issues that have arisen as a result of recent developments,

including the financial crisis of 2008. Highlights the debates over the use of fair-value accounting and principles-versus rules-based standards Offers a comprehensive overview of ethics in accounting, as well as an examination of and recommendations for solving the current crisis in this field Investigates the nature and purpose of accounting Uses concrete examples and case studies,

including current situations Examines the ethical responsibilities of individual accountants as well as accounting firms *MBA Math & More* John Wiley & Sons David Spiceland, Wayne Thomas and Don Herrmann have developed a unique text based on over 50 collective years of experience in the classroom. They've brought together best practices like highlighting

<p>Common Mistakes, offering frequent Let's Review exercises, integrating the course with a running Continuing Problem, demonstrating the relevance of the course to non-majors with a Career Corner, and communicating it all in a student-friendly Conversational Writing Style. The new 2nd edition of <i>Financial Accounting</i>, Spiceland, Thomas, Herrmann, has been developed</p>	<p>with feedback from over 330 reviewers and focus group participants from across the country. The following list of changes and improvements is a testament to the many hours that reviewers spent analyzing the 1st edition, helping make <i>Financial Accounting</i>, 2nd edition, the best book of its kind. <i>Cases in Financial Reporting</i>, Ingram Learning <i>Financial Accounting</i> can often feel</p>	<p>like learning a foreign language to students, in particular when terminology and procedure is piled on before core concepts are truly mastered. <i>Introductory Financial Accounting for Business</i> is an innovative approach that emphasizes critical thinking over the rote memorization of terms, such as "debits" and "credits". The sequential learning model employed by the authors</p>
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helps students see the bottom-line consequences of financial statements as it relates to the overall business, better preparing them for careers as accountants, entrepreneurs, and decision-makers. The authors focus initially on conceptual underpinnings -- the reasons why we approach procedures the way we do -- rather than confusing students by front-loading the material with over-

complicated details. Author Chris Edmonds has also created a highly popular and widely used series of video lectures, which engage students by clearly and charismatically going over each learning objective in a conversational style. These videos help reinforce important lessons and are always available for review. By developing this stronger foundation, students understand Accounting ideas more

broadly and are able to ultimately learn procedural applications more quickly and accurately. With a straightforward writing style and highly engaging video lectures, this dynamic author team leads students down a streamlined learning path focused on critical thinking, clarity of concept, and applicability of material to the real world. *Financial Accounting for Executives*

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resource that
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they'll need to
succeed. The
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with a focus
on the current
thrusts of
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management:
strategy, six
sigma, lean,
and supply
chain
management.

Several case
studies have
been added to
show how the
concepts are
applied on the
job. The pages
are now in two
colors to
enhance the
images and
exhibits
integrated
throughout
the chapters.
In addition,
the heavier
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material is
minimized to
provide
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with just the
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needed and
examples that
illustrate a
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students understand academic culture and its ways of reading, thinking, and writing. With a practical and now widely proven step-by-step approach, the text demystifies cross-curricular thinking and writing. An extensive thematic reader brings students into interdisciplinary debates that not only bear on their college careers but also reflect larger cultural issues that

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sequences to help students apply the strategies of observing, asking questions, and examining alternatives. Two Years of Business School Packed Into One Priceless Book of Pure Awesomeness McGraw-Hill Education "This is a first-rate book by a first-rate group of scholars. It provides a clear distillation of some very powerful new concepts and integrates [them] into a practical

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education, namely cross-functional management, leading from the middle, alliance management, and an understanding of global trade and investing. Like its predecessors, *The Portable MBA, Third Edition* delves into all the core material covered in the first year of a typical MBA program: marketing, economics, business ethics, technology, strategy, and human resources management

to select a few. But here the authors take an integrated approach, highlighting concepts that cross functional lines and responsibility and provide an enterprise-wide perspective. In addition, numerous case studies, vignettes, and first-person accounts from managers and executives at leading companies create a richer understanding of business transformation. Finally, this updated

version contains capstone material that highlights the challenges facing the twenty-first-century manager building customer value, creating new paradigms for managing in periods of turbulence, and managing technology. In the grand tradition of the internationally bestselling *Portable MBA Series*, *The Portable MBA, Third Edition* brings the insight and wisdom of

some of the world's top business educators to the comfort of your favorite reading chair.

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empirical

evidence and

applications.

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