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Cultural Sustainability, Tourism and Development Springer Nature

This book examines the authentication of authenticity in heritage tourism by using a resilient smart systems approach. It discusses the emerging trends in cultural tourism and outlines, in a detailed manner, their significance in negotiating authenticity in tourism experience. Authentication of authenticity is an evolving, less-researched field of inquiry in heritage tourism. This book advances research on this subject by exploring different authentication processes and scrutinizes their resilience in building transformative heritage tourism pathways. It offers a kaleidoscopic view of the manner authenticity has evolved over the last several decades by observing a broad spectrum of cultural expressions. The evolution and meaningfulness of negotiated authenticity is identified and discussed in the context of pre-, intra- and post-pandemic times. This book focuses on the moral and existentialist trajectories or authenticity and the notion of self-authentication. It proposes a smart resilient authentication model to delicately negotiate the objective and self-dimensions of authenticity in transformative times. Furthermore, by sharing examples of best practices, it offers unique insights on how authenticity is authenticated and mediated via digital platforms and artificial intelligence. This book offers novel perspectives on negotiated authenticity and its authentication in heritage tourism and will appeal to both practitioners and students/scholars in Heritage studies; Design and Innovation; Tourism Studies; Geography and Planning across North America, Europe, and East-Asian countries.

Disaster's Impact on Livelihood and Cultural Survival Routledge

Annotation. As a result of the ongoing growth in the tourism industry, many destinations around the world are undergoing transformations. New destinations are being 'discovered' in regions previously ignored, as people search for regions that are yet unspoiled by the ravages of mass tourism. At the same time, traditional destinations are experiencing rapid environmental, socio-cultural and economic modifications. These changes have the most effect on the destination community - the location where tourists spend their time and money, and influence development or degradation of the local environment. *Tourism in Destination Communities* describes both the positive and negative effects of tourism on the destination community. The chapters are divided into three sections which address the relationship between tourism and the destination community, the various impacts of tourism on the destination community and the challenges and opportunities for destination communities. Each chapter contains brief case studies and empirical examples.

International Tourism and Hospitality in the Digital Age Routledge

This comprehensive volume considers the corporate social responsibility (CSR) of tourism and hospitality firms towards stakeholders, exploring CSR in terms of broad stakeholder accountability by considering both the scope of reporting and the quality of stakeholder engagement. The authors analyse how CSR contributes to shareholder accountability (i.e. as financial performance) by developing a multiple attribute decision-making model to deploy CSR resources, analysing how CSR contributes to the management of systematic risk as part of an internationalisation strategy, and showing how philanthropy is used as a legitimisation tool. The authors then review how managers negotiate CSR priorities within their organisational strategy by accounting for the utility gained by family firms from ecological and social outcomes in comparison with profit outcomes, analysing the trade-offs of co-constructing a sustainability innovation and weighting factors in water planning. They also review how employees are central to the delivery of CSR actions by exploring how green organisational culture affects organisational citizenship behaviour, how organisational green practices impact an organisation's image and its customers' environmental consciousness and behavioural intentions, and how organisational CSR affects employee pro-environmental citizenship and tourists' pro-environmental citizenship. The book concludes by reviewing the role of consumers

in CSR with ten strategies to close the consumers' attitude-behaviour gap and an account of how customers' trust is a mediator between CSR, image and loyalty. This book was originally published as a special issue of the *Journal of Sustainable Tourism*.

Creating a Sustainable Social Ecology Using Technology-driven Solutions Routledge

History shows that travellers sought to experience the unfamiliar and exotic cultures and traditions of Indigenous peoples, with early examples of Indigenous tourism in the United States, Canada, Scandinavia, Australia, New Zealand and countries throughout Asia and Latin America. Similarly, contemporary travellers demonstrate a desire to seek out opportunities to experience Indigenous peoples and their cultures. Thus, we are witnessing worldwide growth in the awareness of, and interest in, Indigenous cultures, traditions, histories and knowledges. Engagement in the tourism sector is regularly advocated for Indigenous peoples because of the socio-economic opportunities it provides; however, there are a range of cultural benefits including the maintenance, rejuvenation and/or preservation of Indigenous cultures, knowledges and traditions for Indigenous peoples who choose tourism as a vehicle to showcase their cultures. Consequently, tourism is regularly acknowledged as a means for facilitating the sustainability of tangible and intangible Indigenous cultural heritage including languages, stories, art, dance, rituals and customs. Importantly, however, the history of Indigenous peoples' engagement in tourism has provided a range of examples of the threats to Indigenous culture that can accrue as a result of tourism (i.e., cultural degradation, commercialisation and commodification, authenticity and identity, among others). This book presents an exploration of the intersection between tourism and Indigenous culture. The chapters in this book were originally published as a special issue of the *Journal of Heritage Tourism*.

World Heritage and Tourism WIT Press

This book states that whilst academic research has long been grounded on the idea of western or scientific epistemologies, this often does not capture the uniqueness of Indigenous contexts, and particularly as it relates to the achievement of the United Nations Sustainable Development Goals (SDGs). The SDGs were announced in 2015, accompanied by 17 goals and 169 targets. These goals are the means through which Agenda 2030 for sustainable development is to be pursued and realised over the next 15 years, and the contributions of Indigenous peoples are essential to achieving these goals. Indigenous peoples can be found in practically every region of the world, living on ancestral homelands in major cities, rainforests, mountain regions, desert plains, the arctic, and small Pacific Islands. Their languages, knowledges, and values are rooted in the landscapes and natural resources within their territories. However, many Indigenous peoples are now minorities within their homelands and globally, and there is a dearth of research based on Indigenous epistemologies and methodologies. Furthermore, academic research on Indigenous peoples is typically based on western lenses. Thus, the paucity of Indigenous methodologies within mainstream research discourses present challenges for implementing practical research designs and interpretations that can address epistemological distinctiveness within Indigenous communities. There is therefore the need to articulate, as well as bring to the nexus of research aimed at fostering sustainable development, a decolonising perspective in research design and practice. This is what this book wants to achieve. The contributions critically reflect on Indigenous approaches to research design and implementation, towards achieving the sustainable development goals, as well as the associated challenges and opportunities. The contributions also advanced knowledge, theory, and practice of Indigenous methodologies for sustainable development.

Environmental Impacts of Tourism in Developing Nations IGI Global

This book examines the global scope of tourism-related grabbing of land and other natural resources. Tourism is often presented as a peaceful and benevolent sector that brings people from different cultural backgrounds together and contributes to employment, poverty alleviation, and global sustainable development. This book sheds light on the lesser known and much darker side of tourism as it unfolds in the Global South. While there is no doubt that tourism has been an engine of

economic growth for many so-called developing countries, this has often come at the cost of widespread dispossession and displacement of Indigenous and non-Indigenous communities. In many countries of the Global South, tourism development is increasingly prioritised by governments, businesses, international financial institutions and donors over the legitimate land and resource rights of local people. This book examines the actors, drivers, mechanisms, discourses and impacts of tourism-related land grabbing and displacement, drawing on more than thirty case studies from Latin America and the Caribbean, sub-Saharan Africa, South and Southeast Asia, the Middle East and the Southwest Pacific. The book provides solid grounds for an informed debate on how different actors are responsible for the adverse impacts of tourism on land rights infringements, what forms of resistance have been deployed against tourism-related land grabs and displacement, and how those who have violated local land and resource rights can be held accountable. *Tourism, Land Grabs and Displacement* will be essential reading for students and scholars of land and resource grabbing, tourism studies, development studies and sustainable development more broadly, as well as policymakers and practitioners working in those fields.

Reconnecting the City EQUATIONS

Many countries rely on cultural sites and destinations to support their economies. However, they are faced with the ongoing challenge of sustaining tourist attractions and maintaining the equilibrium between the local community and tourist populations. *Sustainable Tourism: Breakthroughs in Research and Practice* features current research that takes an in-depth look at cooperative strategies and governance for conserving and promoting tourism within both developed and developing economies. Highlighting a range of topics such as tourism development, environmental protection, and responsible hospitality, this publication is an ideal reference source for entrepreneurs, business managers, economists, business professionals, policymakers, academicians, researchers, and graduate-level students interested in the latest research on sustainable tourism.

Cultural Heritage and Tourism IGI Global

This book provides a comprehensive and readable overview of the critical debates and controversies around tourism in Africa, and the major factors that are affecting tourism development now and in the future. Drawing upon research emerging from collaborations between a growing number of African academics and practitioners based in the continent and in the African diaspora as well as international colleagues, the Handbook offers key critical insights into the issues, challenges and trends that Africa and African tourism is facing. Part I covers continent-wide issues such as climate change, ICT, heritage and development. The remaining parts are organised along geographic lines, with each chapter covering the development of tourism, current trends and discussion of critical issues such as community participation, gender, backpacking, urban tourism, wildlife tourism and conservation. Combining an overview of key theories, concepts, contemporary issues and debates, this book will be a valuable resource for students, academics and practitioners investigating the role of tourism in Africa.

Cultural Sustainability and the Nature-Culture Interface Resilience, Authenticity and Digital Heritage Tourism

Cultural Sustainability, Tourism and Development considers how tourism provides a lens to examine issues of cultural sustainability and change. It discusses how cultural and natural assets, artistic interventions, place identity, policy strategies, and community well-being are intertwined in (re)articulations of place and local dynamics that occur in tourist locations. With a primary focus on culture in sustainable development, the book clarifies connections between culture as a core dimension of local sustainability and cultural dimensions of sustainable tourism. It highlights the roles and place of cultural expression, artistic activity, and heritage resources in local or regional sustainable development contexts. Chapters critically examine the dimensions of tourism-invoked dynamics of change and the cultural impacts of tourism-related activities. The book concludes with proposals for new culture-informed and creativity-based approaches, mediations, and relations to encourage a better balance between visitors and residents' quality of life and the broader sustainability of the area. Interdisciplinary and international in scope, contributions reflect on communities and rural areas located in Brazil, Canada, Croatia, India, Italy, Japan, the Netherlands, Poland, Portugal, and the United States. This book will be of great interest to students and scholars of cultural development and policy, heritage studies, cultural tourism and sustainable tourism, cultural geography, and regional development.

Indigenous Heritage IGI Global

From domestic to international settings, aid and assistance to less-developed areas has recently been bolstered by a boom in technological advances and new research. *Regional Development: Concepts, Methodologies, Tools, and Applications* presents a vital compendium of research detailing the latest case studies, architectures, frameworks, methodologies, and research on regional development. With over 100 chapters from authors from around the world, this three volume collection presents the most sophisticated research and developments from the field, relevant to researchers, academics, and practitioners alike. In order to stay abreast of the latest research, this book affords a vital look into regional development research.

Capacity Building Through Heritage Tourism CABI

Cultural attractions play an important role in tourism at all levels, and attract huge numbers of tourists interested in heritage and the arts. *Cultural Heritage Tourism* has positive economic and social impacts but can also have negative impacts on communities and regions. This book draws together and links ideas of tourism from sustainable marketing perspectives and embeds it within a heritage management setting. Through a discussion and analysis of existing literature and practices this book aims to propose a marketing strategy framework grounded in sustainable principles that can be used to sustain and preserve the authenticity of cultural heritage for future generations, whilst appealing to the suppliers, the regulators, and the consumers. The book first explains the dynamics of cultural heritage with its authenticity underpinnings, marketing, and tourism, and proposes a strategic praxis drawn from core sustainable principles. This is followed by a pragmatic examination of the proposed framework from the shaper's (provider's) perspective. The material presented in this book is not merely an agglomeration of documented secondary research, but the theoretical concepts are grounded in empirical research and interactive discussions with students and the travel and tourism industry. A variety of heritage institutions across the globe are used as starting points to test the applicability of the proposed paradigm: these include museums, historic house museums, heritage hotels/resorts, festivals, and heritage merchandize. This is a timely offering to a growing and vibrant area of research; what is most pertinent is that it is a thorough and fresh take on the topic with primary research included. It will find a place in student materials for a variety of courses and it should be read by practicing academics and researchers.

Disruptive Innovation and Emerging Technologies for Business Excellence in the Service Sector CRC Press

Comprising a collection of papers from the 4th International Conference on Environmental and Economic Impact on Sustainable Development, the research studies included in this book consider the impact of economic constraints on the environment, taking into account the social aspects as well as the over-use of natural resources. The papers examine issues related to whether some forms of development are compatible with environmental protection, particularly in cases of possible

serious contamination and toxicity. Uncontrolled development can result in damage to the environment in terms of the release of toxic substances and hazardous waste. Addressing problems of great importance, this book examines more constructive and progressive approaches to ensure sustainability. A major motivation is to learn from past failure, to avoid repeating similar mistakes, while attempting to prevent emerging threats to environmental and ecological systems.

Fundamental to these concepts are the analysis of the inherent risk and the development of appropriate strategies.

Overtourism and Tourism Education CABI

The term 'overtourism' has come into prominence since 2017 and refers to the fact that, due to various factors such as more sophisticated marketing strategies, a large number of tourists visit the same place at the same time. The consequences are felt by the locals, the tourists themselves as well as the environment. As a result, tourismphobia and anti-tourism movements have emerged as ways for locals to reclaim their lifestyle by refusing to interact with visitors and sometimes discouraging them to visit. This book presents new research on this emerging phenomenon and discusses the main causes and implications before putting forward possible solutions. The authors take an interpretivist approach in order to unveil aspects of overtourism that have not yet been discussed. It provides case studies and explores topics such as tourism education, overtourism of cultural and heritage sites, and the need for sustainable tourism development.

Corporate Social Responsibility for Sustainable Tourism IGI Global

In the face of rapid industrialisation in the last few decades, the tourism economy has blossomed into a major industry with positive impacts such as economic growth, infrastructure development, employment, and income generation. However, tourism brings negative environmental effects such as degradation of landscapes and habitats, increased vulnerability of avifauna and wildlife, and pollution leading to the decline of species. *Environmental Impacts of Tourism in Developing Nations* is a pivotal reference source that explores some of the critical challenges faced in the tourism economy particularly with regard to the impacts on the environment in developing nations. It also explores the impact tourism plays in the biophysical environment such as the issue of climate change. While highlighting topics such as environmental justice, ecosystems, and ecotourism, this book is ideally designed for academicians, policymakers, environmentalists, tourism professionals, and graduate-level students seeking current research on the environmental and economic impacts of tourism.

Sustainable Tourism: Breakthroughs in Research and Practice Channel View Publications

Tourism is the world's fastest growing industry, and impacts globally upon ecology, economies, peoples, cultures and the built environment. Development, therefore, must be sustainable and sympathetic in order to preserve the environment and culture it exploits. Despite sustainable tourism being an area of considerable recent interest, there has been no synthesis of the diverse considerations of sustainable tourism, and the language and terms particular to this subject. An important resource for researchers of tourism, this reference work defines and explains terms associated with considering and preserving the environment, host peoples, communities, cultures, customs, lifestyles and social and economic systems.

Regional Development: Concepts, Methodologies, Tools, and Applications UCL Press

Cultural heritage is one of the most important tourism resources in the world. This book provides a comprehensive theoretical overview and applied knowledge of the issues, practices, current debates, concepts and management concerns associated with cultural heritage-based tourism. The second edition has been updated to include timely and emerging topics such as geopolitics, conflict, solidarity tourism, overtourism and climate change. It also expands on important areas such as environmental change, technology, social media, heritage economics, Indigenous knowledge and co-created experiences. This edition includes up-to-date data, statistics, references, case material, figures and pedagogical tools. It remains an important and accessible text for undergraduate and postgraduate students of cultural and heritage tourism, cultural resource management, and museum management.

Cultural Tourism and Sustainable Local Development MDPI

This book analyses the role tourism plays for sustainable development in Southeast Asia. It seeks to assess tourism's impact on residents and localities across the region by critically debating and offering new understandings of its dynamics on the global and local levels. Offering a myriad of case studies from a range of different countries in the region, this book is interdisciplinary in nature, thereby presenting a comprehensive overview of tourism's current and future role in development. Divided into four parts, it discusses the nexus of tourism and development at both the regional and national levels, with a focus on theoretical and methodological foundations, protected areas, local communities, and broader issues of governance. Contributors from within and outside of Southeast Asia raise awareness of the local challenges, including issues of ownership or unequal power relations, and celebrate best-practice examples where tourism can be regarded as making a positive difference to residents' life. The first edited volume to examine comprehensive analysis of tourism in Southeast Asia as both an economic and social phenomenon through the lens of development, this book will be useful to students and scholars of tourism, development, Southeast Asian culture and society and Asian Studies more generally.

The Peri-Urban Interface IGI Global

Tourism is one of the most rapidly evolving industries of the twenty-first century. The economy of many countries all over the world depends on their ability to attract visitors and maintain a distinct edge in a highly competitive market. *International Tourism and Hospitality in the Digital Age* brings together the best practices for growth, development, and strategic management within the tourism and hospitality industries. Highlighting comparative research that explores the cross-cultural contexts and societal implications of tourism, this book is an essential resource for professionals, researchers, academics, and students interested in a contemporary approach to promoting, managing, and maximizing profitability of leisure and recreation services.

Routledge Handbook of Tourism in Africa Routledge

This volume provides a comprehensive account of the valuable tangible and intangible benefits of the development of heritage tourism. Tourism development is widely acknowledged as a crucial tool to foster the development of rural and urban areas. To this end, this book presents nine case studies from international authors that reflect how tourism development is helpful—economically, socially, and otherwise—for community capacity building. The case studies from the countries of Spain, Portugal, Australia, Dubai, Bangladesh, Nigeria, and India demonstrate the uses of various management strategies and methods for rural and urban areas, and cover some of the major topics related to community-based tourism, community capacity building, and community participation in developing heritage tourism. Chapters consider the conservation of heritage resources and tourism promotion of destinations that provide opportunities to local communities to strengthen their economies and social standards. Key features: water conservation in urban landscape as natural, cultural, and historic tourism resources spiritual and religious heritage tourism cultural tourism and the support of public and private funds economic development and its effect on cultural and natural resources public-private-partnerships to ensure sustainable development talent management challenges tribal tourism and tribal festivals, which are the mirror of their culture and could be major tourist attractions The methodologies and proposed management strategies discussed by the book's

researchers and professors will be valuable for policymakers, administrators, tourism promoters, researchers, and academicians who are involved with the tourism industry.

Environmental Impact IV Routledge

The Sustainable Development Goals (SDGs) adopted by the UN in 2015 have influenced the actions of international and intergovernmental organisations and governments around the world, and have dictated priorities for international aid spending. Culture, including heritage, is often presented as fundamental to addressing the SDGs: since 2010, the United Nations has adopted no fewer than five major policy recommendations that assert its importance as a driver and enabler of development. Yet, heritage is marginalized from the Sustainable Development Goals. Rethinking Heritage for Sustainable Development constitutes a substantial and original assessment of whether and how

heritage has contributed to three key dimensions of sustainable development (namely poverty reduction, gender equality and environmental sustainability) within the context of its marginalisation from the Sustainable Development Goals and from previous international development agendas. Sophia Labadi adopts a novel, inclusive, large-scale and systematic approach, providing the first comprehensive history of the international approaches on culture (including heritage) for development, from 1970 to the present day. This book is also the first to assess the negative and positive impacts of all the international projects implemented in sub-Saharan Africa by a consortium of UN organisations that aimed to provide evidence for the contribution of heritage for development in time for the negotiation of the SDGs. The book's conclusions provide recommendations for rethinking heritage for development, while reflecting on the major shortcomings of the selected projects.

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