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JESUS WALLS

The KGB's Poison Factory Ten Years On W. W. Norton & Company
 This book examines the dramatic increase in automotive assembly plants in the former Socialist Central European (CE) nations of Czechia, East Germany, Hungary, Poland, and Slovakia from 1989 onwards. Enticed by relatively lower-wage labour and significant government incentives, the world's largest automakers have launched more than 20 passenger car assembly complexes in CE nations, with production accelerating dramatically since 2001. As a result, the annual passenger car production in Western Europe declined by more than 20% between 2001 and 2015, and alternatively in the CEE it increased by nearly 170% during this period. Drawing on case studies of 25 current and former foreign-run assembly plants, the author presents a rare historical account of automotive foreign assembly plants in the CE following this dramatic geographic shift. This book will expand the knowledge of policy-makers in Europe in relation to their pursuits of FDI and will be of great interest to

scholars and students of business, economic history, political science, and development.

Historical Notes Summersdale Publishers LTD

"This book provides a working guide to the C++ Open Source Computer Vision Library (OpenCV) version 3.x and gives a general background on the field of computer vision sufficient to help readers use OpenCV effectively."--Preface.

Bosch Technical Instruction Mon Petit Éditeur

This book offers a critical analysis of recent developments in the automotive industry of East-Central Europe (ECE). Economists, industry specialists and national governments have considered the rapid development of the automotive industry in ECE in the past twenty years an unqualified success. This rapid growth has been based on large inflows of foreign direct investment (FDI) from Western Europe, North America, Japan and South Korea, and it significantly contributed to GDP growth, created thousands of new jobs, and completely transformed the previously existing automotive industry in the region. This volume offers an analysis that goes beyond uncritical celebratory accounts of this rapid growth. It is based on original, detailed firm-level research conducted by the author in Czechia and Slovakia between 2009

and 2015 that covered assembly firms and the networks of component suppliers. Theoretically and conceptually, the analysis will draw on the global production networks and global value chains perspectives. Drawing on the original empirical data and on additional available information, this volume concentrates on several important questions related to the development of the automotive industry in ECE in the 2000s: • The role of FDI in the rapid development of the automotive industry after 1990 and particularly in the 2000s. • The upgrading of the automotive industry in East-Central Europe through FDI • The position of ECE in the automotive industry research and development (R&D) • The effects of the 2008-2009 economic crisis in the automotive industry of ECE. • The role of state in the rapid development of the automotive industry in ECE in the 1990s and 2000s. • The effects of FDI on domestic firms in the form of linkages between foreign-owned and domestic firms and spillovers from foreign-owned to domestic firms.

Volume 18 Verlag Saphir im Stahl

Schaduwprijs 2013 für das beste Thrillerdebüt +++ Im Amsterdamer Wald wird ein Junge angefahren und schwer verletzt zurückgelassen. Es gibt keinen Hinweis auf seine Identität. Die einzige Spur: Der Junge trägt traditionelle afghanische Mädchenkleidung. Die Journalistin Farah Hafez, selbst afghanischer Herkunft, ahnt, dass es um weit mehr geht als einen Unfall mit Fahrerflucht. Ihre Recherchen führen in die höchsten politischen Kreise von Amsterdam, Moskau und Johannesburg. Immer weiter wird sie in den Fall hineingezogen, bis ihr eigenes Leben auf dem Spiel steht ... +++ »Spannend bis zur letzten Seite.« Algemeen Dagblad +++ Erster Teil der Heartland-Trilogie

Valuation Kogan Page Publishers

The Porsche 914 was born into consistently confusing and troubled times at Porsche and Volkswagen, not least with the idea of a non-911 Porsche horrifying many at the time. A Porsche with an engine that wasn't in the back was simply unthinkable. Richard Gooding examines the story of a car of mixed parentage, which against the odds became a success in its relatively short, six-and-a-half year lifespan. Around 119,000 cars were sold from 1969 to 1975, outselling contemporary rivals such as the Opel GT, and meaning it was the first mid-engined car to achieve six-digit sales. As a present-day classic, although challenging to some, low-slung looks and bright colours make the 1970s 914 period-perfect. Combined with near-ideal weight distribution and a low centre of gravity, its mid-engine layout means the 914 can achieve cornering G-forces comparable to the contemporary 911. The 914 was seen as a car that could inject a shot of glamour into VW's slightly worthy and dependable range of air-cooled cars. This book covers the history, development and manufacture of the 914 through troubled times at Porsche and Volkswagen and studies the impact of its design upon its successors. Buying and owning a 914 today is covered, and the book is illustrated with 218 colour photographs.

VW and Toyota Vying for Pole Position Springer

The Emily Post Institute, the most trusted brand in etiquette, tackles the latest issues regarding how we interact along with classic etiquette and manners advice in this updated and gorgeously packaged edition. Today's world is in a state of constant change. But one thing remains year after year: the necessity for good etiquette. This 19th edition of Emily Post's Etiquette offers insight and wisdom on a variety of new topics and fresh advice on classic conundrums, including: Social media Living with neighbors Networking and job seeking Office issues Sports and recreation Entertaining at home and celebrations Weddings Invitations Loss, grieving, and condolences Table manners While they offer useful information on the

practical—from table settings and introductions to thank-you notes and condolences—the Posts make it clear why good etiquette matters. Etiquette is a sensitive awareness of the feelings of others, they remind us. Ultimately, being considerate, respectful, and honest is what's really important in building positive relationships. "Please" and "thank you" do go a long way, and whether it's a handshake, a hug, or a friend request, it's the underlying sincerity and good intentions behind any action that matter most.

Electronic Diesel Control (EDC) Bentley Publishers

Autos and Progress reinterprets twentieth-century Brazilian history through automobiles, using them as a window for understanding the nation's struggle for modernity in the face of its massive geographical size, weak central government, and dependence on agricultural exports. Among the topics Wolfe touches upon are the first sports cars and elite consumerism; intellectuals' embrace of cars as the key for transformation and unification of Brazil; Henry Ford's building of a company town in the Brazilian jungle; the creation of a transportation infrastructure; democratization and consumer culture; auto workers and their creation of a national political party; and the economic and environmental impact of autos on Brazil. This focus on Brazilians' fascination with automobiles and their reliance on auto production and consumption as keys to their economic and social transformation, explains how Brazil—which enshrined its belief in science and technology in its national slogan of Order and Progress—has differentiated itself from other Latin American nations. Autos and Progress engages key issues in Brazil around the meaning and role of race in society and also addresses several classic debates in Brazilian studies about the nature of Brazil's great size and diversity and how they shaped state-making.

Transportation Energy Data Book Oxford University Press

"A rich history of a company whose cars, for better and worse, have touched millions of lives, a character study of a brilliant but deeply flawed leader, and a case study in how a corporate culture can turn toxic." —Bethany McLean, New York Times Book Review
Faster, Higher, Farther chronicles a corporate scandal that rivals those at Enron and Lehman Brothers—one that will cost Volkswagen more than \$22 billion in fines and settlements. Through meticulous reporting, New York Times correspondent Jack Ewing documents why VW felt compelled to install "defeat devices" in diesel vehicles that unlawfully lowered CO2 levels during emissions testing, and how the fraud was committed, covered up, and finally detected. Faster, Higher, Farther is a briskly written account of unrivaled corporate greed. Updated with the latest information and a new afterword by the author.
Hacia una mejora de políticas para la ecoinnovación Springer
Ils avaient tué son frère de la manière la plus ignoble qui soit. Il décida donc de réunir les meilleurs pour les écraser, les exterminer, juguler la terreur par une encore encore plus dévastatrice. Ils formèrent donc à leur tour un rouleau compresseur qui avançait inexorablement, broyant tout sur son passage. Qui donc pourrait les arrêter? Ouvrages tous refusés par la plupart des maisons d'éditions en raison de leur noirceur et violence extrême. Polars d'action mais aussi d'émotion dont la thématique s'articule autour de quatre thèmes: Amitié, Affrontements, Souffrance, Dévastation. Romans d'hommes et parfois de femmes, virils, sans manichéisme aucun. Mélange de polars hardcore, westerns modernes, survivals urbains, légendes de samourais actuels. Poésie du désespoir. Vision radicale du monde contemporain. Parcours crépusculaire de personnages aux destins tragiques, face à l'inéluctable. Radioscopie d'un monde en pleine décomposition.

Booms and Busts in the Energy Industry Troubador Publishing Ltd

AssassinsThe KGB's Poison Factory Ten Years OnFrontline Books
Zero Emissions, Zero Accidents, Zero Ownership Springer-Verlag
 McKinsey & Company's #1 best-selling guide to corporate valuation—the fully updated seventh edition Valuation has been the foremost resource for measuring company value for nearly three decades. Now in its seventh edition, this acclaimed volume continues to help financial professionals around the world gain a deep understanding of valuation and help their companies create, manage, and maximize economic value for their shareholders. This latest edition has been carefully revised and updated throughout, and includes new insights on topics such as digital, ESG (environmental, social and governance), and long-term investing, as well as fresh case studies. Clear, accessible chapters cover the fundamental principles of value creation, analyzing and forecasting performance, capital structure and dividends, valuing high-growth companies, and much more. The Financial Times calls the book “one of the practitioners’ best guides to valuation.” This book: Provides complete, detailed guidance on every crucial aspect of corporate valuation Explains the strategies, techniques, and nuances of valuation every manager needs to know Covers both core and advanced valuation techniques and management strategies Features/Includes a companion website that covers key issues in valuation, including videos, discussions of trending topics, and real-world valuation examples from the capital markets For over 90 years, McKinsey & Company has helped corporations and organizations make substantial and lasting improvements in their performance. Through seven editions and 30 years, Valuation: Measuring and Managing the Value of Companies, has served as the definitive reference for finance professionals, including investment bankers, financial analysts, CFOs and corporate managers, venture capitalists, and students and instructors in all areas of finance.

Porsche 914 Macmillan

Alors que leur profession s'apprête à connaître un bouleversement dans les cinq années à venir, 75% des responsables marketing et communication estiment qu'ils ont besoin d'acquérir de nouvelles expertises et des compétences supplémentaires. En constante évolution, le marketing devient en effet de plus en plus complexe et hybride. Pour répondre à ces nouveaux défis, cet ouvrage propose un inventaire de techniques adaptées: à des cibles (génération Y, BtoB, éco-responsables...), à des marchés spécifiques (médicaments, alcool, immobilier...), à l'usage de la digitalisation comme base commune de développement. Définitions, informations spécifiques, conseils d'usage de nouvelles tendances, pistes de lectures complémentaires... Explorant les logiques originelles, actuelles et futures de la profession, enrichi d'exemples de campagnes et d'applications, ce guide clair et complet s'impose comme la bible du marketing moderne, apte à accompagner la révolution numérique.

Managing Business Ethics utzverlag GmbH

This all-encompassing world history of the most important transport innovation of the modern age explores the impact, development and significance of the automobile through its tumultuous and colorful 130-year history. 25,000 first printing.

Automotive News "O'Reilly Media, Inc."

This book constitutes the refereed proceedings of the 17th International Conference on Artificial Intelligence: Methodology, Systems, and Applications, AIMSA 2016, held in Varna, Bulgaria in September 2015. The 32 revised full papers 6 poster papers presented were carefully reviewed and selected from 86 submissions. They cover a wide range of topics in AI: from machine learning to natural language systems, from information extraction to text mining, from knowledge representation to soft

computing; from theoretical issues to real-world applications.

An Everyday Journey Through Its History, Facts and Trivia Suhrkamp Verlag

The familiar yellow Technical Instruction series from Bosch have long proved one of their most popular instructional aids. They provide a clear and concise overview of the theory of operation, component design, model variations, and technical terminology for the entire Bosch product line, and give a solid foundation for better diagnostics and servicing. Clearly written and illustrated with photos, diagrams and charts, these books are equally at home in the vocational classroom, apprentices toolkit, or enthusiasts fireside chair. If you own a car, especially a European one, you have Bosch components and systems. Covers:-Lambda closed-loop control for passenger car diesel engines-Functional description-Triggering signals

Strategies for Managing Uncertainty Springer

La ecoinnovación es más significativa que nunca en la agenda de políticas públicas. Es un importante impulsor del crecimiento ecológico y contribuye al desempeño ambiental y el desarrollo económico de los miembros de la OCDE y los países en desarrollo por igual. Este reporte adopta un enfoque pragmático de las políticas de apoyo para el desarrollo y la difusión de ecoinnovaciones. Profundiza en la estrategia de innovación de la OCDE. Explora los vínculos entre las políticas de ecoinnovación y las áreas relacionadas, como industria, competencia y cooperación internacional. Esta obra parte de un inventario de políticas sobre ecoinnovación de los países de la OCDE y de China; también se alimenta de estudios sobre innovaciones respetuosas del ambiente y destaca los diferentes patrones de desarrollo de país a país. Los resultados de esta publicación contribuirán a la estrategia de crecimiento ecológico que desarrolla la OCDE a manera de un útil paquete de políticas para que los gobiernos aprovechen su potencial de crecimiento ecológico.

Emily Post's Etiquette, 19th Edition SAGE Publications

Lesen Sie in diesem Buch alles zum Thema Dialogmarketing und Kundenbindung hinsichtlich Connected Cars in der Automobilbranche. Das Auto der Zukunft ist mit der Umwelt sowie anderen Verkehrsteilnehmern vernetzt und Teil des Internet of Things. Mit Hilfe einer stetigen Internetverbindung sind Connected Cars dazu in der Lage, überall und permanent online zu sein. Da es im Bereich der digitalen Vernetzung mittlerweile hohen Innovationsdruck und einen starken Verdrängungswettbewerb gibt, liefern sich Fahrzeughersteller, Telekommunikationsanbieter sowie IT-Riesen heute einen echten Machtkampf um die Hoheit im Connected Car. Heinrich Hollands Buch über „Dialogmarketing und Kundenbindung mit Connected Cars - Wie Automobilherstellern mit Daten und Vernetzung die optimale Customer Experience gelingt“ zeigt die Potenziale von Autos mit Konnektivitätstechnologien in folgenden Bereichen auf: Digitale Dienstleistungen Kundenbindung Kundendialog Das ausführliche Dialogmarketing-Buch für die Automobilbranche beschreibt die Transformation vom Automobilhersteller zum Serviceanbieter mit zunehmender Bedeutung der produktbegleitenden Dienstleistungen. Im Zuge dessen macht Heinrich in seinem Buch ebenfalls deutlich, welche neuen Chancen sich für den Dialog mit den Kunden und die Kundenbindung durch Data Driven Marketing im Bereich der Connected Cars eröffnen. Aktuelle wissenschaftliche Erkenntnisse und praktische Orientierungshilfen Autor Heinrich Holland gibt der Automobilbranche ein wegweisendes Dialogmarketing-Buch an die Hand, um neue Geschäftspotenziale und Anwendungsfelder für das Marketing im Bereich des vernetzten Fahrens zu entdecken. Hierfür liefert das Werk ebenfalls: ü Aktuelle Forschungsergebnisse ü Analysen hinsichtlich Adoption

und Akzeptanz durch die Endnutzer ü Praktische Orientierungshilfen für den Wirtschaftszweig Damit hilft dieser umfassende Ratgeber der Automobilindustrie dabei, sich die Chancen, den digitalen Wandel mit Connected Cars in Produkte, Wertschöpfungsketten und Geschäftsmodelle zu integrieren, optimal zunutze zu machen.

Auto & Traffic Safety Springer

This book focuses on the development of strategies for the successful internationalization of large and medium-sized companies. Becoming international offers important opportunities for companies of all sizes, but in an increasingly complex environment, the strategic planning involved is also a challenge. The book addresses this, putting forward suggestions that allow large and medium-sized companies to profit from internationalization. After a comprehensive introduction to internationalization and strategic planning, the authors make clear recommendations, suggesting detailed processes for developing international strategies. The book distinguishes between going global for new markets and internationalizing production and sourcing. For both, the book proposes procedures for performing meaningful strategic analyses and for developing successful international strategies. Lastly, it highlights the challenges faced by international companies and discusses useful decision processes. The book offers valuable insights for company executives, participants in Executive MBA programs, and master's students.

Guide pratique des Marketing HarperCollins

This Open Access book explains that after long periods of prehistoric research in which the importance of the archaeological as well as the natural context of rock art has been constantly underestimated, research has now begun to take this context into focus for documentation, analysis, interpretation and understanding. Human footprints are prominent among the long-time under-researched features of the context in caves with rock

art. In order to compensate for this neglect an innovative research program has been established several years ago that focuses on the merging of indigenous knowledge and western archaeological science for the benefit of both sides. The book gathers first the methodological diversity in the analysis of human tracks. Here major representatives of anthropological, statistical and traditional approaches feature the multi-layered methods available for the analysis of human tracks. Second it compiles case studies from around the globe of prehistoric human tracks. For the first time, the most important sites which have been found worldwide are published in a single publication. The third focus of this book is on firsthand experiences of researchers with indigenous tracking experts from around the globe, expounding on how archaeological science can benefit from the ancestral knowledge. This book will be of interest to professional archaeologists, graduate students, ecologists, cultural anthropologists and laypeople, especially those focussing on hunting-gathering and pastoralist communities and who appreciate indigenous knowledge.--

Cost, Effectiveness, and Deployment of Fuel Economy Technologies for Light-Duty Vehicles Springer

Providing a comprehensive overview of hot stamping (also known as 'press hardening'), this book examines all essential aspects of this innovative metal forming method, and explores its various uses. It investigates hot stamping from both technological and business perspectives, and outlines potential future developments. Individual chapters explore topics such as the history of hot stamping, the state of the art, materials and processes employed, and how hot stamping is currently being used in the automotive industry to create ultra-high-strength steel components. Drawing on experience and expertise gathered from academia and industry worldwide, the book offers an accessible resource for a broad readership including students, researchers, vehicle manufacturers and metal forming companies.

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